

## Fibi (Youssef) Botrous

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### Web Development Professional Skilled in Front End, Creative Design, UX, HTML and CSS Seeking Entry-Level Position

#### Professional Profile

I'm a passionate Graphic and UI Designer with a background in web development. With certifications in Full Stack Web and Mobile Development as well as UX/UI Design, I've developed a unique blend of skills that allow me to see projects from both the technical and creative sides. This combination enables me to create seamless, user-centered designs that not only look great but function flawlessly. Whether it's designing logos, building websites, or developing intuitive interfaces, I'm committed to exceeding expectations and crafting meaningful digital experiences. I'm always eager to take on new challenges that push my skills and allow me to collaborate with like-minded, innovative teams in advertising, marketing, or web development.

#### Relevant Work Experience

##### **WAVE Electronics, Graphic and UI Designer**

- Create diverse artwork for email campaigns, logos, web ads, promotional materials, and product packaging/manuals
- Develop UI designs for both web and mobile applications
- Manage multiple projects simultaneously, meeting deadlines and collaborating with cross-functional team such as the development, marketing, and production teams
- Conduct A/B testing to improve user experience and improve client reach
- Create compelling designs and UI wireframes for other major companies such as Samsung, Sony, Ring, Nest, Denon, etc., ensuring alignment with specific brand standards

##### **Brand Executives, Web Development Intern**

- Led production of full-fledged websites for 6 clients (see portfolio for each project)
- Implemented the 4 main stages of CI/CD to ensure proper delivery of projects
- Utilized HTML, CSS and JS to implement unique features not available within WordPress
- Setup website analytics for tracking and reporting purposes across 9 different metrics
- Customized SEO metrics for each page within a client project including canonical URLs and XML sitemaps
- Handled post-production client request changes maintained through version control software

#### Education & Professional Development

**COURSERA, AWS Fundamentals Specialization (Amazon Web Services)**

**NUCAMP CODING BOOTCAMP, Certification in Web Development, Full Stack Web Development and Mobile Development**

**COURSERA, UX Design**

**RUTGERS UNIVERSITY, Bachelor of Arts, English • Bachelor of Science, Exercise Science**

#### Technical Competencies

**WEB DEVELOPMENT:** HTML • CSS • JavaScript • Adobe XD • Google Cloud Platform • API • Bootstrap • React • React Native • Tailwind CSS • Git • GitHub • AWS • MongoDB® • Node.js® • Express • SQL • Python™ (currently learning)

**CREATIVE:** Adobe Creative Suite (i.e., Photoshop, Illustrator, InDesign, etc) • Canva • Figma • WordPress

**OTHERS:** • Airtable • Hubspot • Trello

#### Projects

1. [Personal Portfolio Website](#) - Developed a personal portfolio website to showcase skills, projects, and experience.
  - Technologies Used: HTML, CSS, JavaScript, **React.js**
2. [AF Clothing E-commerce Website](#) - Designed and implemented an e-commerce website for AF Clothing, featuring a responsive layout and secure checkout system.
  - Technologies Used: HTML, CSS, JavaScript, **React.js**, Node.js, MongoDB
3. [Fibi's Sweets Bakery Website](#) - Created a bakery website for Fibi's Sweets, focusing on a user-friendly interface and showcasing products.
  - Technologies Used: HTML, CSS, JavaScript, Bootstrap
4. Tic Tac Toe Game with AI - Developing a Tic Tac Toe game with an AI opponent, implementing algorithms for intelligent gameplay.
  - Technologies Used: HTML, CSS, JavaScript, C#, AI algorithms
  - Current Progress: Implemented game logic and basic UI; currently working on AI algorithms for strategic gameplay.
  - Planned Features: AI difficulty levels, responsive design, multiplayer functionality