

# ChildrenAtHome

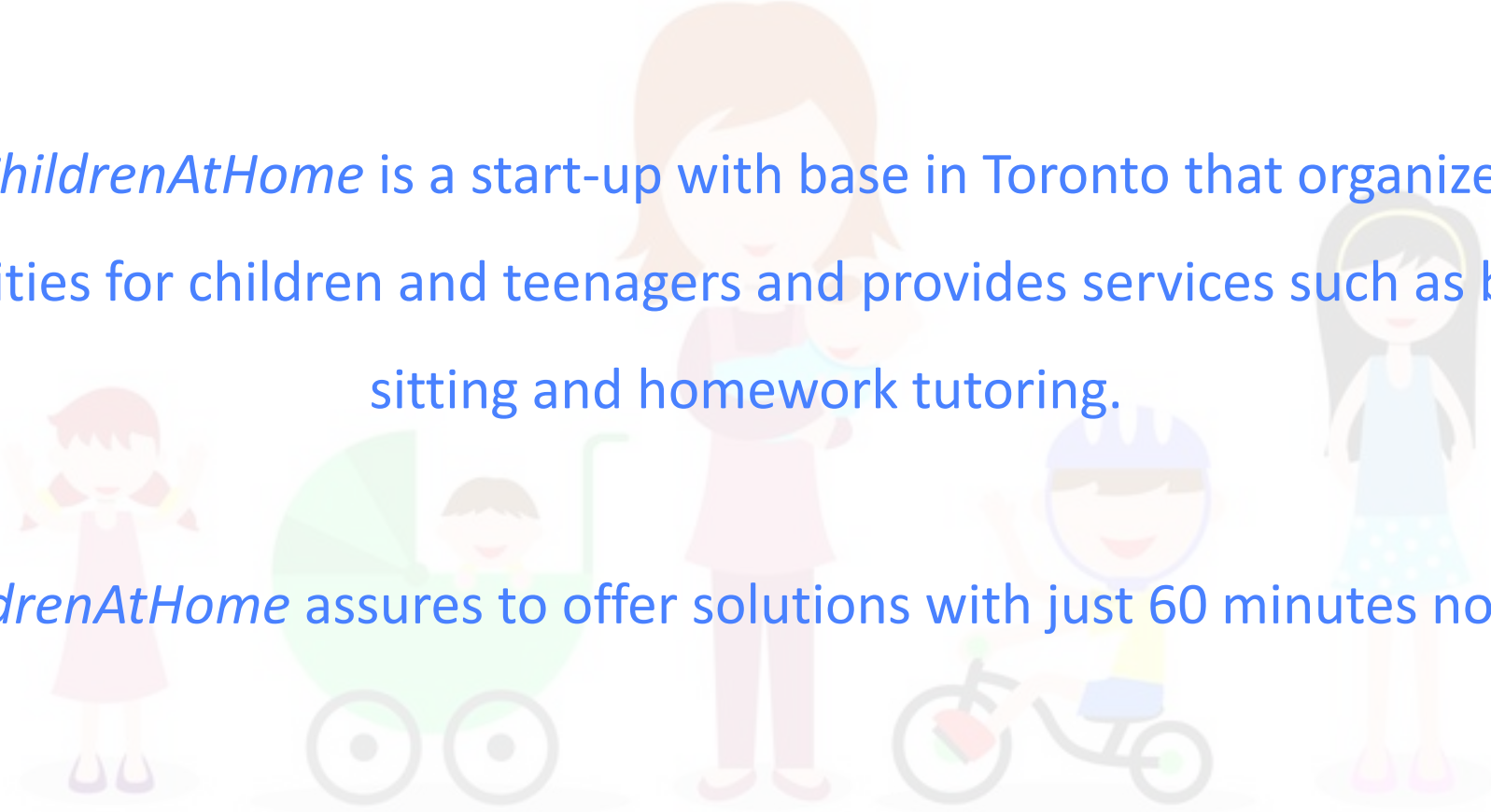
## ANALYSIS FOR NEW OPENING



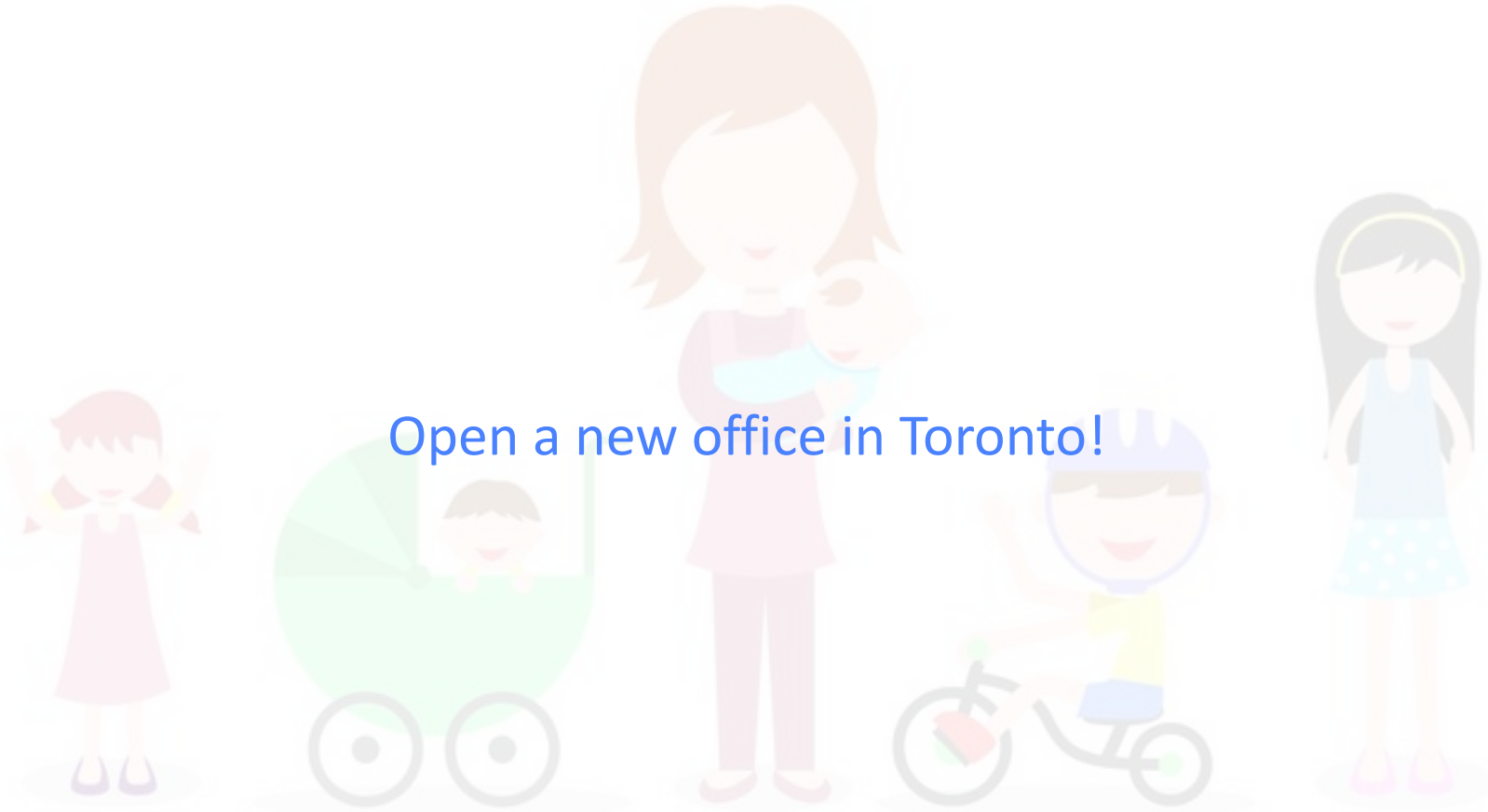
# WHAT ChildrenAtHome IS?

*ChildrenAtHome* is a start-up with base in Toronto that organizes activities for children and teenagers and provides services such as baby-sitting and homework tutoring.

*ChildrenAtHome* assures to offer solutions with just 60 minutes notice.



