

# The geometry of consumer preference aggregation<sup>\*</sup>

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## Abstract

This paper revisits one of the classical questions in economics: how individual preferences and incomes shape aggregate behavior. We develop a method that reduces the hard problem of aggregation to simply computing a weighted average. The method applies to populations with homothetic preferences. The key idea is handling aggregation in the space of logarithmic price indices.

We demonstrate the power of this method by *(i)* characterizing classes of preferences invariant with respect to aggregation, i.e., such that any population of heterogeneous consumers with preferences from the class behaves as if it were a single aggregate consumer from the same class; *(ii)* characterizing classes of aggregate preferences generated by popular preference domains such as linear or Leontief; *(iii)* describing preferences that cannot be decomposed, i.e., do not correspond to aggregate behavior of any non-trivial population; *(iv)* representing any preference as aggregation of indecomposable ones.

We discuss connections and applications of our findings to stochastic discrete choice, information design, welfare analysis and gains from trade estimation, pseudo-market mechanisms, and preference identification.

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# 1 Introduction

Although economic decisions are made by individuals and are determined by individual preferences and incomes, it is often the aggregate behavior which matters. We aim to understand how individual characteristics of heterogeneous consumers give rise to the properties of market demand. In what follows, this question is referred to as the *problem of demand aggregation*.

The problem of demand aggregation is a classical problem of microeconomic demand analysis. However, the current understanding of this problem has been limited by methodological difficulties. A common way not to solve but rather to obviate the problem of demand aggregation is postulating a representative agent, i.e., assuming that a group of agents acts as if it was one rational individual. As appealing and remarkably popular as it is, the idea of a representative agent has been criticized as lacking micro-foundation since the classic Sonnenschein-Mantel-Debreu theorem demonstrating that aggregate behavior does not correspond in general to any rational individual. Results establishing the existence of a representative agent also carry a negative message as they impose very restrictive assumptions on agents' preferences (Gorman, 1961; Jackson and Yariv, 2019). On the other hand, applied researchers in macroeconomics, trade, and growth heavily rely on the representative agent assumption. Doing so leads to essentially disregarding the fact that heterogeneous individual preferences shape the market demand functions and impose restrictions on their form.

As Jackson and Yariv (2019) point out, postulating a representative consumer is no valid substitute to studying heterogeneous populations, but this criticism per se does not make the idea of a representative agent irrelevant: we just need to work with a more permissive notion of a representative consumer than the textbook definition by Gorman (1961). Our paper may be viewed as a response to this challenge.

We consider populations of consumers with homothetic preferences and fixed incomes. The domain of homothetic preferences contains linear, Leontief, Cobb-Douglas, and CES subdomains widely used in theoretical and empirical literature. We develop a methodology to study the demand aggregation problem for such populations providing a toolbox to analyse how market demand is shaped by individual preferences.

Gorman's representative agent does not exist for populations with homothetic preferences unless agents' preferences are identical. We rely on a more permissive notion of *aggregate consumer* which, as pointed out by Eisenberg (1961), exists for any population of agents with possibly distinct homothetic preferences and a given income distribution. The aggregate consumer also has a homothetic preference and her individual demand coincides with the market demand of the original population for all prices. In contrast to Gorman's representative agent, the preference of the aggregate consumer is allowed to depend on income distribution.

The existence of the aggregate consumer reduces the problem of demand aggregation to the

*problem of preference aggregation*, i.e., understanding how the preference of the aggregate consumer — henceforth, aggregate preference — depends on individuals preferences and incomes. Before discussing the general results, we illustrate preference aggregation by a simple example.

Consider an economy with two consumers and two divisible goods. The first consumer values the first good only and the second consumer, the second good. The incomes are \$1000 and \$2000. Hence, the shares of individual incomes in the aggregate income of \$3000 are, respectively, 1/3 and 2/3, while the market demand is

$$\frac{\$1000}{p_1} \quad \text{for the first good} \quad \text{and} \quad \frac{\$2000}{p_2} \quad \text{for the second good.}$$

These demands can be generated by a single aggregate consumer with income \$3000 and preferences given by Cobb-Douglas utility function with budget shares of 1/3 and 2/3:

$$u(x_1, x_2) = x_1^{1/3} \cdot x_2^{2/3}.$$

This example illustrates that a population of consumers with degenerate linear preferences behaves as a single Cobb-Douglas consumer. The preferences of this aggregate consumer depend on income distribution. Indeed, assume that both consumers have equal incomes of \$1500 — e.g., a flat taxation scheme is introduced — then the representative consumer corresponds to  $u(x_1, x_2) = x_1^{1/2} \cdot x_2^{1/2}$ .

The key to all our results is a simple but powerful observation which sheds light on the geometry of preference aggregation and enables all more advanced tools. It turns out that aggregation becomes easy to handle if a dual representation of preferences is used. Instead of a utility function, we represent a preference by the logarithm of its price index,<sup>1</sup> or logarithmic price index for short. We demonstrate that aggregation boils down to taking convex combinations in the space of logarithmic price indices. More formally, the logarithmic price index for the aggregate consumer is equal to the convex combination of individual logarithmic price indices, where weights in the convex combination are equal to relative incomes. The example above corresponds to the following elementary identity:

$$\ln \left( p_1^{1/3} \cdot p_2^{2/3} \right) = \frac{1}{3} \ln p_1 + \frac{2}{3} \ln p_2.$$

The link between aggregation and convex combinations is methodologically important as it allows one to analyze aggregate preference using convexification and extreme-point techniques, well-developed and increasingly popular in other branches of economic theory such as information and mechanism design (Kleiner et al., 2021).

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<sup>1</sup>Recall that the price index is a function of prices equal to the minimal income an agent needs to achieve a fixed welfare level. Geometrically, the price index is the support function of an upper contour set of agent's preference.

We uncover a connection between aggregation and modern literature in convex geometry on the geometric mean of convex sets (Milman and Rotem, 2017; Böröczky et al., 2012). The geometric mean of the sets is constructed by taking the geometric mean of their support functions. Since price indices are support functions of upper contour sets, we obtain that upper contour sets of the aggregate preference are exactly the weighted geometric mean of individual upper contour sets. This connection not only enables geometric tools in our economic problem but also leads to new insights about the geometric mean of convex sets suggested by the economic interpretation.

Handling aggregation in the space of logarithmic price indices, we get numerous insights in economics and geometry of aggregation.

- *Invariant domains.* We analyze all the preferences that can be obtained as aggregation of preferences from a given domain of homothetic preferences. Let us call a domain invariant with respect to aggregation if the aggregate preference always belongs to the same domain. For example, the whole domain of homothetic preferences and the domain of Cobb-Douglas preferences are invariant.

Since aggregation boils down to taking convex combinations, we get the following characterization. A domain is invariant if and only if the corresponding price indices form a convex set in a functional space. This allows us to construct simple parametric invariant domains and describe the minimal invariant completion of popular domains.

- *Minimal invariant completion.* For a given domain, one can consider its minimal invariant completion: the invariant domain containing it minimal by inclusion. The minimal invariant completion can be obtained by convexification of the set of logarithmic price indices.

We describe the minimal invariant completion explicitly for the domains of linear and Leontief preferences. This problem happens to be connected to several branches of economics and mathematics such as additive random utility models (ARUM), completely monotone functions, the Stieltjes transform, and, surprisingly, complex analysis. A natural guess would be that the minimal invariant completion for linear preferences gives all preferences exhibiting substitutability across goods. We show that this guess is correct in the case of two goods only. For Leontief preferences, the minimal invariant completion turns out to be a proper subset of preferences exhibiting complementarity even for two goods.

- *Decomposition of preferences.* One can consider the inverse problem to aggregation: given a preference from a particular domain, represent it as aggregation of preferences from the same domain. There is always a trivial representation since we can take a population where each agent has the same given preference. Let us call those preferences that can only be represented by themselves, indecomposable.

Geometrically, indecomposable preferences correspond to extreme points in the space of logarithmic price indices. As any point of a convex set can be represented as a convex combination of extreme points, indecomposable preferences play a role of elementary building blocks: any preference can be represented as aggregation of indecomposable ones.

For example, linear and Leontief preferences are indecomposable in the domain of all homothetic preferences. We show that the set of indecomposable preferences is much bigger and contains all Leontief preferences on linear composite goods. In particular, aggregation of linear and Leontief preferences together does not give the whole domain of homothetic preferences. We also explore idecomposability in the domains of preferences with substitutability or complementarity.

We illustrate how the geometric approach to aggregation can be applied in several economic environments.

- *Preference identification via Choquet theory.* Given a domain of individual preferences, we ask whether observing price dependence of market demand is enough to identify the distribution of preferences and income over the population. Geometrically, this question is related to checking that the convex hull of the set of logarithmic price indices is a simplex, i.e., that the Choquet decomposition over the extreme points is unique. Examples of domains where identification is possible include Leontief and linear preferences over two goods. In settings similar to ours, identification has been previously obtained either for small populations, e.g., two-agent households as in (Chiappori, 1988) or under the assumption of preferences “orthogonality” (Chiappori and Ekeland, 2009). Our results do not restrict the size of the population and allow agents to have preferences that are close.
- *Robust gains from trade estimation via information design.* An analyst observing aggregate behavior aims to estimate population’s welfare that depends on individual preferences and incomes. As the same aggregate behavior can be compatible with different populations it can also be compatible with a range of values for the welfare functional. We show that this range can be computed by solving an auxiliary Bayesian persuasion problem. As a corollary, we obtain that the welfare of the aggregate consumer can be used as a proxy of the population’s welfare only for a narrow class of welfare functionals. This conclusion provides a possible explanation for unexpectedly low gains from trade as measured in recent quantitative literature using a representative consumer as a proxy (Arkolakis et al., 2012, 2019).
- *Fisher markets, fair division, complexity, and bidding languages.* Fisher markets are exchange economies where consumers with fixed incomes face a fixed supply of goods. Such markets are essential for pseudo-market (or competitive) approach to fair allocation of resources (Moulin,

2019; Pycia, 2022) and serve as a benchmark model for equilibrium computation in algorithmic economics (Nisan et al., 2007). Computing an equilibrium turns out to be a challenging problem even in a seemingly simple case of linear preferences thus limiting applicability of pseudo-market mechanisms. We explore the origin of complexity and demonstrate that computing equilibria can be hard even in small parametric domains if their minimal invariant completion is large. We show how to construct domains with small invariant completion and describe an algorithm making use of this smallness and running in time linear in the number of agents. Domain construction is interpreted as bidding language design.

## 1.1 Related literature

Characterizing functions of prices that can arise as aggregate demand is a question dating back to Sonnenschein (1973). This question is well understood in the context of exchange economies where agents trade their endowments and have general convex preferences. The answer is “anything goes,” namely, any vector-function satisfying the Walras law is the aggregate demand for some population; see (Sonnenschein, 1973; Mantel, 1974; Debreu, 1974) for excess demand and (Chiappori and Ekeland, 1999) for market demand. We bring the classic question back into the focus by asking what can be said about the aggregate behavior if there is additional information about individual preferences and agents have fixed incomes. The assumption of fixed incomes (equivalently, collinear endowments) allows to isolate consumers’ behavior and excludes the situation where agents obtain their income by selling goods. Both fixed incomes and domain restriction are important to make structural predictions for market demand since both are needed to escape the “anything goes” conclusion (Mantel, 1976; Kirman and Koch, 1986).

If the aggregate behavior can be represented by a single rational agent, this behavior has to satisfy the weak axiom of revealed preference. Hence, a representative agent need not exist in all the settings where the “anything goes” conclusion holds. Gorman (1961) derived the conditions for the existence additionally assuming that the representative agent has to be independent of income distribution. Gorman’s conditions are so restrictive — e.g., the whole population has identical homothetic preferences — that it is fair to say a representative agent almost never exists. As demonstrated by Jackson and Yariv (2019), weakening Gorman’s requirements does not alter this negative conclusion. The profession has been divided on how seriously the non-existence should be taken. On the one hand, economic theorists have been serving a “requiem for the representative agent” coming up with new impossibility results and severe critiques against the very idea of a representative agent; see, e.g., (Carroll, 2000; Kirman, 1992). On the other hand, applied researchers heavily use the representative agent assumption.

As pointed out by Eisenberg (1961), one can avoid Gorman’s restrictive conditions and guarantee

the existence of a representative consumer for the whole domain of homothetic preferences by fixing incomes; see a survey by [Shafer and Sonnenschein \(1982\)](#). In the modern literature, Eisenberg’s insight has gone largely unnoticed with the exception of algorithmic economics and fair allocation mechanisms: a related Eisenberg-Gale optimization problem plays the central role for computing equilibria of exchange economies (see, e.g., Chapter 5 in [Nisan et al. \(2007\)](#)) and in pseudo-market approach to fair division ([Moulin, 2019](#); [Pycia, 2022](#)); see a more detailed discussion in Section 6.3. Our paper aims to bring Eisenberg’s insight back to the attention of general audience and makes it more accessible by showing that the existence of a representative consumer is almost immediate if the dual representation of preferences is used.

## 2 Preliminaries

This section is about notation and concepts needed from consumer demand theory.

**Notation.** We use  $\mathbb{R}$  for the set of all real numbers,  $\mathbb{R}_+$  and  $\mathbb{R}_-$  for non-negative/non-positive ones, and  $\mathbb{R}_{++}$  and  $\mathbb{R}_{--}$  for strictly positive/negative ones. Ratios of the form  $t/0$  with  $t \geq 0$  are assumed to be equal  $+\infty$ .

Bold font is used for vectors, e.g.,  $\mathbf{x} = (x_1, \dots, x_n) \in \mathbb{R}^n$ . For a pair of vectors of the same dimension, we write  $\mathbf{x} \geq \mathbf{y}$  if the inequality holds component-wise, i.e.,  $x_i \geq y_i$  for all  $i$ . The scalar product of  $\mathbf{x}, \mathbf{y} \in \mathbb{R}^n$  is denoted by  $\langle \mathbf{x}, \mathbf{y} \rangle = \sum_{j=1}^n x_j \cdot y_j$ .

For subsets of  $\mathbb{R}^n$ , multiplication by a scalar and summation are defined element-wise:  $\alpha \cdot X = \{\alpha \cdot \mathbf{x} : \mathbf{x} \in X\}$  and  $X + Y = \{\mathbf{x} + \mathbf{y} : \mathbf{x} \in X, \mathbf{y} \in Y\}$  (the Minkowski sum of sets). The standard  $(n-1)$ -dimensional simplex is denoted by  $\Delta_{n-1} = \{\mathbf{x} \in \mathbb{R}_+^n : x_1 + \dots + x_n = 1\}$ .

The gradient of a function  $f = f(\mathbf{x})$  is the vector of its partial derivatives  $\nabla f = \left( \frac{\partial f}{\partial x_1}, \dots, \frac{\partial f}{\partial x_n} \right)$ .

**Preferences and demand.** Consider a consumer who is endowed with a budget  $b \in \mathbb{R}_{++}$  and has a preference  $\succsim$  over vectors  $\mathbf{x} \in \mathbb{R}_+^n$  interpreted as bundles of  $n \geq 1$  divisible goods. We assume that preferences satisfy the following standard requirements:

- **homotheticity:**  $\mathbf{x}' \succsim \mathbf{x}$  implies  $\alpha \cdot \mathbf{x}' \succsim \alpha \cdot \mathbf{x}$  for any  $\alpha \geq 0$
- **convexity:** for any  $\mathbf{x}, \mathbf{x}' \in \mathbb{R}_+^n$  between which the consumer is indifferent,  $\lambda \mathbf{x} + (1-\lambda)\mathbf{x}' \succsim \mathbf{x}$  for any  $\lambda \in [0, 1]$
- **monotonicity:** if  $\mathbf{x}, \mathbf{x}' \in \mathbb{R}_+^n$  and  $\mathbf{x}' \geq \mathbf{x}$ , then  $\mathbf{x}' \succsim \mathbf{x}$
- **continuity:** for any  $\mathbf{x}, \mathbf{x}' \in \mathbb{R}_+^n$  and a convergent sequence  $\mathbf{z}^{(l)}$ ,  $l = 1, 2, 3, \dots$ , such that  $\mathbf{x}' \succ \mathbf{z}^{(l)} \succ \mathbf{x}$ , we have  $\mathbf{x}' \succ \lim_{l \rightarrow \infty} \mathbf{z}^{(l)} \succ \mathbf{x}$

- **non-degeneracy:** there exist  $\mathbf{x}, \mathbf{x}' \in \mathbb{R}_{++}^n$  such that the consumer is not indifferent between them.

For brevity, we will refer to all preferences satisfying these assumptions as homothetic preferences.

Given a vector of prices  $\mathbf{p} \in \mathbb{R}_{++}^n$ , the budget set of the consumer is the set of affordable bundles  $\{\mathbf{x} \in \mathbb{R}_+^n : \langle \mathbf{p}, \mathbf{x} \rangle \leq b\}$ . The demand of the consumer consists of her most preferred bundles from the budget set

$$D(\mathbf{p}, b) = \underset{\mathbf{x} \in \mathbb{R}_+^n : \langle \mathbf{p}, \mathbf{x} \rangle \leq b}{\operatorname{argmax}} \succeq .$$

The demand is a non-empty closed convex subset satisfying homogeneity with respect to budgets:  $D(\mathbf{p}, b) = b \cdot D(\mathbf{p}, 1)$ . It is a singleton (one-element set) for almost all  $\mathbf{p}$  which allows us to think of the demand as a single-valued function of  $\mathbf{p}$  defined almost everywhere.

**Representations of preferences.** We will use several ways to represent homothetic preferences.

Any homothetic preference  $\succeq$  can be represented by a utility function  $u = u_{\succeq}(\mathbf{x})$  so that  $u(\mathbf{x}) \geq u(\mathbf{x}')$  if and only if  $\mathbf{x} \succeq \mathbf{x}'$ . This utility function can be selected to be continuous, non-decreasing, concave, homogeneous ( $u(\alpha \cdot \mathbf{x}) = \alpha \cdot u(\mathbf{x})$  for all bundles  $\mathbf{x}$  and  $\alpha \geq 0$ ), non-negative, and not identically zero. Utility functions satisfying all these requirements are called homogeneous in what follows. Any homogeneous utility function defines a homothetic preference and each homothetic preference pins down a unique homogeneous utility function up to a multiplicative factor.

A homothetic preference is determined by its upper contour set  $\{\mathbf{x} \in \mathbb{R}_+^n : u(\mathbf{x}) \geq 1\}$ . A set  $X \subset \mathbb{R}^n$  is called upward-closed if  $\mathbf{x} \in X$  implies that all vectors  $\mathbf{x}' \in \mathbb{R}^n$  such that  $\mathbf{x}' \geq \mathbf{x}$  also belong to  $X$ . The upper contour set is a closed convex subset of  $\mathbb{R}_+^n$  that does not contain 0, and is upward-closed. Any set with these properties corresponds to a homothetic preference. Hence, we can use such sets as another representation for homothetic preferences keeping in mind that, for a given preference, the set is defined up to a homothetic transformation inheriting the freedom in the choice of the multiplicative factor in the utility function.

A dual representation of preferences through price indices will be the most convenient for our analysis. For a consumer with a preference  $\succeq$ , the price index  $P = P_{\succeq}(\mathbf{p})$  is defined by

$$P(\mathbf{p}) = \min_{\mathbf{x} \in \mathbb{R}_+^n : u(\mathbf{x}) \geq 1} \langle \mathbf{p}, \mathbf{x} \rangle. \quad (1)$$

The price index is the minimal budget that the consumer needs to achieve the unitary utility level, i.e.,  $P(\mathbf{p})$  is consumer's individual estimate of the "cost of living" given the prices. Geometrically,  $P$  is equal to the support function of the upper contour set  $\{\mathbf{x} \in \mathbb{R}_+^n : u(\mathbf{x}) \geq 1\}$  up to a sign. A price index  $P: \mathbb{R}_+^n \rightarrow \mathbb{R}$  is continuous, non-decreasing, concave, homogeneous, non-negative, and not identically equal to zero. Conversely, any function with these properties is a price index for some



homothetic preference. We get yet another way of representing homothetic preferences. Similarly to utility functions, the price index for a given preference is defined up to a multiplicative factor.

For homothetic preferences, Roy's identity becomes

$$D(\mathbf{p}, b) = b \cdot \nabla \ln(P(\mathbf{p})), \quad (2)$$

i.e., the demand is proportional to the gradient of the logarithm of the price index (*logarithmic price index* in what follows). The identity holds for those prices  $\mathbf{p} \in \mathbb{R}_{++}^n$  where  $P$  is differentiable which coincides with the set of  $\mathbf{p}$  where the demand is a singleton. As any concave function is differentiable almost everywhere, this set has full measure.

Consider the budget share function  $\mathbf{s} = \mathbf{s}_{\succsim}(\mathbf{p})$  whose  $i$ -th component  $s_i(\mathbf{p})$  is the fraction of the budget that the consumer spends on good  $i = 1, \dots, n$  given the prices, i.e.,

$$s_i(\mathbf{p}) = p_i \cdot \frac{D_i(\mathbf{p}, b)}{b} = p_i \cdot D_i(\mathbf{p}, 1). \quad (3)$$

We treat  $\mathbf{s}$  as a single-valued vector function taking values in the standard simplex  $\Delta_{n-1}$  and defined on the set of  $\mathbf{p} \in \mathbb{R}_{++}^n$  of full measure where the demand is a singleton. By (2), budget shares can be computed as the elasticities of the price index with respect to prices

$$s_i(\mathbf{p}) = p_i \cdot \frac{\partial \ln(P(\mathbf{p}))}{\partial p_i} = \frac{\partial \ln(P(\mathbf{p}))}{\partial \ln(p_i)}. \quad (4)$$

For two goods, preferences can be represented via budget share functions using the following characterization.<sup>2</sup> For any homothetic preference  $\succsim$  over  $\mathbb{R}_+^2$ , the budget share of the first good takes the form

$$s_1(p_1, p_2) = \frac{1}{1 + Q\left(\frac{p_1}{p_2}\right) / \frac{p_1}{p_2}} \quad (5)$$

for some non-decreasing non-negative function  $Q: \mathbb{R}_{++} \rightarrow \mathbb{R}_+ \cup \{+\infty\}$ . Moreover, for any such function  $Q$ , there is a unique homothetic preference; see Lemma 5 in Appendix B.6.

