

# Estimating the Effect of a Mis-measured, Endogenous, Binary Treatment

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## Estimating the Effect of $T^*$

$$y_i = h(T_i^*, \mathbf{x}_i) + \varepsilon_i$$

- ▶  $y$  – Outcome of interest
- ▶  $h$  – Known or Unknown function
- ▶  $T^*$  – Unobserved, endogenous binary treatment
- ▶  $T$  – Observed, mis-measured binary surrogate for  $T^*$
- ▶  $\mathbf{x}$  – Exogenous covariates
- ▶  $\varepsilon$  – Mean-zero error term
- ▶  $z$  – Discrete (typically binary) instrumental variable

Target of Inference:  $\tau(\mathbf{x}) = h(1, \mathbf{x}) - h(0, \mathbf{x})$

# Example: Job Training Partnership Act (JPTA)

Heckman et al. (2000, QJE)

Randomized offer of job training, but about 30% of those *not* offered also obtain training and about 40% of those offered training don't attend. Estimate causal effect of *training* rather than *offer* of training.

- ▶  $y$  – Log wage
- ▶  $T^*$  – True training attendance
- ▶  $T$  – Self-reported training attendance
- ▶  $x$  – Individual characteristics
- ▶  $z$  – Offer of job training

# Related Literature

## Continuous Treatment

Lewbel (1997, 2012), Schennach (2004, 2007), Chen et al. (2005), Hu & Schennach (2008), Song (2015), Hu et al. (2015)...

## Binary, Exogenous Treatment

Aigner (1973), Bollinger (1996), Kane et al. (1999), Black et al. (2000), Frazis & Loewenstein (2003), Mahajan (2006), Lewbel (2007)

## Binary, Endogenous Treatment

**Mahajan (2006)**, Shiu (2015), Ura (2015), Denteh et al. (2016)

► Mahajan Details

Model:  $y = c + \beta T^* + \varepsilon$

Valid Instrument

$$\mathbb{E}[\varepsilon|z] = 0.$$

First-stage

$$p_k^* \equiv \mathbb{P}(T^* = 1|z = z_k) \neq \mathbb{P}(T^* = 1|z = z_\ell) \equiv p_\ell^*, \quad k \neq \ell$$

Non-differential Measurement Error

- ▶  $\mathbb{E}[\varepsilon|T^*, T, z] = \mathbb{E}[\varepsilon|T^*, z]$
- ▶  $\alpha_0 = \mathbb{P}(T = 1|T^* = 0, z)$
- ▶  $\alpha_1 = \mathbb{P}(T = 0|T^* = 1, z)$
- ▶  $\alpha_0 + \alpha_1 < 1$

Observable Moments:  $y = c + \beta T^* + \varepsilon$

	$z = 1$	$z = 2$	$\dots$	$z = K$
$T = 0$	$\bar{y}_{01}$ $p_{01}$	$\bar{y}_{02}$ $p_{02}$	$\dots$	$\bar{y}_{0K}$ $p_{0K}$
$T = 1$	$\bar{y}_{11}$ $p_{11}$	$\bar{y}_{12}$ $p_{12}$	$\dots$	$\bar{y}_{1K}$ $p_{1K}$

$$\bar{y}_{tk} = \mathbb{E}[y | T = t, z = z_k], \quad p_{tk} = q_k p_k$$

$$q_k = \mathbb{P}(z = z_k), \quad p_k = \mathbb{P}(T = 1 | z = z_k)$$

## Unobservable Moments: $y = \beta T^* + u$

Define error term that absorbs constant:  $u = c + \varepsilon$

	$z = 1$	$z = 2$	$\dots$	$z = K$
$T^* = 0$	$m_{01}^*$ $p_{01}^*$	$m_{02}^*$ $p_{02}^*$	$\dots$	$m_{0K}^*$ $p_{0K}^*$
$T^* = 1$	$m_{11}^*$ $p_{11}^*$	$m_{12}^*$ $p_{12}^*$	$\dots$	$m_{1K}^*$ $p_{1K}^*$

$$m_{tk}^* = \mathbb{E}[u | T^* = t, z = z_k], \quad p_{tk}^* = q_k p_k^*$$

$$q_k = \mathbb{P}(z = z_k), \quad p_k^* = \mathbb{P}(T^* = 1 | z = z_k)$$

## System of Equations given $E[\varepsilon|z] = 0$

$$\mathbb{E}[\varepsilon|z] = 0 \implies \text{pair of equations for each } k = 1, \dots, K$$

$$(1 - p_k)\bar{y}_{0k} = \alpha_1(p_k - \alpha_0) \left( \frac{\beta}{1 - \alpha_0 - \alpha_1} \right) + (1 - \alpha_0)c - (p_k - \alpha_0)m_{1k}^*$$

$$p_k\bar{y}_{1k} = (1 - \alpha_1)(p_k - \alpha_0) \left( \frac{\beta}{1 - \alpha_0 - \alpha_1} \right) + \alpha_0 c + (p_k - \alpha_0)m_{1k}^*$$

### Theorem

$2K$  equations in  $K + 4$  unknowns, but  $\beta$  is unidentified *regardless* of  $K$ .

