

# **Detecting Valence from Twitter Data**

SemEval-2018 Task 1: Affect in Tweets (Sub task 4)

LING539 – Statistical Natural Language Processing

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# Introduction

Twitter, a micro-blogging site has become a platform where millions of people express their opinions and react to events in real-time. Thus being able to process and mine this data can lead to interesting information about people, products, events etc.

Sentiment Analysis is a common technique used to analyze information from text and gather opinions. For e.g. the Obama administration had used it to gauge public opinion to policy announcements.

## Task:

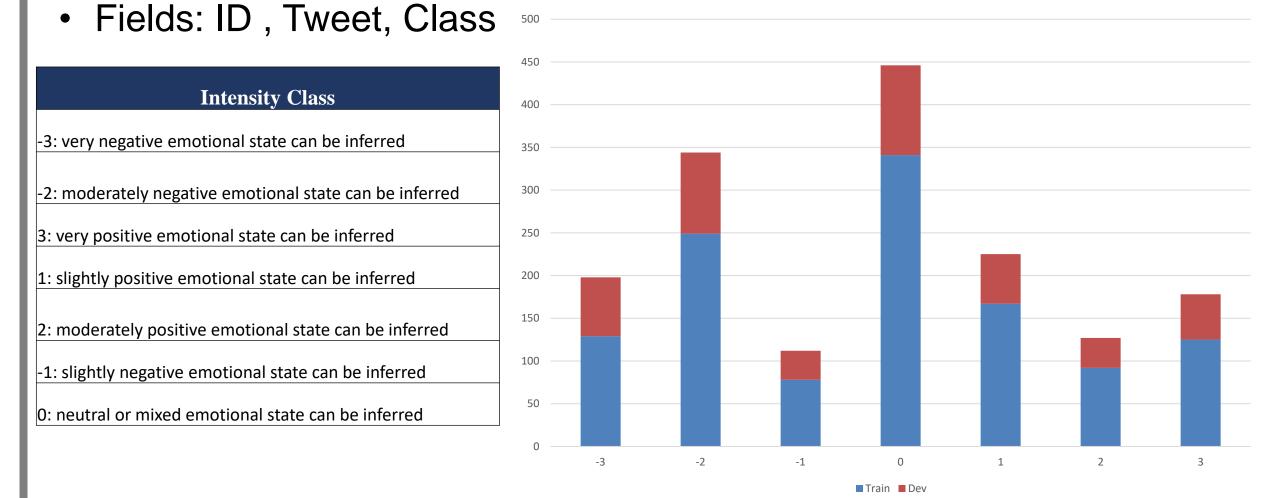
Given a tweet, classify it into one of seven ordinal classes, corresponding to various levels of positive and negative sentiment intensity, that best represents the mental state of the tweeter.

# **Challenges:**

Unstructured text Emojis Sarcasm Word Ambiguity Negated Opinion

## **Twitter Evaluation Dataset**

- Dataset: divided into Train, Dev and Test. Only considering English
- Labels: 7 label classes from -3 to +3
- #Records: 1181 (train), 449(dev), 937(test) Class Distribution



