Federica Prunotto
Communication Designer

Young designer with experience in graphic design, editorial communication, web design, UI and UX. I want to help organizations to bring beautiful and functional experiences to end users.

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EDUCATION

Bachelor in Communication Design
Politecnico of Milan

09/2016 – 07/2019   *Milan, Italy*

Thesis
- Realization of a communication campaign for the "Affido anziani" service of the Municipality of Milan.

EXPERIENCE

Graphic Designer
GIGA Publishing

01/2020 – Present   *Milan*

Layout of magazines, creation of newsletters, creative content

Achievements/Tasks
- Completes projects by coordinating with outside agencies, printers
- Contributes to team effort by accomplishing related results as needed.

Dark Dreams
Creative Coding

10/2018 – 01/2019   *Politecnico of Milan*

Interactive interface to provide a blind man's dreams experience

Achievements/Tasks
- UX design targetting end users
- Responsive website development with P5 animation

LangaExperience
Strategies and Economic Project

04/2018 – 06/2018   *Politecnico of Milan*

Business plan

Achievements/Tasks
- Strategic / market analysis, economic-financial assessments, business plan
- UI design

REMIKKS
Metadesign – Studio

10/2017 – 01/2018   *Politecnico of Milan*

App for musical events

Achievements/Tasks
- Persona research, visual identity design, UI design
- Video footage, ideation promotional gadgets

SKILLS

App Design   UI Design   Responsive Design

Communication System   Print Design   Book Editing

Storyboard Creation   Deadline comprehension

Security awareness   Task management

Respect for processes and policies

PERSONAL PROJECTS

Personal Website (07/2018 – 09/2018)
- Layout and design of the interface
- HTML, CSS, JavaScript, Bootstrap

MYM (05/2019 – 06/2019)
- Graphical interface for a training application
- Concept design, UI research, branding design

PERSONALITY

Team working
I am used to work in teams, collaborating in the division of tasks to reach the final goal

Open-mindedness
I am open to criticism and new ideas, constructive debates and respect other points of view

Calmness
I can stay calm in stressful situations and do not get upset, trying to avoid conflicts

LANGUAGES

Italian	●●●●●
English	●●●●○
French	●●○○○

INTERESTS

Photograph 📷   Front-end development ❄

Alternative live music 🎶   Travelling 🗺

Action and espionage TV series 🎬   Combat 🥊

Skii 🎿   Swim 🏊