

FEDERICO GALINDO

Hey there! I'm a product designer.
I like to spend my time creating meaningful
and functional experiences.

I am passionate for...

BUILDING PRODUCTS PEOPLE LOVE

I am fascinated by how we interact with products in the world. I have focused and continue refining my practice in product, user experience and user interface design, to create meaningful and functional experiences for a number of digital products and platforms via problem and solution validation with the aid of the latest design tools out there (Sketch, Adobe CC, and Invision.)

PRODUCT MANAGEMENT

Through various opportunities in my current and previous roles, I have gained experience in product management. Leading design projects from ideation, through road-mapping and finally out to user-facing products. In my future role I would love to continue learning in this area.

CONTINUOUS LEARNING

In order to bring my ideas to life, I have also expanded on my design skills with some intermediate knowledge in front-end development and prototyping via html, and css.

I studied at...

York University / Sheridan College
Bachelor of Design, Specialized Honors
September 2009 — June 2013

Roles I've taken...

STRATEGYZER INC.: 2013 —

As product designer, I've been helping to build a business-driven web application along with its interactive learning management system. I've been responsible for gathering and synthesizing user research, creating wire-frames, designs and prototypes as well as leading projects through high fidelity designs to production.

FREELANCE DESIGN: 2011 — 2015

I ran a freelance design practice that offered interaction design, product design, identity design and front-end development services for a variety of local clients, designing and developing web-sites and interfaces.

GREENLIFE WATER: AUG 2012 — MAR 2013

As lead in-house designer, I designed, developed and maintained the business web-site. In addition, I art directed various print and media marketing pieces.

YORK U - DESIGN DEPARTMENT: OCT 2010 — APR 2011

As web designer and front-end developer, I maintained and updated the department's web-site, fixed technical bugs, and created new interactive content.

You can reach me at...

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