

# Partnership with Magist Yes or no?

October 2, 2025

Products delivered by Magist:

Products delivered by Magist:

- only about **10%** of the products sold by Magist are **tech** product

Products delivered by Magist:

- only about **10%** of the products sold by Magist are **tech** product
- **average price** of a tech product:
  - delivered by Magist: 101€
  - sold by Eniac: 540€

## Products delivered by Magist:

- only about **10%** of the products sold by Magist are **tech** product
- **average price** of a tech product:
  - delivered by Magist: 101€
  - sold by Eniac: 540€
- **average order** value:
  - for Magist: 120€
  - for Eniac: 710€

Products delivered by Magist:

- only about **10%** of the products sold by Magist are **tech** product
- **average price** of a tech product:
  - delivered by Magist: 101€
  - sold by Eniac: 540€
- **average order** value:
  - for Magist: 120€
  - for Eniac: 710€

## Main takeaway

Magist does not have a big experience with the products sold by Eniac

Delivery:

Delivery:

- **3%** of the orders are **not delivered**



Delivery:

- **3%** of the orders are **not delivered**
- **average delivery time** is 12 days

## Delivery:

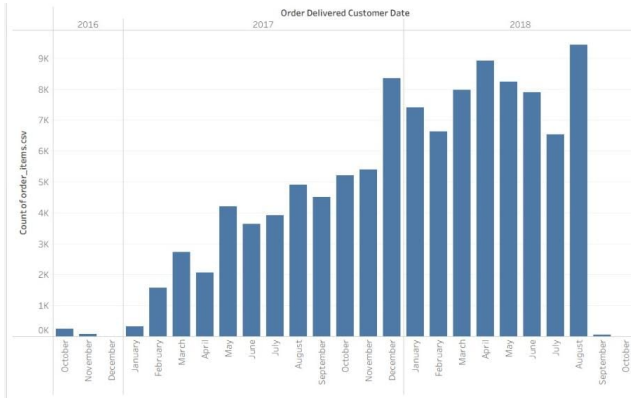
- **3%** of the orders are **not delivered**
- **average delivery time** is 12 days
- almost **9%** of the orders are **not delivered on time**, with an **average delay time** of more than 8 days

## Main takeaway

High rate of cancellations and delays

## Further concerns about Magist:

### Drastic drop of delivered products in the last two months



We do **not** recommend a partnership with Magist because of:

We do **not** recommend a partnership with Magist because of:

- 1 Limited experience handling the products sold by Eniac

We do **not** recommend a partnership with Magist because of:

- ① Limited experience handling the products sold by Eniac
- ② High rates of delays and cancellations

We do **not** recommend a partnership with Magist because of:

- ① Limited experience handling the products sold by Eniac
- ② High rates of delays and cancellations
- ③ Strange data regarding the amount of orders in the last two months