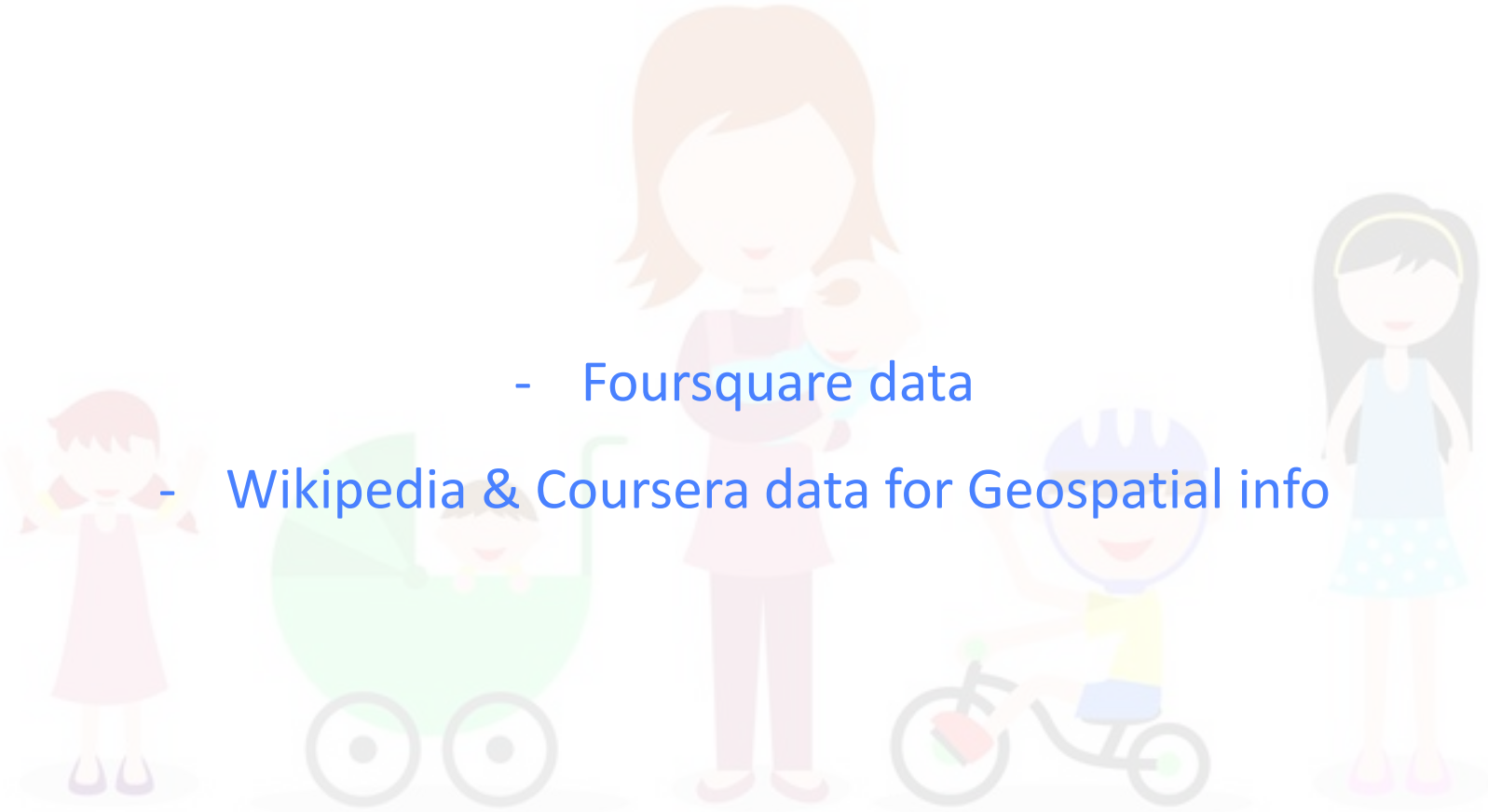
# WHAT ChildrenAtHome WANT?



Open a new office in Toronto!

