# FACTOR MODEL

### Xie zejian

xiezej@gmail.com

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### 1 CAPM

### 1.1 Beta representation

Recall the tangency portfolio is  $\omega_D = \frac{\mathbf{V}^-(\bar{\mathbf{r}} - r_f \mathbf{e})}{\mathbf{e}' \mathbf{V}^-(\bar{\mathbf{r}} - r_f \mathbf{e})}$ . Write  $\omega_D = m \mathbf{V}^-(\bar{\mathbf{r}} - r_f \mathbf{e})$  where  $m = \frac{1}{\mathbf{e}' \mathbf{V}^-(\bar{\mathbf{r}} - r_f \mathbf{e})}$ , then we have

$$\overline{r} - r_f \mathbf{e} = \frac{1}{m} \mathbf{V} \omega_D$$

Note  $Cov(\mathbf{r}, \omega'\mathbf{r}) = \mathbf{V}\omega$  and

$$\sigma_D^2 = \omega_D' \mathbf{V} \omega_D = m \omega_D' (\overline{\mathbf{r}} - r_f \mathbf{e}) = m \overline{r}_D - m r_f$$

we have

$$\overline{\mathbf{r}} - r_f \mathbf{e} = \frac{\overline{r}_D - r_f}{\sigma_D^2} \operatorname{Cov}(\mathbf{r}, r_D)$$

Denote  $\frac{\mathrm{Cov}(\mathbf{r},r_D)}{\sigma_D^2}=\beta_D$ , we have

$$\overline{\mathbf{r}} - r_f \mathbf{e} = \beta_D (\overline{r}_D - r_f)$$

Similar results also holds for any portfolio  $\overline{r}_p$  and the zero covariance portfolio  $\overline{r}_q$  in the MVF:

$$\overline{\mathbf{r}} - \overline{r}_q \mathbf{e} = \beta_p (\overline{r}_p - \overline{r}_q)$$

It's clear in the view of every portfolio  $\overline{r}_p$  is also a tangency portfolio by selecting proper  $r_f$ . One can also check it in a dirty way:

**Proof** Suppose  $r_p$  and  $r_q$  both in the MVF without risk-free asset, recall

$$\omega_p' \mathbf{V} \omega_q = \frac{1}{\delta} + \frac{\delta(\overline{r}_p - \frac{\alpha}{\delta})(\overline{r}_q - \frac{\alpha}{\delta})}{\delta \mathcal{E} - \alpha^2}$$

If the covariance is 0, we have

$$\overline{r}_q = \frac{\alpha}{\delta} - \frac{\delta \xi - \alpha^2}{\delta^2(\overline{r}_n - \alpha/\delta)}$$

Then

$$\begin{split} \overline{\mathbf{r}} - \overline{r}_{q} \mathbf{e} &= \overline{\mathbf{r}} - \left(\frac{\alpha}{\delta} - \frac{\delta \xi - \alpha^{2}}{\delta^{2} (\overline{r}_{p} - \alpha/\delta)}\right) \mathbf{e} \\ &= \frac{1}{\delta^{2} (\overline{r}_{p} - \alpha/\delta)} (\delta^{2} (\overline{r}_{p} - \alpha/\delta)) (\overline{\mathbf{r}} - (\frac{\alpha}{\delta} - \frac{\delta \xi - \alpha^{2}}{\delta^{2} (\overline{r}_{p} - \alpha/\delta)}) \mathbf{e}) \\ &= \frac{1}{\delta^{2} (\overline{r}_{p} - \alpha/\delta)} (\overline{\mathbf{r}} (\delta^{2} (\overline{r}_{p} - \alpha/\delta)) - (\alpha \delta (\overline{r}_{p} - \alpha/\delta) - (\delta \xi - \alpha^{2})) \mathbf{e}) \\ &= \frac{1}{\delta^{2} (\overline{r}_{p} - \alpha/\delta)} (\overline{\mathbf{r}} (\delta^{2} (\overline{r}_{p} - \alpha/\delta)) - (\alpha \delta \overline{r}_{p} - \delta \xi) \mathbf{e} \\ &= \frac{(\delta^{2} \overline{r}_{p} \overline{\mathbf{r}} - \alpha \delta \overline{\mathbf{r}}) - (\alpha \delta \overline{r}_{p} - \delta \xi) \mathbf{e}}{\delta^{2} (\overline{r}_{p} - \alpha/\delta)} \\ &= \frac{(\delta \overline{r}_{p} - \alpha) \overline{\mathbf{r}} - (\alpha \overline{r}_{p} - \xi) \mathbf{e}}{\delta (\overline{r}_{p} - \alpha/\delta)} \end{split}$$

