



FEDERICO DE CILLIA

Lead Data Scientist - R&D, Retail, Market Analysis, Media

ABOUT ME

Senior Data Scientist specialized in Big-Data Analytics, Machine Learning, Time Series modeling, Automation & RPA, BI & Data Visualization, Cloud Computing.

Demonstrated history of strong innovation attitude, leading the change of international Data Science organizations to new tools and methodologies.

Proven track record of leading strategic analytics projects, from ideation to production of ML pipelines, RPA & BI solutions, using programming languages (Python, R, SQL), Data Visualization tools (MS Power BI, Spotfire, Google Data Studio, Tableau, SAS VA), Cloud solutions (Azure, AWS, GCP), exploiting Agile & Software development tools (Git, Azure DevOps, CI/CD, Docker, Scrum, Kanban).

EXPERIENCE

Lead Data Scientist - Retail Optimization, Luxottica | 02/2021 - present

Leading various Big-Data, Automation & Machine Learning Projects for the Global Retail Assortment Intelligence Team

Senior Data Scientist, Nielsen | 09/2017 - 02/2021

Lead many international projects (with up to 10 people per project) to implement scalable, automated Machine Learning (Classification, Regression, Clustering, Time Series) in multiple countries. Direct exposure to management & clients presenting business insights & analyses. Chair of Italian Diversity & Inclusion Team

Data Scientist Consultant, Bip (@ Sky Italy) | 04/2016 - 09/2017

Developed and implemented a NLP Churn-Prediction project & Text-Mining analyses, used to improve Retention/Upselling/Downgrade Marketing strategies.

Data Science Business Consultant, Value Lab | 09/2015 - 04/2016

SAS Masterclass Big Data, SAS Institute | 06/2015 - 09/2015

Data Mining Junior, Bocconi Alumni Association | 02/2015 - 06/2015

Tutor for exchange students, University of Padua | 2012 - 2014

LANGUAGE SKILLS

Italian: Mother tongue

English: Proficient (C1)

Spanish: Upper-Intermediate (B2)

ATTITUDES & INTERESTS

Driver of Innovation, Leader of change

Communicator with Storytelling skill

D&I and Sustainability advocate

COURSES & CERTIFICATIONS

Azure Data Scientist Associate (DP-100), Microsoft Certification 01/2022

Azure Fundamentals (AZ-900), Microsoft Certification 09/2021

AI for everyone, Deeplearning.ai. on Coursera 12/2020

Machine Learning Specialization, University of Washington 01/2020

Deep Learning Specialization, Deeplearning.ai. on Coursera 06/2019

Complete Git & Github Masterclass, O'Reilly 10/2018

Data Science and ML with Python and Spark, O'Reilly 06/2018

Python for Data Science, University of California San Diego 12/2017

Intro & Intermediate Python for Data Science, Datacamp 09/2017

Text Mining and Analytics, University of Illinois 05/2017

ML for Data Science and Analytics, Columbia University 01/2017

Tackling the challenges of Big Data, MIT 09/2016

SAS Programming - Macro Language - SQL, SAS Institute 09/2015

CONTACT

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EDUCATION

M.S IN BUSINESS STATISTICS

University of Padova (2012 - 2014)

B.S IN BUSINESS STATISTICS

University of Padova (2008 - 2011)

LLP ERASMUS (BARCELONA)

University Pompeu Fabra (2012)

ICT HIGH-SCHOOL DIPLOMA

I.T.I. Severi, Padua (2003 - 2008)

EXPERTISE

Python, R ● ● ● ● ●

Git ● ● ● ● ●

Office, GSuite, iWork ● ● ● ● ●

BI (Tableau, Spotfire) ● ● ● ● ●

SQL ● ● ● ● ○

SAS, SPSS ● ● ● ● ○

KNime ● ● ● ● ○

Microsoft Azure ● ● ● ● ○

DevOps, CI/CD ● ● ● ○ ○

AWS, GCP ● ● ● ○ ○

Docker ● ● ○ ○ ○

Airflow ● ● ○ ○ ○