

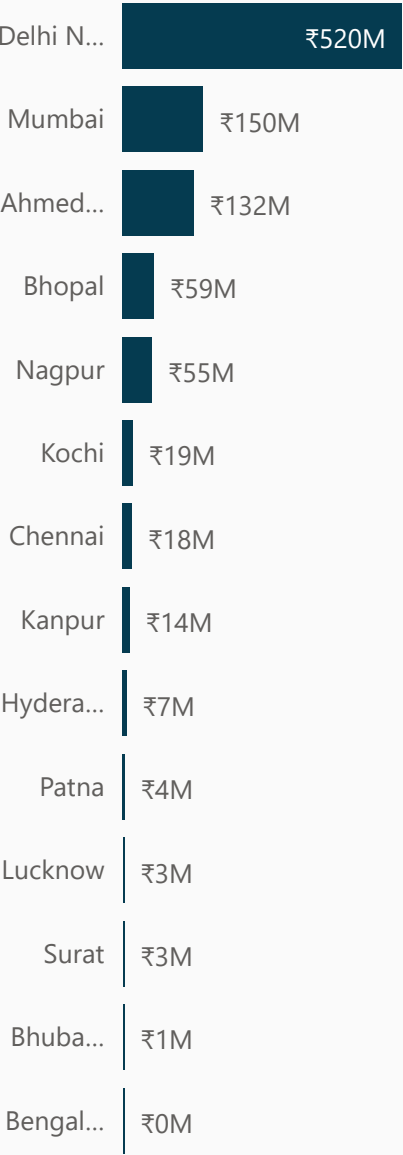
₹985M

Revenue

