

# Estimating the Effect of a Mis-measured, Endogenous, Binary Treatment

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## Estimating the Effect of $T^*$

$$y_i = h(T_i^*, \mathbf{x}_i) + \varepsilon_i$$

- ▶  $y$  – Outcome of interest
- ▶  $h$  – Known or Unknown function
- ▶  $T^*$  – Unobserved, endogenous binary treatment
- ▶  $T$  – Observed, mis-measured binary surrogate for  $T^*$
- ▶  $\mathbf{x}$  – Exogenous covariates
- ▶  $\varepsilon$  – Mean-zero error term
- ▶  $z$  – Discrete (typically binary) instrumental variable

Target of Inference:  $\tau(\mathbf{x}) = h(1, \mathbf{x}) - h(0, \mathbf{x})$

# Example: Job Training Partnership Act (JPTA)

Heckman et al. (2000, QJE)

Randomized offer of job training, but about 30% of those *not* offered also obtain training and about 40% of those offered training don't attend. Estimate causal effect of *training* rather than *offer* of training.

- ▶  $y$  – Log wage
- ▶  $T^*$  – True training attendance
- ▶  $T$  – Self-reported training attendance
- ▶  $x$  – Individual characteristics
- ▶  $z$  – Offer of job training

# Related Literature

## Continuous Treatment

Lewbel (1997, 2012), Schennach (2004, 2007), Chen et al. (2005), Hu & Schennach (2008), Song (2015), Hu et al. (2015)...

## Binary, Exogenous Treatment

Aigner (1973), Bollinger (1996), Kane et al. (1999), Black et al. (2000), Frazis & Loewenstein (2003), Mahajan (2006), Lewbel (2007)

## Binary, Endogenous Treatment

**Mahajan (2006)**, Shiu (2015), Ura (2015), Denteh et al. (2016)

► Mahajan Details

Model:  $y = c + \beta T^* + \varepsilon$

Valid Instrument

$$\mathbb{E}[\varepsilon|z] = 0.$$

First-stage

$$p_k^* \equiv \mathbb{P}(T^* = 1|z = z_k) \neq \mathbb{P}(T^* = 1|z = z_\ell) \equiv p_\ell^*, \quad k \neq \ell$$

Non-differential Measurement Error

- ▶  $\mathbb{E}[\varepsilon|T^*, T, z] = \mathbb{E}[\varepsilon|T^*, z]$
- ▶  $\alpha_0 = \mathbb{P}(T = 1|T^* = 0, z)$
- ▶  $\alpha_1 = \mathbb{P}(T = 0|T^* = 1, z)$
- ▶  $\alpha_0 + \alpha_1 < 1$

Observable Moments:  $y = c + \beta T^* + \varepsilon$

	$z = 1$	$z = 2$	$\dots$	$z = K$
$T = 0$	$\bar{y}_{01}$ $p_{01}$	$\bar{y}_{02}$ $p_{02}$	$\dots$	$\bar{y}_{0K}$ $p_{0K}$
$T = 1$	$\bar{y}_{11}$ $p_{11}$	$\bar{y}_{12}$ $p_{12}$	$\dots$	$\bar{y}_{1K}$ $p_{1K}$

$$\bar{y}_{tk} = \mathbb{E}[y | T = t, z = z_k], \quad p_{tk} = q_k p_k$$

$$q_k = \mathbb{P}(z = z_k), \quad p_k = \mathbb{P}(T = 1 | z = z_k)$$

## Unobservable Moments: $y = \beta T^* + u$

Define error term that absorbs constant:  $u = c + \varepsilon$

	$z = 1$	$z = 2$	$\dots$	$z = K$
$T^* = 0$	$m_{01}^*$ $p_{01}^*$	$m_{02}^*$ $p_{02}^*$	$\dots$	$m_{0K}^*$ $p_{0K}^*$
$T^* = 1$	$m_{11}^*$ $p_{11}^*$	$m_{12}^*$ $p_{12}^*$	$\dots$	$m_{1K}^*$ $p_{1K}^*$

