Estimating the Effect of a Mis-measured, Endogenous, Binary Regressor

Francis J. DiTraglia

Camilo García-Jimeno

University of Pennsylvania

June 18th, 2017

Additively Separable Model

$$y = m(T^*, \mathbf{x}) + \varepsilon$$

- y – Outcome of interest
- m – Known or unknown function
- T^* – Unobserved, endogenous binary regressor
- T – Observed, mis-measured binary surrogate for T^*
- $\mathbf{x}$ – Exogenous covariates
- ε – Mean-zero error term

What is the Effect of T^*?

Re-write the Model

$$y = c(\mathbf{x}) + \beta(\mathbf{x})T^* + \varepsilon$$

$$\beta(\mathbf{x}) = m(1, \mathbf{x}) - m(0, \mathbf{x})$$

$$c(\mathbf{x}) = m(0, \mathbf{x})$$

This Paper:

- Does a discrete instrument z (typically binary) identify $\beta(\mathbf{x})$?
- What assumptions are required for z and the surrogate T?
- How to carry out inference for a mis-classified regressor?

Example: Job Training Partnership Act (JPTA)

Heckman et al. (2000, QJE)

Randomized offer of job training, but about 30% of those *not* offered also obtain training and about 40% of those offered training don't attend. Estimate causal effect of *training* rather than *offer* of training.

- y – Log wage
- T^* – True training attendence
- T – Self-reported training attendance
- $\mathbf{x}$ – Individual characteristics
- z – Offer of job training

Related Literature

Continuous Treatment

Lewbel (1997, 2012), Schennach (2004, 2007), Chen et al. (2005), Hu & Schennach (2008), Song (2015), Hu et al. (2015)...

Binary, Exogenous Treatment

Aigner (1973), Bollinger (1996), Kane et al. (1999), Black et al. (2000), Frazis & Loewenstein (2003), Mahajan (2006), Lewbel (2007), Hu (2008)

Binary, Endogenous Treatment

Mahajan (2006), Shiu (2015), Ura (2015), Denteh et al. (2016)

Baseline Assumptions

Maintained Throughout

Additively Separable Model

$$y = c(\mathbf{x}) + \beta(\mathbf{x})T^* + \varepsilon, \quad \mathbb{E}[\varepsilon] = 0$$

Valid & Relevant Instrument

$$\mathbb{E}[\varepsilon|\mathbf{x}, z] = 0, \quad \mathbb{E}[T^*|\mathbf{x}, z = k] \neq \mathbb{E}[T^*|\mathbf{x}, z = \ell]$$

Measurement Error Assumptions

(i) $\mathbb{E}[\varepsilon|\mathbf{x}, z, T^*, T] = \mathbb{E}[\varepsilon|\mathbf{x}, z, T^*]$

(ii) $\alpha_0(\mathbf{x}) = \mathbb{P}(T = 1|T^* = 0, \mathbf{x}, z)$

(iii) $\alpha_1(\mathbf{x}) = \mathbb{P}(T = 0|T^* = 1, \mathbf{x}, z)$

(iv) T is (positively) correlated with T^*

Theorem: Baseline Assumptions Fail to Identify $\beta(\mathbf{x})$

Sketch for Simple Case: $\alpha_0 = 0$

$$0 \leq \alpha_1(\mathbf{x}) \leq \min_k \{1 - p_k(\mathbf{x})\}$$

$$[1 - p_k(\mathbf{x})]\,\mathbb{E}[y|T = 0, z_k, \mathbf{x}] =$$

$$p_k(\mathbf{x})\mathbb{E}[y|T = 1, z_k, \mathbf{x}] = p_k(\mathbf{x})\beta(\mathbf{x})$$

System of Equations given $E[\varepsilon|z] = 0$

Let $m^*_{tk} = \mathbb{E}[\varepsilon | T^* = t, z = k]$

$$(1 - p_k)\bar{y}_{0k} = \alpha_1(p_k - \alpha_0)\left(\frac{\beta}{1 - \alpha_0 - \alpha_1}\right) + (1 - \alpha_0)c - (p_k - \alpha_0)(c + m^*_{1k})$$

$$p_k\bar{y}_{1k} = (1 - \alpha_1)(p_k - \alpha_0)\left(\frac{\beta}{1 - \alpha_0 - \alpha_1}\right) + \alpha_0 c + (p_k - \alpha_0)(c + m^*_{1k})$$

Theorem

$2K$ equations in $K + 4$ unknowns, but β is unidentified from conditional means of y regardless of how many values, K, the instrument takes on.