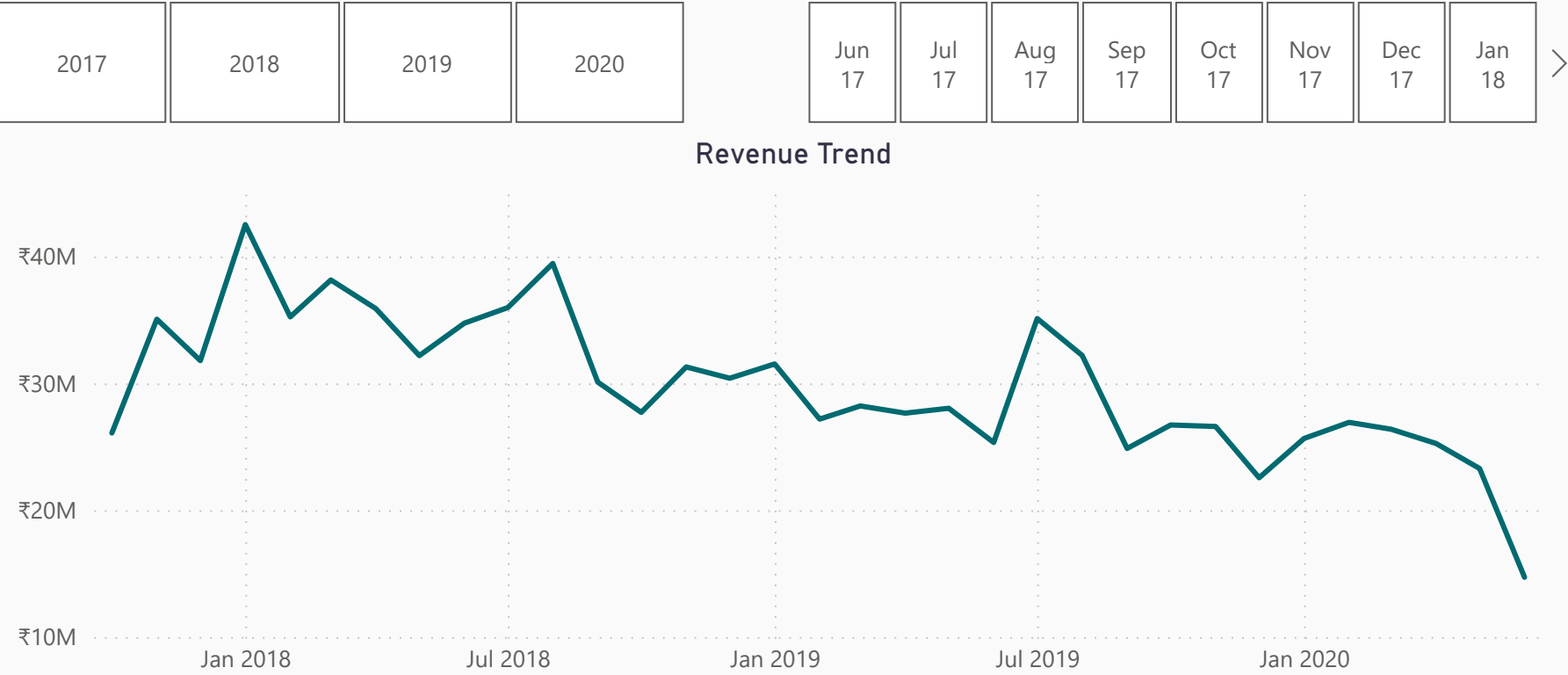
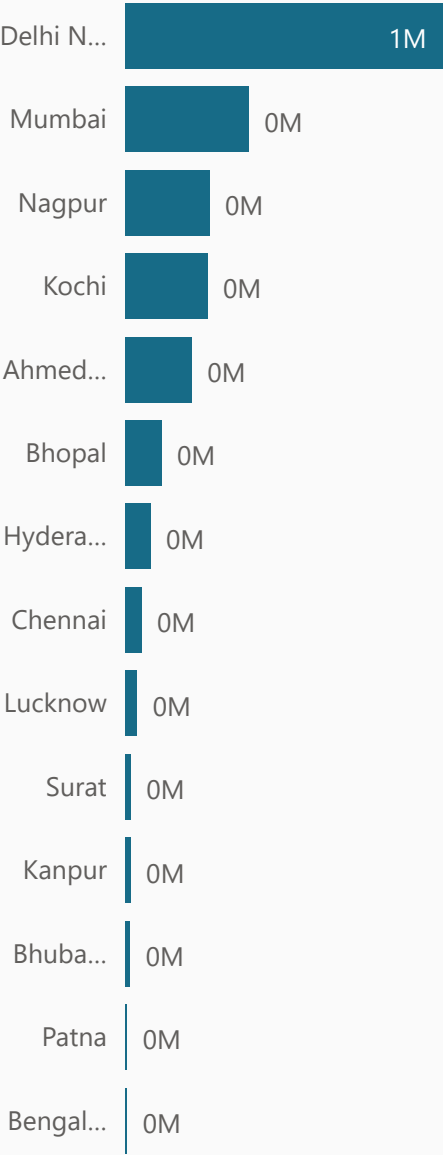
2M

