

COMPASS HACKATHON

TEAM COSMOS

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PROBLEMS :

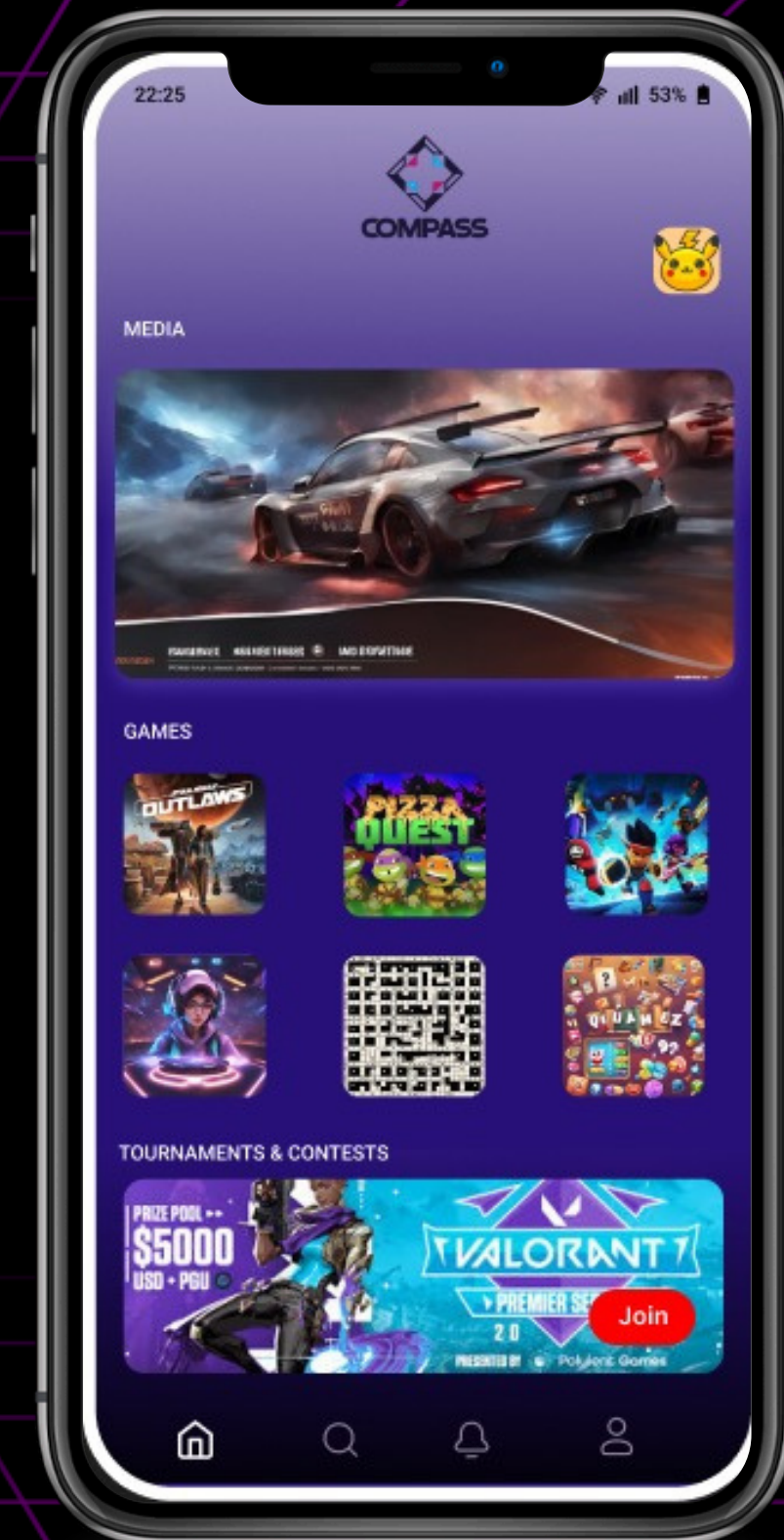
- **Low Engagement:** Compass tournaments struggle to keep players, fans, and organizers actively involved throughout the event cycle.
- **Fragmented Community:** The Compass community lacks a central hub for connecting, interacting, and building relationships.
- **Limited Differentiation:** Compass tournaments struggle to stand out from the competition and offer unique experiences for participants.