Intuition

Using $E[\varepsilon|z] = 0$ to eliminate m^*_{0k} from the system "entangles" the equations such that each pair only provides one restriction.

First Moment Condition

Assumptions

- $\mathbb{E}[\varepsilon|z] = 0$
- $\mathbb{E}[\varepsilon|T^*, T, z] = \mathbb{E}[\varepsilon|T^*, z]$
- $\alpha_0 = \mathbb{P}(T = 1|T^* = 0, z)$
- $\alpha_1 = \mathbb{P}(T = 0|T^* = 1, z)$

Moment Condition

$$\text{Cov}(y, z) - \left(\frac{\beta}{1 - \alpha_0 - \alpha_1}\right) \text{Cov}(T, z) = 0$$

MC # 1 identifies $\beta/(1 - \alpha_0 - \alpha_1)$

Second Moment Condition

Additional Assumptions

- $\mathbb{E}[\varepsilon^2|z] = \mathbb{E}[\varepsilon^2]$
- $\mathbb{E}[\varepsilon^2|T^*, T, z] = \mathbb{E}[\varepsilon^2|T^*, z]$

Moment Condition

$$\text{Cov}(y^2, z) - \frac{\beta}{1-\alpha_0-\alpha_1}\left\{2\text{Cov}(yT, z) - \beta\text{Cov}(T, z)\left(\frac{1+\alpha_0-\alpha_1}{1-\alpha_0-\alpha_1}\right)\right\} = 0$$

Given MC #1, MC #2 identifies $(\alpha_1 - \alpha_0)$

Third Moment Condition

Additional Assumptions

- $\mathbb{E}[\varepsilon^3|z] = \mathbb{E}[\varepsilon^3]$
- $\mathbb{E}[\varepsilon^3|T^*, T, z] = \mathbb{E}[\varepsilon^3|T^*, z]$

Moment Condition

$$\text{Cov}(y^3, z) - \left(\frac{\beta}{1-\alpha_0-\alpha_1}\right)\left\{\beta^2\left[1+\frac{6\alpha_0(1-\alpha_1)}{(1-\alpha_0-\alpha_1)^2}\right]\text{Cov}(T, z)\right.$$
$$\left. -3\beta\left[\frac{1-(\alpha_1-\alpha_0)}{1-\alpha_0-\alpha_1}\right]\text{Cov}(yT, z) + 3\text{Cov}(y^2T, z)\right\} = 0$$

Theorem

Model is identified if $\beta \neq 0$ and $\alpha_0 + \alpha_1 < 1$. If $\beta = 0$, reduced form identifies β. If $\alpha_0 + \alpha_1 > 1$, β is identified up to sign.

GMM Estimator in Simple Special Case: $\alpha_0 = 0$

$$u(\boldsymbol{\theta}) = y - c - \frac{\beta}{1-\alpha_1} T$$

$$v(\boldsymbol{\theta}) = y^2 - \sigma_{\varepsilon\varepsilon} - c^2 - \frac{\beta}{1-\alpha_1} 2yT + \frac{\beta^2}{1-\alpha_1}$$

$$\mathbb{E}\left[g_1(\mathbf{x}, \boldsymbol{\theta})\right] = \mathbb{E}\left[\begin{array}{c} u(\boldsymbol{\theta}) \\ v(\boldsymbol{\theta}) \end{array}\right] = \mathbf{0}, \quad \mathbb{E}\left[g_2(\mathbf{x}, \boldsymbol{\theta})\right] = \mathbb{E}\left[\begin{array}{c} u(\boldsymbol{\theta})z \\ v(\boldsymbol{\theta})z \end{array}\right] = \mathbf{0}$$

$$\beta = \frac{2\mathrm{Cov}(yT, z)}{\mathrm{Cov}(T, z)} - \frac{\mathrm{Cov}(y^2, z)}{\mathrm{Cov}(y, z)}$$

Simulation DGP: $y = \beta T^* + \varepsilon$

Errors

$(\varepsilon, \eta) \sim$ jointly normal, mean 0, variance 1, correlation 0.5.

