

HUDK 5053:

Feature

Engineering Studio

Presentations

Like a Pop Song

- Intro - Slide only (Who you are, frame problem)

- Verse - State the problem
- Chorus - Overall point (foreshadowing)

- Verse - Point 1
- Chorus - Overall point

- Verse - Point 2
- Chorus - Overall point...

- Outro - Slide only

Do

- Include any visuals
- Show me where to find code
- Spend time clarifying what the “take home” message is
- Clarify any special terms
- Use analogies to simplify complex ideas

Don't

- Show any code
- Use lots of symbology/mathtype
- Plan to go back/forward through slides
- Go over 5 minutes/8 slides
- Cram a lot of text into a slide
- Use a lot of acronyms