OUR SOLUTION :

Low Engagement (Before and After Tournament):

- **Play-to-Earn System:** Motivates users to actively participate in mini-games for in-game rewards, keeping them engaged beyond just watching tournaments.
- **Pick'em Challenge:** Creates a prediction game that fosters friendly competition and keeps viewers engaged during broadcasts.
- **Compass Scavenger Hunt:** Provides an interactive activity that gets users physically involved and excited about the event.



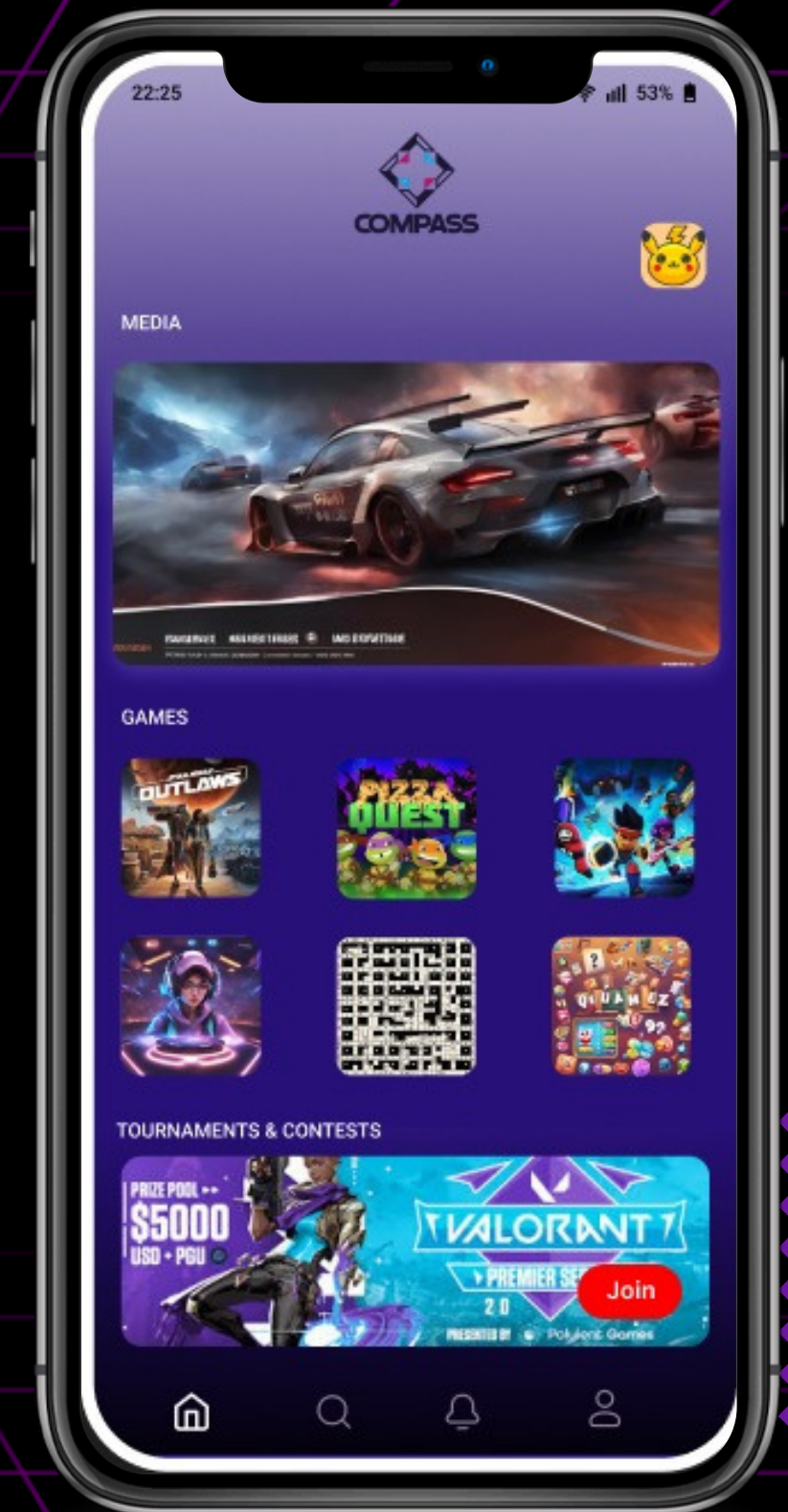
Engagement during the tournament:

- fan alleys filled with cafes, restaurants, and exciting merchandise.
- mini-tournaments for the public.
- Meet and interact with legendary pro streamers and influencers