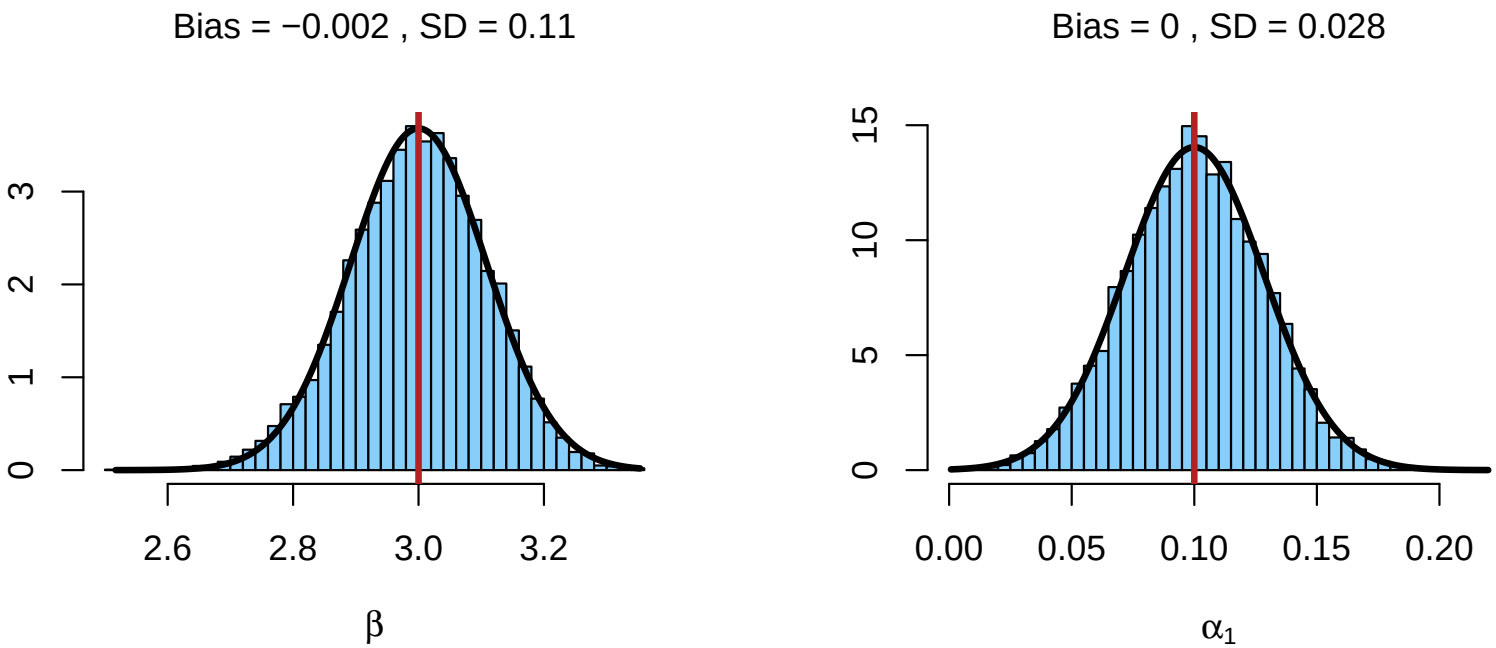
First-Stage

- Half of subjects have $z = 1$, the rest have $z = 0$.
- $T^* = \mathbf{1}\{\gamma_0 + \gamma_1 z + \eta > 0\}$
- $\delta = \mathbb{P}(T^* = 0|z = 1) = \mathbb{P}(T^* = 1|z = 0)$