# DATA ACQUISITION

- Foursquare data
- Wikipedia & Coursera data for Geospatial info



# FOURSQUARE SEARCH

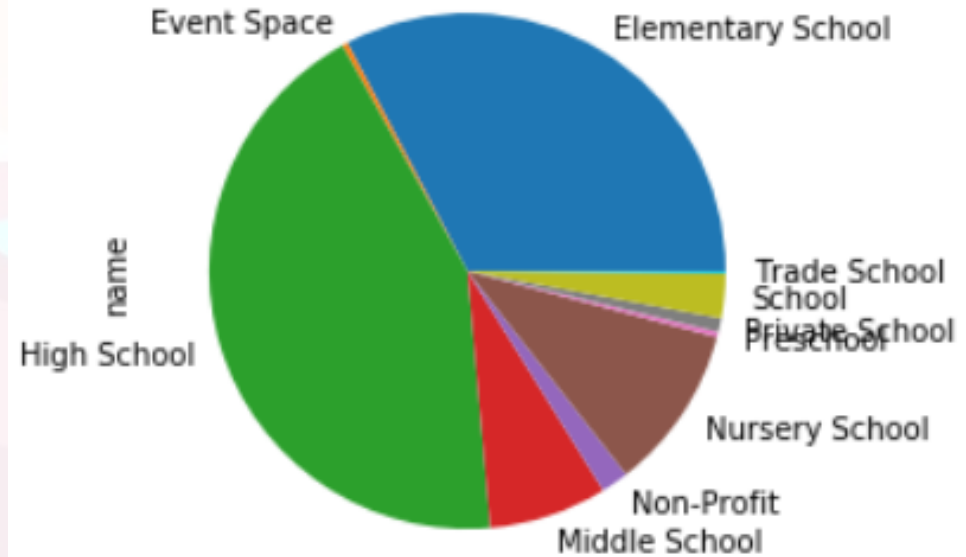
IDEA: open the office where there is the major concentration of schools.

The following ID have been used to search schools in Toronto:

- Elementary School: 4f4533804b9074f6e4fb0105
- High School: 4bf58dd8d48988d13d941735
- Middle School: 4f4533814b9074f6e4fb0106
- Preschool: 52e81612bc57f1066b7a45
- Nursery School: 4f4533814b9074f6e4fb0107

