

Step 4:

4 Conversation Management Strategies



Four conversation management strategies

🕒 Created

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Empty



After sending your first message, the conversation will go 1 of 4 ways:

1. Ignored
2. Reply: "Not interested"
3. Reply: "No, it's not going well"
4. Reply: "Yes it is going well"

Here's how to handle each response:

1. Ignored → [Follow up in 24 hours](#)
2. Reply: "No, it's not going well" → [Offer a call](#)
3. Reply: "Yes it is going well" → [Ask them what their next - related - big goal is](#)

4. Reply: "Not interested" → [Mark them as "No" in your pipeline](#)

Templates to follow:

1 Ignored → Follow up in 24 hours

"Hey [NAME] - just bumping this up your inbox :)"

(See step 6 for more follow up templates)

2 Reply: "No, it's not going well"

"[Acknowledge their message]

I wonder if I can help you [solve problem / achieve thing] - shall we jump on a call to see if I can help?"

3 Reply: "Yes, it is going well"

"Love to hear it :)"

What's the next step with [topic]?

([example 1, example 2, example 3])