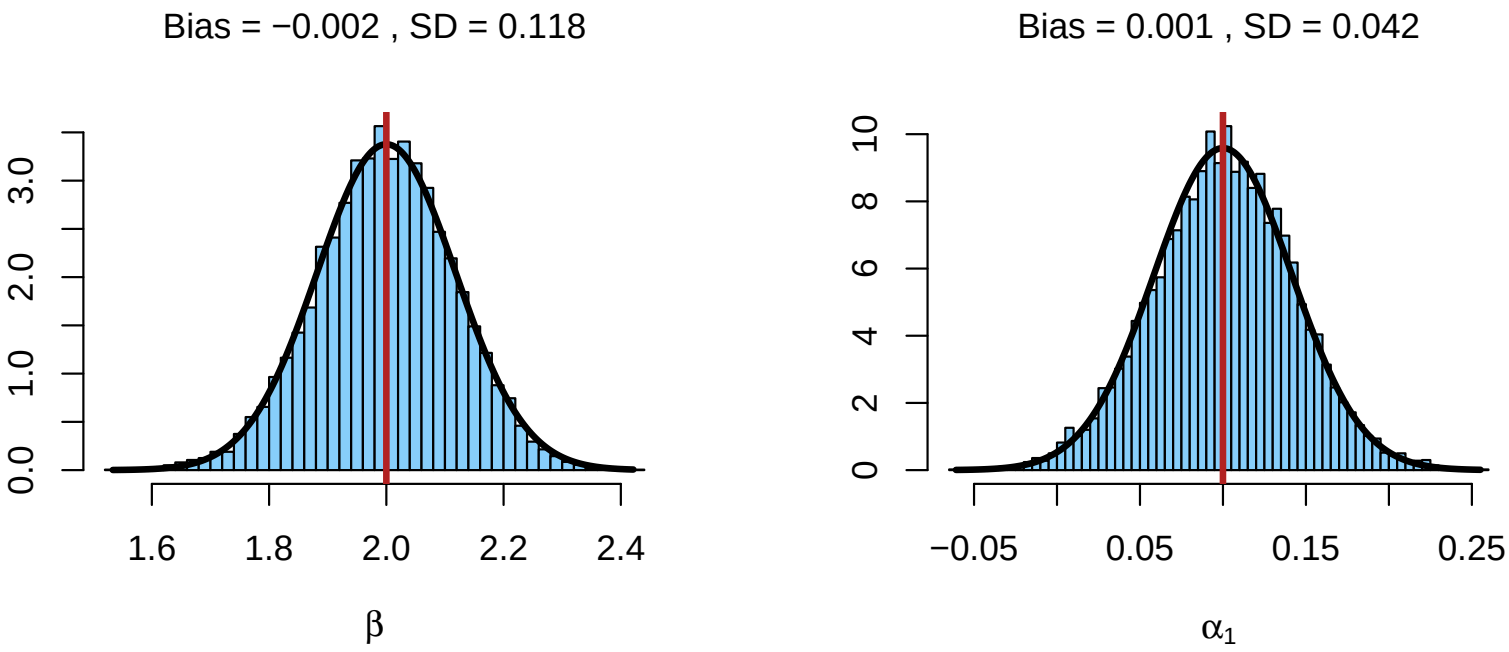
Mis-classification

- Set $\alpha_0 = 0$
- $T|T^* = 1 \sim$ Bernoulli$(1 - \alpha_1)$

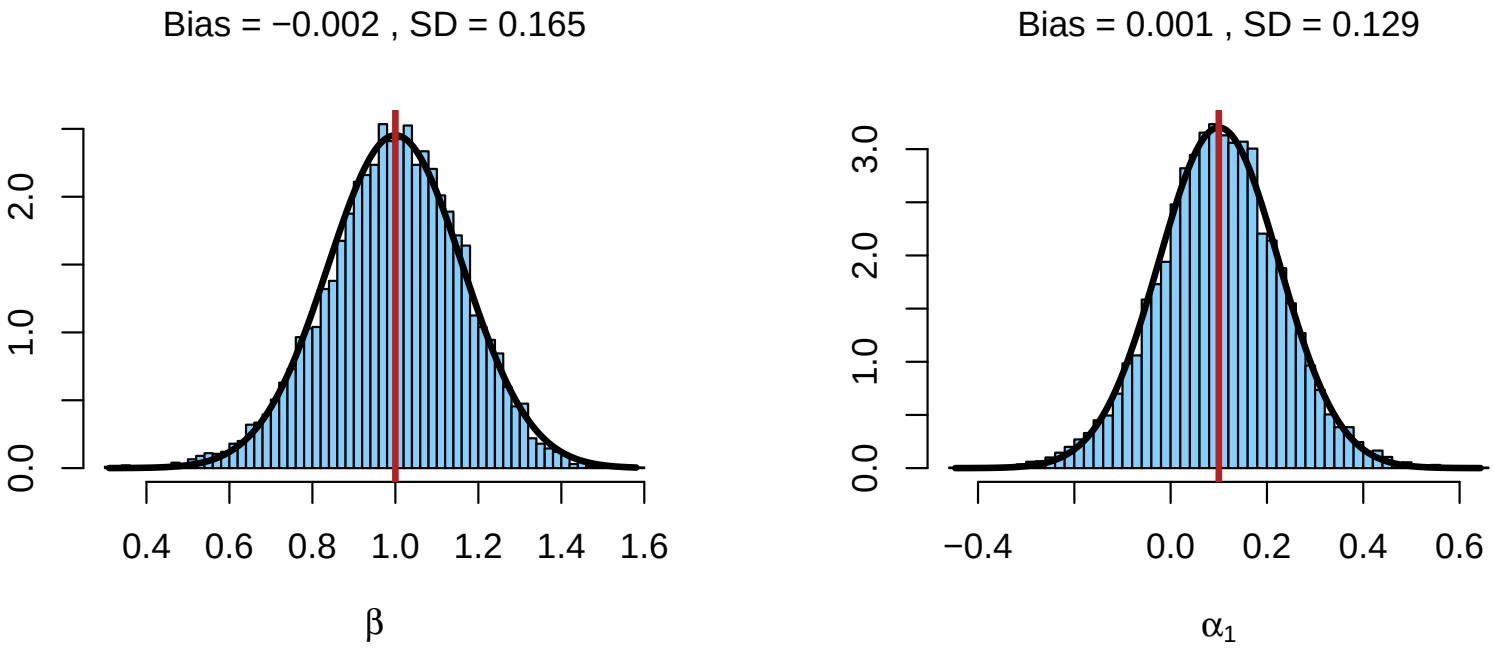
$\beta = 3$, $\alpha_1 = 0.1$, $\delta = 0.15$, n = 1000



