

**Fibi (Youssef) Botrous**  
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## **Web Development Professional with Recent Training and Skills in Front End, Creative Design, UX, HTML and CSS Seeking Entry-Level Position**

**Career Interests:** A position as an individual contributor with an advertising, marketing or web development firm committed to best-in-class technical and creative execution across all projects

### **Professional Profile**

High-potential web development professional with recent and relevant skills in numerous high-value areas. Intellectually curious with a desire to apply training, technical core competencies and experience to date in a hands-on role calling for initiative, collaboration skills and attention to detail. A candidate with the unique ability to lead the UX design and execute on the front-end development. Best in collaborative work environments valuing the contributions of a diversity of people—executing collectively. *Open to working hybrid, remote or onsite.*

### **Relevant Work Experience**

#### **Brand Executives, *Web Development Intern*** [October 2023-Present]

- Led production of full-fledged websites for 6 clients (see portfolio for each project)
- Implemented the 4 main stages of CI/CD to ensure proper delivery of projects
- Troubleshoot 15-20 bugs per project, identified during the Testing and Deployment stages
- Utilized HTML, CSS and JS to implement unique features not available within WordPress
- Setup website analytics for tracking and reporting purposes across 9 different metrics
- Customized SEO metrics for each page within a client project including canonical URLs and XML sitemaps
- Actively managed broken pages during production phase to maintain 99% uptime per SLA
- Handled post-production client request changes maintained through version control software

### **Additional Work History**

**INOVS Orthopedics, *Rehab Technician*** [May 2023-Dec. 2023]

**F45, *Personal Trainer*** [Oct. 2022-May 2023]

**Advanced Physical Medicine and Rehabilitation, *Physical Therapy Aide*** [Sept. 2021-Oct. 2022]

### **Education & Professional Development**

#### **NUCAMP CODING BOOTCAMP**

*Certification in Web Development, Full Stack Web Development and Mobile Development* [July 2023]

**COURSERA, *UX Design*** [March 2023]

**RUTGERS UNIVERSITY, *Bachelor of Arts, English • Bachelor of Science, Exercise Science***

### **Technical Competencies**

**WEB DEVELOPMENT:** HTML • Cascading Style Sheets (CSS) • JavaScript • WordPress • Adobe XD  
• Google Cloud Platform • API • RESTful API • Bootstrap • React • Redux • Figma • Tailwind CSS • Git • GitHub  
• AWS (currently learning) • Python™ (currently learning)

**CREATIVE:** Adobe Creative Suite (i.e., Photoshop, Illustrator, InDesign and Acrobat Pro) • Canva

**APPLICATION DEVELOPMENT:** React Native • SQL

**DATABASE:** MongoDB® • Node.js® • Express

### **Select Critical Contributions**

- **WordPress.** Successfully completed six WordPress web development projects – both for digital marketing clients specializing in outsourced services. Selected the template, programmed and tested the sites, and created the search engine optimization (SEO).
- **Portfolio development.** Applying a variety of tools, including HTML, React and CSS, programmed my own portfolio site. Created original graphics and content to suit.