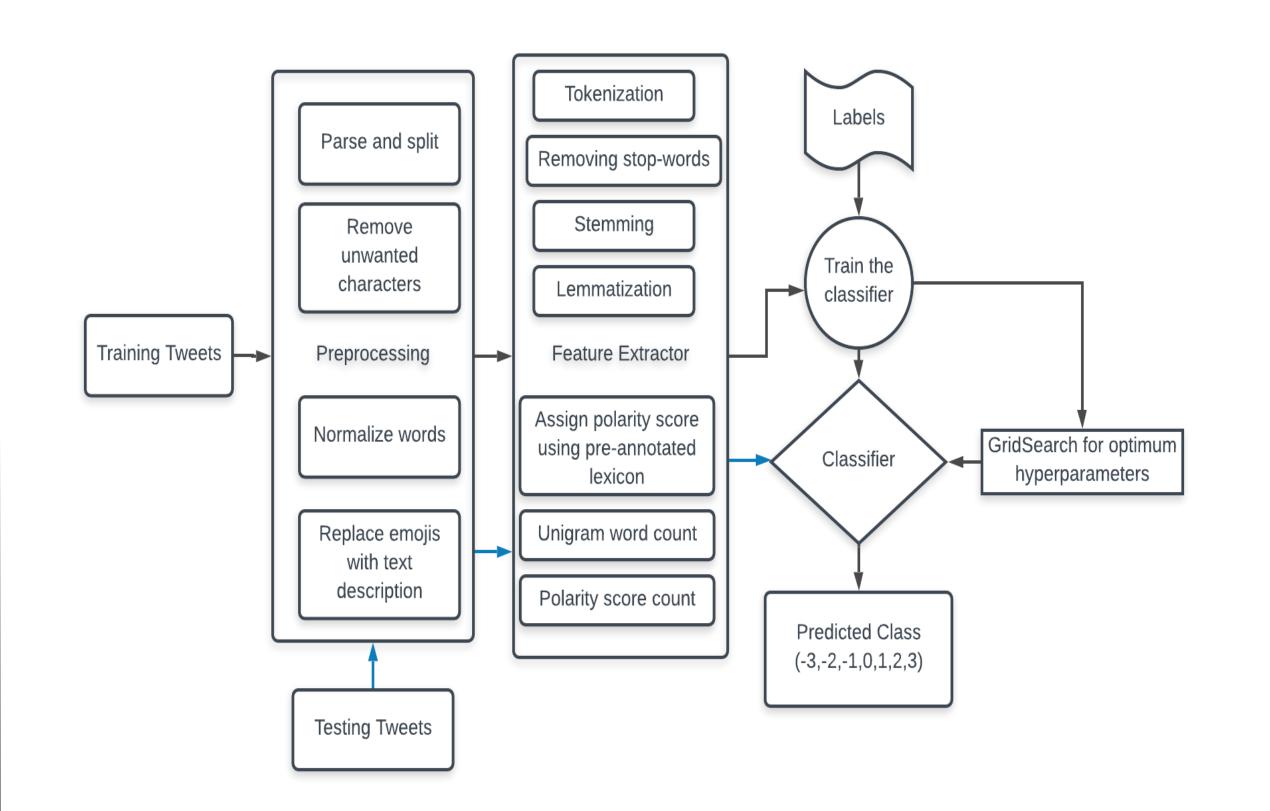
# **Pre-processing & Features**

- Used Spacy package to perform lemmatization and tokenization
- Used nltk.VADER word lexicon to calculate polarity scores
- Used nltk.VADER emoji lexicon to replace emojis with text description of the emoji
- Removed unwanted characters and normalized tokens with urls, numbers, emails, username to generic keywords

<u> </u>	
Features	Source
Unigram Words	Extracted from tweet
Bigram Words	Extracted from tweet
Capitalized	Extracted from tweet
unigram lemmatized	Used Spacy's lemmatizer function on tweet
unigram stemmed	Used Spacy's lemmatizer function on tweet
positive polarity total score	Lookedup score using nltk.VADER package lexicon
negative polarity total score	Lookedup score using nltk.VADER package lexicon
compound polarity total score	summed positive and negative score calculated above for a tweet
count of positive words	count of positive words lookedup using vader lexicon
count of negative words	count of negative words lookedup using vader lexicon

# Approach

- Use a lexicon based approach to compute polarity scores along with other word based features to train a machine learning algorithm and perform prediction
- GridSearch was performed to infer the optimum hyperparameters for the model