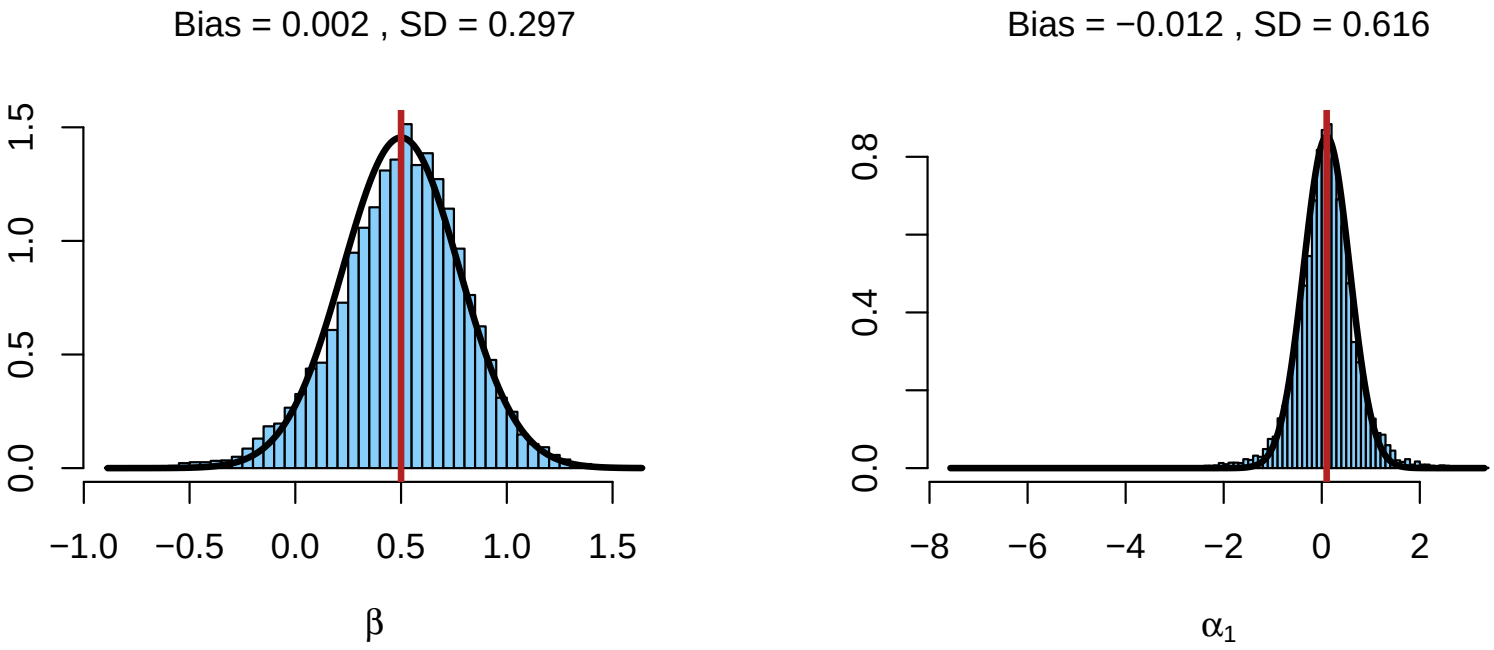
$\beta = 2$, $\alpha_1 = 0.1$, $\delta = 0.15$, n = 1000