By plugging a function  $Q$  with an infinite number of jumps in (5), we see that, rather counter-intuitively,  $s_1(p_1, p_2)$  may change monotonicity infinitely many times as  $p_1$  increases, i.e., the consumer starts spending more on the first good as its price goes up, then less, then more again, and so on; an explicit example of such preferences can be found in Section 5.1.

**Substitutes and complements.** The two important subdomains of homothetic preferences are free from non-monotone behavior of budget shares described above.

A preference  $\succsim$  exhibits substitutability among the goods if the budget share  $s_i(\mathbf{p})$  is a non-decreasing function of  $p_j$  for each pair of goods  $i \neq j$ . The intuition is that whenever the price

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<sup>2</sup>To the best of our knowledge, this characterization has not appeared in the literature.

of a good increases, the consumer starts spending more on other goods since this good can be substituted. The canonical example is given by linear preferences  $\succsim$  that correspond to utility functions

$$u(\mathbf{x}) = \langle \mathbf{v}, \mathbf{x} \rangle$$

for some vector of values  $\mathbf{v} \in \mathbb{R}_+^n \setminus \{0\}$ . An elementary computation gives the price index and formula (2) provides budget shares

$$P(\mathbf{p}) = \min_{i=1,\dots,n} \frac{p_i}{v_i} \quad \text{and} \quad s_i(\mathbf{p}) = \begin{cases} 1, & \text{if } \frac{v_i}{p_i} > \frac{v_j}{p_j} \text{ for all } j \neq i, \\ 0, & \text{otherwise} \end{cases}. \quad (6)$$

As we see, under linear preferences, the consumer spends her whole budget on the good with the highest value-to-price ratio.

A preference  $\succsim$  exhibits complementarity among goods if  $s_i(\mathbf{p})$  is a non-increasing function of  $p_j$  for each pair of goods  $i \neq j$ . Each of the complementary goods is essential for consumer's satisfaction and so, when one good becomes more expensive, more money is spent on it and less on other goods. The standard example is given by the Leontief preferences which correspond to the following utility function

$$u(\mathbf{x}) = \min_{i=1,\dots,n} \frac{x_i}{v_i}$$

for some vector of values  $\mathbf{v} \in \mathbb{R}_+^n \setminus \{0\}$ . Note that the utility function has the same functional form as the price index for linear preferences. By duality, the price index for Leontief preferences is linear

$$P(\mathbf{p}) = \langle \mathbf{v}, \mathbf{p} \rangle \quad \text{and} \quad s_i(\mathbf{p}) = \frac{v_i \cdot p_i}{\langle \mathbf{v}, \mathbf{p} \rangle}. \quad (7)$$

The intersection of the domains of preferences exhibiting substitutability and complementarity consists of those preferences  $\succsim$  for which budget shares are constant, i.e., there is a fixed vector  $\mathbf{a} \in \Delta_{n-1}$  such that  $\mathbf{s}(\mathbf{p}) = \mathbf{a}$  for any  $\mathbf{p}$ . Budget shares determine the price index by (2)

$$P(\mathbf{p}) = \prod_{i=1}^n p_i^{a_i} \quad (8)$$

and the corresponding preference is given by the Cobb-Douglas utility function

$$u(\mathbf{x}) = \prod_{i=1}^n x_i^{a_i}. \quad (9)$$

Leontief, Cobb-Douglas, and linear preferences are contained as limit cases in a widely used parametric family of preferences with constant elasticity of substitution (CES). A preference  $\succsim$  is a CES preference with elasticity of substitution  $\sigma \in \mathbb{R}_{++} \setminus \{1\}$  if the corresponding utility function has the form

$$u(\mathbf{x}) = \left( \sum_{i=1}^n (a_i \cdot x_i)^{\frac{\sigma-1}{\sigma}} \right)^{\frac{\sigma}{\sigma-1}} \quad (10)$$

for some vector  $\mathbf{a} \in \mathbb{R}_{++}^n$ . The corresponding price indices and budget shares are given by

$$P(\mathbf{p}) = \left( \sum_{i=1}^n \left( \frac{p_i}{a_i} \right)^{1-\sigma} \right)^{\frac{1}{1-\sigma}} \quad \text{and} \quad s_i(\mathbf{p}) = \frac{\left( \frac{p_i}{a_i} \right)^{1-\sigma}}{\sum_{j=1}^n \left( \frac{p_j}{a_j} \right)^{1-\sigma}}. \quad (11)$$

CES preferences exhibit substitutability for  $\sigma > 1$  and complementarity for  $\sigma \in (0, 1)$ . Leontief, Cobb-Douglas, and linear preferences are the limiting cases as  $\sigma$  goes, respectively, to 0, 1, and  $+\infty$ . The limits are taken with respect to the topology that we discuss next.

**Topology on preferences.** Convergence of preferences, closed and open sets, and the Borel structure are understood with respect to the following metric. We define the distance between preferences  $\succsim$  and  $\succsim'$  with price indices  $P$  and  $P'$  by

$$d(\succsim, \succsim') = \sup_{\mathbf{p} \in \Delta_{n-1} \cap \mathbb{R}_{++}^n} \left| \frac{(\ln P(\mathbf{p}) - \ln P(\mathbf{e})) - (\ln P'(\mathbf{p}) - \ln P'(\mathbf{e}))}{(1 + \max_i |\ln p_i|)^2} \right|, \quad (12)$$

where  $\mathbf{e} = (1, \dots, 1)$ . The main advantage of this way to introduce the distance is that it makes the set of all homothetic preferences a compact metric space. In particular, the distance between any pair of preferences is finite and bounded by 2. See Appendix A for the intuition behind the definition and the detailed discussion.

### 3 Preference aggregation

Consider  $m \geq 1$  consumers  $k = 1, \dots, m$ . Consumer  $k$  has a positive budget  $b_k \in \mathbb{R}_{++}$  and a homothetic preference  $\succsim_k$  over bundles of  $n \geq 1$  divisible goods as in Section 2. For any vector of prices  $\mathbf{p}$ , this population generates the market demand equal to the sum of individual demands  $D_1(\mathbf{p}, b_1) + \dots + D_m(\mathbf{p}, b_m)$ . To study the market demand, we aim to replace the population of  $m$  consumers by a single aggregate consumer generating the same demand. The following definition plays the central role in this methodology.

**Definition 1.** A preference  $\succsim_{\text{aggregate}}$  is the aggregate preference for a population of consumers with preferences  $\succsim_1, \dots, \succsim_m$  and budgets  $b_1, \dots, b_m$  if

$$D_{\text{aggregate}} \left( \mathbf{p}, \sum_{k=1}^m b_k \right) = D_1(\mathbf{p}, b_1) + \dots + D_m(\mathbf{p}, b_m) \quad (13)$$

for any price vector  $\mathbf{p} \in \mathbb{R}_{++}^n$ . A consumer with preference  $\succsim_{\text{aggregate}}$  is referred to as the aggregate consumer.

In other words, the market demand generated by the population of consumers coincides with the demand of the aggregate consumer endowed with the total budget. We stress that the aggregate consumer is selected for a given collection of budgets  $b_1, \dots, b_m$  of individual consumers, and so, for a different distribution of incomes over the population, we may end up with a different aggregate consumer. This is an important distinction between Definition 1 and the approaches of Gorman (1961) and Jackson and Yariv (2019) who insist on independence of the aggregate preference on income distribution which can be achieved in knife-edge cases only.

*Example 1.* Consider  $m = n$  consumers with degenerate linear preferences: consumer  $i$ 's utility is  $u_i(\mathbf{x}) = x_i$ , i.e., she is interested in the good  $i$  only. Hence, no matter what are the prices, consumer  $i$  will spend her total budget  $b_i$  on good  $i$ . This observation allows to guess the aggregate consumer without any computations. Indeed, the aggregate consumer spends the amount  $b_i$  out of her total budget  $b_1 + \dots + b_n$  on good  $i$  independently of prices. In other words, the budget share of each good  $i$  for the aggregate consumer is price-independent and equal to  $s_{\text{aggregate},i}(\mathbf{p}) = b_i/(b_1 + \dots + b_n)$ . Hence, the aggregate consumer must have the Cobb-Douglas preferences (9) with  $a_i = b_i/(b_1 + \dots + b_n)$ . One can verify this guess directly by checking that the demand identity (13) holds. Alternatively, the result can be deduced immediately from Theorem 1 below and explicit formulas for price indices of Cobb-Douglas and linear preferences.

The existence of an aggregate preference was established by Eisenberg (1961) for any population of consumers with homothetic preferences. Denote by  $B$  the total budget of the population and by  $\beta_k$  the relative fraction of consumer  $k$ 's budget

$$B = \sum_{k=1}^m b_k, \quad \beta_k = \frac{b_k}{B}. \quad (14)$$

Eisenberg (1961) showed that the aggregate preference corresponds to the utility function obtained as the solution to the following optimization problem

$$u_{\text{aggregate}}(\mathbf{x}) = \max \left\{ \prod_{k=1}^m \left( \frac{u_k(\mathbf{x}_k)}{\beta_k} \right)^{\beta_k} : \mathbf{x}_k \in \mathbb{R}_+^n, \quad k = 1, \dots, m, \quad \sum_{k=1}^m \mathbf{x}_k = \mathbf{x} \right\}. \quad (15)$$

In other words, the utility for the aggregate preference at a bundle  $\mathbf{x}$  is equal to the maximal weighted Nash social welfare where the maximum is taken over all possible allocations of  $\mathbf{x}$  over the consumers and consumer's weight is equal to her relative budget.<sup>3</sup> The optimization problem (15) is called the Eisenberg-Gale problem as it is similar to a problem studied by Eisenberg and Gale (1959) in the context of probabilistic forecast aggregation.

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<sup>3</sup>The welfare function equal to the product of consumer's utilities is dubbed the Nash social welfare or the Nash product as this welfare function naturally arises in the context of axiomatic bargaining studied by Nash (1950).

To determine the utility of an aggregate consumer, one needs to solve the Eisenberg-Gale problem (15) for each  $\mathbf{x} \in \mathbb{R}_+^n$ . Except for special cases such as Cobb-Douglas preferences, it does not admit an explicit solution and is not easy to work with both analytically and computationally; see Section 6.3.

We observe that the question of describing the aggregate consumer substantially simplifies if we use the dual representation of preferences via price indices.

**Theorem 1.** *Consider a population of consumers with homothetic preferences  $\succsim_1, \dots, \succsim_m$  and budgets  $b_1, \dots, b_m$ . The preference of the aggregate consumer is described by the price index  $P_{\text{aggregate}}$  satisfying*

$$\ln P_{\text{aggregate}}(\mathbf{p}) = \sum_{k=1}^m \beta_k \cdot \ln P_k(\mathbf{p}), \quad (16)$$

where the weights  $\beta_k$  are given by (14).

Hence, preference aggregation is equivalent to taking convex combinations of individual logarithmic price indices. The simplicity of this operation will allow us to describe domains invariant with respect to aggregation (Section 4) and to study decomposition of a given preference as aggregation of elementary ones (Section 5).

The identity (16) becomes almost immediate if we take into account the relation (2) between the demand and the gradient of a price index:  $D(\mathbf{p}, b) = b \cdot \nabla \ln(P(\mathbf{p}))$ . The definition of the aggregate consumer implies the equality

$$B \cdot \nabla \ln P_{\text{aggregate}}(\mathbf{p}) = \sum_{k=1}^m b_k \cdot \nabla \ln P_k(\mathbf{p}) \quad (17)$$

which must hold at all points of differentiability of the price indices. As any concave function is differentiable almost everywhere with respect to the Lebesgue measure, the equality (17) holds on the set of full measure and can be integrated resulting in the identity (16). Integration constants get absorbed by the price indices since they are defined up to multiplicative factors.

In Appendix B.1, we prove Theorem 1 using an approach similar to the one used by Eisenberg (1961) and not relying on formula (2). This alternative proof clarifies that Theorem 1 is the dual to Eisenberg's result.

### 3.1 Connection to the geometric mean of convex sets

Theorem 1 links preferences aggregation and recent attempts to define the geometric mean of convex sets; see a survey by Milman and Rotem (2017). The following concept was proposed by Böröczky et al. (2012): the weighted geometric mean of convex sets  $X$  and  $Y$  with weights  $(\lambda, 1-\lambda)$ ,  $\lambda \in [0, 1]$ ,

is defined as the convex set  $Z = X^\lambda \otimes Y^{1-\lambda}$  such that the logarithm of its support function  $P_Z$  is equal to the convex combination of logarithms of support functions of  $X$  and  $Y$ :

$$\ln P_{X^\lambda \otimes Y^{1-\lambda}} = \lambda \cdot \ln P_X + (1 - \lambda) \cdot \ln P_Y. \quad (18)$$

In other words, the weighted geometric mean of convex sets is defined by taking the usual weighted geometric mean in the space of support functions.<sup>4,5</sup> The weighted geometric mean extends to any number of convex sets in a straightforward manner.

To see the connection between preference aggregation and the geometric mean, recall that the price index is the support function of the upper contour set. We obtain the equivalent version of Theorem 1.

**Corollary 1.** *An upper contour set of the aggregate consumer's preferences  $\{u_{\text{aggregate}}(\mathbf{x}) \geq 1\}$  is the weighted geometric mean of individual upper contour sets with budget-proportional weights:*

$$\{u_{\text{aggregate}}(\mathbf{x}) \geq 1\} = \{u_1(\mathbf{x}) \geq 1\}^{\beta_1} \otimes \{u_2(\mathbf{x}) \geq 1\}^{\beta_2} \otimes \dots \otimes \{u_m(\mathbf{x}) \geq 1\}^{\beta_k}. \quad (19)$$

In Example 1, we that Cobb-Douglas preferences over  $n$  goods originate as aggregation of  $n$  extreme linear preferences. Figure 1 illustrates the corresponding identity of convex sets for  $n = 2$  and equal budgets.

Corollary 1 highlights a peculiar property of the class of convex sets that can be obtained as upper contour sets of homothetic preferences. From formula (18), it is not evident that the logarithmic mean is well-defined, i.e., that we can always find a convex set whose support function is equal to  $P_{X^\lambda \otimes Y^{1-\lambda}}$ . A byproduct of Corollary 1 is that the weighted geometric mean is well-defined within the class of all convex subsets of  $\mathbb{R}_+^n$  that do not contain zero and are upward-closed. Indeed, any such set is an upper contour set of some homothetic preference and the weighted geometric mean is an upper contour set of the aggregate consumer's preference. Contrast this observation with the case of bounded convex sets which mathematical literature has mostly focused on. The weighted geometric mean is well-defined for bounded convex sets containing zero; however, sets that do not contain zero are problematic as the support function can be negative and the definition of the weighted geometric mean requires ad hoc modifications.

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<sup>4</sup>Böröczky et al. (2012) refer to  $X^\lambda \otimes Y^{1-\lambda}$  as the logarithmic sum of convex sets to distinguish it from other definitions of the geometric mean. Since we do not consider other definitions, we will call  $X^\lambda \otimes Y^{1-\lambda}$  the weighted geometric mean.

<sup>5</sup>Defining algebraic operations on convex sets through the standard algebraic operations on their support functions is a standard approach. For example, the Minkowski addition of convex sets corresponds to pointwise summation of their support functions.

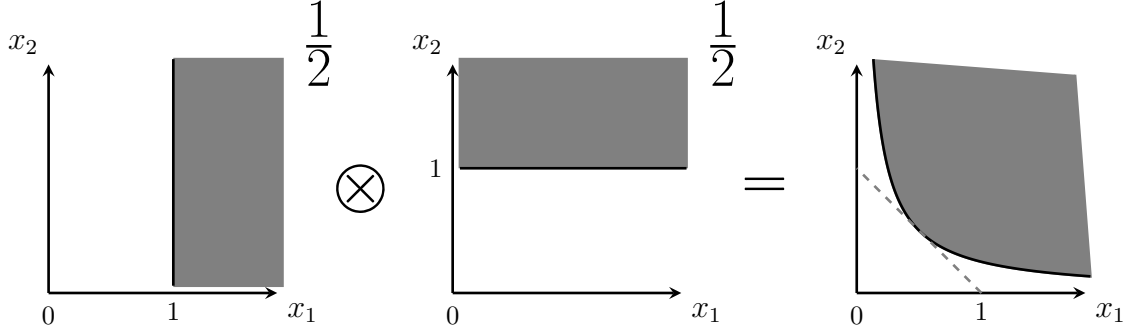


Figure 1: **Geometry:** the set bounded by the hyperbola is the geometric mean of the two orthogonal halfspaces. **Economics:** aggregation of the two extreme linear preferences where each consumer cares only about her own good gives a Cobb-Douglas preference.

## 4 Invariant domains

In Section 3, we saw that a population of consumers with homothetic preferences can be replaced by a single aggregate consumer. Here we study domains of homothetic preferences invariant with respect to aggregation: if each consumer's preference belongs to the domain, so does the aggregate preference. Tools developed in the previous section reduce invariance to convexity of the set of logarithmic price indices in a functional space and yield a flexible procedure for constructing invariant domains.

**Definition 2.** A domain  $\mathcal{D}$  of homothetic preferences over  $\mathbb{R}_+^n$  is invariant with respect to aggregation if for any  $m \geq 2$  and any population of  $m$  consumers with preferences  $\succsim_k \in \mathcal{D}$  and budgets  $b_k \in \mathbb{R}_{++}$ ,  $k = 1, \dots, m$ , the aggregate preference  $\succsim_{\text{aggregate}}$  also belongs to  $\mathcal{D}$ .

The set of all homothetic preferences or a domain containing just one preference  $\mathcal{D} = \{\succsim\}$  are elementary examples of invariant domains.

Note that it is enough to check the condition of invariance for populations of  $m = 2$  consumers. Indeed, aggregation for a population of  $m > 2$  consumers reduces to aggregation for pairs by adding consumers one by one sequentially. Hence, if the outcome of aggregation belongs to the domain for any pair, the outcome will belong to this domain for any population.

With a domain  $\mathcal{D}$ , we associate the set  $\mathcal{L}_{\mathcal{D}}$  of all logarithmic price indices of preferences from  $\mathcal{D}$

$$\mathcal{L}_{\mathcal{D}} = \left\{ f : \mathbb{R}_{++}^n \rightarrow \mathbb{R} \quad : \quad f = \ln P_{\succsim}, \quad \succsim \in \mathcal{D} \right\}.$$

The set  $\mathcal{L}_{\mathcal{D}}$  inherits the freedom in the choice of price indices: if  $f \in \mathcal{L}_{\mathcal{D}}$ , then  $f + \text{const} \in \mathcal{L}_{\mathcal{D}}$  and corresponds to the same preference. The following result is a direct corollary of Theorem 1.

**Corollary 2.** *A domain  $\mathcal{D}$  is invariant with respect to aggregation if and only if the set of logarithmic price indices  $\mathcal{L}_{\mathcal{D}}$  is a convex set of functions on  $\mathbb{R}_{++}^n$ .*

In other words,  $\mathcal{D}$  is invariant whenever, for any pair of preferences  $\succsim', \succsim'' \in \mathcal{D}$  with price indices  $P'$  and  $P''$  and  $\lambda \in (0, 1)$ , the preference  $\succsim$  corresponding to the price index  $P$  defined by

$$\ln P = \lambda \cdot \ln P' + (1 - \lambda) \cdot \ln P'' \quad (20)$$

also belongs to  $\mathcal{D}$ .

For example, the domain of Cobb-Douglas preferences (9) satisfies the requirement (20) and, hence, is invariant. The domains of preferences exhibiting substitutability or complementarity are also invariant. Indeed, budget shares can be obtained by differentiating logarithmic price indices (4) and so the monotonicity conditions defining these domains are preserved under convex combinations.

Corollary 2 not only characterizes invariant domains in geometric terms but also gives a handy tool to construct invariant domains containing a given one. Suppose  $\mathcal{D}$  is not invariant. How to complete it to an invariant domain? Of course,  $\mathcal{D}$  is contained in the domain of all homothetic preferences which is invariant. To exclude such a trivial answer we require the completion be minimal with respect to set inclusion.

**Definition 3.** *For a domain  $\mathcal{D}$ , its invariant completion  $\mathcal{D}^{\text{invar}}$  is the minimal closed domain that is invariant with respect to aggregation and contains  $\mathcal{D}$ .*

Closure is defined with respect to the metric structure (12) on preferences. The closedness assumption helps to get a tractable answer for infinite domains and, essentially, means that  $\mathcal{D}^{\text{invar}}$  is enriched by aggregate preferences of non-atomic populations with preferences from  $\mathcal{D}$ .

The invariant completion  $\mathcal{D}^{\text{invar}}$  exists since it can be obtained as the intersection of all closed invariant domains containing  $\mathcal{D}$  and there is at least one such domain, namely, the domain of all homothetic preferences. Corollary 2 implies a geometric characterization of  $\mathcal{D}^{\text{invar}}$ .

