Resumes

Taught by:

Covered in this lecture:

Optimizing your resume before applying to the product management job

► If you don't have any prior product management experience, it's important to frame the experience you do have in a way that relates to the product manager job

Ways of optimizing your resume:

● **Step 1: Think about your relevant experience**

- edit the subtext of each position you held on the resume and make it reflect your product management experience

● **Step 2: Make everything quantitative**

- instead of describing what your job was, you have to describe how did you do at your job
- product management is all about improving metrics
- describe how you improved things at your job
>> Example: Don't say "I managed marketing campaigns"
     Say "I increased the number of simultaneous campaigns managed at once by 20% over the course of the year"

See you next lecture!