$$m_{tk}^* = \mathbb{E}[u | T^* = t, z = z_k], \quad p_{tk}^* = q_k p_k^*$$

$$q_k = \mathbb{P}(z = z_k), \quad p_k^* = \mathbb{P}(T^* = 1 | z = z_k)$$

## System of Equations given $E[\varepsilon|z] = 0$

$$\mathbb{E}[\varepsilon|z] = 0 \implies \text{pair of equations for each } k = 1, \dots, K$$

$$(1 - p_k)\bar{y}_{0k} = \alpha_1(p_k - \alpha_0) \left( \frac{\beta}{1 - \alpha_0 - \alpha_1} \right) + (1 - \alpha_0)c - (p_k - \alpha_0)m_{1k}^*$$

$$p_k\bar{y}_{1k} = (1 - \alpha_1)(p_k - \alpha_0) \left( \frac{\beta}{1 - \alpha_0 - \alpha_1} \right) + \alpha_0 c + (p_k - \alpha_0)m_{1k}^*$$

### Theorem

$2K$  equations in  $K + 4$  unknowns, but  $\beta$  is unidentified *regardless* of  $K$ .

### Intuition

Using  $E[\varepsilon|z] = 0$  to eliminate  $m_{0k}^*$  from the system “entangles” the equations such that each pair only provides one restriction.



# First Moment Condition

## Assumptions

- ▶  $\mathbb{E}[\varepsilon|z] = 0$
- ▶  $\mathbb{E}[\varepsilon|T^*, T, z] = \mathbb{E}[\varepsilon|T^*, z]$
- ▶  $\alpha_0 = \mathbb{P}(T = 1|T^* = 0, z)$
- ▶  $\alpha_1 = \mathbb{P}(T = 0|T^* = 1, z)$

## Moment Condition

$$\text{Cov}(y, z) - \left( \frac{\beta}{1 - \alpha_0 - \alpha_1} \right) \text{Cov}(T, z) = 0$$

MC # 1 identifies  $\beta/(1 - \alpha_0 - \alpha_1)$

# Second Moment Condition

## Additional Assumptions

- ▶  $\mathbb{E}[\varepsilon^2|z] = \mathbb{E}[\varepsilon^2]$
- ▶  $\mathbb{E}[\varepsilon^2|T^*, T, z] = \mathbb{E}[\varepsilon^2|T^*, z]$

## Moment Condition

$$\text{Cov}(y^2, z) - \frac{\beta}{1 - \alpha_0 - \alpha_1} \left\{ 2\text{Cov}(yT, z) - \beta\text{Cov}(T, z) \left( \frac{1 + \alpha_0 - \alpha_1}{1 - \alpha_0 - \alpha_1} \right) \right\} = 0$$

Given MC #1, MC #2 identifies  $(\alpha_1 - \alpha_0)$

# Third Moment Condition

## Additional Assumptions

- ▶  $\mathbb{E}[\varepsilon^3|z] = \mathbb{E}[\varepsilon^3]$
- ▶  $\mathbb{E}[\varepsilon^3|T^*, T, z] = \mathbb{E}[\varepsilon^3|T^*, z]$

## Moment Condition

$$\text{Cov}(y^3, z) - \left( \frac{\beta}{1 - \alpha_0 - \alpha_1} \right) \left\{ \beta^2 \left[ 1 + \frac{6\alpha_0(1 - \alpha_1)}{(1 - \alpha_0 - \alpha_1)^2} \right] \text{Cov}(T, z) \right. \\ \left. - 3\beta \left[ \frac{1 - (\alpha_1 - \alpha_0)}{1 - \alpha_0 - \alpha_1} \right] \text{Cov}(yT, z) + 3\text{Cov}(y^2T, z) \right\} = 0$$

## Theorem

Third moment suffice to identify the model provided that  $\beta \neq 0$ . If  $\beta = 0$ , the reduced form identifies  $\beta$ .