**Corollary 3.** *For any subdomain  $\mathcal{D}$  of homothetic preferences, its invariant completion  $\mathcal{D}^{\text{invar}}$  is equal to the set of all preferences corresponding to logarithmic price indices from the closed convex hull of  $\mathcal{L}_{\mathcal{D}}$ :*

$$\mathcal{D}^{\text{invar}} = \left\{ \succsim : \ln(P_{\succsim}) \in \text{conv}[\mathcal{L}_{\mathcal{D}}] \right\},$$

where  $\text{conv}[X]$  denotes the minimal closed convex set containing  $X$ .

This corollary assumes that the choice of the topology on preferences is aligned with that on logarithmic price indices. This requirement is satisfied by the topology from Appendix A.

Note that  $\text{conv}[X]$  can be obtained as the closure of the set of all convex combinations of finite collections of elements from  $X$ . For finite subdomains  $\mathcal{D} = \{\succsim_1, \dots, \succsim_q\}$ , looking at combinations



of at most  $q = |\mathcal{D}|$  elements is enough and, hence, Corollary 3 is especially easy to apply. For such  $\mathcal{D}$ , the invariant completion  $\mathcal{D}^{\text{invar}}$  consists of all preferences  $\succsim$  with price indices of the form  $\ln P(\mathbf{p}) = \sum_{k=1}^q t_k \cdot \ln P_k(\mathbf{p})$  with  $\mathbf{t} \in \Delta_{q-1}$ . Reinterpreting Example 1, we conclude that Cobb-Douglas preferences over  $n$  goods is the invariant completion of  $\mathcal{D} = \{ \succsim_1, \dots, \succsim_n \}$  where  $\succsim_i$  corresponds to the utility function  $u_i(\mathbf{x}) = x_i$ .

To compute the invariant completion for infinite subdomains  $\mathcal{D}$ , we need to take closure of the set of preferences  $\succsim$  corresponding to all finite convex combinations of logarithmic price indices

$$\ln P(\mathbf{p}) = \sum_{k=1}^q t_k \cdot \ln P_k(\mathbf{p}),$$

where  $q \geq 1$ , a vector  $\mathbf{t} \in \Delta_q$ , and  $P_k$  represents some preference  $\succsim_k$  from  $\mathcal{D}$ . It is convenient to think about this convex combination as a result of integration with respect to the atomic distribution  $\mu$  placing weight  $t_k$  on preference  $\succsim_k$ :

$$\ln P(\mathbf{p}) = \int_{\mathcal{D}} \ln P_{\succsim'}(\mathbf{p}) d\mu(\succsim'). \quad (21)$$

It turns out that taking closure is equivalent to allowing arbitrary probability measures  $\mu$  in (21), not necessarily atomic. For parametric domains such as linear or Leontief preferences discussed below, the integral in (21) can be seen as the integral over the space of parameters and, hence, passing to an arbitrary  $\mu$  is straightforward. In Appendix A, we explain how to define (21) for any domain  $\mathcal{D}$  and measure  $\mu$ .

**Theorem 2.** *The invariant completion of a domain  $\mathcal{D}$  consists of all preferences  $\succsim$  such that their price index  $P$  can be represented as*

$$\ln P(\mathbf{p}) = \int_{\overline{\mathcal{D}}} \ln P_{\succsim'}(\mathbf{p}) d\mu(\succsim') \quad (22)$$

*with some Borel probability measure  $\mu$  supported on the closure of  $\overline{\mathcal{D}}$  of  $\mathcal{D}$ .*

With general  $\mu$ , representation (22) can be interpreted as the result of preference aggregation where non-atomic populations are allowed and  $\mu$  plays a role of preferences distribution over the population. In what follows, we refer to (22) as continuous aggregation.

A generalization of Theorem 2 is proved in Appendix B.2 together with Theorem 3 formulated in the next section. Both results rely on Choquet theory which studies extreme points of compact convex sets in topological vector spaces (Phelps, 2001). Application of this theory requires careful choice of a topology and a measurable structure. For the proof to work, it is crucial that the sets of preferences and logarithmic price indices endowed with the distance (12) are compact and admit an isometric embedding in a Banach space.

## 4.1 ARUM and invariant completion of linear preferences

Consider the domain  $\mathcal{D}$  of all linear preferences. Our goal is to characterize its invariant completion  $\mathcal{D}^{\text{invar}}$ . This problem turns out to be tightly related to stochastic discrete choice theory. The intuition behind this connection is as follows. By Theorem 2, finding the invariant completion boils down to taking average of logarithmic price indices with respect to some measure  $\mu$ . This average can be thought as expectation over random preferences of a single decision maker and budget shares can be interpreted as probabilities of choosing one of  $n$  possible alternatives.

In the additive random utility model (ARUM), there is a single decision maker choosing between one of  $n$  alternatives. Her utility for alternative  $i$  is equal to  $w_i + \varepsilon_i$ , where  $w_i$  is a deterministic component and  $\varepsilon_i$  is a stochastic shock. The vector  $\mathbf{w} \in \mathbb{R}^n$  and the joint distribution of shocks  $(\varepsilon_1, \dots, \varepsilon_n) \in \mathbb{R}^n$  are given. For each realization of the shocks, the agent selects the alternative with the highest utility. Hence, the expected utility of the decision maker and the probability that she chooses alternative  $i$  are equal to<sup>6</sup>

$$U(\mathbf{w}) = \mathbb{E} \left[ \max_{i=1, \dots, n} (w_i + \varepsilon_i) \right] \quad \text{and} \quad S_i(\mathbf{w}) = \mathbb{P} [\{w_i + \varepsilon_i > w_j + \varepsilon_j \ \forall j \neq i\}],$$

where  $\mathbb{E}$  and  $\mathbb{P}$  denote the expectation and the probability with respect to the shock distribution.

**Proposition 1.** *A preference  $\succsim$  with price index  $P$  belongs to the invariant completion of the domain of all linear preferences over  $n$  goods if and only if there is a distribution of shocks such that*

$$U(\mathbf{w}) = -\ln(P(e^{-w_1}, \dots, e^{-w_n})) \tag{23}$$

*is the expected utility in ARUM with deterministic utilities  $\mathbf{w} \in \mathbb{R}^n$ .*

Taking the gradient on both sides of (23) gives a version of the statement for budget shares:<sup>7</sup>  $\succsim$  is in the invariant completion of linear preferences whenever  $\mathbf{s}(e^{-w_1}, \dots, e^{-w_n})$  is the vector of choice probabilities for some additive random utility model, i.e., there exists a distribution of shocks such that

$$s_i(e^{-w_1}, \dots, e^{-w_n}) = \mathbb{P} [\{w_i + \varepsilon_i > w_j + \varepsilon_j \ \forall j \neq i\}] \tag{24}$$

for all  $i = 1, \dots, n$  and Lebesgue almost all  $\mathbf{w} \in \mathbb{R}^n$ .

<sup>6</sup>The formula for the choice probabilities holds for those  $\mathbf{w}$  for which the probability of a tie  $w_i + \varepsilon_i = w_j + \varepsilon_j$  is zero. This is the case for Lebesgue almost all  $\mathbf{w}$  no matter what the distribution of the shocks is.

<sup>7</sup>The fact that the choice probabilities  $S_i(\mathbf{w})$  can be obtained as partial derivatives of decision maker's utility is known as the Williams–Daly–Zachary theorem and its classic version requires regularity assumptions on the distribution of shocks (McFadden, 1981). The possibility to drop all the assumptions and get the conclusion for Lebesgue almost all  $\mathbf{w}$  is a recent result (Sørensen and Fosgerau, 2022). The connection between ARUM and aggregation of linear preferences make this result a corollary of general formula (4) expressing budget shares as the gradient of logarithmic price indices for almost all prices.

Substituting formula (6) for price index of linear preferences into Theorem 2, we see that the invariant completion of linear preferences consists of all preferences  $\succsim$  whose price indices  $P$  can be represented as

$$\ln P(\mathbf{p}) = \int_{\mathbb{R}_+^n} \ln \left( \min_{i=1, \dots, n} \frac{p_i}{v_i} \right) d\mu(\mathbf{v}) \quad (25)$$

for some measure  $\mu$  such that the integral converges. To get (23), it is enough to change variables in (25). Denote  $\varepsilon_i = \ln v_i$  and interpret  $\varepsilon = (\varepsilon_1, \dots, \varepsilon_n)$  as a random vector by assuming that  $\mathbf{v}$  is sampled from distribution  $\mu$ . Plugging in  $p_i = e^{-w_i}$ , we get  $-\ln \left( \min_{i=1, \dots, n} \frac{p_i}{v_i} \right) = \max_{i=1, \dots, n} (w_i + \varepsilon_i)$  and, hence, (25) is equivalent to

$$-\ln (P(e^{-w_1}, \dots, e^{-w_n})) = \mathbb{E} \left[ \max_{i=1, \dots, n} (w_i + \varepsilon_i) \right].$$

As the right-hand side has the form of the expected utility in ARUM, we obtain Proposition 1.

The class of vector-functions that can arise as choice probabilities  $\mathbf{S}(\mathbf{w})$  for some ARUM is well-studied in the discrete choice theory. We need the following necessary condition applicable to smooth vector-functions. For any ARUM with  $n$  alternatives and any subset of distinct alternatives  $i, j_1, j_2, \dots, j_q$  with  $q \leq n - 1$ , the following inequality holds

$$\frac{\partial^q S_i(\mathbf{w})}{\partial w_{j_1} \partial w_{j_2} \dots \partial w_{j_q}} \cdot (-1)^q \leq 0$$

at any  $\mathbf{w}$  where  $\mathbf{S}$  is  $q$  times differentiable. Taking into account the connection between budget shares and choice probabilities (24) and the identity  $\frac{\partial}{\partial w_i} = -\frac{\partial}{\partial \ln p_i}$  for  $p_i = e^{-w_i}$ , we obtain the following corollary of Proposition 1.

**Corollary 4.** *If a preference  $\succsim$  belongs to the invariant completion of the domain of all linear preferences, then its budget shares satisfy the following inequalities*

$$\frac{\partial s_i(\mathbf{p})}{\partial \ln p_{j_1} \partial \ln p_{j_2} \dots \partial \ln p_{j_q}} \geq 0 \quad (26)$$

for any distinct goods  $i, j_1, j_2, \dots, j_q$  with  $q \leq n - 1$  at any price vector  $\mathbf{p} \in \mathbb{R}_{++}^n$  where  $\mathbf{s}$  is differentiable  $q$  times.

For  $q = 1$ , the condition (26) means that the demand for good  $i$  cannot decrease as the price of some other good  $j_1 \neq i$  grows. In other words, any preference  $\succsim$  from the invariant completion of linear preferences exhibits substitutability across goods. This conclusion is not surprising as linear preference enjoy substitutability and this property is preserved under aggregation.

One could expect that any preference exhibiting substitutability is in the invariant hull of linear preferences. However, for  $n \geq 3$  goods, the condition (26) gives extra restrictions on top of substitutability by restricting the second-order derivatives.

**Corollary 5.** *For  $n \geq 3$  goods, the invariant completion of the domain of all linear preferences is a proper subset of the domain of preferences exhibiting substitutability.*

The corollary tells nothing about the case of  $n = 2$  goods which turns out to be an exception.

**Proposition 2.** *For  $n = 2$  goods, the invariant completion of the domain of all linear preferences coincides with the set of all preferences exhibiting substitutability.*

This result follows from an explicit construction. Given  $\succsim$  such that the budget share of the first good  $s_1(p_1, p_2) = \frac{\partial \ln P(p_1, p_2)}{\partial \ln p_1}$  is non-decreasing in  $p_2$ , we need to find a distribution  $\mu$  of value vectors  $\mathbf{v}$  so that the continuous aggregation (25) of linear preferences leads to  $\succsim$ .

To guess an explicit formula for such  $\mu$ , take the partial derivative  $\frac{\partial}{\partial \ln p_1}$  on both sides of (25):

$$s_1(p_1, p_2) = \mu \left( \left\{ \frac{v_1}{v_2} \geq \frac{p_1}{p_2} \right\} \right). \quad (27)$$

The derivative exists and the identity holds for Lebesgue almost all  $(p_1, p_2)$ . The ratio  $\text{MRS} = v_1/v_2$  is the marginal rate of substitution for the corresponding linear preference. We conclude that  $1 - s_1(\cdot, 1)$  must be the cumulative distribution function of MRS and the monotonicity of  $s_1$  makes this possible. Choosing any such distribution  $\mu$  and adding atoms of the weight  $1 - \lim_{p_1 \rightarrow +0} s_1(p_1, 1)$  at  $\mathbf{v} = (0, 1)$  and of the weight  $\lim_{p_1 \rightarrow \infty} s_1(p_1, 1)$  at  $\mathbf{v} = (1, 0)$  completes the construction.

Note that we pinned down the distribution of the  $\text{MRS} = v_1/v_2$  but not the magnitude of  $\mathbf{v}$ . As  $\mathbf{v}$  and  $\lambda \cdot \mathbf{v}$  with  $\lambda > 0$  correspond to the same linear preference, the distribution of preferences over the population is determined uniquely and we are free to choose any normalization of  $\mathbf{v}$  so that the integral in (25) converges, e.g., we can assume that  $\mu$  is supported on  $v_1 + v_2 = 1$ .

**Corollary 6.** *Any preference over two goods exhibiting substitutability can be represented as continuous aggregation of linear preferences (25). The distribution of linear preferences over the population corresponding to  $\succsim$  is pinned down uniquely and admits an explicit formula: the cumulative distribution function of the marginal rate of substitution  $\text{MRS} = v_1/v_2$  equals  $1 - s_1(\cdot, 1)$ .*

*Example 2* (translog preferences and Benford's law). To illustrate Corollary 6, let us show how a family of consumers with linear preferences over two goods can generate translog preference, a popular class of homothetic preferences obtained as a perturbation of Cobb-Douglas preferences in the space of price indices (Diewert (1974), p. 139). A preference  $\succsim$  is translog if its logarithmic price index has the following form

$$\ln P(p_1, p_2) = \begin{cases} \ln p_1, & \ln \left( \frac{p_1}{p_2} \right) < -\frac{1-\alpha}{\beta} \\ \alpha \ln p_1 + (1-\alpha) \ln p_2 - \frac{\beta}{2} \left( \ln \frac{p_1}{p_2} \right)^2, & -\frac{1-\alpha}{\beta} \leq \ln \left( \frac{p_1}{p_2} \right) \leq \frac{\alpha}{\beta} \\ \ln p_2, & \ln \left( \frac{p_1}{p_2} \right) > \frac{\alpha}{\beta} \end{cases}$$

where  $\alpha \in (0, 1)$  and  $\beta > 0$ .

By elementary computations and formula (27), we obtain that a distribution of value vectors  $\mathbf{v} = (v_1, v_2)$  aggregates up to the translog preference if and only if the logarithm of the marginal rate of substitution  $\text{MRS} = v_1/v_2$  is distributed uniformly:

$$\ln \text{MRS} \sim \mathbb{U} \left( \left[ -\frac{1-\alpha}{\beta}, \frac{\alpha}{\beta} \right] \right),$$

where  $\mathbb{U}([c, d])$  denotes the uniform distribution supported on  $[c, d]$ . Curiously enough, this is equivalent to MRS following the so-called Benford law of digit bias (Benford, 1938).

Consider a particular case of translog preference  $\succeq$  with  $\alpha = \beta = 1/2$ . We obtain that  $\succeq$  can be represented as aggregation over the continuous population of consumers uniformly distributed across  $[-1, 1]$  so that consumer  $\xi \in [-1, 1]$  has utility  $u(x_1, x_2) = e^{\frac{\xi}{2}} \cdot x_1 + e^{-\frac{\xi}{2}} \cdot x_2$ . The corresponding identity (25) takes the following form:

$$\ln P(p_1, p_2) = \int_{-1}^1 \ln \left( \min \left\{ p_1 \cdot e^{-\frac{\xi}{2}}, p_2 \cdot e^{\frac{\xi}{2}} \right\} \right) d\xi.$$

## 4.2 Complete monotonicity and invariant completion of Leontief preferences

We saw that, for  $n = 2$  goods, the minimal invariant domain containing all linear preferences is the whole domain of homothetic preferences with substitutability. By contrast, the invariant completion for all Leontief preferences turns out to be substantially narrower than the domain of all preferences with complementarity, even for  $n = 2$ .

By Theorem 2 and formula (7) for price indices of Leontief preferences, the invariant completion of Leontief preferences over  $n \geq 2$  goods is the set of all preferences  $\succeq$  with price index  $P$  of the following form:

$$\ln P(\mathbf{p}) = \int_{\mathbb{R}_+^n} \ln \langle \mathbf{v}, \mathbf{p} \rangle d\mu(\mathbf{v}) \quad (28)$$

for some probability measure  $\mu$  on  $\mathbb{R}_+^n$  such that the integral converges.

Note that  $\ln \langle \mathbf{v}, \mathbf{p} \rangle$  is an infinitely smooth function of  $\mathbf{p} \in \mathbb{R}_{++}^n$ . Exchanging integration and differentiation in (28), we conclude that the left-hand side must also be infinitely smooth. Thus the invariant completion of Leontief preferences cannot contain preferences with price indices and budget shares that are not infinitely smooth.

**Corollary 7.** *For any number  $n \geq 2$  of goods, the invariant completion of the domain of Leontief preferences is a proper subset of the domain of preferences exhibiting complementarity.*

The following example provides a concrete preference over two complements that is outside of the invariant completion of Leontief preferences.

*Example 3* (A preference over two complements outside of the invariant completion of Leontief). We aim to find a preference  $\succsim$  over  $n = 2$  complements such that its price index  $P$  is not infinitely smooth. It is enough to find a preference such that the budget share of the first good  $s_1(p_1, p_2) = \frac{\partial \ln P(p_1, p_2)}{\partial \ln p_1}$  has a discontinuous derivative. The existence of such  $\succsim$  follows from the characterization of budget shares (5). We will describe  $\succsim$  explicitly.

The idea is to combine two distinct preferences exhibiting complementarity so that the consumer's preference alternates between the two depending on prices. Consider  $\succsim$  corresponding to the following utility function:

$$u(x_1, x_2) = \min \{ \sqrt{x_1 \cdot x_2}, \quad x_1 \}. \quad (29)$$

A consumer with this preference behaves as if she switches between Cobb-Douglas and Leontief preferences at  $p_1 = p_2$ . A simple computation gives the budget share:

$$s_1(p_1, p_2) = \begin{cases} \frac{1}{2}, & \frac{p_1}{p_2} < 1 \\ \frac{p_1}{p_1 + p_2}, & 1 \leq \frac{p_1}{p_2} \end{cases}.$$

As we see,  $s_1$  is decreasing in  $p_2$  and, hence,  $\succsim$  exhibits complementarity. However, this preference cannot be obtained as continuous aggregation of Leontief preferences (28) since the budget share has discontinuous derivative.<sup>8</sup>

The condition that a preference  $\succsim$  belongs to the invariant completion of Leontief preferences is substantially more restrictive than the requirement of smoothness of the price index. An infinitely smooth function  $f = f(\lambda)$ ,  $\lambda \in \mathbb{R}_{++}$ , is called completely monotone if<sup>9</sup>

$$(-1)^k \cdot \frac{d^k}{d\lambda^k} f \geq 0 \quad \text{for all } k = 0, 1, 2, \dots$$

Complete monotonicity provides a necessary condition for  $\succsim$  to be in the invariant closure of Leontief preferences.

**Proposition 3.** *If a preference  $\succsim$  belongs to the invariant closure of Leontief preferences, then the price-normalized budget share  $s_i(\mathbf{p})/p_i$  of a good  $i$  is a completely monotone function of  $p_i$  for each good  $i = 1, \dots, n$ .*

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<sup>8</sup>For complements, budget shares can have discontinuous derivatives but are necessarily continuous themselves. This is a simple corollary of (5). By contrast, budget shares for substitutes can be discontinuous, e.g., for linear preferences budget shares are step functions.

<sup>9</sup>In economics, completely monotone functions arise as the dependence of decision maker's payoff on the discount factor  $\lambda$ . Indeed, by Bernstein's theorem a function  $f$  is completely monotone if and only if  $f(\lambda) = \int_{\mathbb{R}_+} e^{-\lambda t} d\nu(t)$  for some positive measure  $\nu$ , i.e.,  $f$  is the expected utility of a risk-neutral decision maker with geometric discounting for a stream of payoff  $\nu$ .

This proposition follows from the integral representation (28) of the price index  $P$  and the possibility to exchange differentiation with respect to  $p_i$  and integration. The derivatives of the integrand in (28) can be computed explicitly

$$\frac{\partial^{k+1}}{\partial^k p_i} \ln \langle \mathbf{v}, \mathbf{p} \rangle = (-1)^k \frac{v_i^k \cdot k!}{(\langle \mathbf{v}, \mathbf{p} \rangle)^{k+1}}.$$

Hence,

$$(-1)^k \frac{\partial^{k+1}}{\partial^k p_i} \ln P(\mathbf{p}) = k! \int_{\mathbb{R}_+^n} \frac{v_i^k}{(\langle \mathbf{v}, \mathbf{p} \rangle)^{k+1}} d\mu(\mathbf{v}) \geq 0.$$

Since  $\mathbf{s}(\mathbf{p})/p_i = \frac{\partial}{\partial p_i} \ln P(\mathbf{p})$ , we conclude that  $s_i(\mathbf{p})/p_i$  is a completely monotone functions of  $p_i$ .

For  $n = 2$  goods, we are able to provide a simple criterion for a preference  $\succsim$  to be in the invariant completion of Leontief preferences. This criterion suggests that the necessary condition of complete monotonicity established in Proposition 4.2 is almost sufficient.

