



PIZZA SALES REPO..

01/01/2015 to 31/12/2015

Pizza Category
All

Order Date
01/01/2015 to 31/12/2015

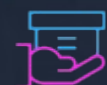
Home

Best/Worst Sellers



Total Revenue

\$817.9K



Average Order Value

\$38.31



Total Pizzas Sold

49.6K



Total Orders

21.4K



Average Pizzas Per Order

2.32

BUSIEST HOURS & WEEKS

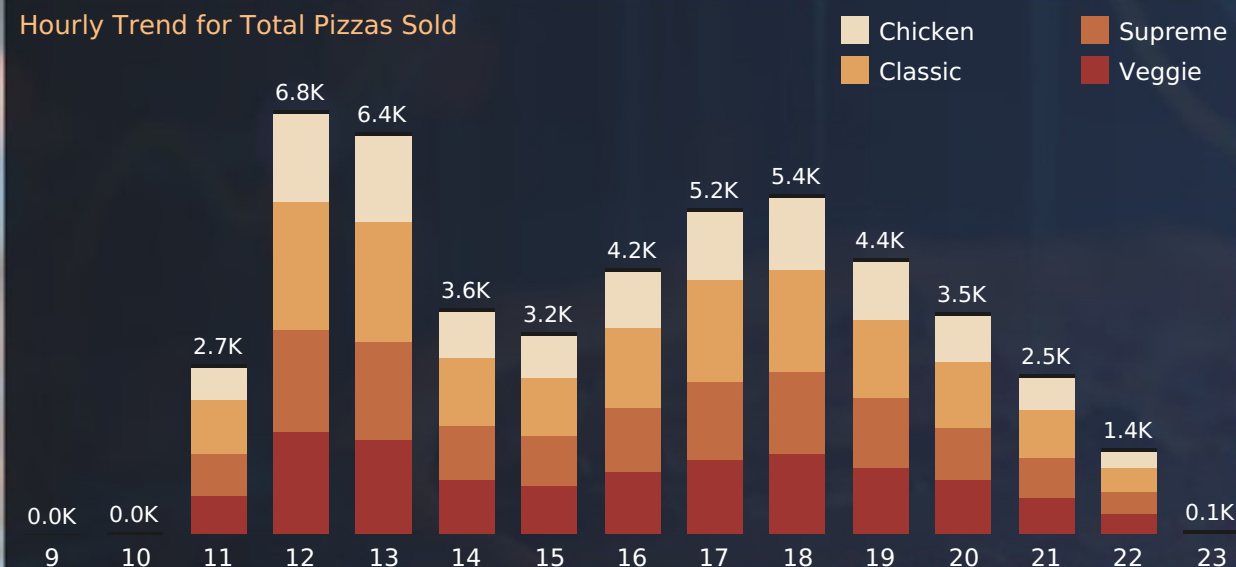
HOURS

Peak orders are between 12:00 PM and 1:00 PM, and in evening, from 4:00 PM to 7:00 PM.