$\beta = 1$, $\alpha_1 = 0.1$, $\delta = 0.15$, n = 1000



$\beta = 0.5$, $\alpha_1 = 0.1$, $\delta = 0.15$, n = 1000



Identification Failure when $\beta = 0$

Simple Special Case: $\alpha_0 = 0$

$$u(\boldsymbol{\theta}) = y - c - \frac{\beta}{1-\alpha_1} T$$

$$v(\boldsymbol{\theta}) = y^2 - \sigma_{\varepsilon\varepsilon} - c^2 - \frac{\beta}{1-\alpha_1} 2yT + \frac{\beta^2}{1-\alpha_1}$$

$$\mathbb{E}\left[g_1(\mathbf{x}, \boldsymbol{\theta})\right] = \mathbb{E}\begin{bmatrix} u(\boldsymbol{\theta}) \\ v(\boldsymbol{\theta}) \end{bmatrix} = \mathbf{0}, \quad \mathbb{E}\left[g_2(\mathbf{x}, \boldsymbol{\theta})\right] = \mathbb{E}\begin{bmatrix} u(\boldsymbol{\theta})z \\ v(\boldsymbol{\theta})z \end{bmatrix} = \mathbf{0}$$

- β small $\Rightarrow$ moment equalities uninformative about α_1
- $(c, \sigma_{\varepsilon\varepsilon})$ are identified at any hypothesized pair (α_1, β)

Auxiliary Moment Inequalities

General Case $\alpha_0 \neq 0$

$$\alpha_0(z) = \alpha_0, \ \alpha_1(z) = \alpha_1$$

$$\Longrightarrow \quad p_k^* = \frac{p_k - \alpha_0}{1 - \alpha_0 - \alpha_1}, \quad 1 - p_k^* = \frac{1 - p_k - \alpha_1}{1 - \alpha_0 - \alpha_1}$$

$$\alpha_0 + \alpha_1 < 1 \iff \text{Cor}(T, T^*) > 0 \iff (1 - \alpha_0 - \alpha_1) > 0$$

Implications

- $\alpha_0 < \min_k\{p_k\}, \quad \alpha_1 < \min_k\{1 - p_k\}$
- β is between β_{RF} and β_{IV}
- β_{IV} *inflated* but has correct sign