## GMM Estimator in Simple Special Case: $\alpha_0 = 0$

$$u(\boldsymbol{\theta}) = y - c - \frac{\beta}{1 - \alpha_1} T$$

$$v(\boldsymbol{\theta}) = y^2 - \sigma_{\varepsilon\varepsilon} - c^2 - \frac{\beta}{1 - \alpha_1} 2yT + \frac{\beta^2}{1 - \alpha_1}$$

$$\mathbb{E}[g_1(\mathbf{x}, \boldsymbol{\theta})] = \mathbb{E} \begin{bmatrix} u(\boldsymbol{\theta}) \\ v(\boldsymbol{\theta}) \end{bmatrix} = \mathbf{0}, \quad \mathbb{E}[g_2(\mathbf{x}, \boldsymbol{\theta})] = \mathbb{E} \begin{bmatrix} u(\boldsymbol{\theta})z \\ v(\boldsymbol{\theta})z \end{bmatrix} = \mathbf{0}$$

$$\beta = \frac{2\text{Cov}(yT, z)}{\text{Cov}(T, z)} - \frac{\text{Cov}(y^2, z)}{\text{Cov}(y, z)}$$

# Simulation DGP: $y = \beta T^* + \varepsilon$

## Errors

$(\varepsilon, \eta) \sim$  jointly normal, mean 0, variance 1, correlation 0.5.

## First-Stage

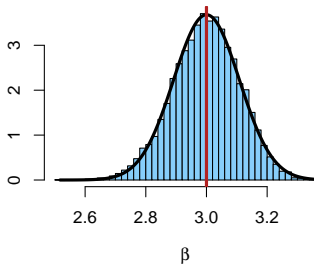
- ▶ Half of subjects have  $z = 1$ , the rest have  $z = 0$ .
- ▶  $T^* = \mathbf{1}\{\gamma_0 + \gamma_1 z + \eta > 0\}$
- ▶  $\delta = \mathbb{P}(T^* = 0|z = 1) = \mathbb{P}(T^* = 1|z = 0)$

## Mis-classification

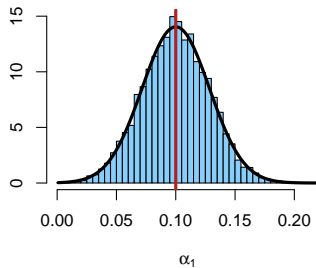
- ▶ Set  $\alpha_0 = 0$
- ▶  $T|T^* = 1 \sim \text{Bernoulli}(1 - \alpha_1)$

