

# Investigating Purchase-to-Pay process using Process Mining in a multinational corporation

## Business Process Intelligence Challenge 2019

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**Abstract.** The Business Process Intelligence Challenge 2019 focuses on the compliance analysis of the Purchase-to-Pay process within a multinational company operating from The Netherlands. The participants are provided with a real-life event log data, which captures the information on the activities performed within the process of purchasing. Along with the data, the process owner suggests the specific scope for an analysis, which covers examination of at least 4 process models, throughput times of an invoicing process and spotting potential deviations. To address the challenges the analysis were divided into three main parts exploratory, process focused and predictive analysis, which were performed using various data analytics and process mining techniques including visualization tools, like SQL, PowerBI, Celonis and Python.

**Keywords:** process mining, purchase to pay, process discovery, data analysis, process compliance, BPI Challenge, predictive analysis.

## 1 Introduction

Due to dynamic development of the Information Systems field in the past decades, significant number of companies have made a decision to implement an IT system, gathering relevant amount of data on a daily basis. In an operational life of a multinational company, an integrated information system is a must. As a result, noticing the potential in data recorded, a business need for taking the advantage of the gathered data arises. In the times of Data Analysis, Data Mining and Business Intelligence emerged a discipline of Process Mining, combining those flows together.[1] As a fact-based insights provider, Process Mining do not require special means to collect the data. It relies on event logs derived from various operational datasets from different IT systems. Being a solution simple as such, dynamically growing popularity of the use of Process Mining techniques is observed. They allow to discover the actual as-is business processes and help to find potential inconsistencies, bottle-necks, nonconforming precedents, by providing a range of insights.

Within the Business Process Intelligence Challenge, a multinational company aiming at implementing means of control and surveillance to optimize its processes reaches out to Process Mining for a managerial support. Purchase-to-Pay process, as

one of the core business processes, appears to have a lot of potential for improving the compliance within a company, ensuring it is in accordance with a prescribed set of norms, standards and policies. [2] This year's edition of BPI Challenge focuses on the compliance check of the Purchase-to-Pay process in an internationally operating company from The Netherlands, asking the participants to provide broad and unique insights.

This paper is divided into two main parts, which are Challenge overview and Analysis, conclusions and recommendations. The first part provides the necessary introduction into BPI Challenge 2019. Following, the analysis chapter incorporates the process of finding insights and growing conclusions. It is divided into 3 parts: exploratory, process focused and predictive analysis.

## **2 Challenge overview**

This chapter includes an overview of the BPI Challenge 2019 and the approach taken towards its solution. Firstly, the case is briefly presented. Further on, the theoretical background for the Purchase-to-Pay process is brought up. In the last part of the chapter the approach towards the data is described, along with the tools overview and the basic data processing actions.

### **2.1 Case presentation**

The organizers of the BPI Challenge 2019 provide participants with a real-life event log and ask them to analyze the data using techniques of a free choice. The process owner suggests some challenges to address, although the participants are allowed to provide a wide-range insights which reach outside of the given scope [3].

A company cooperating with the contest's organizers, called process owner, is a large multinational company operating from The Netherlands in the area of coatings and paints. The process owner provides the contestants with the basic information on the process, like the key flow of the data between Purchase Order creation, through Goods Receipt, until Invoice clearing. The flows are presented in more detail in the next subsection.

Challenges to address are focused on:

1. insights on the collection of 4 models corresponding to the 4 process flows mentioned above,
2. throughput times of the invoicing process,
3. deviations, rework activities, bottle-necks present in the process flows.

Despite being presented a set of suggestions, participants are free to analyze the case from different perspectives, in order to encourage the originality and usefulness of the outcome.

### **2.2 Theoretical background**

Purchase-to-Pay process is recognized as one of the most important processes within a company's operational life. Purchasing provides core resources for leading a busi-

ness on a daily basis and strongly influences overall costs and timing of production. Being based on the cooperation with suppliers, purchasing reaches out of a company's direct control. Due to the fact that the outer dependency is high, a great attention should be paid towards a purchasing strategy development. Such a strategy can be assessed using two factors. Whilst the first one is strategic importance of purchasing in terms of its impact on profitability, the second factor points to the complexity of the supply market and outer conditions. In order to reduce the risk of purchasing and supply to an acceptable minimum those two factors should be addressed by the top management and senior purchasing executives. [4] A discipline providing the support in this procedure is Process Mining. Having a possibility to look deep down into a process specificity potential issues can be discovered and addressed resulting in the process improvements. Not only bottle-necks, but also non-compliance procedures can be spotted. By pinpointing the development areas in the process it is possible to put the most of the improvement effort exactly where it is needed the most.

The main component of a supply procedure is Purchase-to-pay process. It is a co-ordinated and integrated set of actions taken to fulfill a requirement for goods or services in a timely manner at a reasonable price. [5] It involves a number of sequential steps, ranging from creating a purchase order, through goods delivery and paying an invoice.

In the Business Process Management exists a general ideal sequence of activities in the process, described as a desirable purchase process flow. However, there are several ways of confirming the compliance of the purchasing process. The organizers of the Challenge provide the participants with the description of 4 models, which determine the desired actions flow in the case. The models represent procedures of processing an invoice received from a supplier to ensure that a payment is complete and accurate. The goal of implementing the different types of procedures is to have a more precise control over the flows and highlight any discrepancies in the compliance between the three most important documents, which are purchase orders, goods receipts and invoices. [6]

The first of the models is called *3-way matching, invoice after goods receipt*. The value of the goods receipt should match the value present in the invoice corresponding to it, as well as purchase order item. Before the invoice is paid, accounts payable reviews what is ordered (purchase order), matches it with the received goods (goods receipt) and invoice to pay (invoice). If all documents are present and they match, an invoice is paid and cleared. In the second model *3-way matching, invoice before goods receipt*, the main difference to the previous one is that purchase items do not require a Goods-receipt invoicing. That means an invoice may be entered before goods are received, although it has a block set. Upon a receipt of the goods and a check if all of the three mentioned documents match, an invoice is unblocked and a payment is done. The third invoicing model is *2-way matching (no goods receipt needed)*. As the description suggests, in this type of a model only 2 documents must match, a purchase order item and an invoice. What is important is that a value of a purchase order might be consumed by multiple invoices, therefore a one-to-one match is not a must. The last category is *Consignment*. The check of a match in this model of invoicing is beyond the scope of the analyzed process, since it is handled in a fully

separate one. There are no invoices registered in this event log and the analysis is conducted just for the first stages of purchasing. This model is mainly characterized by the item type named consignment.

### 2.3 Data overview

The data consists of over 1.5 million events recorded in 2018 within the Purchase-to-Pay process, without the workflow of the approval of POs and invoices. [7]

For the purpose of the contest, the dataset was anonymized. The company holds an anonymization key, therefore it is possible to translate the results and use the worth of the analysis in a real-life. Table 1 below presents the original dataset structure.

