Intro to wireframing

Covered in this lecture:

What wireframes are and why we use them

► In order to build a great product, you first have to conceptualize it

► One of the crucial skills for conceptualizing your idea is wireframing

► **Wireframes are visual guides for websites or apps that lay out the rough structure for where the content is going to go**

● Wireframing is the first step to take in order to materialize your idea

● Wireframes have a low fidelity/accuracy

● As you gather feedback, you add more details and more fidelity

- If you're on a smaller team, you will probably have to work on wireframes yourself

- In a larger company, you might not be asked to do wireframes, but you need to be familiar with them or contribute to their creation

- These skills are also helpful if you want to sketch out an idea you want to propose

- Wireframes make it easier to communicate feature ideas

See you next lecture!