A function  $f = f(\lambda)$ ,  $\lambda \in \mathbb{R}_{++}$ , is called a Stieltjes function if it can be represented as

$$f(\lambda) = \int_{\mathbb{R}_+} \frac{1}{\lambda + z} d\nu(z) \quad (30)$$

for some positive measure  $\nu$  on  $\mathbb{R}_+$ .<sup>10</sup> The Stieltjes functions are exactly those completely monotone functions that themselves can be obtained as the Laplace transform of a completely monotone density.<sup>11</sup>

**Proposition 4.** *For  $n = 2$  goods, a preference  $\succsim$  belongs to the invariant closure of Leontief preferences if and only if the price-normalized budget share of the first good  $s_1(p_1, 1)/p_1$  is a Stieltjes function of the price  $p_1$ .*

If  $\succsim$  is in the invariant completion, it is easy to see that it is a Stieltjes function. By (28), for any such preference we have

$$\frac{\partial}{\partial p_1} \ln P(p_1, 1) = \int_{\mathbb{R}_+^2} \frac{v_1}{v_1 p_1 + v_2} d\mu(v_1, v_2) = \int_{\mathbb{R}_+} \frac{1}{p_1 + z} d\nu(z),$$

where  $\nu$  is the distribution of  $\frac{v_2}{v_1}$ . Since  $\frac{s_1(p_1, 1)}{p_1} = \frac{\partial}{\partial p_1} \ln P(p_1, 1)$ , we get

$$\frac{s_1(\lambda, 1)}{\lambda} = \int_{\mathbb{R}_+} \frac{1}{\lambda + z} d\nu(z) \quad (31)$$

<sup>10</sup>These functions are omnipresent in various branches of mathematics such as probability theory, spectral theory, continued fractions, and potential theory (Schilling et al., 2012, Chapter 2).

<sup>11</sup>The integral operator on the right-hand side of (30) is known as the Stieltjes transform. It equals the Laplace transform applied to  $\nu$  twice:  $f(\lambda) = \int_{\mathbb{R}_+} e^{-\lambda t} \left( \int_{\mathbb{R}_+} e^{-tz} d\nu(z) \right) dt$ . By Bernstein's theorem, the set of completely monotone functions is the set of all functions equal to the Laplace transform of positive measures. Hence, Stieltjes functions are those completely monotone functions that are Laplace transforms of completely monotone ones.

and conclude that  $s_1(\lambda, 1)/\lambda$  is a Stieltjes function for any  $\succsim$  from the invariant closure.

The right-hand side of (31) is the Stieltjes transform of  $\nu$ . The Stieltjes transform is invertible. Hence, if  $\succsim$  belongs to the invariant completion of Leontief preferences, the budget shares determine the distribution  $\nu$  satisfying (31) uniquely. As a result, the distribution of Leontief preferences over the population that leads to  $\succsim$  is pinned down uniquely. Namely, the continuous aggregation of Leontief preferences (28) with distribution  $\mu$  of  $(v_1, v_2)$  such that the ratio  $v_2/v_1$  is distributed according to  $\nu$  gives  $\succsim$ . Leontief preferences with the same ratio coincide and so the distribution of preferences corresponding to  $\succsim$  is indeed unique.

The Stieltjes transform can be inverted explicitly using tools from complex analysis. Before describing the tools, we give an example obtained with their help.

*Example 4* (CES with complements as aggregation of Leontief preferences). We show that any CES preference  $\succsim$  over  $n = 2$  complements (10) belongs to the invariant completion of Leontief preferences.

First, consider a particular case with the elasticity of substitution  $\sigma = \frac{1}{2}$  and weights  $\mathbf{a} = (1, 1)$ ; the corresponding utility function is the harmonic mean. The utility and the budget share of the first good are as follows:

$$u(x_1, x_2) = \left( \frac{1}{x_1} + \frac{1}{x_2} \right)^{-1} \quad \text{and} \quad s_1(p_1, p_2) = \frac{\sqrt{p_1}}{\sqrt{p_1} + \sqrt{p_2}}.$$

By Proposition 4, finding a probability distribution  $\nu$  on  $\mathbb{R}_+$  such that the identity (31) holds is enough to show that  $\succsim$  is in the invariant completion of Leontief preferences. We end up with the following equation:

$$\frac{1}{\lambda + \sqrt{\lambda}} = \int_{\mathbb{R}_+} \frac{1}{\lambda + z} d\nu(z).$$

One can check that  $\nu$  with a density  $\varphi$  given by

$$\varphi(z) = \frac{1}{\pi} \frac{1}{\sqrt{z}(1+z)} \tag{32}$$

is a solution, hence,  $\succsim$  is indeed in the invariant completion. By taking any distribution  $\mu$  of  $\mathbf{v} = (v_1, v_2)$  such that  $v_2/v_1$  is  $\nu$ -distributed (e.g.,  $v_1$  equals 1 identically and  $v_2$  has distribution  $\nu$ ), we represent  $\succsim$  via continuous aggregation of Leontief preferences (28).

The above analysis extends to any CES preference over two complements. The utility function and the budget share have the form

$$u(x_1, x_2) = \left( (a_1 \cdot x_1)^{\frac{\sigma-1}{\sigma}} + (a_2 \cdot x_2)^{\frac{\sigma-1}{\sigma}} \right)^{\frac{\sigma}{\sigma-1}} \quad \text{and} \quad s_1(p_1, p_2) = \frac{(p_1)^{1-\sigma}}{(p_1)^{1-\sigma} + \left( \frac{a_1}{a_2} p_2 \right)^{1-\sigma}},$$



where  $\sigma \in (0, 1)$ . The corresponding distribution  $\nu$  of  $v_2/v_1$  has to solve the equation

$$\frac{1}{\lambda + \left(\frac{a_1}{a_2}\right)^{1-\sigma} \cdot \lambda^\sigma} = \int_{\mathbb{R}_+} \frac{1}{\lambda + z} d\nu(z).$$

One can check that  $\nu$  with density

$$\varphi(z) = \frac{\sin(\pi\sigma)}{\pi} \left( \frac{1}{\left(\frac{a_2}{a_1}\right)^{1-\sigma} \cdot z^{2-\sigma} + z \cdot \cos(\pi\sigma) + \left(\frac{a_1}{a_2}\right)^{1-\sigma} \cdot z^\sigma} \right) \quad (33)$$

is a solution. Formula (32) is a particular case of (33) for  $\sigma = 1/2$  and  $a_1 = a_2$ .

Formulas (32) and (33) were derived using the following observation from complex analysis. For any distribution  $\nu$  on  $\mathbb{R}_+$ , its Stieltjes transform is defined not only for  $\lambda \in \mathbb{R}_{++}$  but also for all complex values of  $\lambda \in \mathbb{C} \setminus \mathbb{R}_-$ , where  $\mathbb{C}$  denotes the complex plane. Moreover, the function is analytic on  $\mathbb{C} \setminus \mathbb{R}_-$ . The values of this analytic continuation above and below the “cut” over the negative reals can be used to reconstruct  $\nu$ . The answer is given by the Stieltjes-Perron formula: if  $f$  is the Stieltjes transform of a measure  $\nu$  with density  $\varphi$ , then

$$\varphi(z) = \frac{1}{2\pi i} \cdot \lim_{\varepsilon \rightarrow 0} (f(-z + i\varepsilon) - f(-z - i\varepsilon)), \quad (34)$$

where  $i$  is the imaginary unit and  $\varepsilon$  tends to zero from above.

Combining the Stieltjes-Perron formula and Proposition 4, we get the following corollary.

**Corollary 8.** *If a preference  $\succsim$  over  $n = 2$  goods belongs to the invariant completion of Leontief preferences, then the budget share of the first good  $s_1(p_1, 1)$  as a function of its price  $p_1$  admits an analytic continuation to complex prices  $p_1 \in \mathbb{C} \setminus \mathbb{R}_+$ . The function  $\varphi$  given by (34) for*

$$f(\lambda) = \frac{s_1(\lambda, 1)}{\lambda}$$

*is the density of the unique distribution of  $v_2/v_1$  such that continuous aggregation of Leontief preferences (28) gives  $\succsim$ .*

Note that the analytic continuation is unique if exists. Hence, Corollary 8 can be used to check whether a given preference belongs to the invariant completion of Leontief preferences. First we check whether the budget share admits analytic continuation. If it does, we compute a candidate for the distribution  $\nu$  via the Stieltjes-Perron formula. Finally, we check that what we got is a probability distribution and the budget share can be obtained as its Stieltjes transform. A preference passes the test if and only if it is in the invariant completion. Example 4 illustrated this approach.

## 5 Indecomposable preferences

In this section, we study those preferences that cannot be represented as aggregation of distinct preferences withing a given domain. We call such preferences indecomposable. They play a role of elementary building blocks as any preference can be represented as aggregation of indecomposable ones.

We already saw an example of such a representation in Section 4, when represented any preference over two substitutes as continuous aggregation of linear preferences. In contrast to the discussion of Sections 3 and 4 where we started from specifying “elementary” preferences and asked what can be obtained by aggregating them, now we start from a given domain and aim to identify these elementary preferences.

**Definition 4.** *For a given domain  $\mathcal{D}$ , a preference  $\succsim$  from  $\mathcal{D}$  is indecomposable if it cannot be represented as aggregation of two distinct preferences  $\succsim'$  and  $\succsim''$  from  $\mathcal{D}$ . The set of all indecomposable preferences from  $\mathcal{D}$  is denoted by  $\mathcal{D}^{\text{indec}}$ .*

Recall that a point  $x$  from a subset  $X$  of a linear space is called an extreme point of  $X$  if it cannot be represented as  $\alpha x' + (1 - \alpha)x''$  with  $\alpha \in (0, 1)$  and distinct<sup>12</sup>  $x', x'' \in X$ . The set of all extreme points of  $X$  is denoted by  $X^{\text{extrem}}$ . Theorem 1 implies the following corollary.

**Corollary 9.** *A preference  $\succsim$  is indecomposable in  $\mathcal{D}$  if and only if the corresponding logarithmic price index  $\ln P$  is an extreme point of the set of logarithmic price indices*

$$\mathcal{L}_{\mathcal{D}} = \{f = \ln(P_{\succsim'}) : \succsim' \in \mathcal{D}\}.$$

The Choquet theorem states that, if  $X$  is a compact convex subset of a locally convex topological vector space, then any point  $x \in X$  can be obtained as the average of its extreme points  $x' \in X^{\text{extrem}}$  with respect to some Borel probability measure  $\mu = \mu_x$  supported on  $X^{\text{extrem}}$ :

$$x = \int_{X^{\text{extrem}}} x' d\mu(x'); \quad (35)$$

see (Phelps, 2001). Using the Choquet theorem, we obtain the following result demonstrating that indecomposable preferences can indeed be seen as elementary building blocks.

**Theorem 3.** *If  $\mathcal{D}$  is a closed domain invariant with respect to aggregation, then any preference  $\succsim$  from  $\mathcal{D}$  can be obtained as continuous aggregation of indecomposable preferences from  $\mathcal{D}$ , i.e., there exists a Borel measure  $\mu$  supported on  $\mathcal{D}^{\text{indec}}$  such that the price index  $P = P_{\succsim}$  can be represented as follows*

$$\ln P(\mathbf{p}) = \int_{\mathcal{D}^{\text{indec}}} \ln P_{\succsim'}(\mathbf{p}) d\mu(\succsim') \quad (36)$$

for any vector of prices  $\mathbf{p} \in \mathbb{R}_{++}^n$ .

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<sup>12</sup>Usually, one assumes that  $X$  is convex but we do not make this assumption.

As in Theorem 2, the integral (36) is formally defined in Appendix A. Both theorems are proved in Appendix B.2. The essence of the proof is checking that the topological assumptions of the Choquet theorem are satisfied.

Representation (36) is especially useful if the set of indecomposable preferences is small relative to the whole domain  $\mathcal{D}$ . We will see that this is the case for substitutes but not the case for complements and the full domain.

## 5.1 Indecomposability in the full domain

Let  $\mathcal{D}$  be the domain of all homothetic preferences. It is easy to guess some indecomposable preferences from  $\mathcal{D}$ : for example, linear and Leontief preferences are indecomposable. It turns out that there are many more. Let us call  $\succsim$  a Leontief preference over linear composite goods if it corresponds to a utility function of the form

$$u(\mathbf{x}) = \min_{\mathbf{a} \in A} \{\chi_{\mathbf{a}}(\mathbf{x})\}, \quad (37)$$

where  $A$  is a finite or countably infinite subset of  $\mathbb{R}_+^n$  and each  $\mathbf{a} \in A$  defines a linear composite good  $\chi_{\mathbf{a}}(\mathbf{x})$  by

$$\chi_{\mathbf{a}}(\mathbf{x}) = \sum_{i=1}^n a_i x_i.$$

The interpretation is that an agent treats the collection of bundles  $\mathbf{a} \in A$  as perfect complements. Leontief and linear preferences are particular cases. For Leontief preferences, the bundles are, in fact, single goods and so each  $\mathbf{a} \in A$  has only one non-zero coordinate. Linear preferences correspond to a single bundle  $\mathbf{a}$ , i.e.,  $A = \{\mathbf{a}\}$ . Geometrically, Leontief preferences over linear composite goods are exactly those preferences that have upper contour sets with piecewise linear boundary.

**Proposition 5.** *For any number of goods  $n$ , Leontief preferences over linear composite goods (37) are indecomposable in the domain of all homothetic preferences.*

The proposition implies that linear and Leontief preferences are indeed indecomposable. Another immediate corollary is that aggregation of linear and Leontief preferences together is far from giving the full domain. Any preference of the form (37) is indecomposable and, hence, cannot be represented as aggregation of linear or Leontief preferences unless it is linear or Leontief itself. For example, one can take a preference  $\succsim$  corresponding to

$$u(\mathbf{x}) = \min\{x_1 + 2 \cdot x_2, 2 \cdot x_1 + x_2\}.$$

The corollary can be strengthened. Budget shares for  $\succsim$  are not monotone, i.e.,  $\succsim$  exhibits neither substitutability nor complementarity. Since  $\succsim$  is indecomposable, we conclude that not every preference can be represented as aggregation of preferences exhibiting substitutability and preferences exhibiting complementarity.

We see that the full domain has a lot of indecomposable preferences. To formalize this observation, note that piecewise linear concave functions are dense in the set of all concave functions. Accordingly, indecomposable preferences are dense in the full domain  $\mathcal{D}$  and extreme points of the set  $\mathcal{L}_{\mathcal{D}}$  of logarithmic price indices are dense in this set.<sup>13</sup>

The main insight behind Proposition 5 is as follows. We know that describing indecomposable preferences in a domain  $\mathcal{D}$  boils down to finding extreme points of the set of logarithmic price indices  $\mathcal{L}_{\mathcal{D}}$ . Finite-dimensional linear programming intuition suggests that natural candidates for extreme points of a convex set are those points where the maximal number of constraints defining the set are active. Leontief preference over linear composite goods are those preferences  $\succeq$  for which the concavity constraint on the price index  $P$  is active almost everywhere.

The formal proof of Proposition 5 is contained in Appendix B.3; we sketch the argument here. A utility function  $u$  is of the form (37) if and only if the corresponding price index is also piecewise linear:  $P = \min_{c \in C} \sum_{i=1}^n c_i \cdot p_i$  for finite or countable  $C \subset \mathbb{R}_+^n$ . To demonstrate indecomposability, we need to show that if  $P = (P_1)^\alpha (P_2)^{1-\alpha}$ , then  $P_1$  and  $P_2$  are proportional to each other (and thus to  $P$ ). By strict concavity of the function  $h(\mathbf{t}) = t_1^\alpha \cdot t_2^{1-\alpha}$  on rays not passing through the origin,  $P$  cannot be linear in regions where  $P_1$  and  $P_2$  are not proportional. Hence,  $P_1$  and  $P_2$  must be proportional in each of the linearity regions of  $P$ . As these regions cover the whole space,  $P_1$  and  $P_2$  are proportional everywhere implying that  $\succeq$  is indecomposable.

In Appendix B.3 we also explore how close Proposition 5 is to characterizing all indecomposable preferences. We show that if there is a neighborhood of a point where the concavity constraint on  $P$  is inactive, then a preference can be decomposed (Proposition 13). The idea is that we can find small perturbation  $\psi = \psi(\mathbf{p})$  vanishing outside of this neighborhood and such that  $P_1 = P \cdot (1 + \psi)$  and  $P_2 = P / (1 + \psi)$  are valid logarithmic price indices. Since  $\ln P = 1/2 \cdot \ln P_1 + 1/2 \cdot \ln P_2$ , the preference corresponding to  $P$  can indeed be decomposed.

Intuitively, a concave function is either piecewise linear or there is a neighborhood where it is strictly concave and, hence, Propositions 5 and 13 seem to cover all possible cases. However, there is a family of pathological examples not captured by this intuition, e.g., concave functions whose second derivative is a continuous measure supported on a Cantor set. Proposition 14 formulated and proved in the appendix shows that such pathological preferences are also indecomposable.

Proposition 5 has implications for the geometric mean of convex sets. Consider the collection  $\mathcal{X}$  of all closed convex subsets  $X$  of  $\mathbb{R}_+^n$  that do not contain zero and are upward-closed, i.e., all

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<sup>13</sup>The existence of non-trivial convex sets with dense extreme points highlights that finite-dimensional intuition can be misleading in infinite-dimensional convex geometry (Poulsen, 1959). In economic literature, such sets have appeared in the context of the  $n$ -good monopolist problem with  $n \geq 2$ , where mechanisms can be identified with convex functions on  $[0, 1]^n$  such that their gradients also belong to  $[0, 1]^n$  (Manelli and Vincent, 2007).

those that can be obtained as upper contour sets of homothetic preferences. We call a set  $X \in \mathcal{X}$  indecomposable if it cannot be represented as the geometric mean  $X_1^\lambda \otimes X_2^{1-\lambda}$  with distinct  $X_1$  and  $X_2$  from  $\mathcal{X}$  and  $\lambda \in (0, 1)$ . Proposition 5 implies that convex polytopes (with possibly infinite number of faces) are indecomposable. There is mathematical literature inspired by Gale (1954) and studying a similar concept of idecomposability where instead of taking weighted geometric means, one takes convex combinations with respect to the Minkowski addition.<sup>14</sup> In contrast to our setting, planar sets indecomposable in the sense of Gale form a simple parametric family (Gale, 1954; Silverman, 1973). However, in the dimension 3 and higher, Gale’s indecomposability behaves similarly to ours: indecomposable sets are dense in all convex sets and one can derive some necessary and some sufficient conditions of indecomposability that almost match each other but yet no criterion is known; see, e.g., (Sallee, 1972).

## 5.2 The domain of substitutes and the simplex property

Consider the domain  $\mathcal{D}_S$  of all homothetic preferences over  $n$  substitutes. Linear preferences belong to  $\mathcal{D}_S$  and are indecomposable since they are indecomposable even in the larger domain of all homothetic preferences by Proposition 5. For two goods, there are no other indecomposable preferences in  $\mathcal{D}_S$ .

**Proposition 6.** *For  $n = 2$  goods, a preference  $\succsim$  is indecomposable in the domain  $\mathcal{D}_S$  of homothetic preferences with substitutability if and only if  $\succsim$  is linear.*

From Corollary 6, we know that any preference over  $n = 2$  goods exhibiting substitutability can be obtained by aggregating linear preferences. Hence, any non-linear preference can be decomposed and we get Proposition 6.

Corollary 6 provides an explicit Choquet decomposition (36) for  $\mathcal{D}_S$ . Moreover, the corollary states that the decomposition is unique in the sense that the distribution of linear preferences over the population is pinned down uniquely. This phenomenon has the following geometric interpretation.

Consider a collection of  $d$  points in a finite-dimensional linear space such that no subset of  $k \leq d$  points belongs to a  $(k - 2)$ -dimensional linear subspace. The convex hull of such a collection is called a simplex. A simplex has the property that any point has the unique decomposition as a convex combination of extreme points. The uniqueness of the decomposition characterizes simplices among all other closed convex subsets of a finite-dimensional space. In the infinite-dimensional space, this property can be used to define a simplex, namely, a compact convex set is called a simplex if each point can be uniquely represented as the average of the extreme points, i.e., the measure in the

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<sup>14</sup>Gale (1954) calls such sets irreducible.

Choquet integral (35) is uniquely defined (Phelps, 2001). Accordingly, we say that a closed domain of preferences is a simplex domain if there is a unique way to represent any preference as aggregation of indecomposable ones, i.e., the measure  $\mu$  in (36) is unique.

**Corollary 10.** *For two goods, the domain of homothetic preferences exhibiting substitutability is a simplex domain.*

For  $n \geq 3$  goods, there are other indecomposable preferences in  $\mathcal{D}_S$  except for linear ones. Indeed, by Corollary 5, aggregation of linear preferences does not give the whole domain  $\mathcal{D}_S$ . Since any preference can be represented as aggregation of indecomposable ones, we conclude that there must be other indecomposable preferences. Describing them explicitly and checking whether  $\mathcal{D}_S$  is a simplex domain for  $n \geq 3$  remains an open question.