**Table 1.** The original dataset structure with the description of the fields.

No.	Column name	Description
1	Case Concept name	A combination of the anonymized purchase document id and the anonymized item id
2	Purchasing Document	The anonymized purchasing document ID
3	Item	The anonymized item ID
4	Item Type	The type of the item
5	GR-Based Inv. Verif.	Flag indicating if GR-based invoicing is required
6	Goods Receipt	Flag indicating if 3-way matching is required
7	Source	The anonymized source system of this item
8	Doc. Category name	The name of the category of the purchasing document
9	Company	The anonymized subsidiary of the company from where the purchase originated
10	Spend classification text	A text explaining the class of purchase item
11	Spend area text	A text explaining the area for the purchase item
12	Sub spend area text	Another text explaining the area for the purchase item
13	Vendor	The anonymized vendor to which the purchase document was sent
14	Name	The anonymized name of the vendor
15	Document Type	The document type
16	Item Category	The invoicing category
17	Event ID	The identification number of an event
18	User	The user ID recorded in the source system
19	Org. resource	The user resource involved in the process, always equals to User.
20	Event Concept name	The activity performed in the process
21	Cumulative net worth (EUR)	The anonymized value of an event
22	Timestamp	The date and time of an event

In order to carry out a process analysis it is necessary to create an event log which consists of case ID, activity ID and timestamp. Within the given dataset *Case Concept name* is suggested as a case ID, *Event Concept name* was chosen as the activity ID and column *Timestamp* was considered to be a timestamp.

To begin with the analysis appropriate data handling was required. To be able to perform transformations and adjustments the dataset was loaded into Microsoft SQL Server Management Studio. First, the data formats were reviewed. It was noticed that some of the values in *Cumulative net worth (EUR)* column are presented in the scientific notation (E-notation). A recalculation of these values into standard numeric format was applied and saved as *Cumulative net worth (EUR) new* column. Fig. 1 presents the values before and after the transformation.

	event Cumulative net worth (EUR)	event Cumulative net worth (EUR) new
1	2.899453E7	28994530
2	1.0652112E7	10652112
3	1.1475875E7	11475875
4	1.4202816E7	14202816
5	1.1475875E7	11475875
6	1.7213813E7	17213813

**Fig. 1.** Transformation of values from E-notation to a standard numeric format.

Secondly, in order to provide as much information as possible, a transformation supporting a creation of an event duration was implemented. The event log initially contained a start time of an event. To be able to calculate a duration of an event, the end time is needed. However, being given single timestamp per event, the exact calculation of a duration of an activity was not possible. Therefore it was agreed to calculate the time between the activities, so called lead time. Lead time provides the information of a duration of an event plus the time until another activity is performed. The start time of a next activity within one case ID was considered to be an end time of a current one and was moved to the current row into the new column capturing the end time of an event. The sorted activities, which took place within one case, the start times (marked respectively black and blue) were moved to the prior row and represent the end time of an event. Fig. 2 images the example of a change in order to support an understanding of a transformation.

	Timestamp	Case	Activity	Start time	End time	Row number
1	2018-01-02 13:53:00.000	2000000000_00001	SRM: Created	2018-01-02 13:53:00.000	2018-01-02 14:53:00.000	12
2	2018-01-02 14:53:00.000	2000000000_00001	Create Purchase Order Item	2018-01-02 14:53:00.000	2018-01-02 14:53:00.000	11
3	2018-01-02 14:53:00.000	2000000000_00001	SRM: Ordered	2018-01-02 14:53:00.000	2018-01-02 14:53:00.000	10
4	2018-01-02 14:53:00.000	2000000000_00001	SRM: In Transfer to Execution Syst.	2018-01-02 14:53:00.000	2018-01-02 14:53:00.000	9
5	2018-01-02 14:53:00.000	2000000000_00001	SRM: Complete	2018-01-02 14:53:00.000	2018-01-02 14:53:00.000	8
6	2018-01-02 14:53:00.000	2000000000_00001	SRM: Awaiting Approval	2018-01-02 14:53:00.000	2018-01-02 14:53:00.000	7
7	2018-01-02 14:53:00.000	2000000000_00001	SRM: Document Completed	2018-01-02 14:53:00.000	2018-01-02 14:53:00.000	6
8	2018-01-02 14:53:00.000	2000000000_00001	SRM: Change was Transmitted	2018-01-02 14:53:00.000	2018-01-02 23:59:00.000	5
9	2018-01-02 23:59:00.000	2000000000_00001	Vendor creates invoice	2018-01-02 23:59:00.000	2018-03-06 07:44:00.000	4
10	2018-03-06 07:44:00.000	2000000000_00001	Record Goods Receipt	2018-03-06 07:44:00.000	2018-03-06 08:53:00.000	3
11	2018-03-06 08:53:00.000	2000000000_00001	Record Invoice Receipt	2018-03-06 08:53:00.000	2018-03-29 15:06:00.000	2
12	2018-03-29 15:06:00.000	2000000000_00001	Clear Invoice	2018-03-29 15:06:00.000	2018-03-29 15:06:00.000	1

**Fig. 2.** The transformation performed to receive the end time of an event.

The lead time of an activity was then calculated by distraction of the start and end time and given in days. In cases where the activities are registered at the same time or the difference of time is below 24 hours, the calculated lead time equals 0. For the

purpose of exploratory analysis such an assumption for calculation is well enough to get insights, although considering the predictive analysis the lead time (duration) include more detail and the lead time is given in a more precise format.

Another transformation considered the *User* column. The activities can be performed by automatic (batch) or manual users named *batch\_xxx* or *user\_xxx*, where *xxx* specifies particular user's number. In order to gain information on automation within the process in a facile manner, a new column was created. The values of the new column are 'B', 'U' and 'NONE' indicating automatic users, manual users and missing values, respectively.

Considering the presence of outliers in the data, it was noticed that some events recorded do not take place in 2018. Since the challenge overview clearly indicates that the analysis should correspond to purchase orders submitted in 2018, the ones not fulfilling this requirement were filtered out from the event log (~500 out of 1.5 mln events). The filtration was performed with respect to cases which started before January 2018 or after December 2018 and some of their activities took place in 2018. This means that if at least one event within a case happened in 2018, this case was incorporated. What is more, the events with the date later than 27.01.2019 were considered to be outliers, due to the fact that the data was published on 28.01.2019 and were filtered out (9 events). Moreover, looking at the timeline from the perspective of prior years, it was noticed that there are events taking place in e.g. year 1948. Having performed more detailed analysis it was found that the activities of the events happening in years 1948-2016 are Vendor Creates Invoice (284 events) and Vendor Creates Debit Memo (27 events) . Since the impact of those activities on the purchase process is not considered to be great from the company's operations' perspective, as they have mostly informative function from vendor's side, they were filtered out from the log. In a real-life process intelligence project the team reaches out to the process owner for the double-check of those cases and the nature of creating those two activities, although in the form of the contest the contact with the process owner is strongly limited, that is why those cases are spotted and approached in the form of deletion.

The changes and transformations applied to the data for predictive purposes are described in chapter 3.3 *Predictive analysis*.

### 3 Analysis, conclusions and recommendations

In order to arrange the most applicable way of finding answers for the process owner's challenges, a specific approach towards the analysis division was taken. To begin with, the exploratory analysis was conducted providing the information on the overall process performance and supporting the recognition of potential deviations. Next, the process focused analysis was performed in order to gain insight into the activities sequence, sub processes performance, throughput times and potential deviations. The last part captures predictive analysis focused on anticipation of throughput time and occurrence of undesired activities, performed with usage of machine learning methods.

### 3.1 Exploratory analysis

The aim of the exploratory chapter is to perform an elaborate analysis, giving the most valuable insights and facilitating an effective discovery of Purchase-to-Pay process performance. In order to do that, a set of interactive dashboards was created using Microsoft Power BI visualization tool. Fig. 3, 4 and 5 present snapshots of the created dashboards. The application was published under [this link](#) and can be easily accessed by the reader. It helps to understand exploratory analysis performed within this chapter and provides a general overview on process KPIs as well as more detailed indicators and measures.

