Inside advice on your PM job hunt

Covered in this lecture:

Some tips to take into account
when looking for a job

► **Tip #1: Make sure that the company has a good understanding of the product manager role**

- some companies don't see the difference between product and project management, and they might end up hiring you to do a different job

► **Tip #2: Do a lot of research on the current product team or product management leader at the company**

- find them on Twitter, look at their blog
- working for somebody who has worked in the industry in the past is a great way of learning

See you next lecture!