On the other hand:

$$\begin{split} \beta_p &= \frac{\mathbf{V}\omega_{\mathbf{p}}}{\omega_p'\mathbf{V}\omega_p} \\ &= \frac{1}{\omega_p'\mathbf{V}\omega_p}(\lambda_p\overline{\mathbf{r}} + \gamma\mathbf{e}) \\ &= \frac{1}{\omega_p'\mathbf{V}\omega_p}(\frac{\xi\mathbf{e} - \alpha\overline{\mathbf{r}}}{\delta\xi - \alpha^2} + \frac{-\alpha\mathbf{e} + \delta\overline{\mathbf{r}}}{\delta\xi - \alpha^2}\overline{r}_p) \\ &= \frac{1}{\omega_p'\mathbf{V}\omega_p}(\frac{(\delta\overline{r}_p - \alpha)\overline{\mathbf{r}} - (\alpha\overline{r}_p - \xi)\mathbf{e}}{\Delta}) \end{split}$$

Then it's remain to show that

$$(\overline{r}_p - \overline{r}_q)\delta(\overline{r}_p - \alpha/\delta) = \omega' \mathbf{V}\omega\Delta$$

It's clear since

$$\omega' \mathbf{V} \omega \Delta = \sigma_p^2 \Delta = \frac{\Delta}{\delta} + \delta (\overline{r}_p - \frac{\alpha}{\delta})^2$$

and

$$(\overline{r}_p - \overline{r}_q)\delta(\overline{r}_p - \alpha/\delta) = ((\overline{r}_p - \frac{\alpha}{\delta}) + \frac{\delta\xi - \alpha^2}{\delta^2(\overline{r}_p - \alpha/\delta)})\delta(\overline{r}_p - \alpha/\delta)$$
$$= \frac{\Delta}{\delta} + \delta(\overline{r}_p - \frac{\alpha}{\delta})^2$$

### **1.2 CAPM**

In capital market equilibrium, the market portfolio is tangecy portfolio  $\overline{r}_D=r_m$ , then

$$\overline{\mathbf{r}} - r_f \mathbf{e} = \beta_{\mathbf{m}} (\overline{r}_m - r_f)$$

where

$$\beta_m = \begin{bmatrix} \frac{\operatorname{Cov}(r_1, \overline{r}_m)}{\sigma_m^2} \\ \frac{\operatorname{Cov}(r_2, \overline{r}_m)}{\sigma_m^2} \\ \vdots \\ \frac{\operatorname{Cov}(r_n, \overline{r}_m)}{\sigma_m^2} \end{bmatrix}$$

this equation is called **Sharpe-Lintner CAPM**.  $\overline{r}_m - r_f$  is called **market risk premium** and  $\frac{\overline{r}_m - r_f}{\sigma_m}$  is called **market sharpe ratio**. Translate it from vector form, we get the **Security Market Line**:

$$r_i - r_f = \beta_{i,m}(\overline{r}_m - r_f)$$

#### 1.3 Realized return

Now consider both  $r_i$  and  $r_m$  is random variable, let  $\epsilon$  be a random vector with zero expection and zero covariance with  $r_i$  and  $r_m$ , then

$$r_i - r_f = \beta_{i,m}(r_m - r_f) + \epsilon_i$$

This is a regression equation, if one include an intercept, then the model

$$r_i - r_f = \alpha_i + \beta_{i,m}(r_m - r_f) + \epsilon_i$$

is called **market model**, such  $\alpha$  is called **Jensen's alpha**.