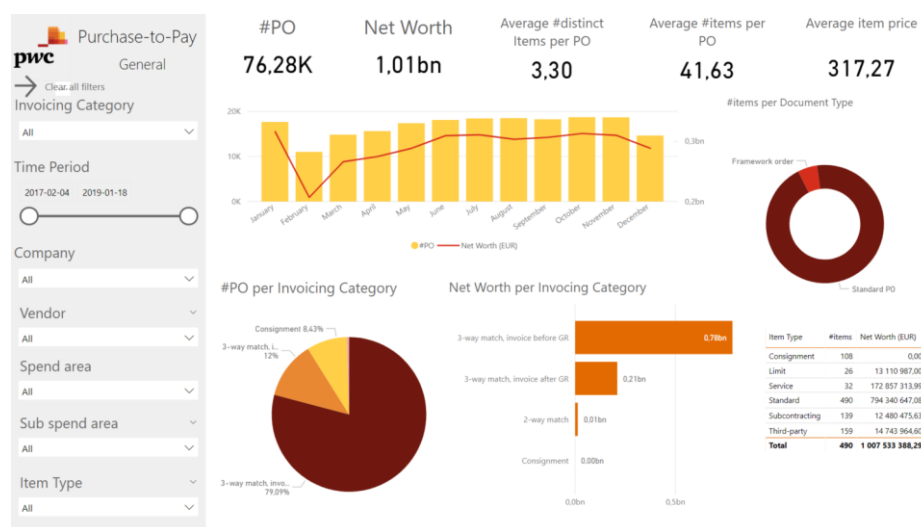


Fig. 3. General P2P dashboard of PowerBI application.

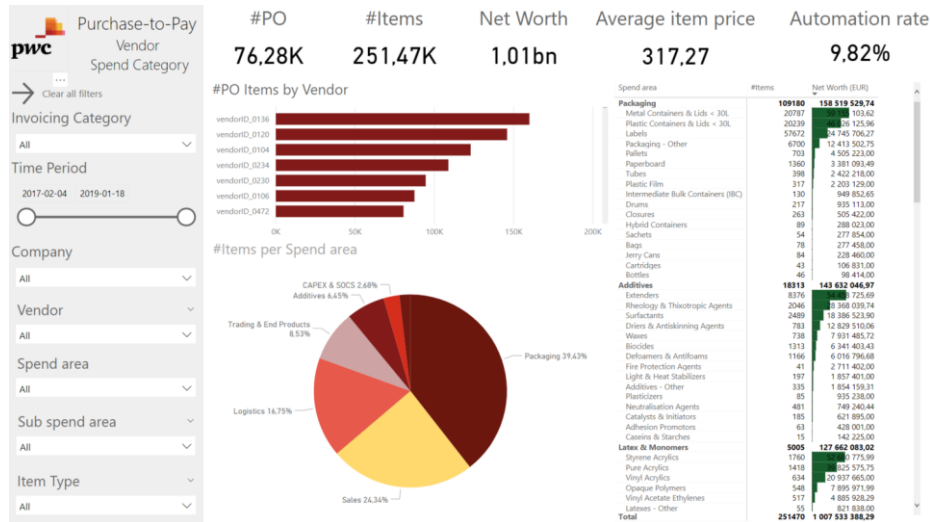


Fig. 4. Vendor and spend category dashboard of PowerBI application.

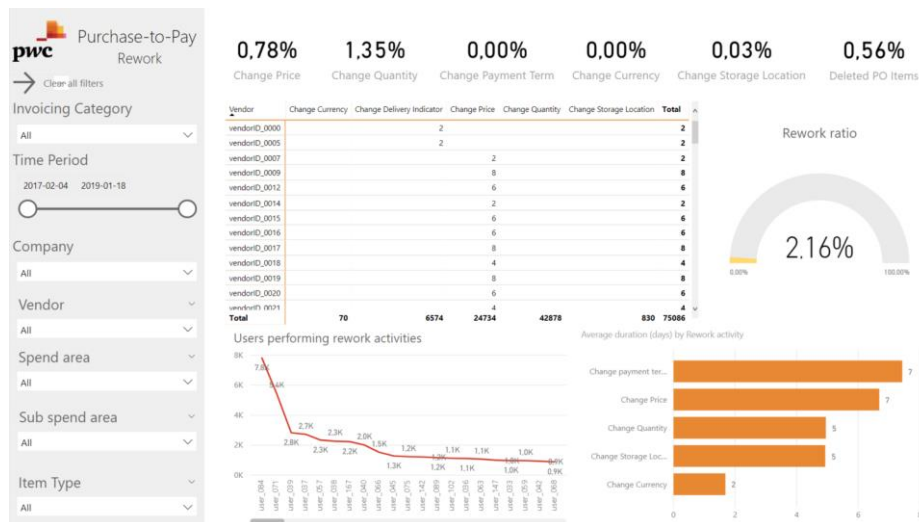


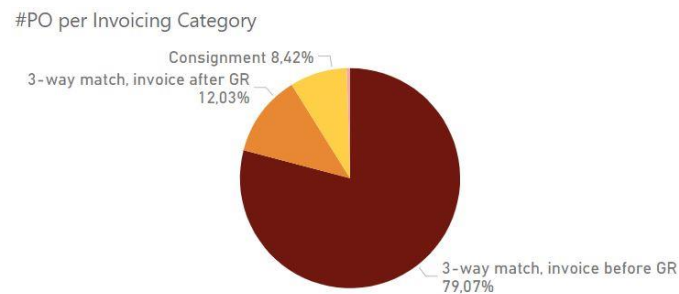
Fig. 5. Rework dashboard of PowerBI application.

**PowerBI application.** The Power BI tool served gathering findings within the scope of exploratory analysis and the application's construction is briefly described in the following paragraph. The application concentrates on giving the general background of the overall process characteristics and is divided into three thematic dashboards. The first one provides a general overview on the size and patterns within the process. Furthermore, it enables to investigate shares of respective invoicing types in the whole, regarding the net worth and number of purchase orders. The perspective on the timeline in 2018 is also provided to examine the changes of purchasing in time. Additionally, document types and item types are distinguished. Second dashboard con-



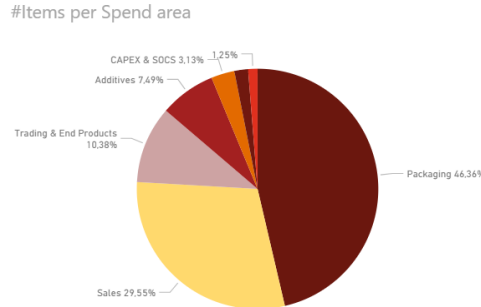
cerns vendors and spend categories. The diagrams give the possibility to find insights on the importance of vendors, which the company collaborates with and spend areas of purchasing. The purpose of this dashboard is to gain knowledge on the subject of purchasing and the sources in terms of suppliers. The third dashboard is specifically process oriented and deals with rework activities. Not only the ratios of most popular rework activities are given, but also detailed visualizations of vendors and users performing them. On top of that, an average duration time of rework activities is presented in order to stress the impact they have on the time of a process.

The overall process from 4 invoicing categories' perspective was examined. Fig. 6 presents the proportion of shares of respective invoicing models in the whole process regarding the number of purchase orders.



**Fig. 6.** Graph presenting the shares of invoicing categories in the process in terms of number of purchase orders.

**3-way match, invoice before GR.** The most popular invoicing model is *3-way match, invoice before GR*. It captures the largest net worth of purchasing (~€784M out of €1bn). At the same time it dominates significantly among other models as the one which serves the most purchase order numbers (~79% of all of the purchase orders). The timeline graph indicates that in February the purchasing is less intense than throughout the rest of the year, which correlates strongly with the total purchasing pattern. Document types are not diversified, since 98% of the purchase orders are of a *Standard PO* type. The definite majority of items is of a standard type also. Purchase orders contain on average 3.56 different items and around 40 on average of total items. The average net worth of an item equals around €318, which is relatively small (comparison to the other invoicing models €1.14 thousand for *2-way match*, €336 for *3-way match, invoice after GR*). This indicates that most of the purchases concern less valuable goods for this model, but they happen regularly in large quantities (62 thousand of purchase orders in 2018).



