



Federico Morilla

Graphic Designer

My goal is to specialize in digital graphic design User experience and usability

Education

- 2017 • User experience and interface design course National University of Córdoba Ar.
- Front end course www.udemy.com
- After Effect course www.udemy.com
- 2012 • Bachelor's degree Graphic Design Blas Pascal University
- 2005 • Architecture (*not finished studies*) Blas Pascal University

Work experience

2017 Mar. Today **Internship UX/UI**, Mobil application project

I participate voluntarily with a team of designers and developers in the creation of a mobile app. Right now I'm helping in the landing page design in which I'm applying UX/UI knowledge to finally develop the web page with bootstrap.

- Comprehensive lectures.
- Landing page design objective.

Owner contact: www.linkedin.com/in/crbernardi

2017 Mar. Today **Editorial layout designer**, National University of Córdoba Arg.

Evaluar magazine, Scientifics publications.

- Layout design of scientific articles
- Receipt texts and compose them Primarily with Adobe Indesign.
- The magazine produce two volume per year with 7/8 articles each one.

Magazine URL: www.revistas.unc.edu.ar/index.php/revaluar

2016 Apr. 2017 Jan.

Graphic Designer, MDTec Technological solutions

Technological support for companies

- Produce and edit responsive web pages in WordPress
- Maintain and update the company website
- Institutional branding for different companies following brand guidelines and toolkits.
- Design and optimize email templates.
- Prepare printing design.

Company URL: www.mdtec.com.ar

2013 Sept. 2016 Aug.

Art department responsible, Clínica Diquecito

Pioneering institution in Latin America with 65 years in the health care.

- Digital and print ideas and apply visual identity standards
- Create marketing collateral digital and print
- Manage production and delivery of materials by working closely with internal and external resources.
- Design and produce graphics for company website and social media platforms
- Create captivating and responsive email templates
- Maintain corporate image library
- Pre-press design

Company URL: www.diquecito.com.ar

2012 Jan. 2012 Sept.

Graphic Designer, Triplesmart

Full service US ad agency focusing on corporate identity and website packages.

- Web Layout design.
- Work in a collaborative team focused environment.
- Design e-mails, promotions, online ads, and marketing collateral.
- Branding for different clients.
- Editorial Design.
- Pre-press design.

Company URL: www.triplesmart.com **Reference:** Jenny Carden

E-mail: jennycarden@gmail.com

2010 Jan. - 2010 Dec.

Graphic Designer, Aguirre Litvick and Asoc.

Ad agency

- Responsible for the conception and development of a variety of design pieces
- Maintain high standards and ensure only the best work is released to the client
- Develop and maintain brand guidelines, creative platforms and messaging.
- Editorial Design.
- Photo editing.
- Pre-press design.

Company URL: www.mystery.infocpt.com.ar

2008 Apr. - 2009 Mar.

Pre-press Designer, Impresionarte

Printing services company

- Prepress, graphic design and print Production.
- Inspects jobs for accuracy before sending them to the plotter or printer
- Originals file control for pre-press

Company URL: www.impresionarte.com.ar

Portfolio

www.behance.net/fedemorilla