

Getting relevant experience



LECTURE
SUMMARY

Covered in this lecture:

How to get relevant experience
before applying for a PM job

Taught by:



- ▶ It's hard to get the job at first, because it requires previous experience. Once you get your experience, you have great chances to get the job
- ▶ There is no way to major in product management in college. In order to get the job, you have to demonstrate that you understand the concept and role of a product manager thoroughly
- **There are 2 ways of getting experience:**
 - at your current job
 - through a side project
- ▶ Something you do at your current job can often involve the same skills you need to be a product manager
- 1. Think about any time you've had multiple things to do, either by yourself, or with a team, and you had to prioritize what you do first

- 2. Think about all the times you've talked to any users of a product or a tool, internally or externally
- 3. Think about any times you've given feedback or reported bugs on the product of your company or even another product
- 4. If the company you're with now has a product team, then recall all the interactions you've had with them and how you may have helped them acquire data to make decisions or gave them feedback on the product
- 5. Think about any times you have worked on something at your job with multiple other teams or groups of people
- 6. Think about any work you've done to improve the efficiency of a process

▶ These experiences can be put on your resume and you can talk about them in the product management interviews

See you next lecture!