**Fig. 7.** Graph showing most important spend areas in *3-way match, invoice before GR* model.

Fig. 7 shows the main areas of spending regarding the number of purchase orders, which are *Packaging*, *Sales* and *Logistics*. Considering the net worth, an important spend area is also *Additives*, which captures a type of products needed for manufacturing. The amounts spent on *Packaging* and *Additives* are almost equal, followed by *Latex&Monometers* and *Titanium Dioxides*, which relate to the production processes. The most significant rework activity is *change quantity* (present in 1.55% of the cases). The time impact of the change of quantity activity is quite high. It prolongs the process by around 5 days. *Change price*, which ratio reaches 0.90% also seems to be an activity to avoid, since the time impact on the process equate up to 7 days. It can be noticed that in 2018 *user\_84* performed the largest number of quantity changes whereas *user\_071* was the main user changing prices.

**3-way match, invoice after GR.** Second most popular invoicing method regarding the net worth of the purchase orders and purchase orders number is *3-way match, invoice after GR*. This seems to be a category, which follows the most straight-forward and orderly rules, since the purchase order is first reconciled against goods receipt and then against invoice. Despite its intuitive matching nature it captures 12% of all of the purchasing transactions. The registered number of purchase orders is around 9,500. The average net worth of a purchase order item is €336 and average number of items per purchase order is around 66, whereas distinct items is 1.6. This means the purchasing done within this invoicing method concerns mostly the purchases of rather large quantities of undiversified items. The most of the costs are from *Road Packed* sub area from *Logistics* category. Also *Digital Marketing* costs underlie mostly this invoicing category. What is worth mentioning is a high automation rate, indicating the ratio of batch users to human users, amounting to more than 20%. Rework activity, which occurs the most often is *change price*, although the ratio of 0.38% is not too alarming. The user, who is involved the most into rework activities is *user\_038*, which does mainly price changes and they correspond mostly to *vendorID\_0236* (744 out of 758 cases).

**Consignment.** Next, *Consignment* model is examined. It covers around 8.5% of all purchase orders and it is the third most common invoicing method in the process. However, what characterizes this type of a model is zero values in the net worth of

orders. The reason for it is the nature of consignment items. A consignment is a business arrangement in which goods are left in the possession of an authorized third party to sell, while the ownership stays with the vendor. The goods bought within this type of an arrangement are possessed by the company and purchase orders are issued, they contain no value of the goods though. The invoicing process happens within a separate process, there exists no invoices for Consignment items in the dataset. Most of the purchases happen within *Packaging* spend area, followed by *Additives* and *Latex&Monomers*. Most of the rework activities concern *change quantity*, that is in 3.72% of the cases.

**2-way match.** *2-way match* model covers the least number of purchasing transactions (not even 1% of all purchase orders). Just one item type occurs within it, which is *Limit* and it is the item type that is only associated with *2-way match*. It is a specific type of an item, which does not have a price, but rather an upper financial limit set, which can be spend on it. What is interesting, just one subsidiary *companyID\_0003* performs this type of a purchase. The Vendor/Spend Category dashboard unveils, that the spend areas are *Real Estate* (Sub areas: *Real estate services*, *Real estate brokers or agents*) and *Others* (Sub areas: *Government Payments*, *Taxation*), *CAPEX & SOCS*, which explains the type of the invoicing method and the item type used. *2-way match* is namely used mostly in cases, where no physical goods are shipped and the purchase order is matched against an invoice directly. No fixed price of an item is therefore understandable in such cases. There is just one user *user\_602* responsible for that model, who handles all the activities within it. Additionally, the only document type used is *Framework order*. In the case of *2-way match* and *Consignment* models automation rates are kept on a low level, which is determined by the nature of those purchasing types (0.38% for *2-way match* and 1.90% for *Consignment*).

### 3.2 Process focused analysis

After having a glance on the characteristics of the process in the exploratory analysis part, a process mining was incorporated to perform process focused analysis. The software used for this purpose is Celonis. Not only the process maps available in Celonis were analyzed, but also the potential of its visualization capabilities were put to use. Additionally, a conformance functionality served as a reference point for the root cause analysis. The event log exists within the dataset, which exploratory analysis was based on. The process of preparing the event log is described in the 2.3 Data overview chapter.

**Invoicing models' processes comparison.** To distinguish between 4 invoicing models the process analysis was split and compared in terms of the time performance. Further on, however, the general common process map was analyzed regarding the deviations.

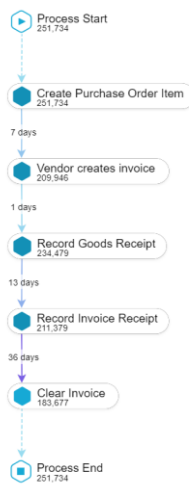
Due to the fact that the median is less vulnerable than average in terms of outliers' influence, a decision was met that all throughput times will be given in median instead of an average. To distinguish between 4 models Fig. 8 below presents median

throughput times for all of the 4 invoicing models. The most common category *3-way match, invoice before GR* takes the longest to process (72 days). *2-way match* takes 62 days, it is the rarest category and at the same time the one that serves the most complicated cases from purchasing perspective. *3-way match, invoice after GR* is performed much faster, its median throughput time is 30 days, which is more than a half shorter than the similar “before” model. *Consignment* is characterized by relatively short overall process time, which equals 21 days.



**Fig. 8.** Average process throughput times of invoicing categories.

The happy path (the most common path) of the overall process consists of Create Purchase Order Item, Vendor Creates Invoice, Record Goods Receipt, Record Invoice Receipt and Clear Invoice. Fig. 9 shows it together with median throughput times for activities. A median throughput time of the whole process is 72 days, whereas the cycles PO Item creation to Goods Receipt is 8 days, Goods Receipt to Invoice Receipt is 13 days and Invoice Receipt to Clear Invoice is 36 days.



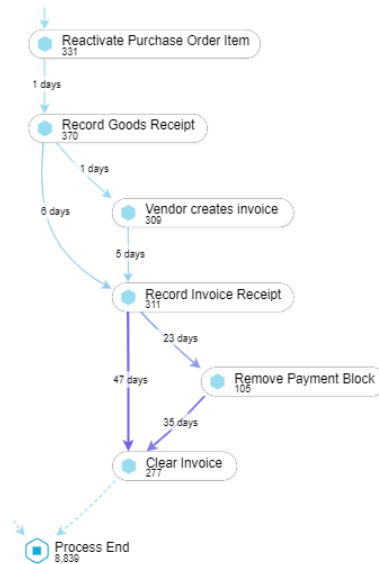
**Fig. 9.** Happy path of the overall process.

**Role of SRM in the process.** In order to perform efficient and upright analysis, the SRM activities are grouped into SRM group and kept aside the main flow of purchasing. SRM stands for Supplier Relationship Management, which is a software supporting requisition system. It handles creating requisitions, monitors approvals and documentation and passes the information on purchase requisitions further until a creation of a purchase order item. It is treated as an outer software solution, having a supportive role in the purchasing process. It serves 1,440 cases in the process and often happens in parallel to the creation of PO or Requisition Item (the same date of activities) and is mostly automated. It does influence the process time overall, since it is shorter in case of using SRM (median 65 days instead of 72). The process including SRM shortens the cycle time between invoice receipt and invoice clearing up to 17 days (versus 36 days with no SRM). However it doubles the goods receipt-invoice receipt cycle in comparison to no SRM process (26 versus 13 days). The vendors, which are associated with the developed SRM activities sequence are mainly vendorID\_0003 and vendorID\_0000. Those two vendors belong rather to the minor suppliers, since the annual number of PO is 133 together (out of ~76 thousand number of PO in 2018).