### Intuition

Using  $E[\varepsilon|z] = 0$  to eliminate  $m_{0k}^*$  from the system “entangles” the equations such that each pair only provides one restriction.



# First Moment Condition

## Assumptions

- ▶  $\mathbb{E}[\varepsilon|z] = 0$
- ▶  $\mathbb{E}[\varepsilon|T^*, T, z] = \mathbb{E}[\varepsilon|T^*, z]$
- ▶  $\alpha_0 = \mathbb{P}(T = 1|T^* = 0, z)$
- ▶  $\alpha_1 = \mathbb{P}(T = 0|T^* = 1, z)$

## Moment Condition

$$\text{Cov}(y, z) - \left( \frac{\beta}{1 - \alpha_0 - \alpha_1} \right) \text{Cov}(T, z) = 0$$

MC # 1 identifies  $\beta/(1 - \alpha_0 - \alpha_1)$

# Second Moment Condition

## Additional Assumptions

- ▶  $\mathbb{E}[\varepsilon^2|z] = \mathbb{E}[\varepsilon^2]$
- ▶  $\mathbb{E}[\varepsilon^2|T^*, T, z] = \mathbb{E}[\varepsilon^2|T^*, z]$

## Moment Condition

$$\text{Cov}(y^2, z) - \frac{\beta}{1 - \alpha_0 - \alpha_1} \left\{ 2\text{Cov}(yT, z) - \beta\text{Cov}(T, z) \left( \frac{1 + \alpha_0 - \alpha_1}{1 - \alpha_0 - \alpha_1} \right) \right\} = 0$$

Given MC #1, MC #2 identifies  $(\alpha_1 - \alpha_0)$

# Third Moment Condition

## Additional Assumptions

- ▶  $\mathbb{E}[\varepsilon^3|z] = \mathbb{E}[\varepsilon^3]$
- ▶  $\mathbb{E}[\varepsilon^3|T^*, T, z] = \mathbb{E}[\varepsilon^3|T^*, z]$

## Moment Condition

$$\text{Cov}(y^3, z) - \left( \frac{\beta}{1 - \alpha_0 - \alpha_1} \right) \left\{ \beta^2 \left[ 1 + \frac{6\alpha_0(1 - \alpha_1)}{(1 - \alpha_0 - \alpha_1)^2} \right] \text{Cov}(T, z) \right. \\ \left. - 3\beta \left[ \frac{1 - (\alpha_1 - \alpha_0)}{1 - \alpha_0 - \alpha_1} \right] \text{Cov}(yT, z) + 3\text{Cov}(y^2T, z) \right\} = 0$$

## Theorem

Third moment suffice to identify the model provided that  $\beta \neq 0$ . If  $\beta = 0$ , the reduced form identifies  $\beta$ .

## GMM Estimator in Simple Special Case: $\alpha_0 = 0$

$$\text{Cov}(y, z) - \left( \frac{\beta}{1 - \alpha_1} \right) \text{Cov}(T, z) = 0$$

$$\text{Cov}(y^2, z) - \frac{\beta}{1 - \alpha_1} \{2\text{Cov}(yT, z) - \beta\text{Cov}(T, z)\} = 0$$

$$\beta = \frac{2\text{Cov}(yT, z)}{\text{Cov}(T, z)} - \frac{\text{Cov}(y^2, z)}{\text{Cov}(y, z)}$$

