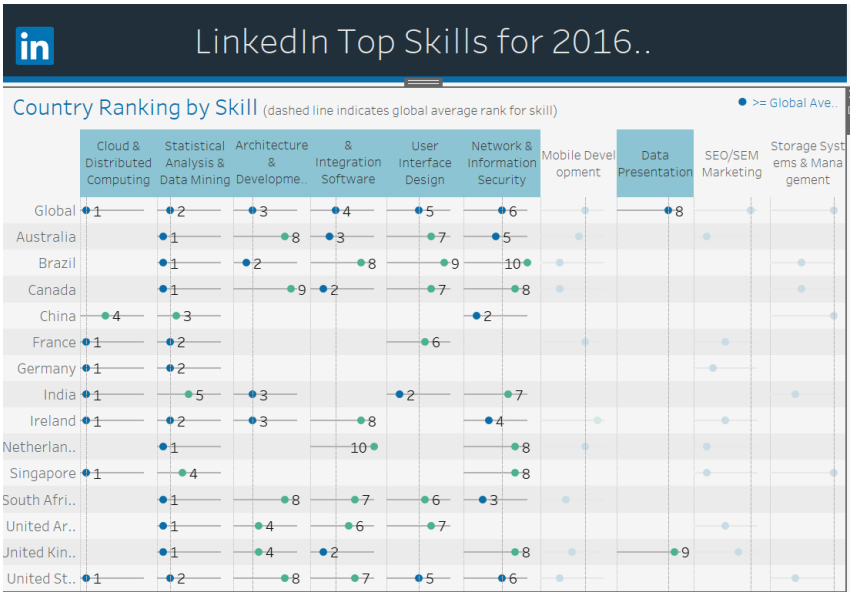
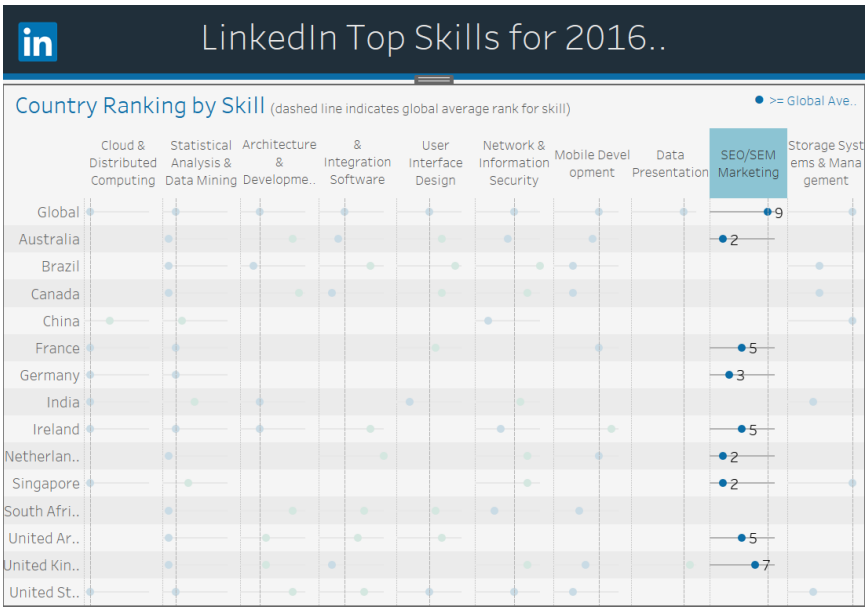
LinkedIn Top Skills for 2016

- **Data is the new oil:**



It is obvious that the world is addressing more and more Data and technology related skills. In today's IoT era, most businesses are embracing the power of data and technology. In order to cope with the current fast and smart world. Integrating real time data and data analytics could affect major business decisions and ensure corporate success.

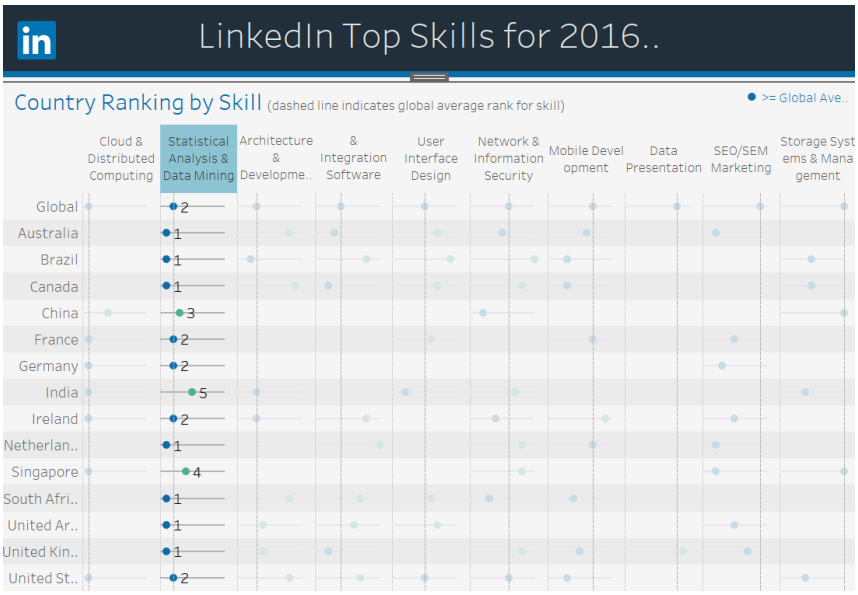
- **Marketing skills are at the end of the list:**



SEO/SEM marketing achieving the ninth place globally. Marketing department in many large companies is vanishing and instead a spread of skills and capabilities within and even outside the

organization. Many companies are investing in Social Media to increase the customer awareness for their brand and market existing and/ or new products.

- **Statistical Analysis and Data Mining**



Statistical analysis and data mining achieved the second place globally and is part of the top 10 skills for all of the listed counties in the screenshot above. Data mining algorithms and statistical approaches are enablers for Artificial Intelligence and Machine Learning, in which they are playing a huge role in manufacturing as well as service sectors around the world.