

## CONTACT



(+45)71891510



fedeme11031996@gmail.com



ttps://fede3500.github.io/portfolio



Dybkjærvej 23A, 8200 Aarhus



in www.linkedin.com/in/federico-m-medina

### **SKILLS**

- Design systems, UI trends & best practices.
- Design thinking.
- User research & testing.
- · Communication ability.
- New technologies domains.
- Knowledge in frontend development cycles.
- Problem solving.
- Proactive.

## **CODING SKILLS**

- Javascript
- React.is
- Html5 | Css3 | Boostrap5
- Jquery
- Typescript
- Sass
- Responsive Design
- npm

#### LANGUAGES

• Spanish: Native

• Italian: Advanced

• English: Advanced

• Danish: Basic

"Pending on starting Danish

Course"

## ₹∰ TOOLS

- Trello
- Zoom
- Slack
- Scrum
- Git
- GitHub
- Jira
- Wordpress
- Salesforce

## DESIGN

- Figma
- Canva
- Balsamia
- AdobeXD

# FEDERICO MEDINA

FRONT END & UX/UI DESIGNER

## PERSONAL PROFILE

I'm passionate about programming and IT, especially in mobile apps and web design where user experience and graphics are the key. I believe programming has a big impact on our lives, and analyzing it can revolutionize businesses. I'm motivated to keep learning and contribute to projects that improve people's lives and transform the business world.

## **WORK EXPERIENCE**

## Front-end Intern (Remote Work)

"Publicate" Advertising & Software Services

Buenos aires, Argentina | Dec 2022 - Currently

- Programming languages used | Sass | HTML5 | CSS3 | Bootstrap5 | JavaScript | Wordpress | Jquery | ReactJs.
- Tools used GitHub & Git.
- Working with the external components of the website and manage the workflow of the software.
- · Maintain and optimize the website in terms of the user interface.
- Implementation of SEO practices on the page.

## Customer Experience & IT (Remote Work) "Reby" - Urban Mobility service

Barcelona, Spain | Jul 2022 - Dec 2022

- Manage a huge amount of conversations with our customers through chat, email and phone.
- Ticket system management Customer service software "Kustomer Application" (Chats, Phone Calls, Complaints).
- Managae API (Insomnia)
- · Attentive to customers enquiries, feedback and complaints.
- Salesforce

## Content Marketing & Digital (Remote Work) "Commune of Rio Ceballos" - Municipality

Cordoba, Argentina | Oct 2020 - Jun 2021

- · Content creation and writing.
- Creation of marketing campaigns.
- Planning and executing engaging content on social media.
- · Monitor trends on social media to keep them up
- Establish KPIs, control analytics and metrics tools.

#### Office Assistant

"Claube SRI Cecci" - Hardware Store

Cordoba, Argentina | Dec 2019 - Aug 2020

- Write and distribute email, correspondence notes, letters, faxes and forms.
- · Develop and maintain a filing system.
- Update and maintain office procedures and policies.
- Tools used (Excel, Word, OneDrive, Outlook).

#### Administrative Assistant

Hotel "San Pedro" \*\*\*

Cordoba, Argentina | April 2016 - May 2019

- Prepare invoices.
- Sort and send correspondence.
- File and organize documents.
- Update and maintain office procedures.
- Prepare and reconcile expense reports.

## **EDUCATION**

#### "ISPC"- Instituto Superior Politecnico Cordoba

Argentina | Jan 2023 - Dec 2025 (Studying remotely - Currently)

Diploma: Senior Technician in Web Development and Digital Applications.

## "VIA" - University Campus Horsens

Denmark | Aug 2022 - Feb2023

Completed 1st Semester of Degree in Software Technology Engineering.

## "CEICOS" - Centro de Estudios & Comunicacion Social

Cordoba, Argentina | Jan 2016 - Dec 2018

Diploma: Administration and Communications in Human Resources & Hotels.

## **ADDITIONAL COURSES**

## "Nuevo Milenio High School"

Pc Operation | Jan 2010 - Jun 2010

- Studied of the use of Microsoft Office. packages(Exel, OneDrive, Outlook, Powerpoint, Word, OneNote).
- Manage specific computer applications for administrative procedures.
- Enter data required to update the database.

## "Udemy Academy"

Web Development & Design | Aug 2021 - Dec 2021

- Studied Html | Css | Javascript | Wordpress.
- Studied Boostrap | Jquery | Sass | Figma.
- Studied Responsive Design | Git | Github.

## "Ceder Institute" - Argentina

Technical Support | Jul 2015 - Dec 2015

- · Studied troubleshootings.
- Studied customer support & customer service.
- Assessments of situations with critical thinking.
- Studied CRM.

#### "Creahana Institute"

Digital Marketing and Content Marketing | Jan 2018 - Mar 2019

- · Studied SEO and SEM.
- Studied Google Analytics.
- Social Media Advertising.
- Studied of advertising strategies and positioning.

## "Google Institute"

Marketing Fundamentals | Apr 2019 - Aug 2019

- Studied structure and fundamentals of marketing.
- Studied Email Marketing.
- Studied Google Analytics.

## "University Of Alicante"

Web Development | Jan 2021 - Jun 2021

- Studied Html | Css.
- Studied Responsive Design.

## **BOOTCAMPS**

#### ONE - "Oracle" Next Education

Specialized in Front-end Developer | Nov 2022 -

May 2023 (Studying remotely - Currently)

- Studied Html5 | Css3 | Javascript | Responsive Design | Figma | TypeScript.
- Studied Boostrap5 | React.js
- · Studied Github & Git.
- Worked with various projects and launching new apps and web pages.
- Business Agility & Agile Methodologies.
- Study Courses UX/UI.

\*References and Titles available-upon request\*