Color

PRIMARY COLOR PALETTE

Our primary colors are Pantone® 166C Orange and Black. Orange should be limited primarily to the Century College logo. It is acceptable to use orange minimally in headlines or as an accent color. These Pantone® colors are specified for spot color and 4-color process printing on coated paper stock.

Pantone® 166C
C 0   **M** 74   **Y** 100   **K** 0
R 224   **G** 82   **B** 6
HTML: E05206

Black
C 0   **M** 0   **Y** 0   **K** 100
R 0   **G** 0   **B** 0
HTML: 000000

SECONDARY COLOR PALETTE

A secondary color palette has been established for use on printed collateral. The secondary color palette can be used to identify different semesters or departments within the college. When creating new collateral, select one color and use it consistently throughout the design – don't mix colors.

The secondary colors should never be used in place of the primary colors in the logo or on college stationery.

Pantone® Cool Gray 5C
C 15   **M** 9   **Y** 8   **K** 22
R 178   **G** 180   **B** 179
HTML: B2B4B3

Pantone® 467C
C 3   **M** 12   **Y** 34   **K** 10
R 210   **G** 194   **B** 149
HTML: D2C295

Pantone® 7405C
C 0   **M** 11   **Y** 97   **K** 0
R 236   **G** 194   **B** 0
HTML: ECC200

Pantone® 583C
C 25   **M** 3   **Y** 100   **K** 14
R 168   **G** 180   **B** 0
HTML: A8B400

Pantone® 5425C
C 44   **M** 15   **Y** 7   **K** 22
R 125   **G** 154   **B** 170
HTML: 7D9AAA

Pantone® 541C
C 100   **M** 58   **Y** 9   **K** 42
R 0   **G** 63   **B** 114
HTML: 003F72

* In some textile/imprint cases a third PMS color is required for the standard color logo for the bridge base. Please use the assigned PMS 167C.