

Interviewing for product management



LECTURE
SUMMARY

Covered in this lecture:

Taught by:



Best practices when being interviewed

► **Tip #1: Use every interview to make the next one even better**

- pay close attention to the questions they ask you
- take mental or physical notes for your answers
- go look the answers up if you didn't get them right
- be optimistic

► **Tip #2: Ask good questions**

- the more research you do before the interview, the better
- research the industry trends, the competitors, and ask them thoughtful questions

>> Examples:

- How do you try to differentiate yourselves in the market?
- What are the biggest obstacles for this company in the next year?
- What are your thoughts on that latest feature your competitor launched?

See you next lecture!