# Bounds for Mis-classification Probabilities

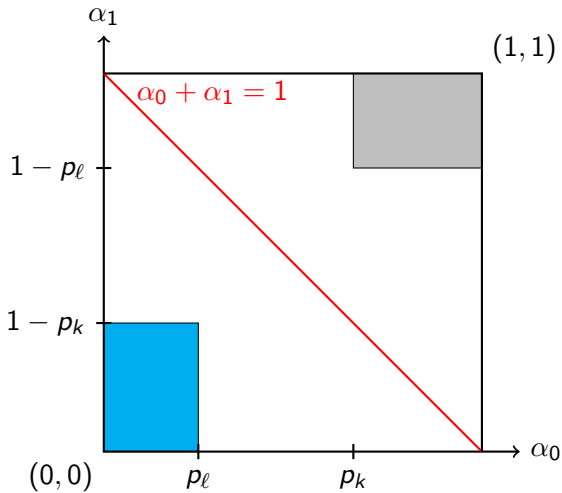
$$\alpha_0(z) = \alpha_0, \alpha_1(z) = \alpha_1$$

$$\implies p_k^* = \frac{p_k - \alpha_0}{1 - \alpha_0 - \alpha_1}, \quad 1 - p_k^* = \frac{1 - p_k - \alpha_1}{1 - \alpha_0 - \alpha_1}$$

$$\alpha_0 + \alpha_1 < 1 \iff \text{Cor}(T, T^*) > 0 \iff (1 - \alpha_0 - \alpha_1) > 0$$

$$\alpha_0 < \min_k \{p_k\}, \alpha_1 < \min_k \{1 - p_k\}$$

$$\alpha_0 \leq \min_k \{p_k\}, \quad \alpha_1 \leq \min_k \{1 - p_k\}$$



## Bounds for $\beta$

$$\mathbb{E}[\varepsilon|z] = 0$$

$$\implies \beta_{RF} = \mathbb{E}[y|z_k] - \mathbb{E}[y|z_\ell] = \beta(p_k^* - p_\ell^*)$$

### Mis-classification

$$\implies p_k^* - p_\ell^* = (p_k - p_\ell)/(1 - \alpha_0 - \alpha_1)$$

$$\text{Combining: } \beta_{IV} = \beta/(1 - \alpha_0 - \alpha_1)$$

$$\alpha_0 + \alpha_1 < 1 \implies$$

- ▶  $\beta$  is between  $\beta_{RF}$  and  $\beta_{IV}$
- ▶  $\beta_{IV}$  *inflated* but has correct sign
- ▶  $\beta_{RF}$  bound equivalent to substituting  $\alpha_0, \alpha_1$  bounds

# Strengthening the Measurement Error Assumptions

- ▶  $\alpha_0 = \mathbb{P}(T = 1 | T^* = 0, z)$
- ▶  $\alpha_1 = \mathbb{P}(T = 0 | T^* = 1, z)$
- ▶  $\alpha_0 + \alpha_1 < 1$
- ▶  $\mathbb{E}[\varepsilon | T^*, T, z] = \mathbb{E}[\varepsilon | T^*, z]$

## Additional Assumption

$$\mathbb{E}[\varepsilon^2 | T^*, T, z] = \mathbb{E}[\varepsilon^2 | T^*, z]$$

Improve bounds for  $\alpha_0, \alpha_1$  to tighten lower bound for  $\beta \dots$



# Tighter Bounds for $\alpha_0, \alpha_1$ from Conditional Variances

Assume

$$\mathbb{E}[\varepsilon^2 | T^*, T, z] = \mathbb{E}[\varepsilon^2 | T^*, z]$$

Observables

$$\sigma_{tk}^2 = \text{Var}(y | T = t, z = k)$$

Constrain Unobservables

$$s_{tk}^{*2} = \text{Var}(u | T^* = t, z_k) > 0$$

$$\begin{aligned} (p_k - \alpha_0) \left[ (1 - \alpha_0)p_k\sigma_{1k}^2 - \alpha_0(1 - p_k)\sigma_{0k}^2 \right] &> \alpha_0(1 - \alpha_0)p_k(1 - p_k)(\bar{y}_{1k} - \bar{y}_{0k})^2 \\ (1 - p_k - \alpha_1) \left[ (1 - \alpha_1)(1 - p_k)\sigma_{0k}^2 - \alpha_1p_k\sigma_{1k}^2 \right] &> \alpha_1(1 - \alpha_1)p_k(1 - p_k)(\bar{y}_{1k} - \bar{y}_{0k})^2 \end{aligned}$$

# Simulation DGP: $y = \beta T^* + \varepsilon$

## Errors

$(\varepsilon, \eta) \sim$  jointly normal, mean 0, variance 1, correlation 0.5.

