



**UNIVERSIDADE FEDERAL  
DE SANTA CATARINA**

To Whom it May Concern:

As a professor and researcher at the Federal University of Santa Catarina, I write this letter to recommend Miss Maria Fernanda Benedet Garcia.

I first met the applicant in 2012, when I contacted the company she works for to join a research on the relation between organizational rewards and people retention. As the organization agreed to participate, she was responsible for collecting the research data there. After our initial contact, the applicant showed interest in participating in my research group - Interdisciplinary Research Group on Knowledge, Learning and Organizational Memory (KLOM). She has been part of it since March 2015.

In our monthly meetings, the applicant demonstrates excellent ability to communicate orally and in writing. She is also hard working and has an easygoing personality. She holds a degree in Business Administration from the Federal University of Santa Catarina (UFSC), with high academic performance (overall average 8,304). She ranked 4th place in her class. UFSC is a public university listed among the 200 best in the BRICS & Emerging Economies Rankings 2016, and it is in the fifth place among federal universities in Brazil.

As an undergraduate student, the candidate won the Euvaldo Lodi - IEL – prize (2<sup>nd</sup> place, national stage) for students, an initiative of the National Confederation of Industry (CNI). Her curiosity and eagerness for learning resulted in her participation in a project at Erasmus University, Holland (Organizational Competitive Intelligence Center). She also worked in the junior company of the University as a consultant in projects related to processes mapping and market research.

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Miss Garcia is engaged in an environmental education project in elementary schools (Project Eco Quiz) as a volunteer, and she lead a movement that has raised more than 300 donated items to an asylum in 2015. I believe, therefore, that she will perform very well in a competitive and demanding environment. With her fast learning behavior and a huge motivation to give her best, it is easy to predict the value that she will add to this program.

Best regards,

A handwritten signature in blue ink, appearing to read 'Andrea', with a stylized flourish at the end.

Andrea Valéria Steil, Dra.

Professor, Department of Psychology, Graduate Program in Engineering and Knowledge Management and Graduate Program in Psychology

Coordinator of KLOM - Knowledge, Learning and Organizational Memory Interdisciplinary Research Group

Federal University of Santa Catarina - UFSC – Brazil. [andreasteil@egc.ufsc.br](mailto:andreasteil@egc.ufsc.br)

+55 (48) 3721-8550