**Vendor Creates Invoice activity.** Vendor Creates Invoice is an activity, which is not usually taken into consideration in a theoretical presentation of the process, it is not a negative activity though. It appears in 83% of the cases and provides additional information on the process and it is assumed, that it happens in parallel to the shipment of the goods, since the time difference between Create Purchase Order Item and Vendor Creates Invoice is 7 days (median) and later until Record Goods Receipt it takes 1 day. In the cases where this step is not incorporated (41,788 cases) the process shows noncompliance on the stage between Record Goods Receipt and Record Invoice Receipt, due to the fact that its median throughput time takes 183 days. While performing root cause analysis for this issue it appeared that most of those purchases are done with cooperation with vendorID\_282 (*CAPEX&SOCS*) and vendorID\_0246 (*Trading & End Products*). The activity of recording an invoice is mostly performed by batch\_01 automatic user. What is more, recording an invoice is the last step in the process, which indicates it is not cleared. These cases are unfinished by the sides, since there is no information from the vendor on the creation of an invoice, it takes enormously a lot of time to record it, recording is done by automatic user and invoice is not cleared. It was assured that the purchases of this type did take place throughout the whole year, therefore it is not the case that they are still on-going in the sense of being fresh (timestamps date back to January 2018).

An interesting phenomenon from the deviations' spotting perspective is the appearance of Vendor Creates Debit Memo and later directly Vendor Creates Invoice. It happens in more than 4 thousand of cases, therefore it is quite often appearing sequence. Since the Debit Memo, considered to be a correction to the invoice, is created before the actual invoice is prepared it seems to be an obvious inconsistency. The vendor, which happens to be associated with it the most is vendorID\_0118 (*Trading & End Products*) from *3-way match, invoice before GR* category.

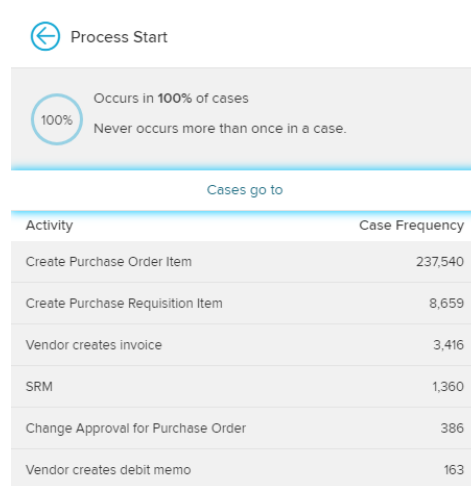
**Deletion of purchase orders.** Another deviation occurring while no Vendor Creates Invoice activity appears in the process flow is Delete Purchase Order Item. In 8,839 cases, where is deletion of PO, 8,530 happen while there is no information on creation of an invoice from the vendor's side. Therefore it can be concluded that the correlation between those two is not accidental and information on creation of an invoice is thought to be a confirmation of receiving an invoice. Deletion of POs happens mostly within subsidiary company\_0000 (just 31 cases come from another subsidiary). None of the vendors or users seem to cause that much of these reworks so that it would be outstanding. On the other hand, a part of deleted POs is reactivated. Fig. 10 below presents the sub process for reactivation of deleted POs. In reactivation the process flow goes in a generally compliant way. After a reactivation of PO, goods are received, invoice is created and recorded, then cleared. The only alarming point is the duration of the flow between recording invoice and clearing it (47 days). It is not much longer than the median throughput time in this cycle for the whole process though. However, this time is not considered to be optimal and a potential in speeding up this cycle is noticed.



**Fig. 10.** Sub process map for reactivation of deleted POs.

**Purchase order items creation not being a start activity.** Create Purchase Order Item activity takes place in 100% of the cases, which is a positive check. However it does not always start the purchasing process. Fig. 12 includes a list of activities the process might start with, along with the case frequency. Although the PO item is created in some cases after a requisition item creation or some SRM activities (which is compliant), nearly 3,416 cases flow through Vendor Creates Invoice first. Worth mentioning is that the median process throughput time is 17 days shorter then. It is mostly clearing invoice cycle, that is faster (median 16 days). This kind of process

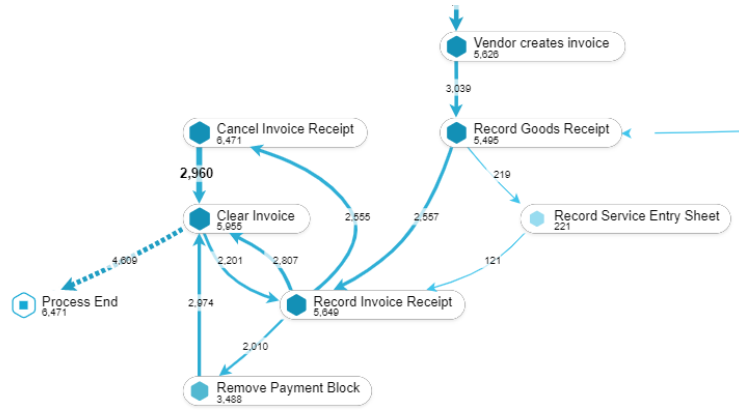
deviation happens mostly while trading with vendorID\_0550 from *Trading & End Products* spend area (1,213 cases).



Cases go to	
Activity	Case Frequency
Create Purchase Order Item	237,540
Create Purchase Requisition Item	8,659
Vendor creates invoice	3,416
SRM	1,360
Change Approval for Purchase Order	386
Vendor creates debit memo	163

**Fig. 11.** The snapshot of the list of the process start activities.

**Invoice clearing cycle.** The flow between Record Invoice Receipt and Clear Invoice which is the final stage in the process is analyzed next. An average throughput time between those two equals 36 days, which is considered to be a long time in the context of the rest of connections. Remove Payment Block is an activity that appears in the process quite often (22% of all cases) and is quite understandable activity in the *3-way match, invoice before GR*, when the invoice is matched and the payment is set free to be transferred (which is at the same time the most often used matching model). The long throughput time in this cycle can be explained by the profits from the delay in the payment for the company. Postponing the payments to the maximum possible date allows to withhold the capital in the company. Fig. 12 presents invoicing cycle of the process.



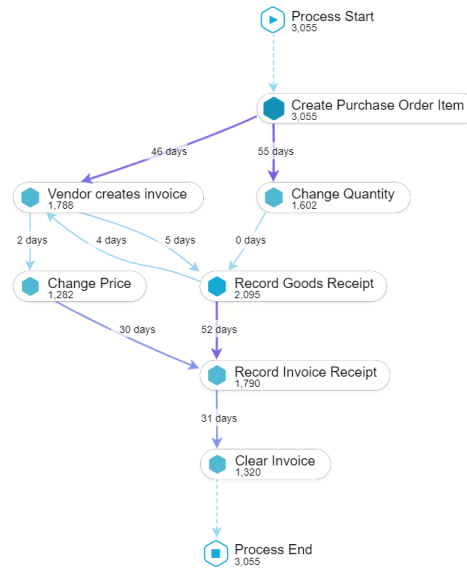
**Fig. 12.** The part of the process flow presenting the invoicing stage, covering 99% of activities and 56% of all connections.

