#### TEAM 1





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#### Data Management for the Web



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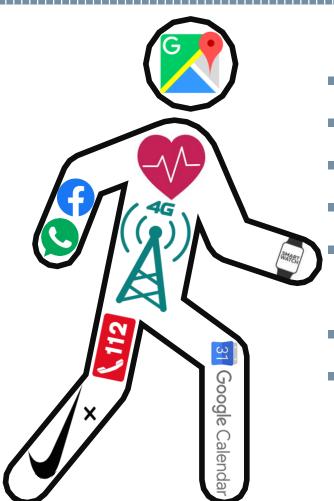
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#### Overall idea



Our project is about an application for improving the running experience. We want to help the runner to find his/her best suitable track and training plan by taking into account his/her personal needs and the feasibility of the track (weather, traffic, daytime, ecc..).

#### Context

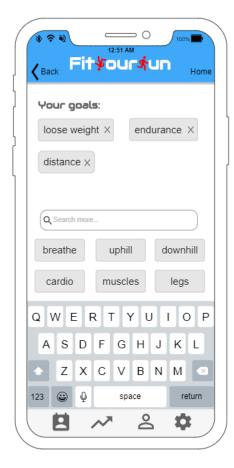


- Google services APIs (Maps, Calendar)
- Detailed real-time traffic information
- External weather forecast
- Health/position data from smart devices
- Social Network (Facebook, Instagram, Twitter, ...)
- Public rescue service over VoIP
- Smartphone(iOS/Android) with persistent internet connection

### Concept 1/4

Tailored coaching experience based on user's needs or goals, analyzing data from the "best runners".

The app will help the user to define a weekly workout schedule based on his/her available time.





### Concept 2/4

The app contacts the National Health Service in case of emergency during the training session if some anomalies are detected in health parameters.



# Concept 3/4

Personalized route according to external factors(traffic, weather,...) and personal needs.

The recommendation algorithm suggests to the user a tailor-made track, according to multiple factors and workout plan.

Information are gathered from public sources like GMaps (traffic) and weather providers APIs, but also from users' reports of past workouts.









## Concept 4/4

Runners can enjoy the training with a group of friends, by creating some events or by sharing his/her real-time session. Records of the trainings can be shared over the main social networks.

- creation of events with a planned path
- sharing his/her real time position
- sharing records of the sessions over the main social media