$\beta = 3, \alpha_1 = 0.1, \delta = 0.15, n = 1000$

Bias =  $-0.002$  , SD = 0.11

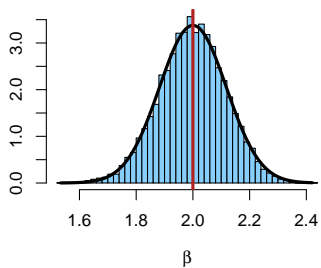


Bias = 0 , SD = 0.028

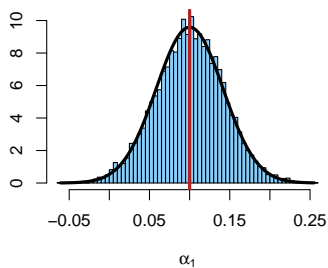


$\beta = 2, \alpha_1 = 0.1, \delta = 0.15, n = 1000$

Bias = -0.002 , SD = 0.118

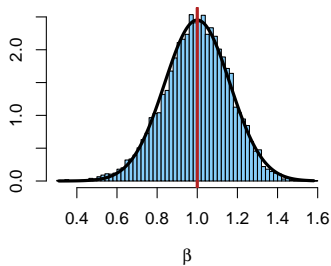


Bias = 0.001 , SD = 0.042

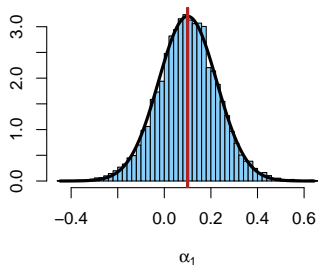


$\beta = 1, \alpha_1 = 0.1, \delta = 0.15, n = 1000$

Bias = -0.002 , SD = 0.165



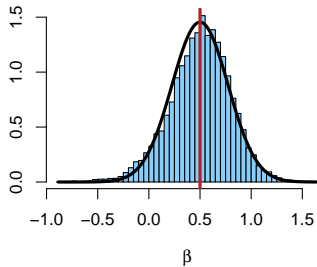
Bias = 0.001 , SD = 0.129



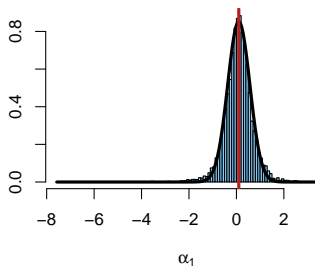


$\beta = 0.5, \alpha_1 = 0.1, \delta = 0.15, n = 1000$

Bias = 0.002 , SD = 0.297



Bias = -0.012 , SD = 0.616



# Identification Failure when $\beta = 0$

Simple Special Case:  $\alpha_0 = 0$

$$u(\theta) = y - c - \frac{\beta}{1 - \alpha_1} T$$

$$v(\theta) = y^2 - \sigma_{\varepsilon\varepsilon} - c^2 - \frac{\beta}{1 - \alpha_1} 2yT + \frac{\beta^2}{1 - \alpha_1}$$

$$\mathbb{E}[g_1(\mathbf{x}, \theta)] = \mathbb{E} \begin{bmatrix} u(\theta) \\ v(\theta) \end{bmatrix} = \mathbf{0}, \quad \mathbb{E}[g_2(\mathbf{x}, \theta)] = \mathbb{E} \begin{bmatrix} u(\theta)z \\ v(\theta)z \end{bmatrix} = \mathbf{0}$$

- ▶  $\beta$  small  $\Rightarrow$  moment equalities uninformative about  $\alpha_1$
- ▶  $(c, \sigma_{\varepsilon\varepsilon})$  are identified at any hypothesized pair  $(\alpha_1, \beta)$

# Auxiliary Moment Inequalities

General Case  $\alpha_0 \neq 0$

$$\alpha_0(z) = \alpha_0, \quad \alpha_1(z) = \alpha_1$$

$$\implies p_k^* = \frac{p_k - \alpha_0}{1 - \alpha_0 - \alpha_1}, \quad 1 - p_k^* = \frac{1 - p_k - \alpha_1}{1 - \alpha_0 - \alpha_1}$$

$$\alpha_0 + \alpha_1 < 1 \iff \text{Cor}(T, T^*) > 0 \iff (1 - \alpha_0 - \alpha_1) > 0$$

## Implications

- ▶  $\alpha_0 < \min_k \{p_k\}$ ,  $\alpha_1 < \min_k \{1 - p_k\}$
- ▶  $\beta$  is between  $\beta_{RF}$  and  $\beta_{IV}$
- ▶  $\beta_{IV}$  *inflated* but has correct sign

# Even Tighter Bounds for $\alpha_0, \alpha_1$ from Conditional Variances

Assume

$$\mathbb{E}[\varepsilon^2 | T^*, T, z] = \mathbb{E}[\varepsilon^2 | T^*, z]$$

Observables

$$\sigma_{tk}^2 = \text{Var}(y | T = t, z = k)$$

Constrain Unobservables

$$s_{tk}^{*2} = \text{Var}(u | T^* = t, z_k) > 0$$

$$\begin{aligned} (p_k - \alpha_0) \left[ (1 - \alpha_0) p_k \sigma_{1k}^2 - \alpha_0 (1 - p_k) \sigma_{0k}^2 \right] &> \alpha_0 (1 - \alpha_0) p_k (1 - p_k) (\bar{y}_{1k} - \bar{y}_{0k})^2 \\ (1 - p_k - \alpha_1) \left[ (1 - \alpha_1) (1 - p_k) \sigma_{0k}^2 - \alpha_1 p_k \sigma_{1k}^2 \right] &> \alpha_1 (1 - \alpha_1) p_k (1 - p_k) (\bar{y}_{1k} - \bar{y}_{0k})^2 \end{aligned}$$

# Identification-Robust Joint Inference for $(\alpha_0, \alpha_1, \beta)$

- ▶ Auxiliary moment inequalities to bound  $(\alpha_0, \alpha_1)$
- ▶ Joint CS for  $(\alpha_0, \alpha_1, \beta)$  by inverting Anderson-Rubin Test
- ▶ Generalized Moment Selection (Andrews & Soares, 2010) for tighter confidence sets.