Cancel Invoice Receipt is seen as a definite deviation. While exploring its connection it is concluded that after a cancellation of an invoice it proceeds with clearing (2,960 cases, that is 46% of all cancelled invoices) and later on new invoice is recorded. On the other hand the cases, which after cancellation of an invoice proceed with recording invoice receipt amount to 26% of all cancelled invoices. This sequence indicates that the invoices must be wrongly posted and new ones are issued by the vendor in order to correct the issue and finalize the purchase process. Performing further analysis on the issue it was discovered that in 99% of the cases, where invoice is cancelled and a new one is recorded, a Debit Memo was created upfront by the vendor. Debit Memo is thought to be a correcting, invoice based document, whose presence in the process justifies the cancellation of an invoice. Cancelling an invoice is done together with recording a new one and this cycle takes around 24 days. More governance of debit memos issued by the vendors in the process would bring a benefit of speeding up the process of multiple invoices handling and realization of payment in consequence.

**Rework activities.** Significant problems take place on the second stage of the process, namely between Create Purchase Order Item and Record Goods Receipt. Apart from positive activities, such as Vendor Creates Invoice mentioned before and Receive Order Confirmation, some unnecessary changes are applied. Those changes concern mostly quantity and price, which prolong the whole process by 7 days on average each and their ratios are 1.34% of all cases for quantity change, and 0.78% for change price. The overall rework ratio equals 2.15% and its scale is not alarming. Although the presence of rework is considered to be negative in principle, in a real-life they are hard to avoid. Changes in orders are considered as deviations, which could be avoided if orders were made with more care and closer cooperation with suppliers.



Change Quantity activity appears in 17,590 cases and the median throughput time for the whole process (incorporating Change Quantity step) is 18 days longer, than the initial one. Examining the root cause for presence of this rework in the process, it appeared they only touch companyID\_0000. All of the change quantity actions are performed by manual users. More than half of purchases are done in Packaging spend area, especially in cooperation with vendorID\_136. Moreover, Trading & End Products spend area seems to incorporate a lot of quantity change rework, where vendorID\_0197 contributes to this issue the most. Fig. 13 presents the process map of vendorID\_0197.



**Fig. 13.** Process map for vendorID\_0197, as a supplier causing rework issues and long throughput times.

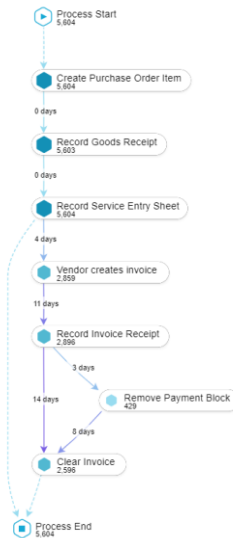
The median throughput time for supplier vendorID\_0197 takes 133 days (versus 72 in general). One of the main problems in a trade with this vendor is a long throughput time between PO creation and the next step e.g. Vendor Creates Invoice (46 days). Also it takes long until goods are received (52 days). Along with quantity changes there are a lot of price changes applied (almost half of the POs). Users working with it are mostly user\_071 (performing change price rework) and user\_84 (change price rework).

Change Price rework appears in 4% of the cases. It happens in almost all of the cases within one subsidiary, namely company\_0000 and they also are performed only by manual users. In the case of change price rework the most problems are caused by vendorID\_0197, presented in the previous paragraph. No other vendor seems to contribute strongly to its presence. There exists a correlation between Change Price and Change Quantity. In 20% of cases, where there is Change Price also Change Quantity is present in the process.

Delete Purchase Order Item happens also on that stage of a process. It is natural that such cases as deletion of an order will sometimes take place at some point in purchasing. Due to the fact that it happens right after the creation of an item it does not contribute to growing problems, as it could if it happened on the latter stages. It can be treated as fairly acceptable then. Although aiming at the process excellence, if deletion of order items happen, an extra governance over their creation should be given.

Overall, more governance and control over purchase requesting would bring profits on the coherence of the process. Additionally better communication and closer cooperation with vendors would be profitable and let the company avoid unnecessary changes at different stages during the flow of the process.

**Purchased services.** Record Service Entry Sheet activity is present in 2% cases of the process. Service entry sheet is a corresponding document to goods receipt, which serves the same purpose just for services not goods. Hence, there is nothing surprising in terms of appearance of this activity in the process flow. It corresponds just to items from *Service* category and in nearly 94% *Logistics* spend area (with the focus on *Road Packed* sub area). Main vendors providing the services are vendorID\_0234 and vendorID\_0230. The median throughput time of processing services is relatively short and equals 27 days.



**Fig. 14.** The process flow map for services.

Fig. 14 captures the process map for services. What is attracting attention in its process flow is that it happens along with Record Goods Receipt activity and additionally at the same time, when the Purchase Order Item is created (0 days of throughput time between activities). This means the PO is created in the moment when the service is provided, not in advance.

### 3.3 Predictive analysis

In the previous parts of the report the process itself was examined and the most significant anomalies and deviations were identified. The purpose of predictive analysis, however, goes beyond the possibilities of exploratory and process focused analysis and enables to model and optimize corporate operations in order to maximize profits or minimize risks [6].

The aim of predictive analysis performed in the given project is to decide whether certain activities within the process path have significant impact on the overall process throughput time. It is reasonable to assume that different kinds of orders are being processed in different ways and potential delay causes may differ from one another [7]. All orders were clustered into three main groups and for each of these groups a separate delay analysis was performed. Undesired activities with the greatest impact on overall process time were identified and recommendations on which order elements should be most carefully checked were formulated. The process of identifying most troublesome activities is crucial in optimizing process throughput time and avoiding significant costs caused by delays [7]. An example of analysis' application was also described in the current chapter: from the examined dataset all of the unfinished processes were identified and classified into one of the clusters. It enabled to formulate recommendations for the most recent purchase order items.

In order to achieve the goal described above, it was necessary to prepare the purchase to pay process dataset for further analysis. Each purchase order item has its own characteristics, such as *case\_spend\_area*, *case\_item\_type* or *case\_vendor*. These were extracted from the original dataset and used as clustering categories later on. In Fig. 15 there are presented exemplary cases with all of the relevant categorizing columns.

c_case_key	c_spendarea	c_subspendarea	c_company	c_doctype	c_vendor	c_itemtype	c_itemcat
2000000003-00002	Enterprise Services	Office Supplies	companyID_0000	EC Purchase order	vendorID_0003	Standard	3-way match, invoice before GR
2000000009-00001	CAPEX & SOCS	Laboratory Supplies & Services	companyID_0000	EC Purchase order	vendorID_0008	Service	3-way match, invoice after GR
2000000015-00001	Marketing	Digital Marketing	companyID_0000	EC Purchase order	vendorID_0014	Service	3-way match, invoice after GR

**Fig. 15.** Exemplary rows of the dataset used in purchase order items clustering.

What is more, there was created an additional pivot table consisting of activities' names in columns and dummy values *1* and *0* for activities that were conducted or not, respectively, within specific purchase processes. Additionally, another data transformation was performed in order to calculate for each purchase order item, purchasing duration time expressed in days, purchase order item cumulative net worth, number of distinct activities, automation rate and number of distinct users involved in particular purchase process. Exemplary cases, after transformations described above, are shown in Fig. 16.

