

In depth: Piecemeal MVPs



LECTURE
SUMMARY

Covered in this lecture:

Taught by:



Pros and cons of using piecemeal MVPs

▶ Pros:

- There are a lot of online softwares that can help you accomplish specific actions you might need

▶ Cons:

- If you need multiple functionalities, it's harder to get them chained together
- Sometimes they don't look that great

● Tips:

1. You can use online systems that help you facilitate interactions between all the softwares and connect the dots

>> Examples: Zapier, IFTTT

2. Look for softwares that allow white labeling, that allow you to put in your own images, colors, and fonts, so the new feature looks like it's part of your product

See you next lecture!