

Top 20 Most Innovative Gaming Technology Products Winners Announced

LAS VEGAS (April 9, 2010) – *Casino Journal* is pleased to announce the winners of its Top 20 Most Innovative Gaming Technology Products Awards for 2009. These companies and their products will be profiled in the May issue of *Casino Journal*.

"*Casino Journal* is honored again to be able to showcase the best minds in gaming industry technology," said Charles Anderer, publisher, BNP Media Gaming Group. "It's always a thrill to see the industry's spirit of innovation in action. And the large field of entries for this year's contest certainly is a testament to the vitality of that spirit. Our winners deserve special congratulations this year. The competition was intense."

The Top 21 winners are (in alphabetical order):

Company	Product
Aristocrat Technologies	VERVE cabinet
Aruze Gaming America	Context Sensitive Buttons
Bally Technologies	Bally ALPHA Elite Cash Spin with U-Spin and Interactive Reels
Bally Technologies	Bally Business Intelligence
Bally Technologies	Bally Command Center
BIS ²	gameVIZ
Casino Data Imaging	iGuide Wayfinder Plus
GameLogic Inc.	PlayAway on Facebook
Gaming Laboratories International	GLI Link
Incredible Technologies	Versatile Volatility
International Game Technology	MegaJackpots Center Stage Series
International Game Technology	The IGT DynamiX Solution
International Game Technology	REEL Edge Slots
NICE Systems	NICE Inform
Shuffle Master	i-Table for Specialty Table Games
SkyWire Media	SkyWire Media Coupon Connect
Tangam Systems	TYM- Tangam Table Games Yield Management
TCSJOHNHUXLEY	Double Action Roulette
TCSJOHNHUXLEY	MultPLAY System
Walker Digital Gaming	Perfect Pay on Walker Digital Gaming's Smart Baccarat Table Network
Walker Digital Gaming	Elite Baccarat on Walker's Perfect Pay Smart Table

A panel of expert judges evaluated more than 80 entries from industry vendors showcasing their newest, most creative products and services to decide *Casino Journal's* Top 20 Most Innovative Gaming Technology Products Awards for 2009. The judges were:

- Blake Cumbers, vice president of development, Boyd Gaming, Las Vegas, Nev.
- Jay Fennel, principal, Pflie Gaming Consulting, Las Vegas, Nev.
- Troy Simpson, senior vice president of innovation, Barona Valley Ranch Resort & Casino, Lakeside, Calif.
- Gregg Solomon, chief executive officer, Motor City Casino, Detroit, Mich.

This year's Top 20 actually includes 21 products, as two companies tied to land their product on the coveted list. Fifteen different companies in all made the Top 20, making this one of the most diverse lists in the contest's history.

Both Bally Technologies and International Game Technology landed three products on the list, while Walker Digital Gaming and TCSJOHNHUXLEY also showed their prowess, with each garnering two spots. The Top 20 winners will be honored and plaques will be awarded at the Wednesday keynote luncheon at the eighth annual Gaming Technology Summit, slated for May 25-26, 2010, at the Green Valley Ranch casino-

resort in Las Vegas.

The winners of the Platinum, Gold and Silver Awards, along with the winner of the contest's Attendee Choice Award, also will be announced at the luncheon. Show attendees will vote during the Summit for the Attendee Choice Award winner, selecting from among the Top 20 winners. These top four award winners also will be featured in the July issue of *Casino Journal*.

Register for the Gaming Technology Summit at www.gametechsummit.com. The Gaming Technology Summit is presented by BNP Media Gaming Group, publishers of *Casino Journal*, and WhiteSand Consulting.

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Casino Journal is published by BNP Media Gaming Group. For more information, visit www.casinojournal.com

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