Sales Qty

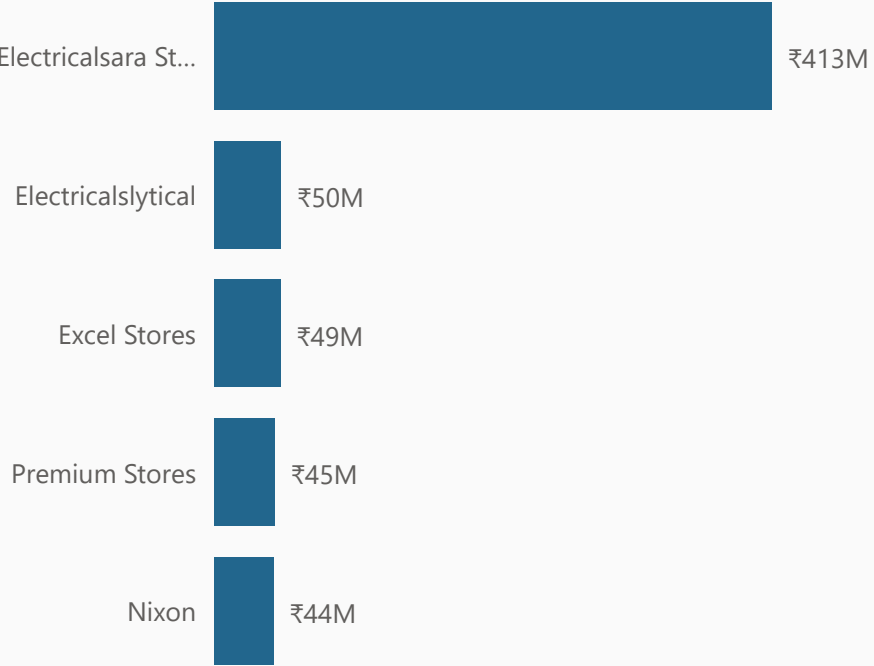
Revenue by Markets



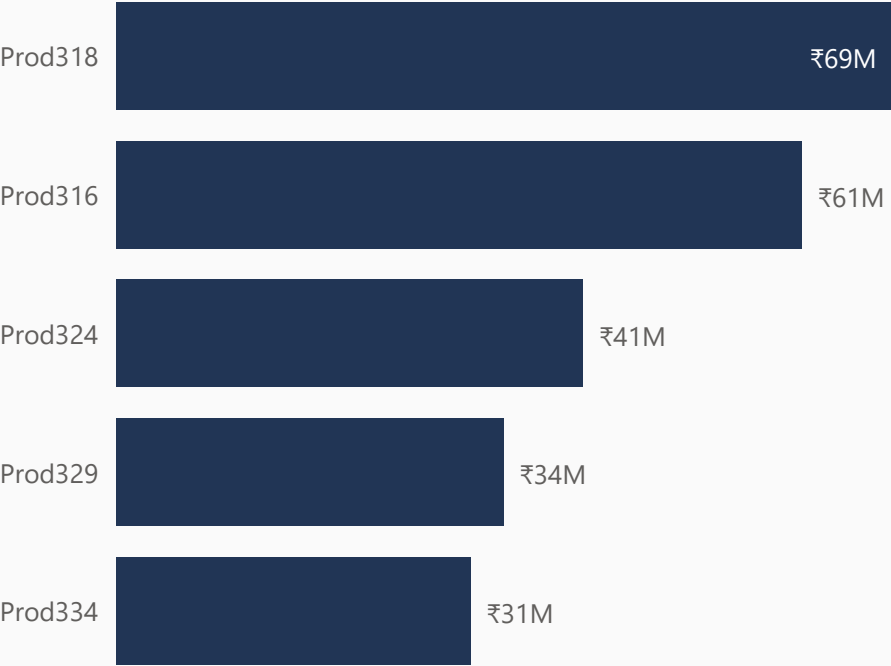
Sales Qty by Markets



Top 5 Customers



Top 5 Products



₹985M

Revenue

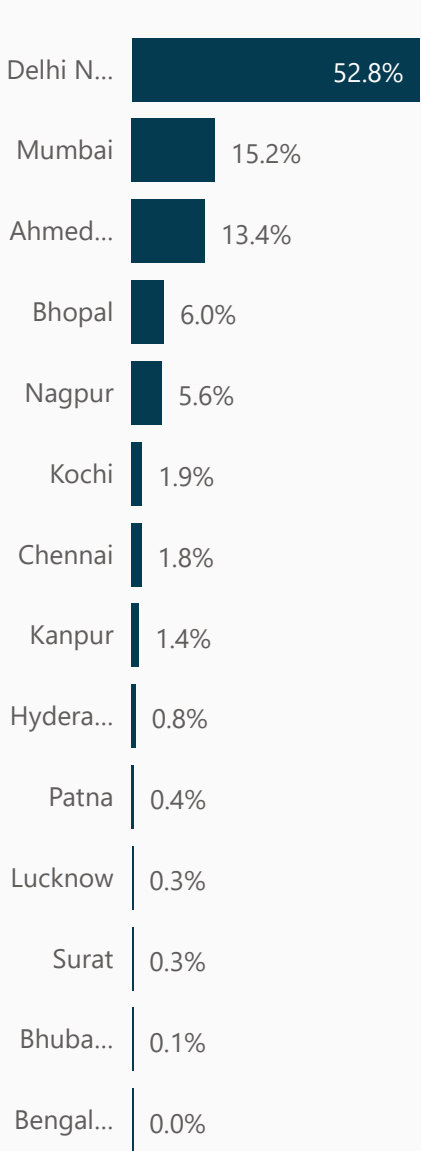
2M

Sales Qty

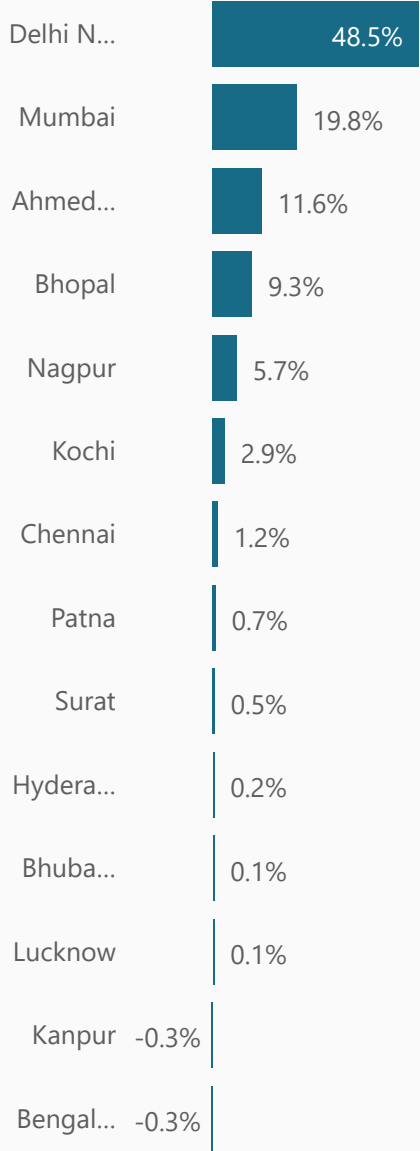
24.7M

Total Profit Margin

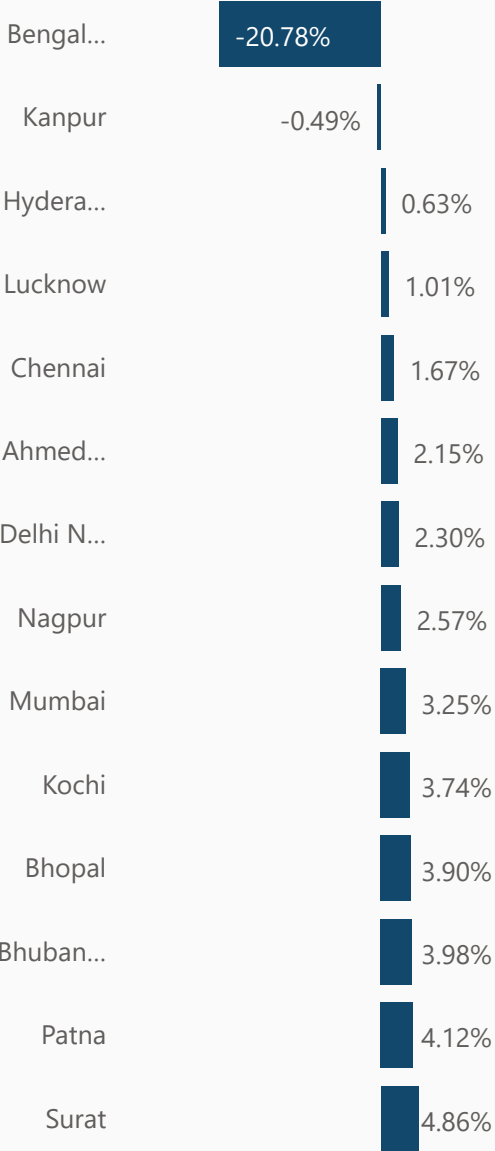
Revenue Contribution % by Markets



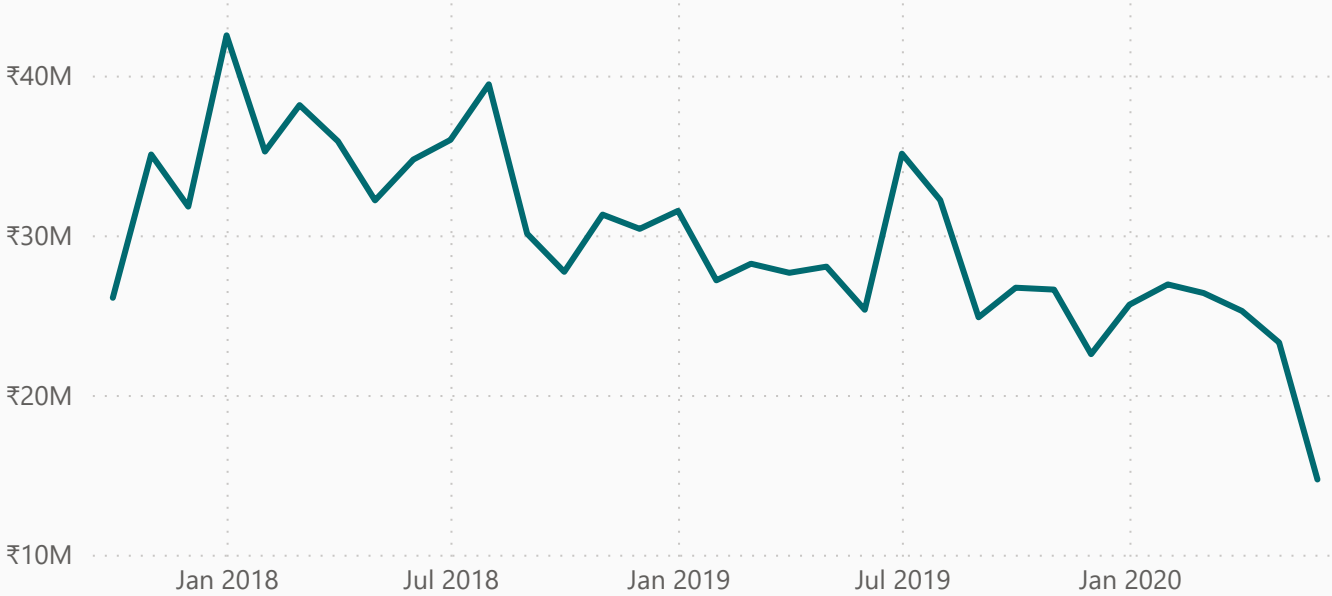
Profit Contribution % by Markets



Profit % by Markets



