

OCULUS RIFT



LET THE RACE BEGIN

MEET THE OCULUS VR HEADSET...



Virtual reality, or VR, is one of the latest emerging tech crazes and companies like Google, Facebook, Sony, and Microsoft are all in the midst of developing and launching hardware (headsets, controllers) and apps for VR.

People are saying that VR is going to change the way people do business, travel, socialize and more. Right now VR has launched mainly in the gaming markets, but the possibilities are coming.

Google released Google Cardboard a few months ago at around \$25 per in a smart move to open the market for VR (and the future of VR content), but the Oculus Rift (Microsoft) and Gear VR (for Samsung phones) are first-to-market in terms of headsets.



REACTIONS TO IT HAVE BEEN VARIED...



AND SOME WONDER IF THIS IS THE NEXT GOOGLE GLASS...

FEATURES

Immersive, wide field of view

High refresh rate

Custom optics

"Magic presence" (not real magic)

Game(s) included with purchase

Lightweight

Customizable, comfortable design

Integrated VR audio (headphones)

Accessories: Oculus remote, VR sensor,
Oculus Touch controllers

Xbox One wireless controller with
purchase

Oculus-Ready PC (no Macs allowed)

Guaranteed to polarize friends



Rift

This is an emerging market with emerging products.
What features do you think are going to be most important?
Who's going to win the VR race?

[Click here to finish the activity](#)

