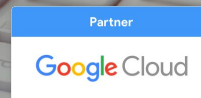
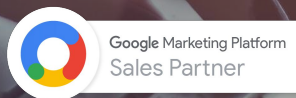


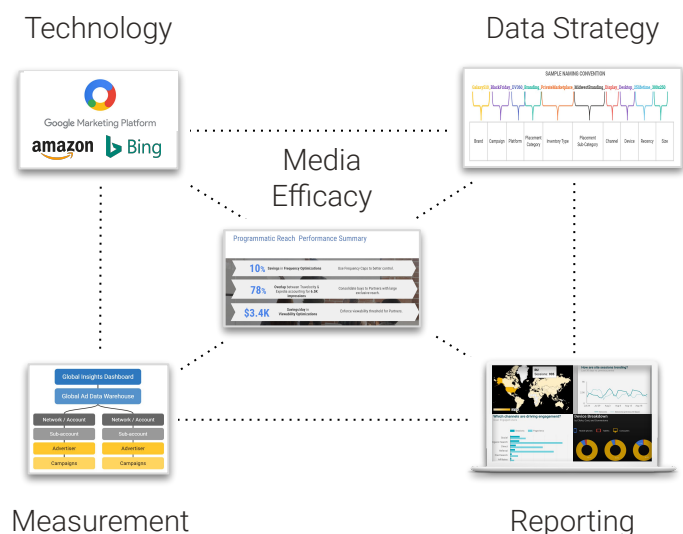
TAKE YOUR PROGRAMMATIC STACK TO THE NEXT LEVEL



TECHNICAL RESOURCES ON DEMAND

The MightyHive Solutions Engineers are software engineers and ad tech experts. They specialize in tailored solutions that go beyond 'off-the-rack' features that come prebuilt with your ad-tech stack.

The Solutions Engineering team will consult with you and implement both a strategy and a solution to make sure you're getting the most from your media.



SOLUTIONS ENGINEERING CAN HELP:

INCREASE MEDIA ROI

Activate powerful APIs and custom scripts to unlock your platform's full potential and achieve your business goals

STREAMLINE PROCESSES

Replace inefficient, error-prone workflows with custom automated solutions that scale with your business

INTEGRATE DISCONNECTED TECH

Connect data pipelines and platforms from many sources increasing data fidelity and parity where you need it

OUR CAPABILITIES

Technical Consulting

Build a robust future-proof programmatic process to get more control of your media

Training

Learn fundamentals and best practices or advanced techniques customized to your stack

Platform Integration

Take advantage of native and external integrations to make the most of your platforms

Advanced Tagging Audit & Deployment

Expert full-service site side tagging execution, from initial setup to optimization and reporting

Bespoke Workflow & Process Automation

Save time and hassle by getting rid of lengthy, organizational bottlenecks and manual process

Custom ETL

Join data across platforms to deliver holistic cross-channel insights to audience cohorts and fuel your reporting dashboards

Taxonomy, Governance & QA Tools

Mitigate costly mistakes with automated tools that catch errors as soon as they happen

Privacy Readiness Assessment

Review your 1P Data Collection strategy, identify gaps, and develop a solution for the privacy first era



SEPHORA



A PARTNER YOU CAN TRUST



Transparency

Founded on the principles of transparency and honest dealing, we provide clear pricing and offer the freedom to adjust engagement levels as your needs change.



Proven Results

A seven-year track record of delivering results across industries, including CPG, Retail, Travel, Telco, Finance, Auto, Electronics, Government, Entertainment, Tech, and B2B.



Global Footprint

We are headquartered in San Francisco and have a global footprint with offices in New York, London, Sydney, Toronto, Stockholm, Tokyo and Singapore.

Take control of your marketing.

Contact the experts who will help you get there at sales@mightyhive.com