### 5.3 The domain of complements

Let us discuss the domain  $\mathcal{D}_C$  of homothetic preferences exhibiting complementarity. Leontief preferences are indecomposable in  $\mathcal{D}_C$  since they are indecomposable in the full domain. By Corollary 7, aggregation of Leontief preferences does not give the whole  $\mathcal{D}_C$  even for  $n = 2$  goods and, hence, there must be other indecomposable preferences. It turns out that indecomposable preferences are dense in  $\mathcal{D}_C$  and their structure resembles the one for the full domain. We call a preference  $\succeq$  a Leontief preference over Cobb-Douglas composite goods if it corresponds to a utility function

$$u(\mathbf{x}) = \min_{\mathbf{a} \in A} \{\chi_{\mathbf{a}}(\mathbf{x})\}, \quad (38)$$

where  $A$  is finite or countably infinite subset of  $\mathbb{R}_{++} \times \Delta_{n-1}$  and each  $\mathbf{a} = (a_0, a_1, \dots, a_n) \in A$  defines a Cobb-Douglas composite good  $\chi_{\mathbf{a}}(\mathbf{x})$  by

$$\chi_{\mathbf{a}}(\mathbf{x}) \equiv a_0 \cdot \prod_{i=1}^n x_i^{a_i}.$$

Cobb-Douglas and Leontief preferences are particular cases of (38) corresponding, respectively, to a singleton  $A = \{\mathbf{a}\}$  and to  $A = \{(a_0^1, \mathbf{e}_1), \dots, (a_0^n, \mathbf{e}_n)\}$  where  $\mathbf{e}_i$  is the  $i$ 'th basis vector. We call a Leontief preference  $\succeq$  over Cobb-Douglas composite goods non-trivial if the set  $A$  contains at least two vectors  $\mathbf{a}$  and  $\mathbf{a}'$  with  $(a_1, \dots, a_n) \neq (a'_1, \dots, a'_n)$ . Equivalently,  $\succeq$  is non-trivial if it is not a standard Cobb-Douglas preference.

**Proposition 7.** *For  $n = 2$  goods, non-trivial Leontief preferences over Cobb-Douglas composite goods are indecomposable in the domain of homothetic preferences with complementarity.*

The requirement of non-triviality is needed as standard Cobb-Douglas preferences can be decomposed as aggregation of  $\succeq_i$  corresponding to  $u_i(\mathbf{x}) = x_i$ ; see Example 1. Note that  $\succeq_i$  — which

can be seen as either extreme linear or extreme Cobb-Douglas preference — is indecomposable in  $\mathcal{D}_C$  since it is indecomposable even in the full domain by Proposition 5.

Proposition 7 is proved in Appendix B.4. The idea is similar to Proposition 5 dealing with indecomposability in the full domain: indecomposable preferences correspond to price indices  $P$  with maximal number of active constraints. In contrast to Proposition 5 where the only constraint playing a role was concavity of  $P$ , now we have the new monotonicity constraint on the budget share. Leontief preferences over Cobb-Douglas composite goods are obtained if the space is partitioned into regions where the monotonicity constraint is active (budget shares are constant) or the concavity constraint is active (the price index is linear). The former regions correspond to hyperbolic parts of the upper contour sets and the latter regions, to cusps.

## 6 Applications

This section illustrates how the geometric approach to preference aggregation can be used in various economic contexts.

### 6.1 Preference identification and simplex domains

Market demand reflects individual preferences but information loss is unavoidable. For example, aggregate behavior does not allow to distinguish populations where a pair of agents swapped their preferences and incomes or where a pair of agents with identical preferences is replaced by one agent with the joint income. We can still ask whether market demand determines the distribution of preferences over population, i.e., whether, by looking at the aggregate behavior, it is possible to determine what fraction of population's income corresponds to agents with preferences of a particular kind.

Consider a population of consumers with homothetic preferences from some domain  $\mathcal{D}$ . An analyst knows neither income distribution nor the size of the population and observes market demand generated by this population for any vector of prices. For any subset of preferences  $\mathcal{D}' \subset \mathcal{D}$ , the analyst aims to identify what fraction of the total income corresponds to agents in  $\mathcal{D}'$ .

In general, identification is impossible. For example, if  $\mathcal{D}$  is the domain of Cobb-Douglas preferences, the aggregate demand corresponding to  $u_{\text{aggregate}}(x_1, x_2) = x_1^{1/3} \cdot x_2^{2/3}$  can be generated by a population where each agent has the same preference  $\succeq = \succeq_{\text{aggregate}}$  or, alternatively, by the population where 1/3 of the total income is earned by agents with preference  $u_1(\mathbf{x}) = x_1$  and 2/3 by those with  $u_2(\mathbf{x}) = x_2$ ; see Example 1.

The domain  $\mathcal{D}$  of linear preferences over  $n = 2$  goods is an exception. A linear preference over two goods is determined by its marginal rate of substitution  $\text{MRS} = v_1/v_2$ . By Corollary 6, the

fraction of income corresponding to consumers with MRS above a certain threshold  $\alpha$  is equal to the fraction of income spent by the population on the first good for prices  $p_1 = \alpha \cdot p_2$ , i.e.,

$$\mu\left(\text{MRS} \geq \frac{p_1}{p_2}\right) = s_{\text{aggregate},1}(\mathbf{p}) = \frac{p_1 \cdot D_{\text{aggregate},1}(\mathbf{p}, B)}{p_1 \cdot D_{\text{aggregate},1}(\mathbf{p}, B) + p_2 \cdot D_{\text{aggregate},2}(\mathbf{p}, B)}.$$

Hence, even a few observations of market demand  $D_{\text{aggregate}}$  at non-collinear price vectors can give a good understanding of the preference distribution over the population.

More generally, the distribution of preferences from a domain  $\mathcal{D}$  can be identified if any preference  $\succsim$  obtained by aggregation of preferences from  $\mathcal{D}$  cannot be decomposed over  $\mathcal{D}$  in a different way. A geometric interpretation of this property relies on the notion of simplex domains from Section 5.2 and is contained in the following corollary.

**Corollary 11.** *If the invariant completion  $\mathcal{D}^{\text{invar}}$  of  $\mathcal{D}$  is a simplex domain and  $\mathcal{D}$  consists of indecomposable preferences, then the distribution of preferences over the population can be identified from price dependence of market demand.*

Apart from linear preferences over two goods, there are many other domains satisfying the requirements of Corollary 11. One can take  $\mathcal{D}$  given by any finite collection of preferences  $\{\succsim_1, \dots, \succsim_q\}$  none of which can be obtained as aggregation of the others. For example, if  $q$  equals the number of goods  $n$  and each  $\succsim_k$  corresponds to  $u(\mathbf{x}) = x_k$ , then the income fraction of consumers with preference  $\succsim_k$  is equal to the budget share  $s_{\text{aggregate},k}(\mathbf{p})$  at any price  $\mathbf{p}$ ; see also Example 1. We stress that just one observation of aggregate behavior at any particular vector of prices  $\mathbf{p}$  turns out to be enough to determine the distribution of preferences. The origin of this phenomenon is not the orthogonality of preferences but the fact that the dimension of the domain of preferences does not exceed the dimension of the consumption space. To illustrate this point, note that if  $\succsim_1, \dots, \succsim_q$  are Cobb-Douglas preference with vectors of parameters  $\mathbf{a}_1, \dots, \mathbf{a}_q$  that are linearly independent (possible only if  $q \leq n$ ), then one observation of market demand also gives a linear system enough for identification.

Another domain  $\mathcal{D}$  satisfying conditions of Corollary 11 is the domain of Leontief preferences over two goods. By Corollary 8, any preference from its invariant completion  $\mathcal{D}^{\text{invar}}$  can be uniquely decomposed over Leontief preferences. Hence,  $\mathcal{D}^{\text{invar}}$  is a simplex domain and Leontief preferences are indecomposable in it. We conclude that, in theory, the distribution of Leontief preferences can be identified. A peculiarity is that the Stieltjes-Perron inversion formula underlying Corollary 8 requires continuation of demand to complex prices. Therefore, it guarantees identification but gives no practical recipe of reconstructing the distribution of preferences for an analyst who observes demand for real prices only. Instead, the analyst can use real-inversion techniques for the Stieltjes transform, e.g., (Widder, 1938; Love and Byrne, 1980).



## 6.2 Robust gains from trade estimation via information design

Understanding how population’s welfare changes as a function of prices is crucial for designing government market interventions. Consider an analyst who observes market demand as a function of prices and, based on this information, aims to estimate a certain aggregate measure of individual well-being. This problem is known as estimation of gains from trade.

The empirical literature uses representative consumer’s utility as an aggregate welfare measure. Hence, there is a one-to-one mapping between the market demand and the welfare functional. As pointed out by [Arkolakis et al. \(2012\)](#) and, more recently, by [Arkolakis et al. \(2019\)](#), this approach leads to surprisingly low gains from trade.

The assumption that market demand is a sufficient statistic for welfare is hardwired in the approach taken by the empirical literature. However, the same market demand — hence, the same aggregate preferences — can be generated by different populations of consumers. As a result, the same aggregate behavior may be compatible with a range of aggregate welfare levels. We illustrate how one can combine [Theorem 1](#) with ideas from information design to compute the range of values of the welfare functional (or any other functional depending on individual preferences) compatible with given aggregate behavior, being fully agnostic about the specific decomposition of the market demand into individual demands. We call this a robust approach to estimation of gains from trade.

As market demand pins down the aggregate consumer’s preference, we can assume that the aggregate preference  $\succsim_{\text{aggregate}}$  is given. In addition, the analyst is given the total income  $B$  in the economy and a measure of individual “welfare”  $w = w(\succsim, b)$  for a consumer with preference  $\succsim$  and income  $b$ . Note that  $w$  may also depend on other parameters — e.g., prices before and after a market intervention — but such dependence does not affect our analysis and hence omitted. The goal is to find the range of values of the welfare functional

$$W = \sum_j w(\succsim_j, b_j) \tag{39}$$

over all finite populations of consumers  $j = 1, 2, \dots$  with preferences  $\succsim_1, \succsim_2, \dots$  and incomes  $b_1, b_2, \dots$  such that the individual preferences aggregate up to  $\succsim_{\text{aggregate}}$  and incomes sum up to  $B = \sum_j b_j$ .

Let us focus on computing the maximal value of  $W$ . We first analyze the case where  $w$  depends on income linearly

$$w(\succsim, b) = b \cdot h(\succsim)$$

and then discuss general  $w$ . Let us represent preferences by price indices and rewrite the problem with the help of [Theorem 1](#). Denote by  $\mathcal{L}$  the set of all logarithmic price indices of homothetic preferences and by  $\beta_j = b_j/B$ , the relative income share. We obtain that the maximal value of [\(39\)](#)

is equal to the maximal value of

$$B \cdot \sum_j \beta_j \cdot h(\succsim_j),$$

where the maximum is taken over all possible ways to represent  $\ln P_{\text{aggregate}}$  as a finite convex combination  $\ln P_{\text{aggregate}} = \sum_j \beta_j \ln P_j$  with  $\ln P_j$  from  $\mathcal{L}$ .

Similar optimization problems are well-known in Bayesian persuasion, a benchmark model for a situation where an informed party decides what information to reveal to an uninformed one and has an objective depending on induced beliefs (Kamenica and Gentzkow, 2011). Mathematically, persuasion boils down to solving the following optimization problem. We are given a set of states  $\Omega$ , a prior belief  $\mu \in \Delta(\Omega)$  where  $\Delta(\Omega)$  denotes the simplex of probability distributions over  $\Omega$ , and an objective function  $g$  defined on  $\Delta(\Omega)$ . The goal is to maximize

$$\sum_j \beta_j \cdot g(\mu_j)$$

over all possible ways to represent the prior  $\mu$  as a finite convex combination  $\mu = \sum_j \beta_j \cdot \mu_j$  with  $\mu_j \in \Delta(\Omega)$ .

Similarity between the two problems must be apparent: the set  $\mathcal{L}$  of logarithmic price indices plays a role of  $\Delta(\Omega)$ , the logarithmic price index of the aggregate preference corresponds to the prior  $\mu$ , and  $h = h(\succsim)$  considered as a function on  $\mathcal{L}$  is the analog of informed party's objective  $g$ .

The persuasion problem has an elegant geometric solution. For a function  $f$  on a convex subset  $X$  of a linear space, its concavification  $\text{cav}_X[f]$  is the smallest concave functions on  $X$  larger than  $f$ . The optimal value of the persuasion problem is  $\text{cav}_{\Delta(\Omega)}[g](\mu)$  (Kamenica and Gentzkow, 2011). Inspired by this result, we obtain a similar answer for welfare maximization.

**Proposition 8.** *For  $w(\succsim, b) = b \cdot h(\succsim)$ , the maximal welfare (39) compatible with an aggregate preference  $\succsim_{\text{aggregate}}$  and income  $B$  is given by*

$$B \cdot \text{cav}_{\mathcal{L}}[h](\succsim_{\text{aggregate}}). \quad (40)$$

The function  $h(\succsim)$  in (40) is treated as a functional on the space of logarithmic price indices. Hence, the concavification is over the infinite-dimensional functional space. Although the proposition may look abstract, it has straightforward economic implications and can be used for numeric simulations via finite-dimensional approximations.

Applying Proposition 8 to  $\tilde{h} = (-1) \cdot h$ , we get a version of the result for the minimal welfare: the minimal welfare equals  $B \cdot \text{vex}_{\mathcal{L}}[h](\succsim_{\text{aggregate}})$  where  $\text{vex}$  denotes convexification  $\text{vex}_X[f] = -\text{cav}_X[-f]$ . Thus

$$W \in \left[ B \cdot \text{vex}_{\mathcal{L}}[h](\succsim_{\text{aggregate}}), B \cdot \text{cav}_{\mathcal{L}}[h](\succsim_{\text{aggregate}}) \right] \quad (41)$$

is the range of possible values that the welfare can take for a given aggregate behavior.

The use of the aggregate agents's welfare  $B \cdot h(\succsim_{\text{aggregate}})$  as a proxy of populations welfare is justified if the interval (41) is, in fact, a singleton, i.e., the convexification coincides with the concavification. The two coincide only for affine functions.

**Corollary 12.** *Aggregate consumer's welfare is a sufficient statistic for the population's welfare if the measure of individual welfare  $h(\succsim)$  is an affine functional of the logarithmic price index  $\ln(P_{\succsim})$ . If it is not affine, there is an aggregate preference  $\succsim_{\text{aggregate}}$  and two populations with the same total budget whose preferences aggregate up to  $\succsim_{\text{aggregate}}$  but welfare levels are different.*

For example,  $h(\succsim) = \ln P_{\succsim}(\mathbf{p}') - \ln P_{\succsim}(\mathbf{p})$  for some fixed price vectors  $\mathbf{p}$  and  $\mathbf{p}'$  is an affine functional. Normalizing, letting  $\mathbf{p}'$  go to  $\mathbf{p}$ , and taking into account the relation between budget shares and logarithmic price indices (4), one concludes that the budget share of any of the goods  $h(\succsim) = s_i(\mathbf{p})$  is also affine. However, arguably the most natural choice of  $w$  equal to the normalized indirect utility is not affine. Assuming that the indirect utility is normalized to 1 at the unit budget and some price vector  $\mathbf{p}'$ , we get  $w(\succsim, b) = b \cdot P_{\succsim}(\mathbf{p}')/P_{\succsim}(\mathbf{p}) = b \cdot \exp(\ln P_{\succsim}(\mathbf{p}') - \ln P_{\succsim}(\mathbf{p}))$  and, hence, the dependence of  $h$  on the logarithmic price index is exponential.

Let us discuss extensions and important particular cases of Proposition 8. In the maximization problem, one can easily replace the assumption of linearity of  $w$  in  $b$  by concavity and  $w(\succsim, 0) = 0$ . For concave  $w$ , splitting a consumer with preference  $\succsim$  and income  $b$  into a large number  $l$  of clones with the same preference and incomes  $b/l$  can only increase welfare and does not affect the aggregate behavior. Hence, only the behavior of  $w$  around zero plays a role: the maximal welfare for concave  $w$  is equal to the maximal welfare for linear  $\tilde{w} = b \cdot h$  with

$$h(\succsim) = \lim_{b \rightarrow 0} \frac{\partial w(\succsim, b)}{\partial b}.$$

One can similarly handle the case of convex dependence on  $b$  in the minimization problem. To get bounds for general  $w$ , one can squeeze it between a concave upper bound and a convex lower bound (without loss of generality, both can be taken to be linear).

The analysis extends to the case where the analyst additionally knows that individual preferences are not arbitrary but come from a certain subdomain  $\mathcal{D}$  of homothetic preferences. For domains  $\mathcal{D}$  such that the set of logarithmic price indices  $\mathcal{L}_{\mathcal{D}}$  corresponding to  $\mathcal{D}$  is convex (equivalently,  $\mathcal{D}$  is invariant with respect to aggregation) one just need to replace  $\mathcal{L}$  by  $\mathcal{L}_{\mathcal{D}}$  in the above treatment.

A domain restriction can result in a tractability gain. If  $\mathcal{D}$  is generated by a finite collection of preferences as in Example 1, finding concavification in (40) becomes a finite-dimensional problem. Domain restriction also helps to establish the formal equivalence between welfare maximization and persuasion beyond similarity.

We saw that welfare maximization with  $w$  linear in  $b$  is similar to Bayesian persuasion. The difference is that in Bayesian persuasion, the concavification takes place over a simplex  $\Delta(\Omega)$  while the set  $\mathcal{L}_{\mathcal{D}}$  of logarithmic price indices is not necessarily a simplex. Recall that a convex set is a simplex if the decomposition over the extreme points is unique; we call  $\mathcal{D}$  a simplex domain if the corresponding set of logarithmic price indices  $\mathcal{L}_{\mathcal{D}}$  is a simplex (Section 5.2).

For simplex domains, welfare maximization is equivalent to a persuasion problem. We will exemplify the equivalence for the domain  $\mathcal{D}_S$  of all preferences exhibiting substitutability over  $n = 2$  goods. Any preference  $\succsim \in \mathcal{D}_S$  can be represented as aggregation of linear preferences and this representation is unique (Corollary 6). Linear preferences over two goods form a one-parametric family with the marginal rate of substitution  $\text{MRS} = v_1/v_2 \in \mathbb{R}_+ \cup \{+\infty\}$  as a parameter. A preference  $\succsim \in \mathcal{D}_S$  defines a unique distribution  $\mu$  of MRS by formula (27): the cumulative distribution function is equal to  $1 - s_1(\cdot, 1)$ . The function  $h(\succsim)$  can equivalently be thought as a function of  $\mu$ . Thus the welfare maximization problem takes the following form. We are given  $\mu_{\text{aggregate}} \in \Delta(\mathbb{R}_+ \cup \{+\infty\})$  and a functional  $h = h(\mu)$ . The goal is to maximize

$$B \cdot \sum_j \beta_j \cdot h(\mu_j)$$

over all possible ways to represent the prior  $\mu$  as a finite convex combination  $\mu = \sum_j \beta_j \cdot \mu_j$  with  $\mu_j \in \Delta(\mathbb{R}_+ \cup \{+\infty\})$ .

We conclude that, for two substitutes, welfare maximization is equivalent to persuasion with the the set of states  $\Omega = \mathbb{R}_+ \cup \{+\infty\}$ , the cumulative distribution function of the prior  $\mu$  equal to  $1 - s_1(\cdot, 1)$ , and the objective  $h = h(\mu)$ . Persuasion problems with a continual state space are not easy to solve analytically unless some further assumptions are made. For example, if  $\mu$  is finitely supported, i.e., there is a finite number of preference “types” in the population, then the support can be taken as the new set of states reducing the problem to the well-understood case of persuasion with finite number of states. If  $\mu$  has infinite support, tractability can be gained by imposing assumptions on the objective  $h$ . Tractable cases include  $h$  depending on  $\mu$  through the mean value of a given function  $\varphi$ , i.e.,  $h = h(\int \varphi(z) d\mu(z))$  as in (Dworczak and Martini, 2019; Arieli et al., 2019; Kleiner et al., 2021) or  $h$  depending on  $\mu$  through a quantile of  $\varphi$  as in (Yang and Zentefis, 2022).

### 6.3 Fisher markets, fair division, complexity, and bidding languages

Consider a population of consumers with budgets  $b_1, \dots, b_m$  and homothetic preferences  $\succsim_1, \dots, \succsim_m$  over  $n$  goods. Let us augment this setting by adding a bundle  $\mathbf{x} \in \mathbb{R}_{++}^n$  interpreted as fixed total supply of the goods. This economy is known in algorithmic economics literature as the Fisher

market<sup>15</sup> and is by far the most studied economy from computational perspective (Nisan et al., 2007, Chapters 5 and 6). Since the classic works of Varian (1974) and Hylland and Zeckhauser (1979), Fisher markets and their modifications are used for fair allocation of private goods without monetary transfers giving rise to a famous mechanism known as the competitive equilibrium with equal incomes (CEEI) or the pseudo-market mechanism (Moulin, 2019; Pycia, 2022).

A collection of bundles  $\mathbf{x}_1, \dots, \mathbf{x}_m$  and a price vector  $\mathbf{p}$  form a competitive equilibrium (CE) of the Fisher market with preferences  $\succsim_1, \dots, \succsim_m$ , budgets  $b_1, \dots, b_m$ , and total supply  $\mathbf{x}$  if

$$\mathbf{x}_k \in D_k(\mathbf{p}, b_k), \quad \text{for each consumer } k, \quad \text{and} \quad \sum_{k=1}^m \mathbf{x}_k = \mathbf{x}, \quad (42)$$

i.e., each consumer buys the most preferred bundle within her budget and the market clears. We pinpoint that money have no intrinsic value and the Fisher market is equivalent to an exchange economy where each agent  $k$  is endowed with the fraction  $\beta_k = b_k/B$  of  $\mathbf{x}$  where  $B$  is the total budget.