_case_key	BlockPurchaseOrderItem	CancelGoodsReceipt	CancelInvoiceReceipt	CancelSubsequentInvoice
2000000003-00002	0	0	0	0
2000000009-00001	0	0	0	0
2000000015-00001	0	0	1	0

_case_key	case_days_no	net_worth	case_activities_distinct	case_days_avg	case_automation	case_users
2000000003-00002	27	37.00	12	3	0.58	5
2000000009-00001	39	1039.00	13	3	0.54	5
2000000015-00001	256	457836.00	18	3	0.12	11

**Fig. 16.** Exemplary cases of the dataset used in modelling purchase process time.

The aim is to identify activities causing the most significant process delays. It entails incorporating division between activities that are accepted as a part of the purchase process (e.g. *Clear Invoice*) and activities that might and should be avoided (e.g. *Change Quantity*); there are also activities which prolong the process but exist only as a consequence of other activities (e.g. *Reactivate Purchase Order Item*). Therefore all of the activities were divided into categories of Accepted, Undesired or Immaterial. Table 2 presents activities recognized as Undesired.

**Table 2.** Activities recognized as Undesired in the purchase to pay process.

Undesired Activities in P2P Process		
Block Purchase Order Item	Change Currency	Change Storage Location
Cancel Goods Receipt	Change payment term	Delete Purchase Order Item
Cancel Invoice Receipt	Change Price	Record Subsequent Invoice
Change Approval for Purchase Order	Change Quantity	Update Order Confirmation

The analysis is conducted for purchases taking place in 2018, therefore the dataset consists of completed purchases as well as the ones which by the end of the year (to be specific, until 27<sup>th</sup> Jan 2019, please see detailed description in Chapter 2.3) were still being processed. The aim of this chapter is to indicate the length of unfinished purchases and to betoken most significant alterations. In order to achieve that the whole dataset (251,270 cases) was divided into a train set on which the models were built and a predictive set for which model predictions were concluded. The train set consists of completed cases (191,971 rows) and the predictive set consists of unfinished ones (59,299 rows).

Machine learning methods were applied for obtaining predictive analysis results. First, all of the completed purchases were divided into groups using clustering, namely, K-Modes clustering. Three clusters were distinguished and in the second part of the analysis three linear regression models were build, one for each cluster. Purchase process throughput time was estimated using Ordinary Least Square method. The technologies used were Scikit-learn, Statsmodels, PyPI and SciPy open source libraries written in Python.

**Purchase Order items clustering.** Clustering is an unsupervised machine learning approach used in variety of cases, ranging from customer segmentation to anomaly detection [8]. It aims at finding similar objects in one cluster and dissimilar objects far from one another. Clustering can be done in multiple ways based on the type of data and business environment. In this analysis dataset contains categorical information about purchase order items (spending area, spending subarea, company name, document type, vendor name, item type, item category) therefore clustering K-modes method was applied. Rather than calculating the distance between any two observations, it counts occurrences of the same values and clusters the most similar cases.

The summary of each case category is presented in Table 14. It may be noticed that there are no missing values which ensures that clustering is conducted properly.

**Table 3.** Purchase order items' categories summary.

Category	Count	Unique	Top	Frequency
Spend area	191,971	21	Packaging	80,763
Spend subarea	191,971	134	Products for Resale	53,258
Company	191,971	4	companyID_0000	191,676
Document type	191,971	3	Standard PO	190,125
Vendor	191,971	1,680	vendorID_0136	10,945
Item type	191,971	6	Standard	181,926
Item category	191,971	4	3-way match, invoice before GR	181,311

Based on elbow method results, clusters' number was set to three. Number of times the K-Modes algorithm is being run was set to five and Huang initialization method was chosen [9][10].

The result of clustering are three order items' groups (clusters). The most frequently occurring values in each cluster's categories, called *centroids*, are presented in Table 15. One may notice that differences between centroids appear between vendors, spending areas and spending subareas. In each cluster, however, most numerous company, document type, item type and item category are the same.

**Table 4.** Most frequently occurring values in each order items' cluster (centroids).

Category	Cluster A (54,538 order items)	Cluster B (80,818 order items)	Cluster C (56,615 order items)
Spend area	Trading & End Products	Packaging	Sales
Spend subarea	Trading products (old structure)	Labels	Products for Resale
Company	companyID_0000	companyID_0000	companyID_0000
Document type	Standard PO	Standard PO	Standard PO
Vendor	vendorID_0118	vendorID_0136	vendorID_0108
Item type	Standard	Standard	Standard
Item category	3-way match, invoice before GR	3-way match, invoice before GR	3-way match, invoice before GR

**Linear regressions for purchase order items' clusters.** In order to establish which activities cause the longest delays, linear regression on each cluster was applied. All three models were built with respect to linear regression requirements and initial tests, that is, no significant variables (factors) in explaining variability of purchase process duration are omitted, all of the insignificant variables are eliminated and that the variables are not correlated [11]. The initial version of each model contained a dependent variable *case\_days\_number* and 37 explanatory variables, to be specific, 5 numerical variables and 32 dummy variables indicating whether an activity was present in the particular purchase process. Insignificant explanatory variables were then gradually removed from the models. It enabled to establish final version of each model and to specify which significant explanatory variables are undesired activities listed in Table 13. The activities with the greatest impact on overall purchase process time, differing between individual clusters, are listed below in Table 16.

**Table 5.** Undesired activities with the greatest impact on overall process time.  
Linear regression.

No.	Cluster A	Cluster B	Cluster C
1.	Record Subsequent Invoice [19.3 days]	Change Approval for Purchase Order [26.1 days]	Change Payment Term [24.4 days]
2.	Change Quantity [17.8 days]	Record Subsequent Invoice [20.3 days]	Record Subsequent Invoice [10.9 days]
3.	Cancel Goods Receipt [17.4 days]	Block Purchase Order Item [15.5 days]	Cancel Invoice Receipt [6.8 days]

**Random Forests regression for purchase order items' clusters.** First approach to identify activities with significant impact on purchase to pay process throughput time was to build linear regression models. Second approach, however, was based on Random Forest Regressor method. It was run for each cluster separately and enabled to compare and verify results obtained earlier.

Each of the three datasets containing cases from three different clusters were randomly divided into train sets (70% of all cases from each cluster) and test sets (the remaining 30%). Random forests were built based on train sets' data and the results were cross validated on test sets' data, which enabled to control accuracy of the models. What is more, it was quantified how much including a particular variable improves the entire random forest prediction and therefore undesired activities with the greatest impact on the overall process time were identified in a new way. The results are presented in Table 6.

**Table 6.** Undesired activities with the greatest impact on overall process time.  
Random forests.

Cluster A	Cluster B	Cluster C
Change Price Change Quantity	Change Approval for Purchase Order	Change Quantity

**Clustering of predictive set's data.** The analysis of completed orders aimed to identify potential threats to an optimum purchase to pay process flow and was performed for completed orders. Nonetheless, by the end of 2018 some of purchase orders were still being processed. Based on K-Modes method it was possible not only to cluster completed processes, as described above, but also to classify the unfinished ones. The classification was conducted in accordance with individual order items' characteristics into clusters defined above and enabled to predict the most possible process interruptions. Out of 59,299 order items the majority (54,750 cases) was identified to belong to Cluster A, whereas 4,384 cases were assigned to Cluster C and 165 to Cluster B.

**Prediction analysis results and recommendations.** Clustering on predictive set helped to understand that the majority of uncompleted, by the end of 2018, processes revealed close similarity to completed processes from Cluster A. To be specific, their main spending area and subarea is *Trading & End Products, Trading products (old structure)*, the main subsidiary involved is *companyID\_0000* and the main vendor is *vendorID\_0118*. Two independent models built on the train set indicate that the most significant delays in process' total throughput time will be caused by quantity change. Additional problematic activities are price changes, subsequent invoice records and goods receipt cancellations. It is recommended to thoroughly check the initial orders for the correct quantity and price as well as the justifiability for placing these orders. If there is more governance introduced, it saves hours of manual users' work later on.