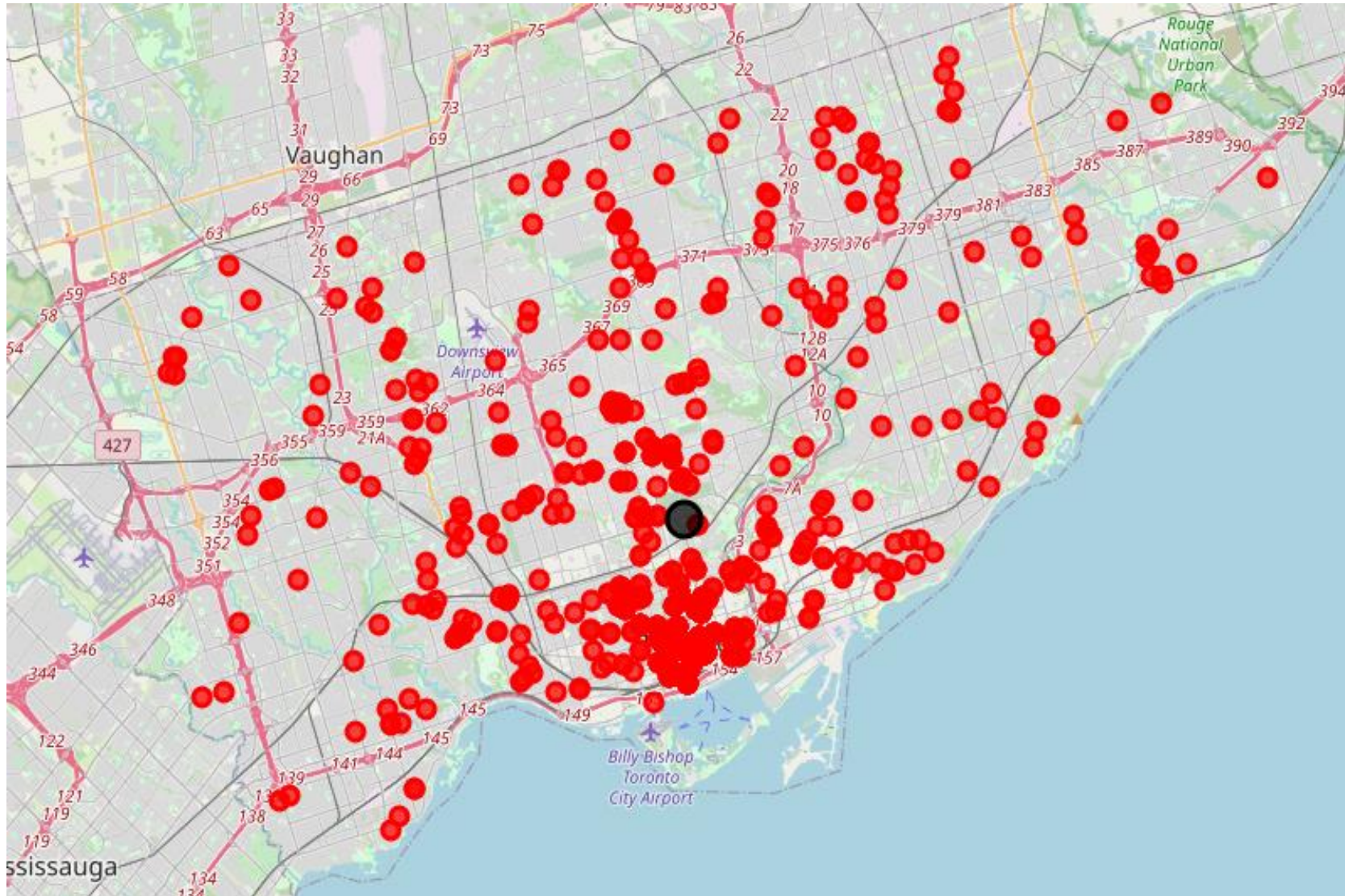
# SCHOOLS DISTRIBUTION

categories	
Elementary School	190
Event Space	2
High School	252
Middle School	43
Non-Profit	10
Nursery School	60
Preschool	2
Private School	5
School	16
Trade School	1
"	"





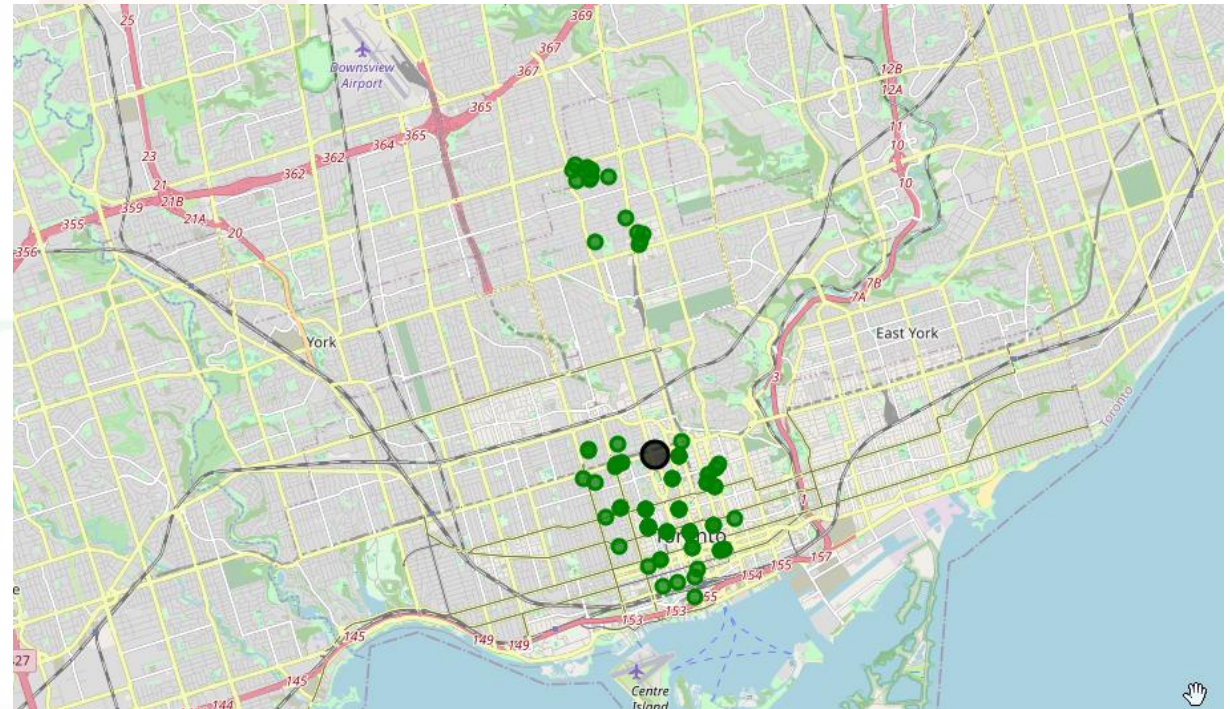
# SCHOOLS DISTRIBUTION



# SCHOOLS ANALYSIS & CONCLUSION

Restricting the analysis to 5 top neighborhoods:

Neighborhood	
Central Bay Street	18
Richmond, Adelaide, King	18
University of Toronto, Harbord	16
Queen's Park, Ontario Provincial Government	16
North Toronto West, Lawrence Park	15



Suggested address → 151 Bloor St W