Minim Name	metrics 2018, Final num points required and student ID	for a positi	ive grad	le: 20	
This	exam contains 4 pages points is 40.		his cover	page) a	and 2 questions.
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	GI	rade Table (for Question	Points	Score	
		Problem 1	20	Beore	_
		Problem 2	20		_
		Total:	40		_
day	measurements:  -duration: Trip duration: Day of week with two (1 point) Compute the R-code)!	vo categories:	'workda		'weekend'. write down the $\mathit{result}$ (not the
(b)	(2 points) Create a new variable in the dataset called trip_duration_minutes that contains the trip duration in minutes. Create another variable called weekend that is TRUE (logical) if the trip took place on a weekend and FALSE (logical) otherwise.				
(c)	(1 point) Fit the linear regression model:				
	$trip\_duration\_minutes_i = \beta_0 + \beta_1 weekend_i + u_i$				
	with $i = 1,, n$ and where $u_i$ are independent random terms with zero mean and constant variance.				
(d)	(2 points) Write down the estimated regression equation.				

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2. The dataset store contains data about a Rossmann drug store located in Germany. Each observation corresponds to one of 942 days from 2013-01-01 to 2015-07-31 and consists of the following measurements:

Sales (numeric): Store sales in EUR.

**SchoolHoliday** (0/1): Equals 1 if the day was a school holiday in the state where the store is located and 0 otherwise.

Customers (numeric): Number of customers for the day.

(a) (1 point) Fit the linear regression model:

$$Sales_i = \beta_0 + \beta_1 SchoolHoliday_i + \beta_2 Customers_i + u_i$$
 (1)

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with i = 1, ..., n and where  $u_i$  are independent random terms with zero mean and constant variance.

(b) (2 points) Write down the estimated regression equation.

(c) (5 points) Explain the *meaning* of the regression coefficients in relation to the data (generic answers bring no points).

(d) (5 points) The store manager has estimated the following model:

$$Sales_i = \beta_0 + \beta_1 SchoolHoliday_i + u_i$$
 (2)

with the same assumptions about  $u_i$  as in (1) and finds a much higher estimated coefficient for SchoolHoliday. Estimate the model in (2) and compare the coefficient for SchoolHoliday with the corresponding coefficient from (1). How would you explain the difference between the two coefficients?

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