Fibi (Youssef) Botrous

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Web Development Professional with Recent Training and Skills in Front End, Creative Design, UX, HTML and CSS Seeking Entry-Level Position on the Client Side

Career Interests: A position as an individual contributor with an advertising, marketing or web development firm committed to best-in-class technical and creative execution across all projects

Professional Profile

High-potential web development professional with recent and relevant skills in numerous high-value areas. Intellectually curious with a desire to apply training, technical core competencies and experience to date in a hands-on role calling for initiative, collaboration skills and attention to detail. A candidate with the unique ability to lead the UX design and execute on the front-end development. Best in collaborative work environments valuing the contributions of a diversity of people—executing collectively. Eager and enthusiastic to earn a position enabling me to marry my training, writing skills and ambitions in web design and development. *Open to working hybrid, remote or onsite.*

Technical Competencies

WEB DEVELOPMENT: HTML • Cascading Style Sheets (CSS) • JavaScript • WordPress • Adobe XD Google Cloud Platform • API • RESTful API • Bootstrap • React • Redux • Figma • Tailwind CSS • Git GitHub • Python™ (currently learning)

CREATIVE: Adobe Creative Suite (i.e., Photoshop, Illustrator, InDesign and Acrobat Pro) • Canva **APPLICATION DEVELOPMENT:** React Native • SOL

DATABASE: MongoDB® • Node.js® • Express

Select Critical Contributions

- **WordPress.** Successfully completed two WordPress web development projects both for digital marketing clients specializing in outsourced services. Selected the template, programmed and tested the sites, and created the search engine optimization (SEO).
- **Portfolio development.** Applying a variety of tools, including HTML, React and CSS, programmed my own portfolio site. Created original graphics and content to suit.
- **NFT development.** Created original non-fungible tokens (NFT) and posted each for sale on a digital marketplace.

Education & Professional Development

NUCAMP CODING BOOTCAMP

Certification in Web Development, Full Stack Web Development and Mobile Development [July 2023] COURSERA, UX Design [March 2023]

RUTGERS UNIVERSITY, Bachelor of Arts, English • Bachelor of Science, Exercise Science

Relevant Work Experience

Brand Executives, Web Development Intern [October 2023-Present]

Working remotely, collaborate effectively with a cross-functional team to design and develop websites that meet client requirements and business objectives. Leverage WordPress learning and skill to build and customize content management systems (CMS) that empower clients to easily manage and update their websites. Trouble shoot bugs, broken pages and links. Track & report website analytics. Complete SEO for all web pages.

Additional Work History

INOV8 Orthopedics, Rehab Technician [May 2023-Dec. 2023]

F45, *Personal Trainer* [Oct. 2022-May 2023]

Advanced Physical Medicine and Rehabilitation, Physical Therapy Aide [Sept. 2021-Oct. 2022]