

Hey Legend!

I popped all the videos into this Google Doc so you can just scroll down and watch each one in order. Once you've checked them out, let me know what you think—happy to chat about any questions or help you set this up. It's going to be epic!

[Video 1: 99% of LinkedIn Profiles are losing business owners \\$\\$\\$](#)

Most profiles fail by acting like brochures instead of lead funnels. Learn how to use content, comments, and DMs to drive traffic to a clear, value-driven profile.

[Video 2: 6 LinkedIn profile elements and why they matter](#)

A strong LinkedIn profile includes a pro photo, clear banner, sharp headline, and lead magnet. Learn how all elements must work together and be mobile-friendly.

[Video 3: How to write a headline so your ideal clients immediately know what you do](#)

Your headline should speak directly to your ideal client. This video covers how to make it instantly clear what you do, how you help, and who it's for.

[Video 4: The 2 other elements that are the most important but everyone gets them wrong](#)

Low-quality photos and vague banners kill trust fast. Learn how to use a clean, professional look to instantly convey credibility.

[Video 5: How to capture leads on your LinkedIn Profile while you sleep](#)

How offering a free, relevant resource on your profile can help you capture leads and how it nurtures trust and expands your funnel beyond the 3% ready to buy.

Oh, and I almost forgot—your LinkedIn Profile Optimization Kit is ready.

Click [HERE](#) to grab it now.

After you go through the videos, and if you think we might be able to help

Feel free to lock in a chat [HERE](#) or just DM me on LinkedIn and let me know you watched them all 😊

Cheers,
Matt