Even Tighter Bounds for α_0, α_1 from Conditional Variances

Assume

$$\mathbb{E}[\varepsilon^2 | T^*, T, z] = \mathbb{E}[\varepsilon^2 | T^*, z]$$

Observables

$$\sigma^2_{tk} = \mathsf{Var}(y | T = t, z = k)$$

Constrain Unobservables

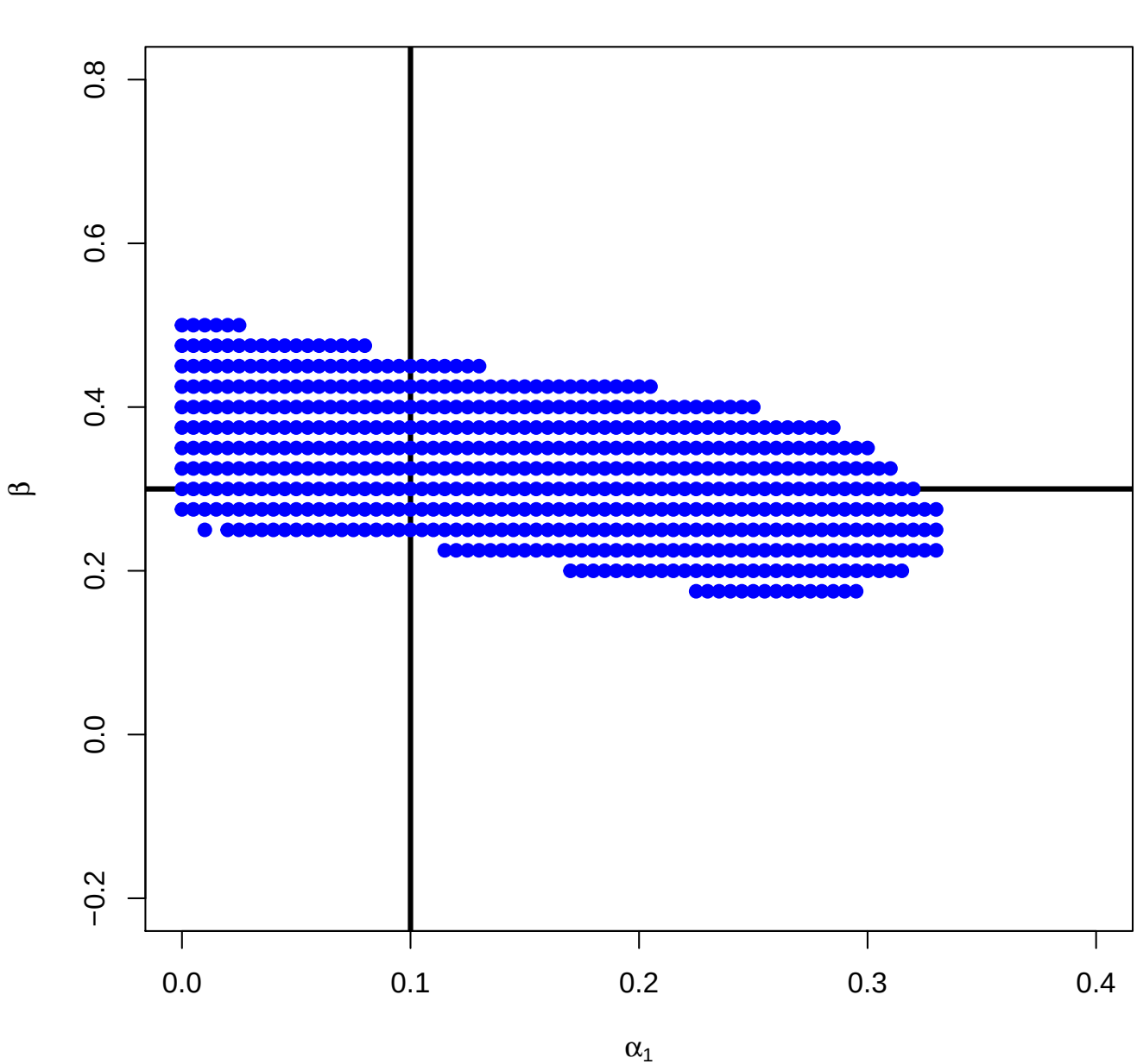
$$s^{*2}_{tk} = Var(u | T^* = t, z_k) > 0$$

$$(p_k - \alpha_0)\left[(1-\alpha_0)p_k\sigma^2_{1k} - \alpha_0(1-p_k)\sigma^2_{0k}\right] > \alpha_0(1-\alpha_0)p_k(1-p_k)(\bar{y}_{1k} - \bar{y}_{0k})^2$$

$$(1 - p_k - \alpha_1)\left[(1-\alpha_1)(1-p_k)\sigma^2_{0k} - \alpha_1 p_k\sigma^2_{1k}\right] > \alpha_1(1-\alpha_1)p_k(1-p_k)(\bar{y}_{1k} - \bar{y}_{0k})^2$$

Identification-Robust Joint Inference for $(\alpha_0, \alpha_1, \beta)$

- Auxiliary moment inequalities to bound (α_0, α_1)
- Joint CS for $(\alpha_0, \alpha_1, \beta)$ by inverting Anderson-Rubin Test
- Marginal inference for β by projection.
- Generalized Moment Selection (Andrews & Soares, 2010) for tighter confidence sets.
- Results are preliminary (not exploiting full set of inequalities) but this approach seems to work extremely well.


95% GMS Confidence Region
0.8
0.6
0.4
0.2
0.0
−0.2
β
0.0
0.1
0.2
0.3
0.4
α1

Conclusion

- Endogenous, mis-measured binary treatment.
- Important in applied work but no solution in the literature.
- Usual (1st moment) IV assumption fails to identify β
- Higher moment / independence restrictions identify β
- Identification-Robust Inference incorportating additional inequality moment conditions.