Revenue Trend



custmer_name	Profit Margin %	Profit Margin Contribution %	Revenue	Revenue Contribution %
Acclaimed Stores	1.51%	1.3%	₹2,11,96,727	2.2%
All-Out	2.55%	0.6%	₹60,68,432	0.6%
Atlas Stores	1.78%	1.2%	₹1,66,66,713	1.7%
Control	2.60%	3.3%	₹3,17,71,997	3.2%
Electricalsara Stores	2.25%	37.7%	₹41,33,33,588	42.0%
Electricalsbea Stores	0.82%	0.0%	₹3,36,367	0.0%
Electricalslance Stores	-2.01%	-0.2%	₹18,68,461	0.2%
Electricalslytical	3.40%	6.8%	₹4,96,44,189	5.0%
Electricalsocity	4.14%	2.9%	₹1,74,89,935	1.8%
Electricalsopedia Stores	3.21%	1.3%	₹1,02,81,203	1.0%
Electricalsquipo Stores	6.59%	0.4%	₹13,30,361	0.1%
Elite	4.39%	0.9%	₹48,37,239	0.5%
Epic Stores	1.76%	1.3%	₹1,87,50,440	1.9%
Excel Stores	1.38%	2.8%	₹4,91,15,620	5.0%
Expression	3.51%	0.1%	₹4,30,368	0.0%
Flawless Stores	3.43%	1.3%	₹91,56,412	0.9%
Forward Stores	2.67%	2.3%	₹2,10,26,079	2.1%
Info Stores	0.90%	1.3%	₹3,51,00,033	3.6%
Info Stores	1.01%	0.1%	₹22,12,055	0.0%
Total	2.50%	100.0%	₹98,48,74,963	100.0%

