

## Byg-e.net AS develops B2B portal for the Nordic construction industry using SEEBURGER

Byg-e.net AS, a Nordic company within the construction products sector in Denmark and Norway, have chosen an integration platform from SEEBURGER for the exchange of business-critical information. With the help of SEEBURGER Byg-e.net AS has built a service-oriented B2B portal following the IAAS-concept (Integration as a Service). The portal, aimed at customer and supplier companies in the Nordic building materials sector, will be shared between the web sites. byg-e.dk and bygg-e.no.

### Strategy

*»We wanted a service platform that could be shared by the entire construction products & materials sector in the Nordic countries. The idea is that both customer and supplier companies are able to communicate via the platform and choose tailored solutions to fit their specific needs by subscribing to the services that are specific to their requirements for electronic data interchange. The services available include for example, stock balances, directory information, orders, order confirmation, shipment notifications and invoices. This enables us to cover all flows between companies and trading partners when an order is placed,«* says Jørgen Gilberg, Head of product department, and board member of Byg-e.net AS.

Byg-e.net AS is owned by Danish Byg-e.dk AS and Byggtjeneste AS in Norway, which develops and operates the solution for the Danish and Norwegian markets.

### The challenge

Companies typically use different formats for their business communication, such as various EDI standards, fax & e-mail. This is a major challenge in the exchange of information with business partners. The more suppliers and customers a company has, potentially the more complex, time consuming and error prone communication becomes.

*»We found that SEEBURGER'S integration platform was the best option. The platform solves the challenge that so many companies are faced with when it comes to creating stable and cost effective business processes with external trading partner organisations. SEEBURGER are specialists in B2B integration and recognized by Gartner, we have great confidence in them,«* says Jørgen Gilberg.

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### Business Benefits

Byg-e.net AS can through their service-oriented B2B portal offers its customers a more cost-and time-efficient way of doing business. With the new platform, customers and suppliers both benefit standardized services such as e-invoice and create new and unique services for their specific business communications. A supplier may, for example, simply create a post for a marketing campaign to specific customers during a specific period.

Thanks to the fact that the platform is a complete solution with a very broad spectrum, companies of any size can use it for their business transactions. Another important aspect of B2B platform is that it is not pre designed. Customers have access to standardized services, chosen by them to fit their specific requirements, at a lower cost.

### Future

The development of Byg-e.net AS initiated in 2008 and is ongoing as more standard services are being added as well as unique services ordered by customers. It will also include more and more companies subscribing to the services.

*»With the portal we can offer all our customers, large and small, just the services they need. We are very satisfied with the platform and services from SEEBURGER and look forward to continue working with them,«* concludes Jørgen Gilberg.

# SEEBURGER

BUSINESS INTEGRATION

## The solution

Byg-e.net's service platform enables companies in the Nordic construction industry to trade with each other, regardless of what message formats they use. Thanks to SEEBURGER's close cooperation with leading ERP providers Byg-e.net can ensure orders, order confirmations, delivery notes, invoices and other critical business processes runs smoothly between all trading partners. *»For us it is a mark of quality and recognition that a large organization such as Byg-e are able build an industry-specific integration service based solely on SEEBURGER's technology, says«* Daniel Adamsson, Sales Manager at SEEBURGER Svenska AB.

Byg-e.net AS are using SEEBURGER's integration platform in its entirety, which includes the following features:

- Process and service modelling in which the services that are created reflect the processes that exist between companies, for example, ordering process and invoice process, and more.
- Advanced conversion services between, for example, various EDI and XML formats and through direct linkages between various business systems.
- Advanced services such as AS2 and Web Services to meet the very different requirements of the market.
- Business Process Performance in which processes are monitored according to the business rules that are given between the companies.
- Partner On-boarding, ie customers and suppliers themselves can connect to the byg-e-portal and build relationships between themselves and their partners.

## About SEEBURGER

SEEBURGER's objective is to seamlessly integrate external and internal processes – the interactions between different application systems or business partners – while eliminating media discontinuity. The product portfolio covers the integration of B2B business processes, the integration of business partners, logistics/RFID solutions, the automated processing of paper-based documents, and end-to-end, independent consulting services for the introduction of product data management systems. The company's managed services include a SaaS B2B platform as well as traditional outsourcing services for B2B processes.

SEEBURGER has a long-standing partnership with SAP. More than 30 EDI adapters that were developed in-house enhance the integration platforms of SAP customers. A range of additional services such as consulting and support allow SEEBURGER to complete its holistic approach. SEEBURGER customers benefit from its extensive industry expertise and know-how from more than 7,800 projects. Founded 1986 in Bretten, Germany, SEEBURGER has offices in 18 countries worldwide.

## Byg-e at a Glance

### Customer Business

B2B Service Provider to  
Nordic Construction and DIY sectors

### Type of Project

Implementation of IAAS-platform to simplify the Connection of Buyers and Sellers in the industry

### Solutions

SEEBURGER Business Integration Server  
SEEBURGER Portal Solution  
SEEBURGER Paper2ERP Solution

### Business Benefits

- High quality on business process performance
- all Buyers and Sellers can participate
- Support for all types of processes
- and communication needs
- Advanced Business Process Monitoring
- Reusable B2B services decrease cost of integration

### Technical Benefits

- Reliable B2B data exchange
- Easy setup of new processes
- Fewer/easier message mappings
- Any-to-any data conversion
- Automated error alerts
- Pre-built workflows and Services

## Facts about the build-e.net AS

Byg-e.net AS was developed on the initiative of an association for the construction industry in the Nordic region, consisting of Byg-e and Norska Byggtjenste AS.

The group is made up of 50 % of Byggtjenste and Byg-e supported by the Danish TUN (Traelasthandlerunionen) and a Danish association with 50 percent each.