

Working with designers

PM^{it}

LECTURE
SUMMARY

Covered in this lecture:

Best practices for
communicating with designers

Taught by:



► Tips for talking to designers:

- 1. Give designers their creative freedom
- 2. Don't treat designers as an agency or as someone who just makes things pretty
 - ask them for feedback
- 3. You and your designer should function as a team
 - you need to show them all the data involved in the project
- 4. Don't ever tell the designer what to do
- 5. Always talk about user problems first and solutions second
 - let them come up with the best solutions

See you next lecture!