## Results

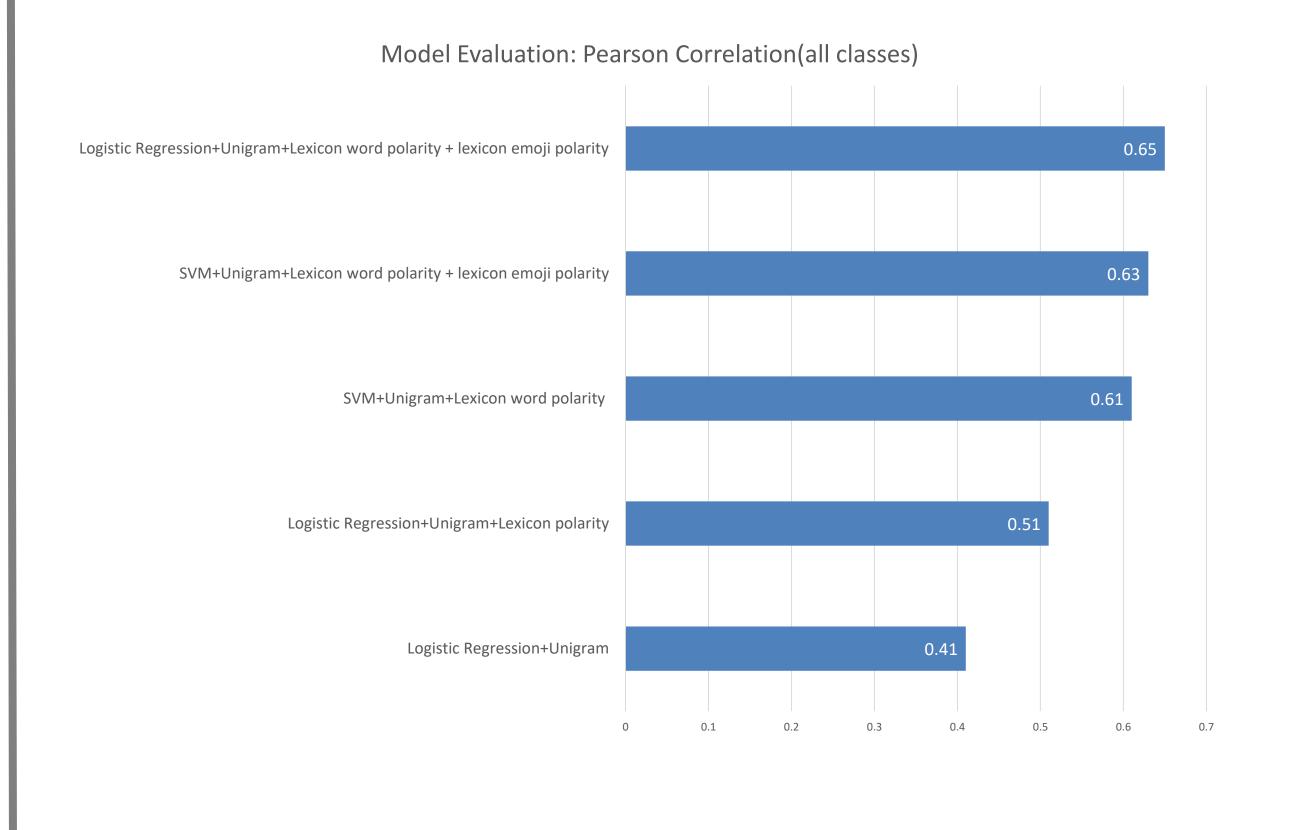
#### SemEval 2018- Leaderboard

- Achieved 10<sup>th</sup> place on the leaderboard with the final model
- Total of 40 participants

4a. V-oc (valence ord.class.) English									
#	User	Entries	Date of Last Entry	Team Name	Pearson (all classes)	Pearson (some- emotion)	Kappa (all classes)	Kappa (some- emotion)	
					valence 📤	valence 🔺	valence 🔺	valence 🔺	
1	venkatesh-1729	1	02/06/18		0.836 (1)	0.884 (1)	0.831 (1)	0.873 (1)	
2	danielfl	1	02/05/18	Amobee	0.813 (2)	0.865 (3)	0.812 (2)	0.863 (2)	
3	psyml	1	02/01/18	psyML	0.802 (3)	0.869 (2)	0.796 (3)	0.859 (3)	
4	anasteam	2	02/09/18		0.776 (4)	0.854 (4)	0.763 (5)	0.849 (4)	
5	howard15	6	04/11/19		0.774 (5)	0.825 (5)	0.774 (4)	0.821 (5)	
6	jogonba2	1	02/05/18	ELiRF-UPV	0.759 (6)	0.821 (6)	0.757 (6)	0.812 (6)	
7	yoyo	1	02/02/18	YNU-HPCC	0.733 (7)	0.787 (7)	0.712 (7)	0.756 (7)	
8	ISCLAB	1	01/29/18	ISCLAB	0.708 (8)	0.770 (8)	0.686 (8)	0.740 (8)	
9	lanman	1	01/29/18	ECNU	0.686 (9)	0.747 (9)	0.684 (9)	0.740 (9)	
10	febinjv	4	04/29/19		0.653 (10)	0.718 (10)	0.644 (10)	0.708 (10)	
4.4	day are at	-	00/40/40	NEUROSENT	0.224 /44)	0.270 (44)	0.204 /44\	0.202 (44)	
11	dragoni	5	02/12/18	PDI	0.331 (11)	0.370 (11)	0.301 (11)	0.323 (11)	
12	utpalsikdar	1	02/05/18		0.164 (12)	0.178 (12)	0.098 (13)	0.099 (13)	
13	NAVEEN.J.R	1	02/05/18	CENNLP	0.155 (13)	0.174 (13)	0.072 (14)	0.073 (14)	
14	Amrita_student	1	02/06/18		0.125 (14)	0.140 (14)	0.117 (12)	0.127 (12)	
15	thelonewolf190694	5	02/06/18		-0.004 (15)	-0.005 (15)	-0.001 (15)	-0.001 (15)	
16	bicici	13	03/26/19	RTM	-999.999 (16)	-999.999 (16)	-999.999 (16)	-999.999 (16)	

# **Models Evaluated**

- Two machine learning algorithms were evaluated: Logistic Regression and Support Vector Machines
- Best performing model was the logistic regression model



# Findings, Limitations & Future Scope

#### **Findings:**

- Lexicon based polarity features performed better than unigram bag of words features. Removing stop-words, stemming and lemmatizing improved the performance
- Tri-gram features, Parts-of-speech, word shape, word/character length brought down the performance
- Best performing features were combination of lexicon based polarity features along with unigram and bigram bag of words

#### **System Limitations:**

- Error analysis of the model shows it has issues predicting sentiment where context, sarcasm, negation, slang words are involved
- Since lexicon based, has trouble capturing overall sentiment scores

#### **Future Scope:**

- Implement deep learning architectures such as LSTM's and CNN
- Implement BERT using pre-trained word and sentence embeddings such as GloVe

## References

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