In predictive analysis *vendor\_0118* was identified as the main vendor of most numerous Cluster A items, whereas in process analysis it was pointed out that *vendor\_0917* was the one with the biggest number of quantity changes in year 2018. Combining the conclusions from both approaches, it is advisable for the process owner to engage in delay causes detection with these two main vendors. Such cooperation may result in significant improvements in the purchase to pay process flow.

It is worth mentioning that the characteristics of order items with quantity changes are partly consistent with process analysis performed above. However, it widens the scope of significant vendors engaged in the activities and enhances the importance of some threats for the nearest future. If the most current orders were placed on different items, different undesired activities would be identified in the presented predictive analysis as the most urgent. Nowadays, an ability to dynamically foresee process threats using artificial intelligence is an area where companies gain more and more competitive advantage.

## 4 SUMMARY

In the digitalization era, the possibilities of implementing IT systems supporting Process Mining techniques are constantly growing. Among different business processes Purchase-to-Pay process has a lot of potential for an improvement. In the presented report a thorough analysis was performed. With the usage of Power BI data visualization tool exploratory analysis was conducted. Further on, process focused analysis with the usage of Celonis Process Intelligence tool was described. The last part of the report, carried out with the use of Python Machine Learning libraries, was predictive analysis and recommendations.

In exploratory analysis four different invoice matching models were visualized and described. For every invoicing model (*3-way match*, *invoice before GR*; *3-way match*, *invoice after GR*; *Consignment*; *2-way match*) their characteristics were briefly described, including spend areas and subareas, main vendors, seasonality and the most common rework activities. The analysis enabled to learn main purchase to pay process features, recognize differences and became useful in process focused analysis conducted in the next chapter.

The main goal of process focused analysis was to describe process flow and to identify process deviations. First, so-called happy path of the process was discovered and further on its violations were identified. Possible explanations, root causes and alarming points, derived from detailed analysis supported with Celonis application, were also provided.

Predictive analysis aimed at identifying undesired activities with the greatest impact on overall process throughput time and predicting the most possible threats for the upcoming orders. All of the completed order items were divided into three clusters, with order items' categories different from one another as much as possible. For these three clusters separate models were built and most influential (that is, causing the longest delays) activities were identified. It enabled to recommend the most important precautions against purchase to pay process delays for the orders which were already initialized but not yet completed.

In summary, the analysis presented significant insights into Purchase-to-Pay process characteristics, identified process deviations and provided useful recommendations. If data provided is de-anonymized, the process owner may apply given results and improve Purchase-to-Pay process flow which will result in significant cost reduction. Also, in the future, more accurate conclusions may be obtained with usage of wider range of data, more specific analytical questions and possibility of communication between analysts and process owners.



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## 6 APPENDIX

### BPI Challenge 2019 Purchase-to-Pay process

Management summary

PwC RAS Data Analytics  
Warsaw, Poland  
06.05.2019



# 1

Case overview

## Case overview

BPI Challenge 2019 focuses on analysis of a Purchase-to-Pay process within an international company operating from The Netherlands. 4 main invoicing models were examined using three perspectives: exploratory, process focused and predictive analysis.

### Dataset

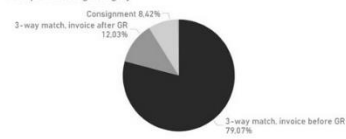
- Over 1.5 million events
- Timeframe capturing purchasing in year 2018
- ~251 thousand of purchase order items
- 4 subsidiaries of the company performing purchases
- Almost 2 thousand vendors
- Purchasing of the worth of more than 1 billion €
- 4 invoicing models



### Approach

- Process exploration using Microsoft PowerBI
- Deviations investigation with Celonis
- Predictive techniques application in Python

#PO per Invoicing Category



BPI Challenge 2019  
Purchase-to-Pay process

3

# 2 Invoicing models overview

## 3-way match, invoice before GR

The value of the goods receipt is matched against the value of an invoice corresponding to it, as well as purchase order. Before the invoice is paid, accounts payable reviews purchase order, matches it with the received goods and invoice to pay. If all documents match, an invoice is paid and cleared.

### 1. Main characteristics

- Most common purchasing model – 79% of all the purchase orders
- €794.90M in 2018
- 62k of PO in 2018
- 98% of Standard PO type
- Less purchases in the 1st quarter of the year
- Average item price €317
- Areas: Packaging, Sales, Logistics, Additives
- Rework ratio equals 0.69%, half of which builds up change price (0.37%) having impact of 5-6 days of delay in the process
- Change quantity in 0.31% of the cases

## 2-way match

In this type of a model only 2 documents must match, a purchase order and an invoice. What is important, is that a value of a purchase order might be consumed by multiple invoices, therefore a one-to-one match is not a must.

### 1. Main characteristics

- Least popular invoicing model (around 1% of all cases)
- €12.05M in 2018
- 373 of PO in 2018
- Average item price €2.53k
- One subsidiary company\_000
- Purchases happening mainly in March/April, November/ December 2018
- Item type Limit
- One user user\_602
- Areas: Real Estate, Government Payments, Taxation

## 3-way match, invoice after GR

The main difference to the previous invoicing model is that purchase items do not require a Goods-Receipt-Invoicing. An invoice may be entered before goods are received, although the payment is done after receiving a goods receipt and matching the documents.

### 1. Main characteristics

- ~12% of all the purchase orders
- €234.12M in 2018
- 9.5k of PO in 2018
- Average item price around €742
- POs undiversified- 1.6 distinct items per PO
- Areas: Road Packed (Logistics), Digital Marketing
- High automation rate, more than 20%
- Developed SRM activities net
- Overall rework ratio equals 0.69%, half of which builds up change price (0.37%)
- Change quantity in 0.92% of the cases, prolonging the process up to 7 days on average (user\_071)

## Consignment

A consignment is a business arrangement in which goods are left in the possession of an authorized third party to sell, whereas the ownership stays with a vendor. Due to the specific nature of this matching model it is handled in a fully separate process. There are no invoices registered in this event log and the analysis is conducted for the first stages of purchasing.

### 1. Main characteristics

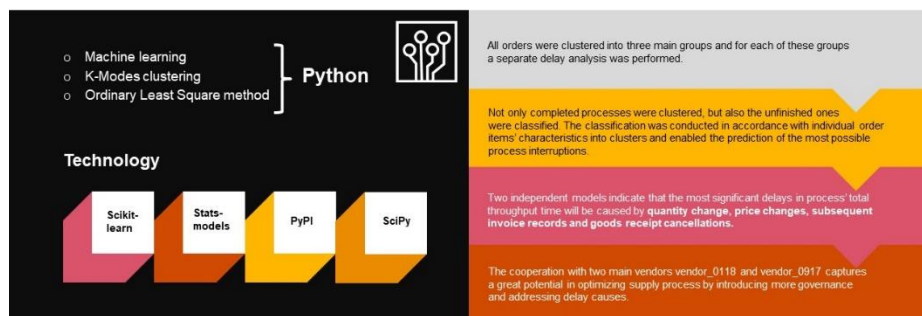
- Cover around 8.6% of all the cases
- Zero values for PO
- More than 6.8k of PO in 2018
- One subsidiary company\_0000
- Item type Consignment
- One user user\_602
- Areas: Packaging, Additives, Latex&Monomers
- Change quantity in 3.71% of the cases, prolonging the process by 5 days on average



# 4 Predictive analysis

## Predictive analysis

Predictive analysis go beyond the possibilities of exploratory and process focused analysis and enable modeling and optimization of corporate operations in order to maximize profits and minimize risks. The identification of most troublesome activities is crucial in optimizing process throughput time and avoiding significant costs caused by delays.



# Thank you

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