FEDERICO MEDINA

FRONT END & UX/UI DESIGNER

CONTACT

📞 (+45)71891510

✉️ fedeme-11@hotmail.com

🌐 https://fede3500.github.io/portfolio/

📍 Dybkjærvej 23A, 8200 Aarhus N

in www.linkedin.com/in/federico-m-medina

SKILLS

- Design systems, UI trends & best practices.
- Design Thinking.
- User research & testing.
- Communication Ability.
- New Technologies Domains.
- Knowledge in Frontend development cycles.
- Problem Solver.

CODING SKILLS

- Javascript
- React.js
- Html5 | Css3 | Boostrap5
- Jquery
- Typescript
- Sass
- Responsive Design

TOOLS

- Trello
- Zoom
- Slack
- Scrum
- Git
- GitHub
- Jira
- Wordpress

LANGUAGES

- Spanish : Native
- Italian: Advanced
- English: Advanced
- Danish: Basic

"Pending on starting Danish Course"

DESIGN

- Figma
- Canva
- Balsamiq
- AdobeXD

PERSONAL PROFILE

I'm passionate about programming and IT, especially in mobile apps and web design where user experience and graphics are the key. I believe programming has a big impact on our lives, and analyzing it can revolutionize businesses. I'm motivated to keep learning and contribute to projects that improve people's lives and transform the business world.

WORK EXPERIENCE

Front-end Intern (Remote Work)
"Publicate" Advertising & Software Services
Berazategui, Argentina | Dec 2022 - Currently
- Programming languages used | Sass | HTML5 | CSS3 | Bootstrap5 | JavaScript | Wordpress | Jquery | ReactJs.
- Tools used GitHub & Git.
- Working with the external components of the website and manage the workflow of the software.
- Maintain and optimize the website in terms of the user interface.
- Implementation of SEO practices on the page.

Customer Experience & IT (Remote Work)
"Reby" - Urban Mobility service
Barcelona | Jul 2022 - Dec 2022
- Manage a huge amount of conversations with our customers through chat, email and phone.
- Ticket system management Customer service software "Kustomer Application" (Chats, Phone Calls, Complaints).
- Managae API (Insomnia)
- Attentive to customers enquiries, feedback and complaints.

Content Marketing & Digital (Remote Work)
"Commune of Rio Ceballos" - Municipality
Rio Ceballos, *Argentina* | Oct 2020 - Jun 2021
- Content creation and writing.
- Creation of marketing campaigns.
- Planning and executing engaging content on social media.
- Monitor trends on social media to keep them up to date.
- Establish KPIs , control analytics and metrics tools.

Office Assistant
"Claube SRl Cecci" – Hardware Store
Avenida 12 De Octubre 62, X5111 Río Ceballos, Córdoba |
Dec 2019- Aug 2020

- Write and distribute email, correspondence notes, letters, faxes and forms.
- Develop and maintain a filing system.
- Update and maintain office procedures and policies.
- Tools used (Excel, Word, OneDrive, Outlook).

Administrative Assistant
*Hotel "San Pedro" ****
Av. San Martín 3637, Río Ceballos, Argentina |
April 2016 - May 2019

- Prepare invoices.
- Sort and send correspondence.
- File and organize documents.
- Update and maintain office procedures.
- Prepare and reconcile expense reports.

EDUCATION

"ISPC"- Instituto Superior Politecnico Cordoba
Argentina | Jan 2023 - Dec 2025 (Studying remotely - Currently)
Diploma: Senior Technician in Web Development and Digital Applications.

"VIA"- University Campus Horsens
Denmark | Aug 2022 - Feb2023
Completed 1st Semester of Degree in Software Technology Engineering.

"CEICOS" - Centro de Estudios & Comunicacion Social
Cordoba, Argentina | Jan 2016 - Dec 2018
Diploma: Administration and Communications in Human Resources & Hotels.

ADDITIONAL COURSES

"Nuevo Milenio High School" - Argentina
Pc Operation | Jan 2010 - Jun 2010

- Studied of the use of Microsoft Office. packages(Exel, OneDrive, Outlook, Powerpoint, Word, OneNote).
- Manage specific computer applications for administrative procedures.
- Enter data required to update the database.

"Udemy Academy"
Web Development & Design | Aug 2021 - Dec 2021

- Studied Html | Css | Javascript | Wordpress.
- Studied Boostrap | Jquery | Sass | Figma.
- Studied Responsive Design | Git | Github.

"Ceder Institute" - Argentina
Custumer Support | Jul 2015 - Dec 2015

- Studied techniques to solve customer service problems.
- Assessments of situations with critical thinking.
- Studied custumer services software (Zendesk).

"Creahana Institute"
Digital Marketing and Content Marketing |
Jan 2018 - Mar 2019

- Studied SEO and SEM.
- Studied Google Analytics .
- Social Media Advertising.
- Studied of advertising strategies and positioning.

"Google Institute"
Marketing Fundamentals | Apr 2019 - Aug 2019

- Studied structure and fundamentals of marketing.
- Studied Email Marketing.
- Studied Google Analytics.

"Google Institute"
Web Development | Jan 2021 - Jun 2021

- Studied Html | Css .
- Studied Responsive Design.

BOOTCAMPS

ONE - "Oracle" Next Education
Specialized in Front-end Developer | Nov 2022 -
May 2023 (Studying remotely - Currently)

- Studied Html5 | Css3 | Javascript | Responsive Design | Figma | TypeScript.
- Studied Boostrap5 | React.js
- Studied Github & Git.
- Worked with various projects and launching new apps and web pages.
- Business Agility & Agile Methodologies.
- Study Courses UX/UI.

References and Titles available-upon request