

# Federica Prunotto

## Communication Designer

Young designer with experience in graphic design, editorial communication, web design, UI and UX. I want to help organizations to bring beautiful and functional experiences to end users.

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📅 26 September, 1996

🌐 federicaprunotto.altervista.org/

## EDUCATION

### Bachelor in Communication Design Politecnico di Milan

09/2016 – 07/2019

Milan, Italy

#### Thesis

- Realization of a communication campaign for the "Affido anziani" service of the Municipality of Milan.

## EXPERIENCE

### Dark Dreams Creative Coding

10/2018 – 01/2019

Politecnico di Milan

Interactive interface to provide a blind man's dreams experience

#### Achievements/Tasks

- UX design targetting end users
- Responsive website development with P5 animation

### LangaExperience Strategies and Economic Project

04/2018 – 06/2018

Politecnico di Milan

Business plan

#### Achievements/Tasks

- Strategic / market analysis, economic-financial assessments, business plan
- UI design

### REMIKKS Metadesign – Studio

10/2017 – 01/2018

Politecnico di Milan

App for musical events

#### Achievements/Tasks

- Persona research, visual identity design, UI design
- Video footage, ideation promotional gadgets

### Secretary/ Accountant Autoalba s.r.l.

07/2016 – 09/2016

Alba

Answering calls, administering payrolls and controlling income and expenditure

#### Achievements/Tasks

- Customer service and interaction
- Company scheduling

## SKILLS

App Design

UI Design

Responsive Design

Communication System

Print Design

Book Editing

Storyboard Creation

Deadline comprehension

Security awareness

Task management

Respect for processes and policies

## PERSONAL PROJECTS

### Personal Website (07/2018 – 09/2018)

- Layout and design of the interface
- HTML, CSS, JavaScript, Bootstrap

### MYM (05/2019 – 06/2019)

- Graphical interface for a training application
- Concept design, UI research, branding design

## PERSONALITY

### Team working

I am used to work in teams, collaborating in the division of tasks to reach the final goal

### Open-mindedness

I am open to criticism and new ideas, constructive debates and respect other points of view

### Calmness

I can stay calm in stressful situations and do not get upset, trying to avoid conflicts

## LANGUAGES

Italian



English



French



## INTERESTS

Photograph 📷

Front-end development ⚙️

Alternative live music 🎸

Travelling 🗺️

Action and espionage TV series 🎬

Combat 🥋

Ski ⛷️

Swim 🏊