### 1.4 Variance decomposition

Decomposition the variance as:

$$\operatorname{Var}(r_i) = \overbrace{\beta_i \sigma_m^2 + \operatorname{Var}(\epsilon_i)}^{\text{total risk}}$$
Systematic risk Idiosyncratic risk

The  $\mathbb{R}^2$  is just the proportion of systematic risk

$$R^2 = \frac{\beta_i^2 \sigma_m^2}{\beta_i^2 \sigma_m^2 + \sigma^2}$$

since Fraction of variance unexplained.

# 1.5 Testing CAPM

### 1.5.1 **GRS** test

see GRS.pdf

### 1.5.2 Cross-sectional regressions

By APT, we have

$$E[\mathbf{r_t}] - r_f \mathbf{e} = \mathbf{B} \lambda$$

Take market excess return and some firm-level factor, that is

$$\mathbf{B}\lambda = \begin{bmatrix} eta & \mathbf{X} \end{bmatrix} \begin{bmatrix} \lambda \\ \gamma \end{bmatrix}$$

and the regression formula is

$$E[\mathbf{r_t}] - r_f \mathbf{e} = \lambda_0 + \beta \lambda + \mathbf{X} \gamma + \epsilon$$

If CAPM holds, we have

$$\begin{cases} \lambda = \overline{r_m} - r_f \\ \lambda_0 = 0 \\ \gamma = 0 \\ R^2 \approx 1 \end{cases}$$

Where  $\lambda$  is the slope of **SML**(**Security Market Line**). However, as we do not know  $\overline{r_m} - r_f$ , we should run a two pass cross-sectional regression. For example, we may test CAPM in such way:

Firstly, run a TS regression to estimate  $\beta$ :

$$\mathbf{r}_{\mathrm{t}}^{\mathrm{e}} = lpha + eta r_{m,t}^{e} + \epsilon_{\mathrm{t}}$$

Now we have a  $\hat{\beta}$ . In the second pass, we run following regression:

$$\mathbf{r}_{t}^{\mathrm{e}} = \lambda_{0} + \hat{\beta}\lambda_{t} + \epsilon_{\mathrm{t}}$$

If CAPM holds, we have

$$E[\lambda_0 = 0], E[\lambda_t] = \lambda = E[r_m^e]$$

then we may use t test as usual.

### 1.6 Fama-MacBeth in depth

Writing the cross-sectional regression in a matrix form,

$$r = X\theta + \epsilon$$

where

$$\mathbf{X} = \begin{bmatrix} \mathbf{e} & \mathbf{x_2} & \cdots & \mathbf{x_m} \end{bmatrix}, \boldsymbol{ heta} = egin{bmatrix} heta_1 \ heta_2 \ \vdots \ heta_m \end{bmatrix}$$

The OLS estimator of  $\theta$  is given by

$$\hat{\theta} = (\mathbf{X}'\mathbf{X})^{-1}\mathbf{X}'\mathbf{r}_{t}$$

Denoted  $W' = (X'X)^{-1}X'$  and suppose

$$\mathbf{W} = [\mathbf{w_1} \quad \mathbf{w_2} \quad \cdots \quad \mathbf{w_m}]$$

each  $\mathbf{w_i}$  represent a portfolio and  $\theta_i$  represents the excess return on corresponding portfolio. Note  $\mathbf{W'X} = \mathbf{I}$ , we have

$$\mathbf{w_i'e} = \begin{cases} 0 & i \neq 1 \\ 1 & i = 1 \end{cases} \text{ and } \mathbf{w_i'x_j} = \begin{cases} 0 & i \neq j \\ 1 & i = j \end{cases}$$

#### 1.7 CAPM anomalies

However, past surveyresarch has found many X s.t.  $\gamma \neq 0$  significantly and even can't not reject  $\lambda = 0$  in

$$E[\mathbf{r_t}] - r_f \mathbf{e} = \lambda_0 + \beta \lambda + \mathbf{X} \gamma + \epsilon$$

That is known as **CAPM anomalies**.