One can think of a CE as an allocation mechanism: agents report their preferences, the mechanism computes an equilibrium and allocates each agent her bundle  $\mathbf{x}_k$ . In this interpretation, budgets  $b_k$  represent agents' entitlement to the goods in the bundle  $\mathbf{x}$ . The case of equal entitlements  $b_1 = \dots = b_m$  (CEEI) is especially important. In this case, each agent selects her best bundle from the same budget set and, hence, the resulting allocation is envy-free in the sense that  $\mathbf{x}_k \succsim_k \mathbf{x}_l$  for any pair of agents  $k$  and  $l$ . Since any CE is Pareto optimal by the first welfare theorem, CEEI gives a simple recipe to combine strong fairness and efficiency guarantees. CEEI and its variants have been applied to rent division (Goldman and Procaccia, 2015), chores allocation (Bogomolnaia et al., 2017), course allocation (Budish et al., 2017; Kornbluth and Kushnir, 2021; Soumalias et al., 2022), cloud computing (Devanur et al., 2018), school choice (Ashlagi and Shi, 2016; He et al., 2018), and other problems (Echenique et al., 2021).

Despite its attractive properties, popularity of CEEI remains limited as computing its outcome is a challenging problem. It is known that an equilibrium allocation  $\mathbf{x}_1, \dots, \mathbf{x}_m$  can be obtained via maximizing the Nash social welfare

$$\prod_{k=1}^m \left( \frac{u_k(\mathbf{x}_k)}{\beta_k} \right)^{\beta_k} \quad (43)$$

over all bundles  $\mathbf{x}_1, \dots, \mathbf{x}_m$  such that  $\sum_{k=1}^m \mathbf{x}_k = \mathbf{x}$ . This result tightly related to the existence of an aggregate consumer was established by Eisenberg and Gale (1959) for linear preferences but holds for all homothetic preferences; see (Shafer and Sonnenschein, 1982). Although the Eisenberg-Gale problem is convex, computing its solutions is not an easy task unless  $n$  or  $m$  are small. Even

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<sup>15</sup>Named after Irving Fisher who introduced a hydraulic method for equilibrium price computation; see (Brainard and Scarf, 2005).

in the benchmark case of linear preferences, algorithms with good theoretical performance have required more than a decade of research and dozens of papers using cutting-edge techniques; see, e.g., (Devanur et al., 2002; Orlin, 2010; Végh, 2012). Developing algorithms with good performance in practice is critical for large-scale applications of Fisher markets — e.g., to fair recommender systems (Gao and Kroer, 2022) and Internet ad markets (Conitzer et al., 2022) — but despite the recent progress this problem is yet to be solved.

We examine the question of finding a CE from preference aggregation perspective. This perspective sheds light on why computing a CE can be challenging in seemingly innocent domains such as linear preferences and helps to identify domains where computing a CE is easy.

To find a CE, it is enough to compute the vector of equilibrium prices  $\mathbf{p}$ . Once we know  $\mathbf{p}$ , each agent is allocated her demanded bundle  $\mathbf{x}_k$  at these prices.<sup>16</sup> Thus the essence of computing a CE is finding a vector of prices  $\mathbf{p}$  such that the market demand matches the supply. In other words, we need to find  $\mathbf{p}$  such that *the aggregate consumer's demand contains  $\mathbf{x}$* . This simple observation combined with our insights about the structure of aggregate preferences has many implications.

Finding a CE for a population of consumers boils down to finding a CE for one aggregate consumer and we know that aggregation is easier to handle in the space of logarithmic price indices. Recall that the demand is proportional to the gradient of the logarithmic price index (2) and, hence,  $\mathbf{p}$  is an equilibrium price vector if and only if<sup>17</sup>

$$\mathbf{x} = B \cdot \nabla \ln P_{\text{aggregate}}(\mathbf{p}),$$

where  $B$  is the total budget. Interpreting this identity as the first order condition and taking into account concavity of  $\ln P_{\text{aggregate}}$ , we conclude that  $\mathbf{p}$  is a vector of equilibrium prices whenever

$$\mathbf{p} \quad \text{is the global maximum of} \quad \langle \mathbf{x}, \mathbf{p} \rangle - B \cdot \ln P_{\text{aggregate}}(\mathbf{p}). \quad (44)$$

Combining this result with Theorem 1, we get the following proposition.

**Proposition 9.** *A vector  $\mathbf{p}$  is a vector of equilibrium prices for a population of consumers with homothetic preferences  $\succeq_1, \dots, \succeq_m$ , budgets  $b_1, \dots, b_m$ , and total supply  $\mathbf{x}$  if and only if  $\mathbf{p}$  is the global maximum of*

$$\langle \mathbf{x}, \mathbf{p} \rangle - \sum_{k=1}^m b_k \cdot \ln P_k(\mathbf{p}). \quad (45)$$

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<sup>16</sup>If utilities are not strictly concave,  $D_k(\mathbf{p}, b)$  may not be a singleton, e.g., in the domain of linear preferences. Even in this case, once equilibrium prices are known, choosing bundles  $\mathbf{x}_k$  from each agent's demand so that  $\sum_k \mathbf{x}_k = \mathbf{x}$  is a simple problem which boils down to a maximum flow computation (Devanur et al., 2002; Brânzei and Sandomirskiy, 2019).

<sup>17</sup>For price indices that are not smooth the gradient is to be replaced by the subdifferential.

This optimization problem is convex. Its particular case for linear preferences has been known and obtained as the Lagrange dual to the Eisenberg-Gale optimization problem (Cole et al., 2017; Devanur et al., 2016; Shmyrev, 2009). Our approach explains the preference-aggregation origin of this dual and provides the generalization to all homothetic preferences almost without any computations.

The optimization problems (44) and (45) indicate that to find a CE for a population of consumers with preferences from a certain domain  $\mathcal{D}$  we must be able to find the market equilibrium for any preference that can be obtained as aggregation of preferences from  $\mathcal{D}$ . In other words, the complexity of finding a CE is determined not by the domain  $\mathcal{D}$  of individual preferences itself but rather by its invariant completion  $\mathcal{D}^{\text{invar}}$ . We illustrate this point for the domain of linear preferences over two goods.

By Proposition 2, aggregation of linear preferences over  $n = 2$  goods (domain  $\mathcal{D}$ ) gives all preferences with substitutability ( $\mathcal{D}^{\text{invar}}$ ). We will show that any algorithm computing an approximate CE for preferences from  $\mathcal{D}$  can be used to compute an approximate CE for  $\mathcal{D}^{\text{invar}}$ . Hence, finding CE for  $\mathcal{D}$  cannot be easy if it is hard for  $\mathcal{D}^{\text{invar}}$ . Let us call  $\mathbf{p}$  an  $\varepsilon$ -equilibrium price vector if there are  $\mathbf{x}_k \in D_k(\mathbf{p}, b_k)$ ,  $j = 1, \dots, m$  such that

$$\langle \mathbf{p}, \mathbf{e} \rangle \leq \varepsilon \cdot B, \quad \text{where} \quad e_i = \left| x_i - \sum_{k=1}^m x_{k,i} \right|,$$

i.e., the excess demand is relatively small compared to the total budget.

**Proposition 10.** *Let  $\mathcal{D}$  be the domain of linear preferences over two goods and assume we have an algorithm computing an  $\varepsilon$ -equilibrium price vector for any population of agents with preferences from  $\mathcal{D}$ . Then a  $3\varepsilon$ -equilibrium price vector for a population of  $m$  agents with preferences from  $\mathcal{D}^{\text{invar}}$  can be computed by applying the algorithm as a black box to an auxiliary population with preferences from  $\mathcal{D}$  and the number of agents of the order of  $m/\varepsilon$ .*

The idea is to approximate preferences from  $\mathcal{D}^{\text{invar}}$  by the aggregate preference of linear consumers so that the budget shares differ by at most  $\varepsilon$ . Such approximation can be constructed via Corollary 6 and requires of the order of  $1/\varepsilon$  auxiliary linear consumers. As we show in Appendix B.5, if budget shares in two populations differ by at most  $\varepsilon$ , then  $\varepsilon$ -equilibrium price vector for one population is an  $(1 + n)\varepsilon$ -equilibrium price vector for the other. Hence, an  $\varepsilon$ -equilibrium price vector for the approximating population of linear consumers gives a  $3\varepsilon$ -equilibrium price vector for the original population.

The example of linear preferences demonstrates that even a simple parametric domain — if the choice of parameters is not aligned with aggregation — can have a large non-parametric invariant completion. As a result, the simplicity of a parametric domain does not carry over to

the aggregate behavior thus complicating computation of a CE. To preserve the simplicity of a parametric domain, the choice of parameters is to be aligned with aggregation. Motivated by this concern, we consider computing a CE in parametric domains invariant with respect to aggregation.

Fix a finite family of “elementary” preferences  $\succsim_1, \dots, \succsim_q$  and consider the domain  $\mathcal{D} = \mathcal{D}^{\text{invar}}$  of all preferences that can be obtained by aggregating the elementary preferences. We will call such invariant domains finitely-generated. Cobb-Douglas preferences are an example of a finitely generated domain; see Example 1. By Theorem 1, a finitely generated  $\mathcal{D}$  consists of all preferences  $\succsim$  whose price index  $P$  can be represented as  $\ln P = \sum_{l=1}^q t_l \ln P_l$  and, hence, the vector of coefficients  $\mathbf{t} \in \Delta_{q-1}$  provides a parameterization of  $\mathcal{D}$ .

**Proposition 11.** *Consider a finitely-generated invariant domain  $\mathcal{D} = \{\succsim_1, \dots, \succsim_q\}^{\text{invar}}$  and fix  $\varepsilon \geq 0$ . Assume we have access to an algorithm finding an  $\varepsilon$ -equilibrium vector of prices for  $m = 1$  agent and using at most  $T$  operations. Then an  $\varepsilon$ -equilibrium price vector for a population of  $m \geq 1$  agents can be computed in time of the order of  $m \cdot q + T$ .*

The proof is straightforward. If preferences of individual agents are represented by  $\mathbf{t}_1, \dots, \mathbf{t}_m$  and  $\beta_1, \dots, \beta_m$  are relative incomes, then, by Theorem 1, the aggregate consumer corresponds to  $\mathbf{t} = \sum_{k=1}^m \beta_k \cdot \mathbf{t}_k$ . Computing  $\mathbf{t}$  requires of the order of  $m \cdot q$  operations. Applying the one-agent algorithm to the aggregate agent, we get an  $\varepsilon$ -equilibrium vector of prices for the original population in  $T$  operations.

The linear growth of running time with the number of agents  $m$  and absence of large hidden constants suggests that finitely-generated domains can be a natural candidate for scalable fair division mechanisms. Note that the best running time for linear preferences achieved by [Orlin \(2010\)](#) and [Végh \(2012\)](#) grows as  $m^4$ .

In economic design, the choice of a preference domain corresponds to the choice of a bidding language, i.e., the information about the true — possibly substantially more complicated — preferences that the participants can report to a mechanism. Our results indicate that the advantages of bidding languages corresponding to finitely-generated invariant domains.

Finitely-generated invariant domains offer enough flexibility to the designer. For example, apart from Cobb-Douglas preferences, one can consider domains generated by a finite collection of linear preferences. By adding preferences exhibiting complementarity across certain subsets — e.g., pairs — of goods to the collection of elementary preferences, we can allow agents to express both substitutability and complementarity patterns while keeping the domain narrow. Of course, the use of such domains and bidding languages in practice requires additional experimental evaluation as in ([Budish and Kessler, 2022](#)).



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## A Topology on preferences and integration

There are two high-level reasons why we need a topology on preferences. The topology is necessary to define closure of preference domains as in our discussion of invariant completion but, most importantly, it is needed to formalize integration over preferences and to apply Choquet theory (Phelps, 2001). Recall that Choquet theory deals with compact convex subsets of locally convex topological vector spaces. Our goal is to identify the domain of all homothetic preferences with a compact convex subset of a Banach space (complete normed and, hence, locally convex vector space).

We represent a homothetic preference  $\succsim$  by its logarithmic price index  $\ln P$ . We call two functions  $f$  and  $g$  equivalent if  $f - g = \text{const}$ . Since the price index is defined up to a multiplicative factor, each preference corresponds to the class of equivalent logarithmic price indices.

Let  $\mathcal{L}$  be the set of classes of equivalent continuous functions  $f$  on  $\mathbb{R}_{++}^n$  that can be obtained as logarithmic price indices of homothetic preferences. The set  $\mathcal{L}$  is in one-to-one correspondence with the domain of homothetic preferences. Hence, to define a topology and integration for preferences, it is enough to define them for  $\mathcal{L}$ . We first introduce a metric structure. To motivate the definition of a distance, we need some estimates on price indices.

**Lemma 1.** *For any price index  $P$ , the following inequality holds*

$$|\ln P(\mathbf{p}) - \ln P(\mathbf{p}')| \leq \max_i |\ln p_i - \ln p'_i| \quad (46)$$

for any pair of price vectors  $\mathbf{p}$  and  $\mathbf{p}'$  from  $\mathbb{R}_{++}^n$ .

In other words, logarithmic price indices are 1-Lipshitz functions of logarithms of prices.

*Proof.* We need to show that

$$\min_i \frac{p_i}{p'_i} \leq \frac{P(\mathbf{p})}{P(\mathbf{p}')} \leq \max_i \frac{p_i}{p'_i}.$$

It is enough to demonstrate the upper bound and the lower bound will follow by flipping the roles of  $\mathbf{p}$  and  $\mathbf{p}'$ .

Recall that  $P(\mathbf{p})$  is the minimal budget that the agent needs to achieve the unit level of utility for prices  $\mathbf{p}$ . Given prices  $\mathbf{p}$  and  $\mathbf{p}'$ , define  $\mathbf{p}'' = \max_i \frac{p_i}{p'_i} \cdot \mathbf{p}'$ . The price of each good under  $\mathbf{p}''$  is higher than for  $\mathbf{p}$  and, hence, the agent needs at least as much money to achieve the same welfare level. Thus

$$P(\mathbf{p}) \leq P(\mathbf{p}'') = \max_i \frac{p_i}{p'_i} \cdot P(\mathbf{p}'),$$

where we used the homogeneity of the price index. Dividing both sides by  $P(\mathbf{p}')$ , we obtain the desired inequality and complete the proof.  $\square$

Denote by  $\mathbf{e}$  the vector of all ones  $\mathbf{e} = (1, \dots, 1)$ . By the lemma, we see that any price index satisfies the following estimate

$$\left| \frac{\ln P(\mathbf{p}) - \ln P(\mathbf{e})}{1 + \max_i |\ln p_i|} \right| \leq 1 \quad (47)$$

for any vector of prices. The normalization in (47) suggest how to define a distance so that the set of logarithmic price indices has a bounded diameter.

We define the distance between preferences  $\succsim$  and  $\succsim'$  or, equivalently, between the corresponding logarithmic price indices  $f = \ln P$  and  $f' = \ln P'$  as follows:

$$d(\succsim, \succsim') = d(f, f') = \sup_{\mathbf{p} \in \Delta_{n-1} \cap \mathbb{R}_{++}^n} \left| \frac{(\ln P(\mathbf{p}) - \ln P(\mathbf{e})) - (\ln P'(\mathbf{p}) - \ln P'(\mathbf{e}))}{(1 + \max_i |\ln p_i|)^2} \right|. \quad (48)$$

The denominator in (48) is squared so that

$$\frac{\ln P(\mathbf{p}) - \ln P(\mathbf{e})}{(1 + \max_i |\ln p_i|)^2} \rightarrow 0 \quad \text{as } \mathbf{p} \text{ approaches the boundary of } \Delta_{n-1}. \quad (49)$$

Hence, the supremum is always attained at an interior point of the simplex and so can be replaced by the maximum.

Note that the ratio in (48) does not depend on the choice of a logarithmic price index from the class of equivalent ones. On the other hand, the distance between any two distinct preferences or, equivalently, between two non-equivalent logarithmic price indices is non-zero as the values of logarithmic price indices on  $\mathbb{R}_{++}^n$  are determined by their values on the interior of the simplex  $\Delta_{n-1} \cap \mathbb{R}_{++}^n = \{\mathbf{p} \in \mathbb{R}_{++}^n : \sum_i x_i = 1\}$  since  $P(\alpha \cdot \mathbf{p}) = \alpha \cdot P(\mathbf{p})$ .

The metric structure on preferences allows one to define convergence and closed sets. A closure of a domain  $\mathcal{D}$  of preference consists of all limit points of  $\mathcal{D}$ , i.e., of all the preferences  $\succsim$  such that there exists a sequence of preferences  $\succsim^{(l)} \in \mathcal{D}$  with  $d(\succsim, \succsim^{(l)}) \rightarrow 0$  as  $l \rightarrow \infty$ . A closed domain is a domain that coincides with its closure.

Open sets are complements of closed ones and so the metric defines a topology. Once the topology is defined, one constructs the Borel measurable structure in the standard way (Aliprantis and Border, 2013, Section 4.4). Hence, we can write integrals of the form

$$\int_{\mathcal{D}} G(\succsim) d\mu(\succsim) = \int_{\mathcal{L}} G(f) d\mu(f)$$

formally where  $G$  is a Borel-measurable function and  $\mu$  is a Borel measure (as usual, we identify functions and measures on preferences and on logarithmic price indices). In all our examples, the integrated function  $G$  is continuous and, hence, measurable.

By (47), the diameter of  $\mathcal{L}$  does not exceed 2. Hence,  $\mathcal{L}$  is a bounded convex set. To fit the assumptions of the Choquet theory, we need to show that  $\mathcal{L}$  is compact and can be thought as a subset of a Banach space. We achieve both goals by constructing an isometric compact embedding of  $\mathcal{L}$  into a Banach space.

Consider the Banach space  $\mathcal{C}(\Delta_{n-1})$  of all continuous functions on the simplex endowed with the standard sup-norm  $\|h\| = \sup_{\mathbf{p} \in \Delta_{n-1}} |h(\mathbf{p})|$ .

**Lemma 2.** *Let  $E$  be a map that maps a logarithmic price index  $f = \ln P$  to a function  $E[f]$  on  $\Delta_{n-1}$  given by*

$$E[f](\mathbf{p}) = \begin{cases} \frac{\ln P(\mathbf{p}) - \ln P(\mathbf{e})}{(1 + \max_i |\ln p_i|)^2}, & \mathbf{p} \in \Delta_{n-1} \cap \mathbb{R}_{++}^n \\ 0, & \text{otherwise} \end{cases}. \quad (50)$$

*Then  $E$  is an isometric embedding of the set  $\mathcal{L}$  of logarithmic price indices in the Banach space of continuous functions  $\mathcal{C}(\Delta_{n-1})$  and the image  $E[\mathcal{L}]$  is a compact convex set.*

*Proof.* The function  $E[f]$  is continuous in the interior of the simplex by the continuity of price indices and it is continuous on the boundary by (49). Hence,  $E[f]$  belongs to  $\mathcal{C}(\Delta_{n-1})$ . By the definition of the distance (48) and the norm in  $\mathcal{C}(\Delta_{n-1})$ , we get  $d(f, f') = \|E[f] - E[f']\|$ . Hence,  $E$  preserves the distance and, in particular,  $f \neq f'$  implies  $E[f] \neq E[f']$ . Thus  $E$  is an isometric embedding of  $\mathcal{L}$  in  $\mathcal{C}(\Delta_{n-1})$ .

The diameter of the image  $E[\mathcal{L}]$  of  $\mathcal{L}$  does not exceed 2 by (47). Hence,  $E[\mathcal{L}]$  is a bounded subset of  $\mathcal{C}(\Delta_{n-1})$ . By Lemma (46), functions from  $E[\mathcal{L}]$  are uniformly equicontinuous. Applying the Arcellà-Ascoli theorem, we conclude that the closure of  $E[\mathcal{L}]$  is compact.<sup>18</sup>

It remains to show that  $E[\mathcal{L}]$  is closed and convex. The set  $\mathcal{L}$  is convex by Theorem 1 and  $E$  maps convex combinations to convex combinations, hence  $E[\mathcal{L}]$  is convex. To show that it is closed, consider a sequence of functions  $h^{(l)} \in E[\mathcal{L}]$  converging to some  $h$  and show that the limit belongs to  $E[\mathcal{L}]$ . Convergence in  $\|\cdot\|$  implies pointwise convergence and hence  $h$  is equal to zero at the boundary of the simplex. At any  $\mathbf{p}$  from the interior, we obtain that the sequence of price indices  $P^{(l)}(\mathbf{p})/P^{(l)}(\mathbf{e})$  corresponding to  $h^{(l)}$  converges to  $g(\mathbf{p}) = \exp((1 + \max_i |\ln p_i|)^2 \cdot h(\mathbf{p}))$ . As concavity is preserved under pointwise limits,  $g$  is a non-negative concave function on  $\Delta_{n-1} \cap \mathbb{R}_{++}^n$  and, hence, there is a preference with price index  $P = g$ . Therefore,  $h = E[\ln P]$  and so  $E[\mathcal{L}]$  is closed.  $\square$

By Lemma 2, one can think of  $\mathcal{L}$  and the set of all homothetic preferences as a closed convex subset of  $\mathcal{C}(\Delta_{n-1})$  and thus can use Choquet theory.