# Conclusion

- ▶ Endogenous, mis-measured binary treatment.
- ▶ Important in applied work but no solution in the literature.
- ▶ Usual (1st moment) IV assumption fails to identify  $\beta$
- ▶ Higher moment / independence restrictions identify  $\beta$
- ▶ Identification-Robust Inference incorporating additional inequality moment conditions.

# Mahajan (2006, ECTA)

## Regression Model

$$y = \mathbb{E}[y|T^*] + \nu$$

$$\mathbb{E}[\nu|T^*] = 0 \text{ by construction}$$

## Causal Model

$$y = c + \beta T^* + \varepsilon$$

$$\mathbb{E}[\varepsilon|T^*] \neq 0$$

## Main Result (Correct) – Exogenous Treatment

Relevant binary instrument  $z$  ( $p_k^* \neq p_\ell^*$ ) identifies  $\alpha_0, \alpha_1$  and  $\mathbb{E}[y|T^*]$  provided that  $\mathbb{E}[\nu|T^*, T, z] = 0$  and  $\alpha_0 + \alpha_1 < 1$ .

## Extension (Incorrect) – Endogenous Treatment

$$\mathbb{E}[\varepsilon|z] = 0, p_k^* \neq p_\ell^*, \mathbb{E}[\varepsilon|T, T^*, z] = \mathbb{E}[\varepsilon|T^*] \implies \beta \text{ identified.}$$

# Mahajan (2006, ECTA)

## Regression Model

$$y = \mathbb{E}[y|T^*] + \nu$$

$$\mathbb{E}[\nu|T^*] = 0 \text{ by construction}$$

## Causal Model

$$y = c + \beta T^* + \varepsilon$$

$$\mathbb{E}[\varepsilon|T^*] \neq 0$$

## Ingredients

1. If  $p_k^* \neq p_\ell^*$ ,  $\mathbb{E}[\varepsilon|z] = 0$  then, since  $\beta_{IV} = \beta/(1 - \alpha_0 - \alpha_1)$ , knowledge of  $\alpha_0, \alpha_1$  is sufficient to recover  $\beta$ . (Correct)
2. If  $p_k^* \neq p_\ell^*$ ,  $\mathbb{E}[\nu|T^*, T, z] = 0$ ,  $\alpha_0, \alpha_1$  are identified. (Correct)

How to satisfy both 1 and 2 while allowing  $\mathbb{E}[\varepsilon|T^*] \neq 0$ ?

3. Assume that  $\mathbb{E}[\varepsilon|T^*, T, z] = \mathbb{E}[\varepsilon|T^*]$   
(i.e.  $m_{0k}^* = m_{0\ell}^*$  and  $m_{1k}^* = m_{1\ell}^*$ )



# Flaw in the Argument

## Proposition

If  $\mathbb{E}[\varepsilon | T^*] \neq 0$  then  $\mathbb{E}[\varepsilon | T^*, T, z] = \mathbb{E}[\varepsilon | T^*]$  combined with  $\mathbb{E}[\varepsilon | z] = 0$  implies  $p_k^* = p_\ell^*$ , i.e.  $z$  is irrelevant for  $T^*$ .

## Proof

$\mathbb{E}[\varepsilon | z] = 0$  implies

$$(1 - p_1^*)m_{0k}^* + p_1^*m_{1k}^* = c$$

$$(1 - p_2^*)m_{0\ell}^* + p_2^*m_{1\ell}^* = c$$

while Mahajan's assumption implies  $m_{0k}^* = m_{0\ell}^*$  and  $m_{1k}^* = m_{1\ell}^*$ .

Therefore either  $m_{0k}^* = m_{0\ell}^* = m_{1k}^* = m_{1\ell}^* = c$ , which is ruled out by  $E[\varepsilon | T^*] = 0$ , or  $p_k^* = p_\ell^*$ .