## First-Stage

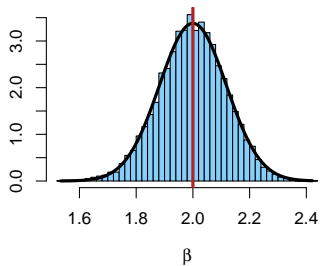
- ▶ Half of subjects have  $z = 1$ , the rest have  $z = 0$ .
- ▶  $T^* = \mathbf{1}\{\gamma_0 + \gamma_1 z + \eta > 0\}$
- ▶  $\delta = \mathbb{P}(T^* = 0|z = 1) = \mathbb{P}(T^* = 1|z = 0)$

## Mis-classification

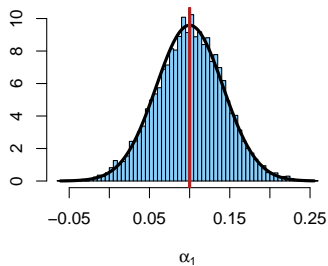
- ▶ Set  $\alpha_0 = 0$
- ▶  $T|T^* = 1 \sim \text{Bernoulli}(1 - \alpha_1)$

$\beta = 2, \alpha_1 = 0.1, \delta = 0.15, n = 1000$

Bias = -0.002 , SD = 0.118

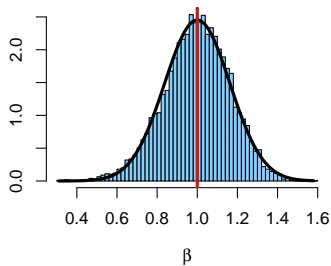


Bias = 0.001 , SD = 0.042

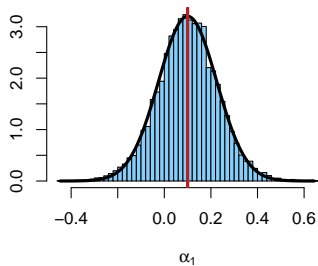


$\beta = 1, \alpha_1 = 0.1, \delta = 0.15, n = 1000$

Bias = -0.002 , SD = 0.165

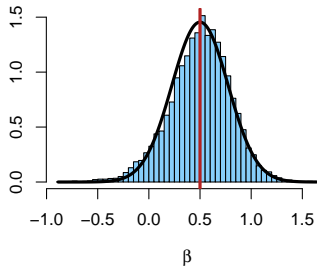


Bias = 0.001 , SD = 0.129

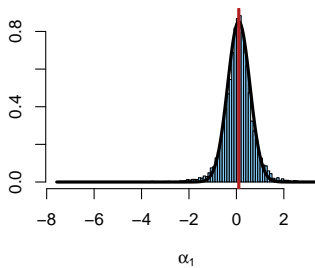


$\beta = 0.5, \alpha_1 = 0.1, \delta = 0.15, n = 1000$

Bias = 0.002 , SD = 0.297

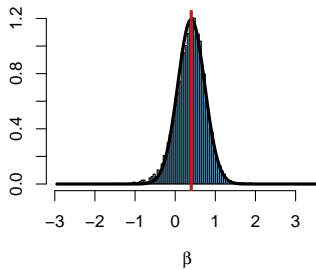


Bias = -0.012 , SD = 0.616

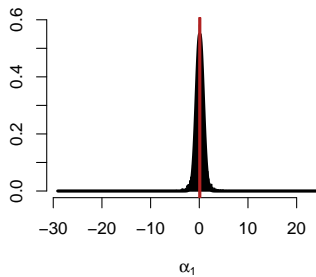


$\beta = 0.4, \alpha_1 = 0.1, \delta = 0.15, n = 1000$

Bias = -0.009 , SD = 0.379

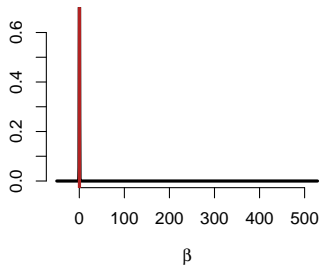


Bias = 0.017 , SD = 1.258

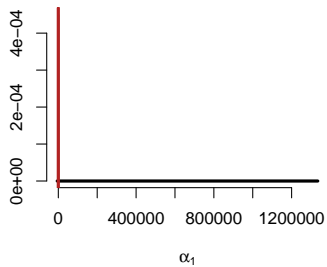


$\beta = 0.3, \alpha_1 = 0.1, \delta = 0.15, n = 1000$

Bias = 0.037 , SD = 5.375



Bias = 135.031 , SD = 13347.882



# Coverage and Width of Nominal 95% CIs

$\alpha_1 = 0.1, \delta = 0.15, n = 1000, \rho = 0.5$

$\beta$	Coverage			Width	
	RF	RF	GMM	RF	GMM
2.00	1.400	0.95	0.95	0.35	0.23
1.50	1.050	0.95	0.95	0.32	0.26
1.00	0.700	0.95	0.95	0.29	0.32
0.50	0.350	0.95	0.96	0.27	0.55
0.25	0.175	0.95	0.98	0.26	1.08
0.20	0.140	0.95	0.99	0.25	1.40
0.15	0.105	0.95	0.99	0.25	1.86
0.10	0.070	0.95	1.00	0.25	3.04
0.05	0.035	0.95	1.00	0.25	4.76
0.01	0.007	0.95	1.00	0.25	5.92