## B Proofs

### B.1 Proof of Theorem 1

*Proof.* By the result of Eisenberg (1961), we know that the aggregate consumer exists and her preference corresponds to the following utility function

$$u_{\text{aggregate}}(\mathbf{x}) = \max \left\{ \prod_{k=1}^m \left( \frac{u_k(\mathbf{x}_k)}{\beta_k} \right)^{\beta_k} : \mathbf{x}_k \in \mathbb{R}_+^n, \quad k = 1, \dots, m, \quad \sum_{k=1}^m \mathbf{x}_k = \mathbf{x} \right\}. \quad (51)$$

Our goal is to compute the corresponding price index  $P_{\text{aggregate}}(\mathbf{p})$  and check that it satisfies the identity

$$\ln(P_{\text{aggregate}}(\mathbf{p})) = \sum_{k=1}^m \beta_k \cdot \ln(P_k(\mathbf{p})). \quad (52)$$

As an intermediate step, we compute the indirect utility of the aggregate consumer. Recall that the indirect utility for a consumer with preference  $\succeq$  represented by a utility function  $u$  is given by

$$v(\mathbf{p}, b) = \max \{ u(\mathbf{x}) : \mathbf{x} \in \mathbb{R}_+^n, \langle \mathbf{x}, \mathbf{p} \rangle \leq b \}$$

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<sup>18</sup>Consider a subset  $\mathcal{T}$  of the set  $\mathcal{C}(X)$  of continuous functions on a compact set  $X$  with sup-norm. Arcellà-Ascoli theorem states that the closure  $\overline{\mathcal{T}}$  of  $\mathcal{T}$  is compact in  $\mathcal{C}(X)$  if  $\mathcal{T}$  is bounded and functions from  $\mathcal{T}$  are uniformly equicontinuous.



and is related to the price index by

$$v(\mathbf{p}, b) = \frac{b}{P(\mathbf{p})}. \quad (53)$$

For the aggregate consumer, we get

$$v_{\text{aggregate}}(\mathbf{p}, b) = \max \left\{ \prod_{k=1}^m \left( \frac{u_k(\mathbf{x}_k)}{\beta_k} \right)^{\beta_k} : \mathbf{x}_k \in \mathbb{R}_+^n, \quad k = 1, \dots, m, \quad \left\langle \mathbf{p}, \sum_{k=1}^m \mathbf{x}_k \right\rangle \leq b \right\}. \quad (54)$$

Plug in  $b = 1$  and consider an optimal collection of bundles  $\mathbf{x}_k$ ,  $k = 1, \dots, m$  in (54). Denote their prices  $\langle \mathbf{p}, \mathbf{x}_k \rangle$  by  $\alpha_k$ . Our goal is to show that  $\alpha_k = \beta_k$ . The argument is along the lines of [Eisenberg \(1961\)](#). Rescale each bundle  $\mathbf{x}_k$  to make its price equal to  $\beta_k$ . We obtain a new collection of bundles  $\mathbf{x}'_k = \frac{\beta_k}{\alpha_k} \cdot \mathbf{x}_k$  which also satisfies the aggregate budget constraint  $\langle \mathbf{p}, \sum_{k=1}^m \mathbf{x}'_k \rangle \leq 1$ . By the optimality of  $\mathbf{x}_k$ , the product of utilities  $\prod_k (u_k(\mathbf{x}_k))^{\beta_k}$  is at least as big as  $\prod_k (u_k(\mathbf{x}'_k))^{\beta_k}$ . By homogeneity of utilities, this inequality on the products can be rewritten as follows:

$$1 \leq \prod_{k=1}^m \left( \frac{\alpha_k}{\beta_k} \right)^{\beta_k}.$$

Taking logarithm, we get an equivalent inequality

$$0 \leq \sum_{k=1}^m \beta_k \cdot \ln \frac{\alpha_k}{\beta_k}. \quad (55)$$

The concavity of the logarithm implies an upper bound on the right-hand side

$$\sum_{k=1}^m \beta_k \cdot \ln \frac{\alpha_k}{\beta_k} \leq \ln \left( \sum_k \beta_k \cdot \frac{\alpha_k}{\beta_k} \right) = \ln \left( \sum_k \alpha_k \right) \leq \ln(1) = 0. \quad (56)$$

Inequalities (55) and (56) can only be compatible if they are, in fact, equalities. As the logarithm is strictly concave, the equality between the first two expressions in (56) implies that the ratio  $\frac{\alpha_k}{\beta_k}$  is a constant independent of  $k$ . Since the average value of the logarithms is zero, this constant equals one. We conclude that  $\alpha_k = \beta_k$ .

We proved that  $\langle \mathbf{p}, \mathbf{x}_k \rangle = \beta_k$ , for any optimal collection of bundles  $\mathbf{x}_k$ ,  $k = 1, \dots, m$ , from the optimization problem (54). In particular, the inequality  $\langle \mathbf{p}, \mathbf{x}_k \rangle \leq \beta_k$  always holds at the optimum. Therefore, we can replace the budget constraint of the aggregate consumer  $\langle \mathbf{p}, \sum_{k=1}^m \mathbf{x}_k \rangle \leq 1$  by a stronger requirement of individual budget constraints  $\langle \mathbf{p}, \mathbf{x}_k \rangle \leq \beta_k$ ,  $k = 1, \dots, m$ , and this modification will not alter the value:

$$v_{\text{aggregate}}(\mathbf{p}, B) = \max \left\{ \prod_{k=1}^m \left( \frac{u_k(\mathbf{x}_k)}{\beta_k} \right)^{\beta_k} : \mathbf{x}_k \in \mathbb{R}_+^n, \quad \langle \mathbf{p}, \mathbf{x}_k \rangle \leq \beta_k, \quad k = 1, \dots, m \right\}.$$

The maximization of the product reduces to maximizing each term  $u_k(\mathbf{x}_k)$  separately over the corresponding budget set  $\langle \mathbf{p}, \mathbf{x}_k \rangle \leq \beta_k$ , which gives the indirect utility of consumer  $k$ :

$$v_r(\mathbf{p}, B) = \prod_{k=1}^m \left( \frac{\max \left\{ u_k(\mathbf{x}_k) : \mathbf{x}_k \in \mathbb{R}_+^n, \mathbf{p} \cdot \mathbf{x}_k \leq \beta_k \right\}}{\beta_k} \right)^{\beta_k} = \prod_{k=1}^m \left( \frac{v_k(\mathbf{p}, \beta_k)}{\beta_k} \right)^{\beta_k}.$$

Expressing each indirect utility through price indices via formula (53), we end up with the following equality:  $P_{\text{aggregate}}(\mathbf{p}) = \prod_{k=1}^m (P_k(\mathbf{p}))^{\beta_k}$ . Taking logarithm of both sides, we obtain identity (52) completing the proof.  $\square$

## B.2 Generalizations and proofs of Theorems 2 and 3

We first prove Theorem 3 and then formulate and prove a general result containing both Theorem 2 and Theorem 3 as particular cases.

Recall that  $\mathcal{D}^{\text{invar}}$  is the minimal invariant completion of a domain  $\mathcal{D}$ , i.e., the minimal closed domain invariant with respect to aggregation and containing  $\mathcal{D}$ . The set of indecomposable preferences in  $\mathcal{D}$  is denoted by  $\mathcal{D}^{\text{indec}}$  and contains all preferences  $\succsim \in \mathcal{D}$  that cannot be represented as aggregation of two distinct preferences  $\succsim', \succsim'' \in \mathcal{D}$ .

For the reader's convenience, we repeat the statement of Theorem 3.

**Theorem.** *If  $\mathcal{D}$  is a closed domain such that  $\mathcal{D} = \mathcal{D}^{\text{invar}}$ , then a preference  $\succsim$  belongs to  $\mathcal{D}$  if and only if there exists a Borel probability measure  $\mu$  supported on  $\mathcal{D}^{\text{indec}}$  such that the price index  $P = P_{\succsim}$  can be represented as follows*

$$\ln P(\mathbf{p}) = \int_{\mathcal{D}^{\text{indec}}} \ln P_{\succsim'}(\mathbf{p}) d\mu(\succsim') \quad (57)$$

for any vector of prices  $\mathbf{p} \in \mathbb{R}_{++}^n$ .

The requirement that  $\mu$  is supported on  $\mathcal{D}^{\text{indec}}$  means that the complement of this set of preferences has  $\mu$ -measure zero. The topology on preferences and logarithmic price indices is described in Appendix A. The Borel structure is defined by this topology.

We will need the Choquet theorem formulated below. Consider a (not necessarily convex) subset  $X$  of a linear space. A point  $x \in X$  is an extreme point of  $X$  if it cannot be represented as  $\alpha x' + (1 - \alpha)x''$  with  $\alpha \in (0, 1)$  and distinct  $x', x'' \in X$ . All extreme points of  $X$  are denoted by  $X^{\text{extrem}}$ .

**Theorem** (Choquet's theorem; see Phelps (2001), Section 3). *If  $X$  is a metrizable compact convex subset of a locally convex space, then a point  $x$  belongs to  $X$  if and only if there is a Borel probability measure  $\mu$  on  $X$  supported on  $X^{\text{extrem}}$  such that*

$$x = \int_{X^{\text{extrem}}} x' d\mu(x'). \quad (58)$$

In our application,  $X$  will be a subset of the Banach space of continuous functions with the sup-norm. A Banach space is a complete separable normed space. Each such space is locally convex and metrizable via the metric induced by the norm.

The identity (58) is to be understood in the weak sense, i.e., for any continuous linear functional  $F$

$$F[x] = \int_{X^{\text{extrem}}} F[x'] d\mu(x').$$

*Proof of Theorem 3.* A homothetic preference  $\succsim$  is represented by a family of equivalent logarithmic price indices which differ by a constant. Let  $\mathcal{L}$  be the set of all classes of equivalent logarithmic price indices corresponding to homothetic preferences. Denote by  $\mathcal{L}_{\mathcal{D}}$  the subset of  $\mathcal{L}$  corresponding to the domain  $\mathcal{D}$ . The set  $\mathcal{L}_{\mathcal{D}}$  is closed and convex. Indeed, convexity follows from invariance of  $\mathcal{D}$  by Corollary 3 and closedness of  $\mathcal{D}$  is inherited by  $\mathcal{L}_{\mathcal{D}}$  as the topologies on preferences and logarithmic price indices are aligned.

By Lemma 2, the set  $\mathcal{L}$  admits an affine isometric compact embedding  $E$  in the Banach space  $\mathcal{C}(\Delta_{n-1})$  of continuous functions on the simplex  $\Delta_{n-1}$  with the sup-norm. Since  $\mathcal{L}_{\mathcal{D}}$  is a closed convex subset of  $\mathcal{L}$ , the embedding  $E[\mathcal{L}_{\mathcal{D}}]$  is a compact convex subset of  $\mathcal{C}(\Delta_{n-1})$ .

Applying the Choquet theorem to  $X = E[\mathcal{L}_{\mathcal{D}}]$ , we conclude that a logarithmic price index  $\ln P$  belongs to  $\mathcal{L}_{\mathcal{D}}$  if and only if there is a measure  $\mu$  supported on  $X^{\text{extrem}}$  such that  $x = E[\ln P]$  is given by the integral of the form (58).

As there is a natural bijection between  $\mathcal{D}$  and  $X$ , we can assume that  $\mu$  is a measure on  $\mathcal{D}$ . By Theorem 1, a preference  $\succsim'$  is indecomposable in  $\mathcal{D}^{\text{indec}}$  if and only if its logarithmic price index  $\ln P_{\succsim'}$  cannot be represented as a convex combination of two non-equivalent price indices from  $\mathcal{D}$  (Corollary 9). Hence,  $\succsim'$  belongs to  $\mathcal{D}^{\text{indec}}$  if and only if  $E[\ln P_{\succsim'}]$  is in  $X^{\text{extrem}}$ . We obtain that  $\succsim$  with a price index  $P$  is contained in the invariant completion  $\mathcal{D}^{\text{invar}}$  if and only if

$$E[\ln P] = \int_{\mathcal{D}^{\text{indec}}} E[\ln P_{\succsim'}] d\mu(\succsim') \quad (59)$$

for some  $\mu$  supported on  $\mathcal{D}^{\text{indec}}$ . To get the desired pointwise identity (57), it remains to apply an appropriate linear functional on both sides.

Let  $F_{\mathbf{p}}$  be the functional on  $\mathcal{C}(\Delta_{n-1})$  evaluating a function at some  $\mathbf{p} \in \Delta_{n-1}$ . This functional is continuous and the family of such functionals with  $\mathbf{p} \in \Delta_{n-1} \cap \mathbb{R}_{++}^n$  separates points, i.e., if two functions are not equal, there is a functional taking different values on them. Hence, (59) is equivalent to the following identity

$$F_{\mathbf{p}}[E[\ln P]] = \int_{\mathcal{D}^{\text{indec}}} F_{\mathbf{p}}[E[\ln P_{\succsim'}]] d\mu(\succsim')$$

for all  $\mathbf{p} \in \Delta_{n-1} \cap \mathbb{R}_{++}^n$ . Plugging in the explicit form (50) of the embedding  $E$ , we conclude

that  $\succsim \in \mathcal{D}$  if and only if its logarithmic price index  $\succsim$  can be represented as follows

$$\frac{\ln P(\mathbf{p}) - \ln P(\mathbf{e})}{(1 + \max_i |\ln p_i|)^2} = \int_{\mathcal{D}^{\text{indec}}} \frac{\ln P_{\succsim'}(\mathbf{p}) - \ln P_{\succsim'}(\mathbf{e})}{(1 + \max_i |\ln p_i|)^2} d\mu(\succsim')$$

for all  $\mathbf{p} \in \Delta_{n-1} \cap \mathbb{R}_{++}^n$ . Multiplying both sides by the denominator, we get

$$\ln P(\mathbf{p}) = \text{const} + \int_{\mathcal{D}^{\text{indec}}} \ln P_{\succsim'}(\mathbf{p}) d\mu(\succsim') \quad (60)$$

for  $\mathbf{p} \in \Delta_{n-1} \cap \mathbb{R}_{++}^n$ . Since  $P(\alpha \cdot \mathbf{p}) = \alpha \cdot P(\mathbf{p})$ , the identity extends to  $\mathbb{R}_{++}^n$ . As price indices that differ by a constant correspond to the same preference, the constant in (60) can be absorbed by  $\ln P$ . This completes the proof of Theorem 3.  $\square$

With the help of Theorem 3, we can prove that, without any assumptions on the domain  $\mathcal{D}$ , the invariant completion  $\mathcal{D}^{\text{invar}}$  is obtained by continuous aggregation of preferences from  $\overline{\mathcal{D}}^{\text{indec}}$ , i.e., of indecomposable preferences from the closure of  $\mathcal{D}$ . This result extends both Theorem 3 and Theorem 2.

**Theorem 4.** *For any domain  $\mathcal{D}$ , a preference  $\succsim$  belongs to its invariant completion  $\mathcal{D}^{\text{invar}}$  if and only if the price index  $P$  of  $\succsim$  admits the following representation*

$$\ln P(\mathbf{p}) = \int_{\overline{\mathcal{D}}^{\text{indec}}} \ln P_{\succsim'}(\mathbf{p}) d\mu(\succsim'), \quad \mathbf{p} \in \mathbb{R}_{++}^n, \quad (61)$$

for some Borel probability measure  $\mu$  supported on  $\overline{\mathcal{D}}^{\text{indec}}$ .

Theorem 3 corresponds to closed invariant domains  $\mathcal{D}$  and Theorem 2 is a corollary since  $\overline{\mathcal{D}}^{\text{indec}}$  is a subset of  $\overline{\mathcal{D}}$ .

Our proof of Theorem 4 relies on already proved Theorem 3 and on Milman's converse to the Krein-Milman theorem. Recall that  $\text{conv}[Z]$  denotes the closed convex hull of a set  $Z$ .

**Proposition 12** (Milman; see Phelps (2001), Proposition 1.5). *If  $X$  is a compact convex subset of a locally convex space and  $X = \text{conv}[Z]$ , then extreme points  $X^{\text{extrem}}$  are contained in the closure  $\overline{Z}$ .*

From the definition of extreme points it is immediate that if  $Z \subset X$ , then any extreme point of  $X$  contained in  $Z$  is an extreme point of  $Z$ . Hence, the conclusion of Proposition 12 can be strengthened as  $X^{\text{extrem}} \subset \overline{Z}^{\text{extrem}}$ .

Since the invariant completion corresponds to taking closed convex hull (Corollary 3) and indecomposable preferences correspond to extreme points, Proposition 12 implies the following corollary.

**Corollary 13.** *For any preference domain  $\mathcal{D}$ , all indecomposable preferences of its invariant completion are contained in indecomposable preferences of its closure, i.e.,  $(\mathcal{D}^{\text{invar}})^{\text{indec}} \subset \overline{\mathcal{D}}^{\text{indec}}$ .*

With this corollary, Theorem 4 follows from Theorem 3 almost immediately.

*Proof of Theorem 4.* Apply Theorem 3 to the closed invariant domain  $\mathcal{D}' = \mathcal{D}^{\text{invar}}$ . We get that  $\succsim$  is in  $\mathcal{D}^{\text{invar}}$  if and only if there is a measure supported  $(\mathcal{D}^{\text{invar}})^{\text{indec}}$  such that

$$\ln P(\mathbf{p}) = \int_{(\mathcal{D}^{\text{invar}})^{\text{indec}}} \ln P_{\succsim'}(\mathbf{p}) d\mu(\succsim').$$

By Corollary 13,  $(\mathcal{D}^{\text{invar}})^{\text{indec}} \subset \overline{D}^{\text{indec}}$  which completes the proof.  $\square$

### B.3 Indecomposability in the full domain and proof of Proposition 5

We will need the following simple lemma.

**Lemma 3.** Consider a function  $h(\mathbf{t}) = t_1^\alpha \cdot t_2^{1-\alpha}$  where  $\alpha \in (0, 1)$  and  $\mathbf{t} \in \mathbb{R}_{++}^2$ . If  $\mathbf{t} \neq \text{const} \cdot \mathbf{t}'$ , then

$$h(\lambda \mathbf{t} + (1 - \lambda) \mathbf{t}') > \lambda h(\mathbf{t}) + (1 - \lambda) h(\mathbf{t}')$$

for any  $\lambda \in (0, 1)$ .

*Proof.* The result follows from strict concavity of  $g(\lambda) = h(\lambda \mathbf{t} + (1 - \lambda) \mathbf{t}')$ . To demonstrate strict concavity, it is enough to show that the second derivative  $g''(\lambda) < 0$ . After a linear change of variable, this requirement boils down to negativity of the second derivative of  $\gamma^\alpha(1 + \gamma)^{1-\alpha}$  with respect to  $\gamma$ . We omit the elementary computation.  $\square$

With the help of this lemma, we prove Proposition 5.

*Proof of Proposition 5.* A utility function  $u$  is of the form (37) if and only if the corresponding price index is also piecewise linear:

$$P = \min_{c \in C} \left( \sum_{j=1}^n c_j p_j \right), \quad (62)$$

where  $C \subset \mathbb{R}_+^n$  is finite or countable. We need to show that preferences with such price indices are indecomposable. Towards a contradiction, assume that  $P$  of the form (62) can be represented as

$$\ln P = \alpha \ln P_1 + (1 - \alpha) \ln P_2,$$

where  $P_1$  and  $P_2$  are price indices representing distinct homothetic preferences and  $\alpha \in (0, 1)$ . Hence,  $P_1$  and  $P_2$  are not proportional to each other, i.e., the ratio  $P_1/P_2 \neq \text{const}$ . By continuity of price indices, this means that there is a linearity region of  $P$  where  $P_1/P_2 \neq \text{const}$ . Therefore, we can find  $\mathbf{p}, \mathbf{p}' \in \mathbb{R}_{++}^n$  from the same linearity region of  $P$  such that

$$\frac{P_1(\mathbf{p})}{P_2(\mathbf{p})} \neq \frac{P_1(\mathbf{p}')}{P_2(\mathbf{p}')} \quad (63)$$

By homogeneity of price indices, we can assume that  $\mathbf{p}$  and  $\mathbf{p}'$  are normalized so that  $P(\mathbf{p}) = P(\mathbf{p}') = 1$ . Since  $\mathbf{p}$  and  $\mathbf{p}'$  belong to the same linearity region, the value of  $P$  at the mid-point  $\mathbf{p}'' = (\mathbf{p} + \mathbf{p}')/2$  is also equal to 1. Therefore,

$$1 = P(\mathbf{p}'') = P_1(\mathbf{p}'')^\alpha P_2(\mathbf{p}'')^{1-\alpha} \geq \left(\frac{1}{2}P_1(\mathbf{p}) + \frac{1}{2}P_1(\mathbf{p}')\right)^\alpha \left(\frac{1}{2}P_2(\mathbf{p}) + \frac{1}{2}P_2(\mathbf{p}')\right)^{1-\alpha},$$

where we used concavity of  $P_1$  and  $P_2$ . By Lemma 3, the right-hand side admits the following lower bound

$$\left(\frac{1}{2}P_1(\mathbf{p}) + \frac{1}{2}P_1(\mathbf{p}')\right)^\alpha \left(\frac{1}{2}P_2(\mathbf{p}) + \frac{1}{2}P_2(\mathbf{p}')\right)^{1-\alpha} > \frac{1}{2}P_1(\mathbf{p})^\alpha P_2(\mathbf{p})^{1-\alpha} + \frac{1}{2}P_1(\mathbf{p}')^\alpha P_2(\mathbf{p}')^{1-\alpha}.$$

The right-hand side can be rewritten as

$$\frac{1}{2}P_1(\mathbf{p})^\alpha P_2(\mathbf{p})^{1-\alpha} + \frac{1}{2}P_1(\mathbf{p}')^\alpha P_2(\mathbf{p}')^{1-\alpha} = \frac{1}{2}P(\mathbf{p}) + \frac{1}{2}P(\mathbf{p}') = 1.$$

We end up with a contradictory inequality  $1 > 1$ . Therefore,  $P$  cannot be represented as a convex combination (63) and we conclude that the corresponding preference is indecomposable.  $\square$

Let us explore whether there are other indecomposable preferences in the full domain. For simplicity, we focus on the case of  $n = 2$  goods. As opposed to preferences with piecewise linear  $u$  and  $P$  considered in Proposition 5, we examine preferences with price index  $P$  that is strictly concave in a neighborhood of a certain point.

