# Development Group

## About

Development Group is a Los Angeles based consultancy and code shop founded in 2013. We specialize in creating high quality browser based products for creative agencies and brands.

Nimble by design, we offer the quality and reliability of a large consultancy with the flexibility and affordability of a freelance solution.

We create experiences, apps and sites using all sorts of fun web technologies including (but not limited to): React.js / Next.js, Vue.js / Nuxt.js, Canvas / WebGL, WebAudio, Shopify, (Headless) Wordpress / PHP, WooCommerce and Node.js. In addition to more traditional web properties, we also offer interactive banner ads, and AR filters for Instagram, Facebook, Snapchat and TikTok.

## Team

Versed in:
Web3
Web2.0
& Web1

Our primary team consists of Brendan Sheehan and Mike Watt, two U.S. based senior level agency vets who got into coding from design, and have once shipwrecked off the port of Los Angeles (photos below are from that fateful day).

We reinforce our team with a network of specialists on a freelance basis, and occasional offshore help from trusted resources. We never outsource. Brendan and Mike are hands-on all projects.

Ten Years...
2013 ✌ 2023
In the Game!

## Agency Services

We navigate agencies through the hyper-evolving tech landscape. We budget, schedule, manage and execute development projects while staying in tight communication to eliminate surprises. We integrate with agencies in a variety of configurations: from white-label background devs to client-facing tech leads. We remove all stress from development projects, and simply handle it.

We are also down to take the handoff and work directly with clients if your agency prefers to stay away from development deliveries.

## Pricing

While every project is different, we want agencies to know what to expect when working with us. Our goal is for agencies to mark up our rates by 20% to 100% and remain competitive against industry standards. Please inquire for detailed pricing guidelines or specific quotes.

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Website Project............... $10k+ ($25k avg.)
Shopify Theme................. $20k+
Interactive Experience........ $5k+
Web Applications.............. $50k+
Banner Ads.................... $500 / unit
Social Media Filter/Lense..... $2k+
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## AutoBio

Social media for your car collection! Combining ecommerce, social media and physical media. Users can purchase a decal from the webstore, connect the decal to an account, and set up a profile for their '78 Firebird! Admirers can scan the QR code on your decal and view your car's story.

## Animal Collective

We've had the fortunate opportunity to work with the most creative force in indie rock. Everyting AC produces changes perceptions on what is possible within a particular medium. We aim for that in our collaborations. Every site we make for them is intended to be an experience to stand on its own for the heads to vibe with.
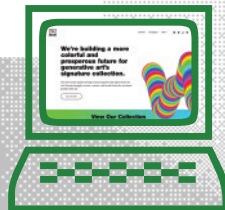
## Bruce Weber

Portfolio sites should be minimal and let the work shine through; however the details need to be polished and the experience snappy and unobtrusive. We were honored to be trusted to execute the vision for this iconic American photographer.

## SquiggleDAO

As we move into new ways of interacting with the web, we bridge the gap by making a slick website for the organization championing the blue-chip NFT project, the Chromie Squiggle. The site features an interactive gallery which combines blockchain data with traditional website tech.

## Long John Silver's

America's favorite fast-seafood website features an Interactive menu and custom store locator. Other than that it's just a fun site to learn the offerings and history of this institution. The Captain approves of the advanced ADA compliance!

## Coachella

When tickets go on sale, the premier American music festival's website crashes... every year. But at least it looks good doing so! We took care of frontend and CMS duties for the Coachella and Stagecoach festivals from 2013 to 2016.

# Development Group

Since 2013 Development Group has been our primary tech partner. Their situational flexibility and willingness to jump in the trenches with us has been beyond valuable, and their attention to design has allowed us to deliver high quality output for our clients over the years. Development Group goes above and beyond in delivering the best development experience and outcome. Can't recommend them highly enough!

– Jiffy Iuen, Founder, Frank Collective

Development Group has always been a creative, passionate, and collaborative partner over the last few years, an irreplaceable resource of web-based wizardry. They always pushed for and executed new ideas in the digital world, and we have been lucky to work with them developing projects for clients, including Nike and Vans. AI robots got nothing on the human coding touch. 10/10 would recommend.

– Kimmy & Nathan, Founders, Creative Drinking Agency

I've approached Development Group with ideas like puzzles that play my music when solved, roulette wheels that reveal animations and sounds when spun, and animated cows that break through ice when moved around enough. They never batted an eye and approached every project with excitement and creative drive. Their work has made making websites super fun for me. And the results have been awesome.

– Avey Tare, Founder, Animal Collective

As a tech-first agency, its imperative that our partners deliver the goods. We've tapped Development Group to do everything from code-intensive web apps and custom Shopify builds to fun interactive experiences. Not only do the nail it every time but they are a blast to work with and our clients love them as well.

– Matthew Bowers, Co-Founder and CCO, Manufactur

Development Group is the secret sauce for our web projects. Collaborating with them is always a pleasure – they talk like humans, they're super intuitive and easy to work with, and our designs are executed into fully functional browser experiences with an awesome attention to detail.

– Adam Blake, Co-Founder & Design Partner, The Made Shop

Development Group took on custom Shopify development challenges with aplomb, unfazed by our rapid solution conception and code deployment requests. Beyond their technical capabilities, Development Group was a thought partner in conceiving of the right solutions to our ecommerce needs – I would highly recommend the team!"

– Neilesh Mutyala,Co-Founder & COO, Live Tinted