₹985M

Revenue

2M

Sales Qty

24.7M

Total Profit Margin

Profit Target

0%

2017

2018

2019

2020

Jun 17

Jul 17

Aug 17

Sep 17

Oct 17

Nov 17

Dec 17

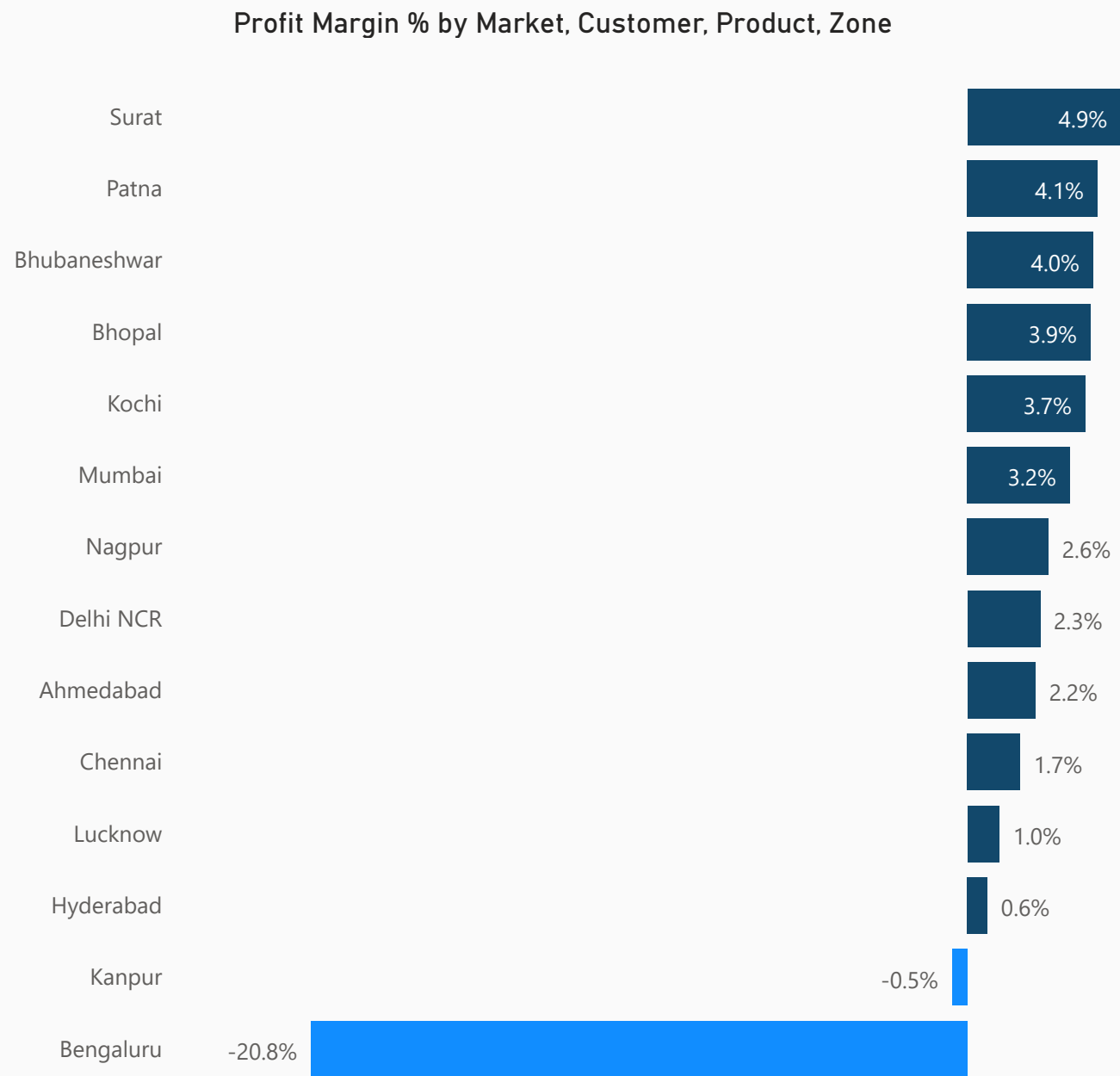
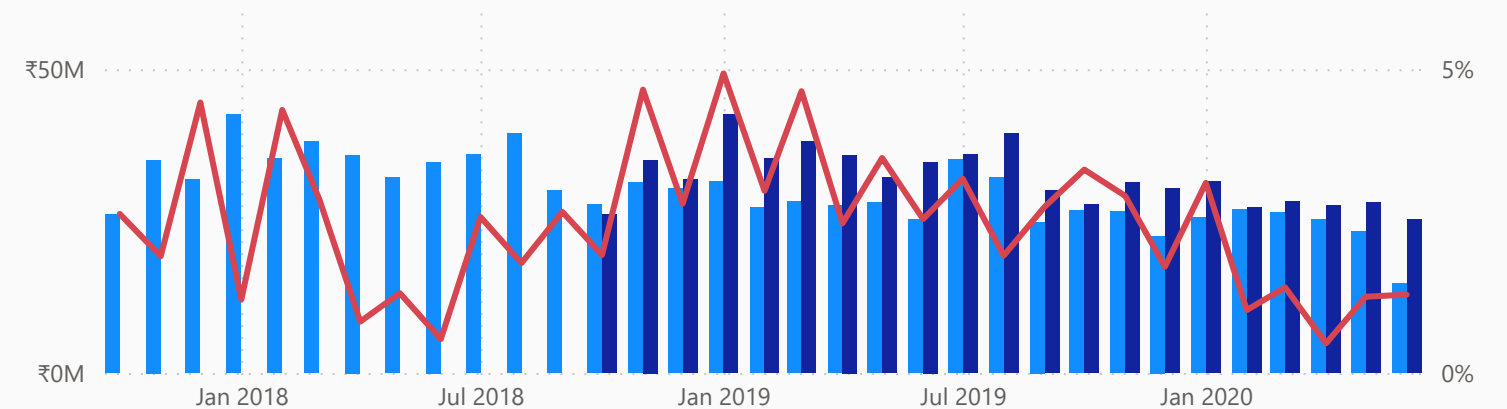
Jan 18

Feb 18

>

Trend

Revenue Revenue LY Profit Margin %



custmer_name	Profit Margin %	Profit Margin Contribution %	Revenue	Revenue Contribution %
Acclaimed Stores	1.51%	1.3%	₹2,11,96,727	2.2%
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