We say that a function of one variable  $h = h(t)$  is strictly concave in the neighborhood of  $t = t_0$  if there is  $\varepsilon > 0$  and  $\delta > 0$  such that the second derivative of  $h''(t) < -\delta$  for almost all  $t$  in the  $\varepsilon$ -neighborhood  $[t_0 - \varepsilon, t_0 + \varepsilon]$  of  $t_0$ . We note that the second derivative exists almost everywhere for any concave function by Alexandrov's theorem.

**Proposition 13.** *Consider a preference  $\succsim$  over two goods with price index  $P$ . If there is a point  $\mathbf{p}_0 \in \mathbb{R}_{++}^2$  and a direction  $\mathbf{r} \in \mathbb{R}^2 \setminus \{0\}$  such that  $g(t) = P(\mathbf{p}_0 + t \cdot \mathbf{r})$  is strictly concave in the neighborhood of  $t = 0$ , then  $\succsim$  is not indecomposable.*

*Proof.* Since  $P(\alpha \cdot \mathbf{p}) = \alpha \cdot P(\mathbf{p})$ , the values of the price index on the line  $p_2 = 1$  determine its values everywhere by  $P(p_1, p_2) = p_2 \cdot P(p_1/p_2, 1)$ . Accordingly, the condition from the statement is equivalent to the existence of  $t_0$  such that  $g(t) = P(t, 1)$  is strictly concave in the neighborhood of  $t_0$ .

Let us show that if  $g(t) = P(t, 1)$  is strictly concave in the neighborhood of  $t_0$ , then the preference  $\succsim$  is aggregation of some distinct  $\succsim_1$  and  $\succsim_2$ . By strict concavity  $g'' < -\delta$  on  $[t_0 - \varepsilon, t_0 + \varepsilon]$  for some  $\varepsilon, \delta > 0$ . Let  $\varphi(z)$  be a smooth function on  $\mathbb{R}$  not equal to zero identically and vanishing outside of the interval  $[-1, 1]$  together with all its derivatives. For example, one can take

$$\varphi(z) = \exp\left(-\frac{1}{1-z^2}\right)$$

for  $z \in (-1, 1)$  and zero outside. Define

$$g_1(t) \equiv (1 + \gamma \cdot \varphi(\varepsilon(t - t_0))) g(t) \quad \text{and} \quad g_2(t) \equiv \frac{1}{1 + \gamma \cdot \varphi(\varepsilon(t - t_0))} g(t)$$

for some constant  $\gamma > 0$ . Note that  $g_1 = g_2 = g$  outside the  $\varepsilon$ -neighborhood of  $t_0$ . The second derivatives of  $g_1$  and  $g_2$  continuously depends on  $\gamma$  and, for  $\gamma = 0$ , the derivatives are bounded from above by  $-\delta$  in the  $\varepsilon$ -neighborhood of  $t_0$ . Hence, for small enough  $\gamma > 0$ , the second derivative is non-positive, i.e., both  $g_1$  and  $g_2$  are concave.

Define  $P_1(\mathbf{p}) = p_2 \cdot g_1(p_1/p_2)$  and  $P_2(\mathbf{p}) = p_2 \cdot g_2(p_1/p_2)$ . These are non-negative homogeneous concave functions that are not proportional to each other. Hence,  $P_1$  and  $P_2$  are price indices of some distinct preferences  $\succsim_1$  and  $\succsim_2$ . By the construction,

$$\ln P = \frac{1}{2} \ln P_1 + \frac{1}{2} \ln P_2$$

and thus  $\succsim$  is the aggregate preference for a pair of consumers with preferences  $\succsim_1$  and  $\succsim_2$  and equal incomes.  $\square$

It may seem that Propositions 5 and 13 cover all possible preferences in the case of two goods: intuitively, a price index  $P$  is either piecewise linear or there is a point in the neighborhood of which  $P$  is strictly concave. However, there are pathological examples not captured by the two propositions.

Any concave function  $f$  on  $\mathbb{R}_+$  can be represented as

$$f(t) = f(0) - \int_0^t \left( \int_0^s d\nu(q) \right) ds$$

for some positive measure  $\nu$  on  $\mathbb{R}_+$ . This  $\nu$  is uniquely defined distributional second derivative of  $f$ . Abusing the notation, we will write  $\nu = f''$ . Note that the classic pointwise second derivative (where exists) equals the density of the absolutely continuous component of  $\nu$ .

Propositions 5 and 13 address the cases where the second derivative of  $P(t, 1)$  is either an atomic measure with nowhere dense set of atoms or has an absolutely continuous component with a strictly negative density on a certain small interval.

Recall that  $\nu$  is called singular if there is a set of zero Lebesgue measure such that its complement has  $\nu$ -measure zero. For example, atomic measures with discrete set of atoms are singular, but there are other singular measures such as non-atomic measures supported on a Cantor set or atomic measures with everywhere dense set of atoms.

**Proposition 14.** *If  $\succsim$  is a preference over two goods with price index  $P$  such that the second distributional derivative of  $g(t) = P(t, 1)$  is singular, then  $\succsim$  is indecomposable in the full domain.*

We see that the set of indecomposable preferences is broader than suggested by Proposition 5. Note that, in the particular case of two goods, Proposition 5 is a direct corollary of Proposition 14.

*Proof.* It is enough to show that if  $\succsim$  is aggregation of two distinct preferences  $\succsim_1$  and  $\succsim_2$ , then the second distributional derivative of  $g$  has a non-zero absolutely continuous component. In other words, we need to show that the classic derivative  $g'' \neq 0$  on a set of positive Lebesgue measure.

Let  $P_1$  and  $P_2$  be price indices of  $\succsim_1$  and  $\succsim_2$ . Since the preferences are distinct,  $P_1 \neq \text{const} \cdot P_2$ . By the assumption,  $P = P_1^\alpha \cdot P_2^{1-\alpha}$  with some  $\alpha \in (0, 1)$ . Without loss of generality, we can assume that  $\alpha = 1/2$ . Indeed, if  $\alpha \neq \frac{1}{2}$ , one can define new price indices  $P'_1 = P_1^{\alpha-\varepsilon} \cdot P_2^{1-\alpha+\varepsilon}$  and  $P'_2 = P_1^{\alpha+\varepsilon} \cdot P_2^{1-\alpha-\varepsilon}$  for some  $\varepsilon < \min\{\alpha, 1-\alpha\}$  so that  $P = \sqrt{P'_1 \cdot P'_2}$ .

Hence,  $g = \sqrt{g_1 \cdot g_2}$  where  $g_1(t) = P_1(t, 1)$  and  $g_2(t) = P_2(t, 1)$  are non-negative concave functions not proportional to each other. Computing the classic second derivative of  $g$ , we obtain

$$g'' = \frac{g_1'' \cdot g_2 + g_1' \cdot g_2'}{2\sqrt{g_1 \cdot g_2}} - \frac{(g_1' \cdot g_2 - g_1 \cdot g_2')^2}{4(g_1 \cdot g_2)^{3/2}}.$$

Both terms are non-positive. The numerator in the second term can be rewritten as follows

$$(g_1' \cdot g_2 - g_1 \cdot g_2')^2 = \left( (g_2')^2 \cdot \left( \frac{g_1}{g_2} \right)' \right)^2$$

Since the ratio  $g_1/g_2$  is non-constant, its derivative  $(g_1/g_2)'$  is non-zero on a set of positive measure. Thus the distributional derivative  $g''$  contains a non-zero absolutely continuous component. We conclude that preferences such that  $g''$  has no absolutely continuous component are indecomposable.  $\square$

The approach from Proposition 14 extends to  $n > 2$  goods. It can be used to show that if the distributional second derivative of

$$g(t) = P(p_1, \dots, p_{i-1}, t, p_{i+1}, \dots, p_n)$$

is singular for any  $i = 1, \dots, n$  and any fixed

$$p_{-i} = (p_1, \dots, p_{i-1}, p_{i+1}, \dots, p_n) \in \mathbb{R}_{++}^{n-1},$$

then the corresponding preference is indecomposable. This result extends Proposition 5.

## B.4 Proof of Proposition 7

*Proof.* Consider a Leontief preference  $\succsim$  over Cobb-Douglas composite goods. It corresponds to a utility function

$$u(\mathbf{x}) = \min_{\mathbf{a} \in A} \left\{ a_0 \cdot \prod_{i=1}^n x_i^{a_i} \right\},$$



where  $A$  is finite or countably infinite subset of  $\mathbb{R}_{++} \times \Delta_{n-1}$ . Assume that  $\succsim$  is non-trivial, i.e., there are  $\mathbf{a}, \mathbf{a}' \in A$  such that  $(a_1, \dots, a_n) \neq (a'_1, \dots, a'_n)$ . Intersection of convex sets corresponds to convexification of the maximum of their support functions (Aliprantis and Border, 2013, Theorem 7.56). Since price indices are support functions of upper contour sets up to a sign, the price index corresponding to  $\succsim$  takes the following form

$$P(\mathbf{p}) = \text{cav} \left[ \max_{\mathbf{a} \in A} \left\{ \frac{1}{a_0} \cdot \prod_{i=1}^n p_i^{a_i} \right\} \right],$$

where  $\text{cav}$  denotes concavification.

Let us focus on the case of  $n = 2$  goods. In this case,  $P$  has a particularly simple structure. The positive orthant  $\mathbb{R}_{++}^2$  is partitioned into a finite or countably infinite number of cones of two types: (I) cones where  $P$  is linear (II) cones where  $P$  coincides with the Cobb-Douglas price index  $1/a_0 \cdot \prod_{i=1}^n p_i^{a_i}$  for some  $\mathbf{a} \in A$ . The cones of type (I) and (II) interlace and derivatives of  $P$  change continuously. Note that there must be at least one cone of type (I) as otherwise  $P$  would be a price index of a standard Cobb-Douglas preferences which is ruled out by the non-triviality assumption.

Let us show that such a preference  $\succsim$  over two goods is indecomposable. Towards a contradiction, assume that

$$\ln P = \alpha \cdot \ln P_1 + (1 - \alpha) \ln P_2, \quad \alpha \in (0, 1), \quad (64)$$

where  $P_1$  and  $P_2$  corresponds to two distinct preferences  $\succsim_1$  and  $\succsim_2$  exhibiting complementarity. As in the proof of Proposition 5, one shows that in each linearity region of  $P$ , the price indices  $P_1$  and  $P_2$  are proportional to each other. In other words,  $P_1 = \text{const} \cdot P_2$  in each cone of type (I), where the constant can depend on the cone.

Recall that by (4), the partial derivative of a logarithmic price index with respect to  $\ln p_i$  is the budget shares of good  $i$ . Denote the budget shares for  $\succsim$ ,  $\succsim_1$ , and  $\succsim_2$  by  $s_i$ ,  $s_{1,i}$ , and  $s_{2,i}$ , respectively. Since  $P_1$  and  $P_2$  are proportional in cones of type (I), we obtain that  $s_i = s_{1,i} = s_{2,i}$  there.

Consider cones of type (II). In these cones,  $s_i$  is constant since budget shares are constant for Cobb-Douglas preferences. Taking the partial derivative on both sides of (64), we get

$$s_i(p_1, p_2) = \alpha \cdot s_{1,i}(p_1, p_2) + (1 - \alpha) s_{2,i}(p_1, p_2).$$

The budget shares depend only on the ratio of prices. By complementarity,  $s_{1,i}$  and  $s_{2,i}$  must be non-increasing functions of the ratio  $p_{3-i}/p_i$ . Note that if  $s_i$  is constant and one of  $s_{1,i}$  or  $s_{2,i}$  increases, the other must decrease violating the monotonicity requirement. Hence, in all the cones of type (II),  $s_i$ ,  $s_{1,i}$  and  $s_{2,i}$  are constant. These constants must be all equal. Indeed, suppose that  $s_i = c$ ,  $s_{1,i} = c_1$  and  $s_{2,i} = c_2$  in some cone of type (II) with  $c_1 \neq c_2$ . Since  $s_i$  is continuous and coincides with  $s_{1,i}$  and  $s_{2,i}$  in the neighboring cone of type (I),  $s_{1,i}$  and  $s_{2,i}$  are discontinuous on

the boundary between the two cones and at least one of these discontinuities necessarily violates the monotonicity requirement. Thus in cones of type (II),  $s_i = s_{1,i} = s_{2,i}$ .

We conclude that  $s_i = s_{1,i} = s_{2,i}$  everywhere, i.e., partial derivatives of  $\ln P$ ,  $\ln P_1$ , and  $\ln P_2$  coincide. Hence,  $\ln P_1 = \ln P_2 + \text{const}$ , i.e.,  $P_1$  and  $P_2$  are proportional. Thus  $\succsim_1 = \succsim_2$  contradicting the assumption that the two preferences are distinct. We conclude that, for  $n = 2$ , any non-trivial Leontief preference over Cobb-Douglas composite goods is indecomposable.  $\square$

## B.5 Proof of Proposition 10

The proof relies on the following lemma showing that if preferences in two populations have budget shares that are close, then  $\varepsilon$ -equilibrium price vectors are close as well.

**Lemma 4.** *Consider two populations of  $m$  consumers with the same budgets  $b_1, \dots, b_m$  but different preferences over  $n$  goods:  $\succsim_1, \dots, \succsim_m$  in the first population and  $\succsim'_1, \dots, \succsim'_m$  in the second one. Assume that the budget shares  $s_{k,i}(\mathbf{p})$  and  $s'_{k,i}(\mathbf{p})$  differ by at most some  $\delta > 0$  for any consumer  $k$ , good  $i$ , and price  $\mathbf{p}$ . Then any  $\varepsilon$ -equilibrium price vector for one population is an  $(\varepsilon + n\delta)$ -equilibrium price vector for the other.*

*Proof of Lemma 4.* The demand of an agent  $k$  for a good  $i$  can be expressed through budget shares as follows:

$$D_{k,i}(\mathbf{p}, b_k) = s_{k,i}(\mathbf{p}) \cdot \frac{b_k}{p_i}. \quad (65)$$

Let  $\mathbf{x}_1 + \dots + \mathbf{x}_m$  and  $\mathbf{x}'_1 + \dots + \mathbf{x}'_m$  be market demands of the two populations from the statement of the lemma at some vector of prices  $\mathbf{p}$ . By (65) and the assumption that budget shares differ by at most  $\delta$ ,

$$\sum_{i=1}^n p_i \cdot \left| \sum_{k=1}^m x_{k,i} - \sum_{k=1}^m x'_{k,i} \right| \leq \sum_{i=1}^n \sum_{k=1}^m b_k \cdot \max_{i,k} |s_{k,i}(\mathbf{p}) - s'_{k,i}(\mathbf{p})| \leq n \cdot B \cdot \delta.$$

Hence, if  $\mathbf{p}$  is an  $\varepsilon$ -equilibrium price vector for  $\succsim'_1, \dots, \succsim'_m$ , it is an  $(\varepsilon + n\delta)$ -equilibrium price vector for  $\succsim_1, \dots, \succsim_m$ .  $\square$

To prove the proposition, it remains to show that any preference  $\succsim$  over two substitutes can be approximated by the aggregate preference  $\succsim' = \succsim_{\text{aggregate}}$  of an auxiliary population with linear preferences so that the budget shares differ by at most  $\varepsilon$  at any vector of prices and the number of auxiliary agents is of the order of  $1/\varepsilon$ .

*Proof of Proposition 10.* Since  $s_{\succsim,1} + s_{\succsim,2} = 1$  and budget shares depend on the ratio of prices only, it is enough to ensure that  $|s_{\succsim,1}(p_1, 1) - s_{\text{aggregate},1}(p_1, 1)| \leq \varepsilon$  for any  $p_1 \in \mathbb{R}_{++}$ . As  $\succsim$  exhibits substitutability,  $s_{\succsim,1}(\cdot, 1)$  is a non-increasing function with values in  $[0, 1]$ . For any such function

$f$ , there is a piecewise-constant function  $f_\varepsilon$  with at most  $1/\varepsilon + 1$  jumps such that the two functions differ by at most  $\varepsilon$ ; indeed, one can take  $f_\varepsilon = \varepsilon \cdot [f/\varepsilon]$ , where  $[t]$  denotes the integer part of a real number  $t$ . By Corollary 6, any piecewise-constant non-decreasing function with values in  $[0, 1]$  is equal to  $s_{\text{aggregate},1}(\cdot, 1)$  for a population of linear consumers with the number of consumers equal to the number of jumps, marginal rates of substitution given by positions of the jumps, and budgets determined by jumps' magnitude. We conclude that  $1/\varepsilon + 1$  linear consumers are enough to approximate budget shares of any preference exhibiting substitutability with precision  $\varepsilon$ . Combined with Lemma 4, this observation completes the proof.  $\square$

Note that constructing the approximation in a computationally efficient way requires solving the equation  $s_{\succsim,1}(p_1, 1) = \varepsilon \cdot l$  multiple times for various  $\succsim$  and  $l$ . Provided that there is an oracle computing budget shares, one can use binary search for this task.

## B.6 Characterization of budget shares for two goods

For a preference  $\succsim$  over  $n = 2$  goods, consider the budget shares  $s_1(\mathbf{p})$  and  $s_2(\mathbf{p})$  of these goods. We explore what functions one can get as budget shares. Since  $s_1 + s_2 = 1$ , we can focus on the budget share  $s_1$  of the first good. As  $s_1(\alpha \cdot \mathbf{p}) = s_1(\mathbf{p})$ , the budget share can be seen as a function of one variable  $z = p_1/p_2$ . Our goal is to characterize functions  $h = h(z)$  such that  $h = s_1$  for some homothetic preference  $\succsim$ .

**Lemma 5.** *A function  $h : \mathbb{R}_{++} \rightarrow \mathbb{R}$  is the budget share of the first good associated with some homothetic preference  $\succsim$  over two goods (i.e.,  $h(p_1/p_2) = s_1(\mathbf{p})$ ,  $\mathbf{p} \in \mathbb{R}_{++}^2$ ) if and only if*

$$h(z) = \frac{z}{z + Q(z)}, \quad (66)$$

where  $Q : \mathbb{R}_{++} \rightarrow \mathbb{R}_+ \cup \{+\infty\}$  is a non-negative non-decreasing function.

Leontief and linear preferences correspond to the two extreme cases: a constant  $Q = \text{const}$  and an infinite step function

$$Q = \begin{cases} 0, & z \leq \alpha \\ +\infty & z > \alpha \end{cases},$$

respectively.

Note that for any non-increasing function  $h$  with values in  $[0, 1]$ , the function

$$Q(z) = \frac{1}{h(z)} - 1$$

satisfies the requirement of Lemma 5.

**Corollary 14.** *Any non-increasing function  $h$  with values in  $[0, 1]$  is the budget share of the first good for some preference  $\succsim$  exhibiting substitutability across the two goods.*

*Proof of Lemma 5.* Consider a homothetic preference  $\succsim$  for  $n = 2$  goods. The budget share  $s_1(\mathbf{p})$  of the first good satisfies  $s_1(\alpha \cdot \mathbf{p}) = \alpha \cdot s_1(\mathbf{p})$  and, hence,  $s_1(\mathbf{p}) = s_1(z, 1)$ , where  $z = p_1/p_2$ .

Let us show that, for any  $\succsim$ , the function  $h(z) = s_1(z, 1)$  admits the representation (66). In other words, we need to show that

$$Q(z) = \frac{z}{s_1(z, 1)} - z$$

is non-negative and non-decreasing. Expressing the budget share through the logarithmic price index by (4) and denoting  $\pi(z) = P(z, 1)$ , we get

$$Q(z) = \frac{\pi(z)}{\pi'(z)} - z. \quad (67)$$

Note that  $\pi$  is a non-negative non-decreasing concave function of  $z$ . Hence,  $Q$  is non-negative as well. To show that  $Q$  is non-decreasing, let us differentiate both sides of (67). We get

$$Q'(z) = -\frac{\pi(z)}{(\pi'(z))^2} \cdot \pi''(z). \quad (68)$$

We see that  $Q' \geq 0$  and so  $Q$  is non-decreasing.<sup>19</sup> We conclude that  $h = s_1(z, 1)$  admits the representation (66).

To prove the converse, consider  $h$  of the form (66) with non-negative non-decreasing  $Q$  and construct the corresponding preference. The identity (67) suggests how to define the price index. We get

$$\frac{\pi'(z)}{\pi(z)} = \frac{1}{z + Q(z)},$$

where  $\pi(z) = P(z, 1)$ . Integrating this identity, we obtain

$$\pi(z) = \exp \left( \int_1^z \frac{1}{w + Q(w)} dw \right).$$

By the construction,  $\pi$  is non-negative and non-decreasing. Since the identity (68) is hardwired in the definition of  $\pi$  and the function  $Q$  is non-decreasing, we conclude that  $\pi''$  is non-positive. Hence,  $\pi$  is concave. Define  $P$  by

$$P(p_1, p_2) = p_2 \cdot \pi(p_1/p_2).$$

This function is homogeneous, non-negative, non-decreasing, and concave. Thus  $P$  is a price index corresponding to some homothetic preference. By the construction,  $s_1(z, 1) = h(z)$  completing the proof.  $\square$

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<sup>19</sup>If  $\pi'$  is not differentiable, the identity (68) is to be understood in the sense of distributional derivatives:  $\pi''$  is a non-negative measure, and the right-hand side is a measure having density  $-\pi(z)/(\pi'(z))^2$  with respect to  $\pi''$ .