Minim Name	metrics 2018, Final num points required and student ID ure	for a posit	ive grad	-	: 60 mmutes
	exam contains 4 pages points is 40.	s (including t	his cover	page) a	and 2 questions.
	Gı	ade Table (fo	or teache	r use or	aly)
		Question	Points	Score	
		Problem 1	20		
		Problem 2	20		
		Total:	40		
(a)	result (not the R-code	_	mber or]	развенд	ers per trip and write down the
(b)					alled workday that equals TRUE ALSE (logical) otherwise.
(c)	(1 point) Fit the lines	ar regression	model:		
		trip_duration	$\mathbf{n}_i = \beta_0 +$	β_1 work	$x day_i + u_i \tag{1}$
	with $i = 1,, n$ and constant variance.	where u_i are	independ	dent rar	ndom terms with zero mean and
(d)	(2 points) Write down	n the estimate	ed regres	sion eq	uation.
(e)	(5 points) Explain the	e <i>meanina</i> of	the estir	nated r	regression coefficients in relation

to the data. Pay attention to the scales of the variables.

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2. The dataset store contains data about a Rossmann drug store located in Germany. Each observation corresponds to one of 942 days from 2013-01-01 to 2015-07-31 and consists of the following measurements:

Sales (numeric): Store sales in EUR.

Promo (0/1): Equals 1 if the there was a promotion on that day in the store and is 0 otherwise.

Customers (numeric): Number of customers for the day.

(a) (1 point) Create a new variable in the dataset called Sales1000 that equals Sales divided by 1000 and fit the model

$$Sales1000_i = \beta_0 + \beta_1 Promo_i + \beta_2 Customers_i + u_i$$
 (2)

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with i = 1, ..., n and where u_i are independent random terms with zero mean and constant variance.

(b) ((2 pc)	ints)	Write	down	the	estimated	regression	equation
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(c) (5 points) Explain the meaning of the regression coefficients in relation to the data.

(d) (5 points) The store manager has estimated the following model: $\frac{1}{2}$

$$Sales1000_i = \beta_0 + \beta_1 Promo_i + u_i$$
 (3)

with the same assumptions about u_i as in (2) and finds a much higher estimated coefficient for Promo. Estimate the model in (3) and compare the coefficient for Promo with the corresponding coefficient from (2). How would you explain the difference between the two coefficients?

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