



# FEDERICO MEDINA

## FRONT END & UX/UI DESIGNER

### CONTACT

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### SKILLS

- Design systems, UI trends & best practices.
- Design thinking.
- User research & testing.
- Communication.
- New technology domains.
- Knowledge in frontend development cycles.
- Problem solving.
- Proactive.

### CODING SKILLS

- Javascript
- React js
- Node js
- Typescript
- Html5 | Css3 | Bootstrap5
- JQuery
- Sass
- Responsive Design
- npm

### LANGUAGES

- Spanish: Native
  - Italian: Advanced
  - English: Advanced
  - Danish: Basic
- "Pending on starting Danish Course"

### TOOLS

- Trello
- Zoom
- Slack
- Scrum
- Git
- GitHub
- Jira
- Wordpress
- Salesforce

### DESIGN

- Figma
- Canva
- Balsamiq
- AdobeXD

### PERSONAL PROFILE

I am passionate about programming and IT, particularly mobile apps and web design where user experience and graphics are the priority. I believe programming has a significant impact on our lives, and can be used to revolutionize business. I am highly motivated to keep learning and contributing to projects that improve people's lives and transform the business world.

### WORK EXPERIENCE

#### **Front-end Intern (Remote Work)**

"Publicate" Advertising & Web services

Buenos aires, Argentina | Dec 2022 - Currently

- Programming languages used | Sass | HTML5 | CSS3 | Bootstrap5 | JavaScript | Wordpress | JQuery | ReactJs.
- Tools used GitHub & Git.
- Working with the external components of the website and manage the workflow of the software.
- Maintenance and optimize the website in terms of the user interface.
- Implementation of seo practices on the page.

#### **Customer Experience & IT (Remote Work)**

"Reby" - Urban Mobility service

Barcelona, Spain | Jul 2022 - Dec 2022

- Managing a huge amount of conversations with our customers through chat, email and phone.
- Ticket system software "Kustomer Application" (Chats, Phone Calls, Complaints).
- Managing API (Insomnia)
- Being attentive to customer enquiries, feedback and complaints.
- Salesforce

#### **Content Marketing & Digital (Remote Work)**

"Commune of Rio Ceballos" - Municipality

Cordoba, Argentina | Oct 2020 - Jun 2021

- Content creation and writing.
- Creation of marketing campaigns.
- Planning and executing engaging content on social media.
- Monitoring trends on social media to keep them up to date.
- Establishing KPIs, control analytics and metrics tools.

## Office Assistant

"Claube SRI Cecci" - Hardware Store

Cordoba, Argentina | Dec 2019- Aug 2020

- Writing and distribute email, correspondence notes, letters, faxes and forms.
- Developing and maintaining a filing system.
- Updating and maintaining office procedures and policies.
- Tools used (Excel, Word, OneDrive, Outlook).

## Administrative Assistant

Hotel "San Pedro" \*\*\*

Cordoba, Argentina | April 2016 - May 2019

- Preparing invoices.
- Sorting and sending correspondence.
- Filing and organizing and organize documents.
- Updating office procedures.
- Preparing and reconciling expense reports.

## EDUCATION

### "ISPC"- Instituto Superior Politecnico Cordoba

Argentina | Jan 2023 - Dec 2025 (Currently studying remotely)

Diploma: Senior Technician in Web Development and Digital Applications.

### "VIA"- University Campus Horsens

Denmark | Aug 2022 - Feb2023

Completed 1st Semester of Degree in Software Technology Engineering.

### "CEICOS" - Centro de Estudios & Comunicacion Social

Cordoba, Argentina | Jan 2016 - Dec 2018

Diploma: Administration and Communications in Human Resources & Hotels.

## ADDITIONAL COURSES

### "Nuevo Milenio High School"

Pc Operation | Jan 2010 - Jun 2010

- Microsoft office packages (Excel, OneDrive, Outlook, Powerpoint, Word, OneNote).
- Managing specific computer applications for administrative procedures.
- Entering data required to update the database.

### "Udemy Academy"

Web Development & Design | Aug 2021 - Dec 2021

- Studied Html | Css | Javascript | Wordpress.
- Studied Bootstrap | JQuery | Sass | Figma.
- Studied Responsive Design | Git | Github.

### "Ceder Institute" - Argentina

Technical Support | Jul 2015 - Dec 2015

- Studied troubleshooting.
- Studied customer support & customer service.
- Assessments of situations with critical thinking.
- Studied CRM.

### "Creahana Institute"

Digital Marketing and Content Marketing | Jan 2018 - Mar 2019

- Studied SEO and SEM.
- Studied google analytics .
- Social Media Advertising.
- Studied of advertising strategies and positioning.

### "Google Institute"

Marketing Fundamentals | Apr 2019 - Aug 2019

- Studied structure and fundamentals of marketing.
- Studied email marketing.
- Studied google analytics.

### "University Of Alicante"

Web Development | Jan 2021 - Jun 2021

- Studied Html | Css .
- Studied Responsive Design.

## BOOTCAMPS

### ONE - "Oracle" Next Education

Specialized in Front-end Developer | Nov 2022 - Jun 2023 (Currently studying remotely)

- Studying Html5 | Css3 | Javascript | Responsive Design | JQuery | Bootstrap5 | npm | Sass | Figma.
- Studying TypeScript | React js | Node js.
- Studying github & git.
- Working with various projects and launching new apps and web pages.
- Studying business agility & agile methodologies.

### Ministerio de Educación GCBA

Specialized in UX/UI Designer | Feb 2023 - Jul 2023 (Currently studying remotely)

- Studying design tools (Figma | AdobeXD | Adobe Photoshop).
- Studying visual design & colors.
- Studying user research & scenarios.
- Studying information architect.
- Studying wireframing & prototypes.
- Studying responsive layouts.

\*References and Titles available-upon request\*