1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

Campaigns have a greater chance of succeeding than failing or canceling.

Also, campaigns that cancelled typically were open had a much shorter duration of time between the Date Created Conversion date and the Date Ended Conversion than successful or failed campaigns.

Campaigns were typically more successful in May but overall, pretty consistent throughout the entire year.

1. What are some limitations of this dataset?

Limitations include using different currencies. This makes it hard to compare how much a project failed/succeeded by compared to other campaigns.

Another limitation is the data set doesn’t give way to why the campaign failed. It really just shows if it did or not.

1. What are some other possible tables and/or graphs that we could create?

A pie chart might be helpful to see better aggregate chances of failure, successful or cancelled. Bar graphs would be a good way of showing the rates of success, failure and cancellation for each month.