# Conclusion

- ▶ Endogenous, mis-measured binary treatment.
- ▶ Important in applied work but no solution in the literature.
- ▶ Usual (1st moment) IV assumption fails to identify  $\beta$
- ▶ Higher moment / independence restrictions identify  $\beta$
- ▶ Identification-Robust Inference incorporating additional inequality moment conditions.

# Mahajan (2006, ECTA)

## Regression Model

$$y = \mathbb{E}[y|T^*] + \nu$$

$$\mathbb{E}[\nu|T^*] = 0 \text{ by construction}$$

## Causal Model

$$y = c + \beta T^* + \varepsilon$$

$$\mathbb{E}[\varepsilon|T^*] \neq 0$$

## Main Result (Correct) – Exogenous Treatment

Relevant binary instrument  $z$  ( $p_k^* \neq p_\ell^*$ ) identifies  $\alpha_0, \alpha_1$  and  $\mathbb{E}[y|T^*]$  provided that  $\mathbb{E}[\nu|T^*, T, z] = 0$  and  $\alpha_0 + \alpha_1 < 1$ .

## Extension (Incorrect) – Endogenous Treatment

$$\mathbb{E}[\varepsilon|z] = 0, p_k^* \neq p_\ell^*, \mathbb{E}[\varepsilon|T, T^*, z] = \mathbb{E}[\varepsilon|T^*] \implies \beta \text{ identified.}$$

# Mahajan (2006, ECTA)

## Regression Model

$$y = \mathbb{E}[y|T^*] + \nu$$

$$\mathbb{E}[\nu|T^*] = 0 \text{ by construction}$$

## Causal Model

$$y = c + \beta T^* + \varepsilon$$

$$\mathbb{E}[\varepsilon|T^*] \neq 0$$

## Ingredients

1. If  $p_k^* \neq p_\ell^*$ ,  $\mathbb{E}[\varepsilon|z] = 0$  then, since  $\beta_{IV} = \beta/(1 - \alpha_0 - \alpha_1)$ , knowledge of  $\alpha_0, \alpha_1$  is sufficient to recover  $\beta$ . (Correct)
2. If  $p_k^* \neq p_\ell^*$ ,  $\mathbb{E}[\nu|T^*, T, z] = 0$ ,  $\alpha_0, \alpha_1$  are identified. (Correct)

How to satisfy both 1 and 2 while allowing  $\mathbb{E}[\varepsilon|T^*] \neq 0$ ?

3. Assume that  $\mathbb{E}[\varepsilon|T^*, T, z] = \mathbb{E}[\varepsilon|T^*]$   
(i.e.  $m_{0k}^* = m_{0\ell}^*$  and  $m_{1k}^* = m_{1\ell}^*$ )

# Flaw in the Argument

## Proposition

If  $\mathbb{E}[\varepsilon | T^*] \neq 0$  then  $\mathbb{E}[\varepsilon | T^*, T, z] = \mathbb{E}[\varepsilon | T^*]$  combined with  $\mathbb{E}[\varepsilon | z] = 0$  implies  $p_k^* = p_\ell^*$ , i.e.  $z$  is irrelevant for  $T^*$ .

## Proof

$\mathbb{E}[\varepsilon | z] = 0$  implies

$$(1 - p_1^*)m_{0k}^* + p_1^*m_{1k}^* = c$$

$$(1 - p_2^*)m_{0\ell}^* + p_2^*m_{1\ell}^* = c$$

while Mahajan's assumption implies  $m_{0k}^* = m_{0\ell}^*$  and  $m_{1k}^* = m_{1\ell}^*$ .

Therefore either  $m_{0k}^* = m_{0\ell}^* = m_{1k}^* = m_{1\ell}^* = c$ , which is ruled out by  $E[\varepsilon | T^*] = 0$ , or  $p_k^* = p_\ell^*$ .