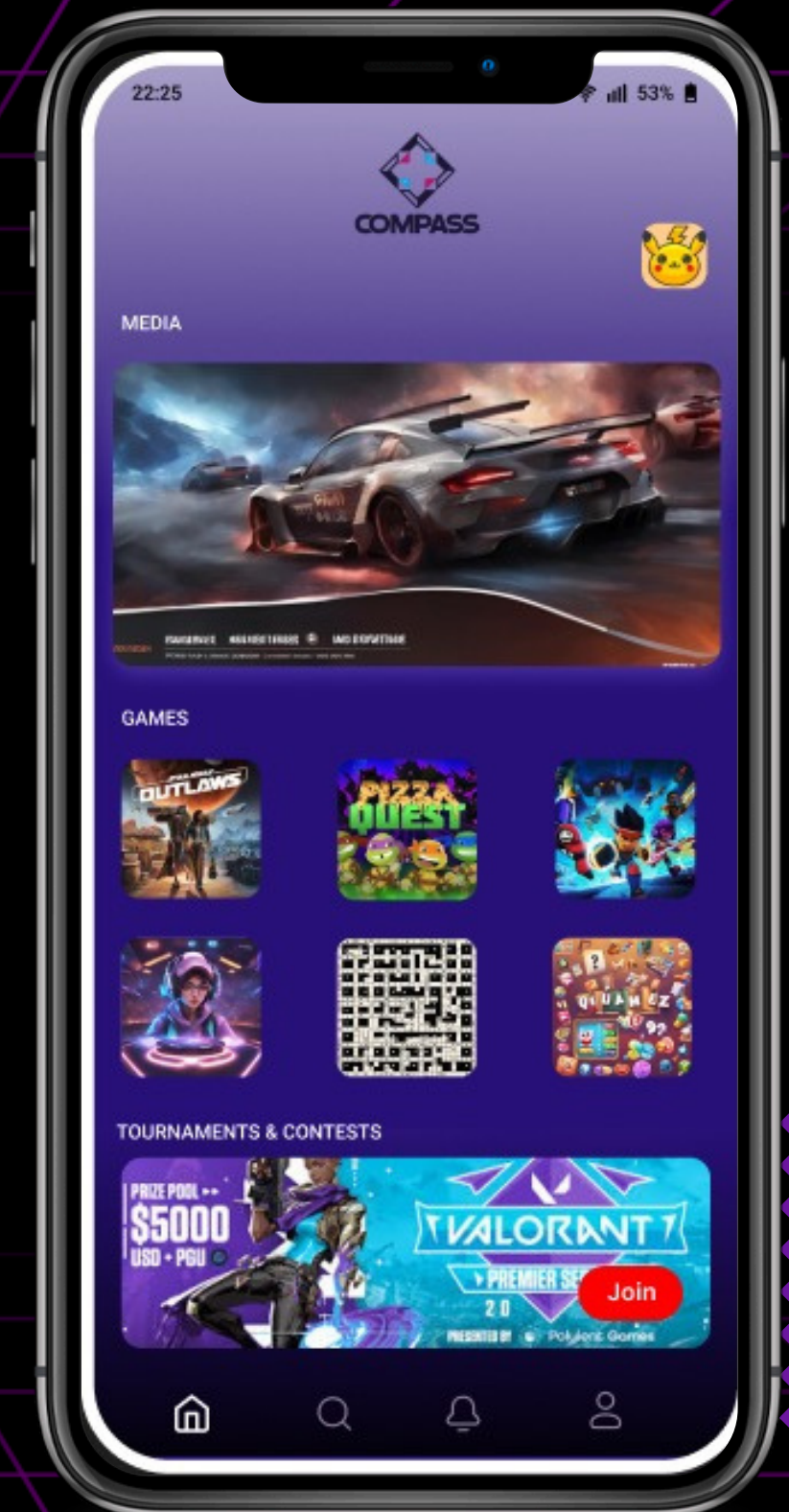
Fragmented Community:

- **Social Hub:** Offers a central location for fans, players, and even professionals to connect, host watch parties, and participate in challenges, fostering a sense of community.
- **Fan Art Contests:** Encourages creative expression and celebrates players and teams, further uniting the community.



Limited Differentiation:

- Play-to-Earn System with Unique Rewards: Provides an incentive system not offered by competitors, setting Compass apart.
- Compass Scavenger Hunt: Delivers a unique, location-based experience that no other esports platform offers.
- Challenging Pro Players: Gives users a chance to directly interact with esports celebrities, creating a truly special experience.



THANK YOU!