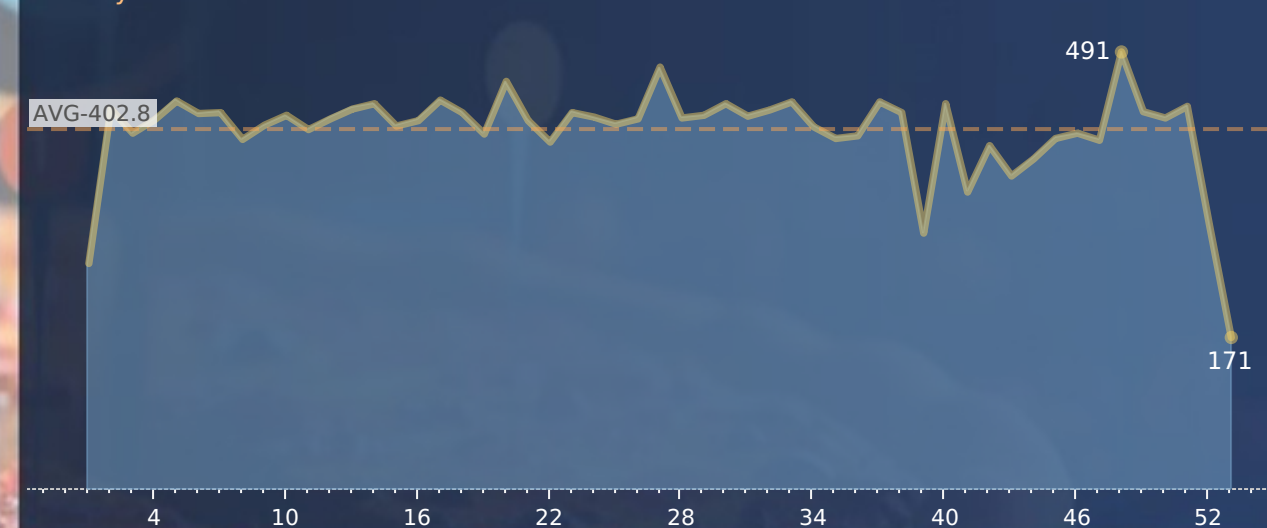
WEEKS

Significant variations in weekly orders, with highest peak during the 48th week from the month of Dec.

Hourly Trend for Total Pizzas Sold



Weekly Trend for Total Orders



SALES PERFORMANCE

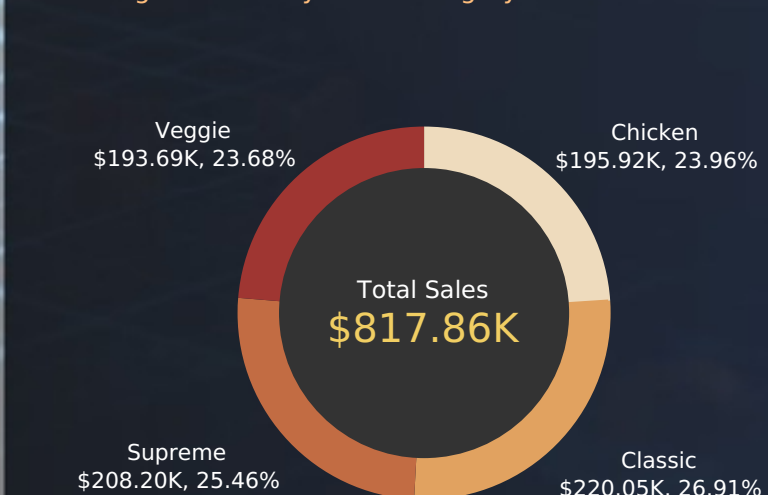
HOURS

Classic category contributes to maximum Sales, Total Orders & Total Pizzas Sold

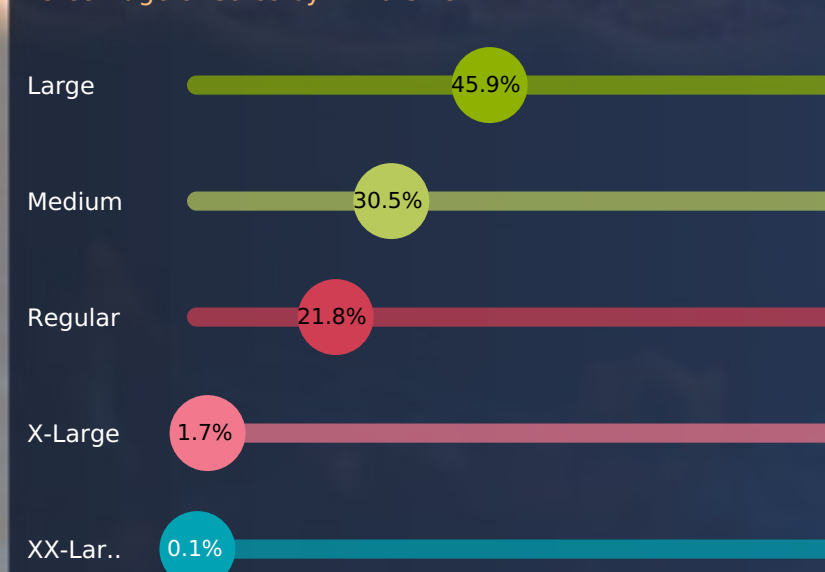
SIZE

Large Pizza Size contributes to maximum Total Sales

Percentage of Sales by Pizza Category



Percentage of Sales by Pizza Size



Total Orders & Pizzas Sold by Pizza Cat..