- 1. CAPM anomalies rise because of mispricing.
- 2. CAPM anomalies rise because of other sources of risks. nonzero  $\alpha$  contains missing risk factors.

### 2 Multi-factors model

### 2.1 APT

Recall in the CAPM

$$\mathbf{r_t^e} = \boldsymbol{\alpha} + \beta r_{m.t}^e + \nu_t$$

Suppose now there is multi-factor with k risk factor and

$$r_t = \alpha + Bf_t + \epsilon_t$$

Where  $\mathbf{r_t}$ ,  $\boldsymbol{\epsilon_t}$  is n vector while  $\mathbf{f_t}$  is k vector and  $\mathbf{B}$  is  $n \times k$  matrix.

Taking expectation:

$$r_t = E[r] + B(f_t - E[f_t]) + \epsilon_t$$

Note CAPM is just special case of APT when k=1 and  $\mathbf{f_t}=r_{m,t}$ , which is the only factor affecting realized return. That is

$$\mathbf{r_t} = r_f \mathbf{e} + \beta \mathbf{E}[r_m - r_f] + \beta (r_{m,t} - \mathbf{E}[r_{m,t}]) + \epsilon_{\mathbf{t}}$$

Assume there is non-arbitrage, that is, if one invest 0 and take no risk, then the expected return is 0. Formally, as  $n \to \infty$ ,

$$\omega'$$
 [e B] = 0  $\Longrightarrow \omega'$  E[r] = 0

by Farkas lemma(???), that implies

$$\begin{bmatrix} \mathbf{e} & \mathbf{B} \end{bmatrix} \begin{bmatrix} \lambda_0 \\ \boldsymbol{\lambda} \end{bmatrix} = \mathbf{E}[\mathbf{r}]$$

for some  $\lambda \ge 0$ . Under CAPM,  $\lambda_0 = r_f$  and  $\mathrm{E}[r_m - r_f] = \lambda$  clearly. If one take no risk, that is  $\mathbf{B} = \mathbf{0}$ , s(he) get a  $\lambda_0$  return, that implies  $\lambda_0 = r_f$  immediately.

### 2.1.1 When factors are returns

When  $f_t$  is  $r_t$ , regressing it on

$$f_t = E[f] + B(f_t - E[f_t]) + \epsilon_t$$

we have  $\mathbf{B} = \mathbf{I}$  and thus

$$\lambda_0 \mathbf{e} + \boldsymbol{\lambda} = \mathbf{E}[\mathbf{f_t}] \implies \mathbf{E}[\mathbf{f_t}] = r_f \mathbf{e} + \boldsymbol{\lambda}$$

# 2.1.2 When factors are excess returns

If  $f_t$  is excess return for some tradable assets on time t, e.g.

$$f_{k,t} = r_{a,t} - r_{b,t}$$

where  $r_{a,t}$  and  $r_{b,t}$  is some componets in  $\mathbf{r_t}$ , that is

$$f_{k,t} = \begin{bmatrix} 0 & \cdots & 1 & \cdots & 0 & \cdots & -1 & \cdots & 0 \end{bmatrix} \mathbf{r_t}$$

where the ath componets is 1 while bth is -1. If each componets is excess return, we may represent  $\mathbf{f_t} = \mathbf{Cr_t}$  where each row of  $\mathbf{C}$  of such form(All zero but a 1 and a -1). Recall

$$r_t = \alpha + Bf_t + \epsilon_t$$

It follows that

$$f_t = Cr_t = C\alpha + CBf_t + \epsilon$$

thus CB = I. Recall

$$r_f \mathbf{e} + \mathbf{B} \boldsymbol{\lambda} = \mathbf{E}[\mathbf{r_t}]$$

thus

$$E[\mathbf{f_t}] = \lambda$$

as Ce = 0 clearly.

### 2.2 ICAPM

**SKIP** 

# 2.3 Test Multi-factor model

see GRS.pdf