Motivation

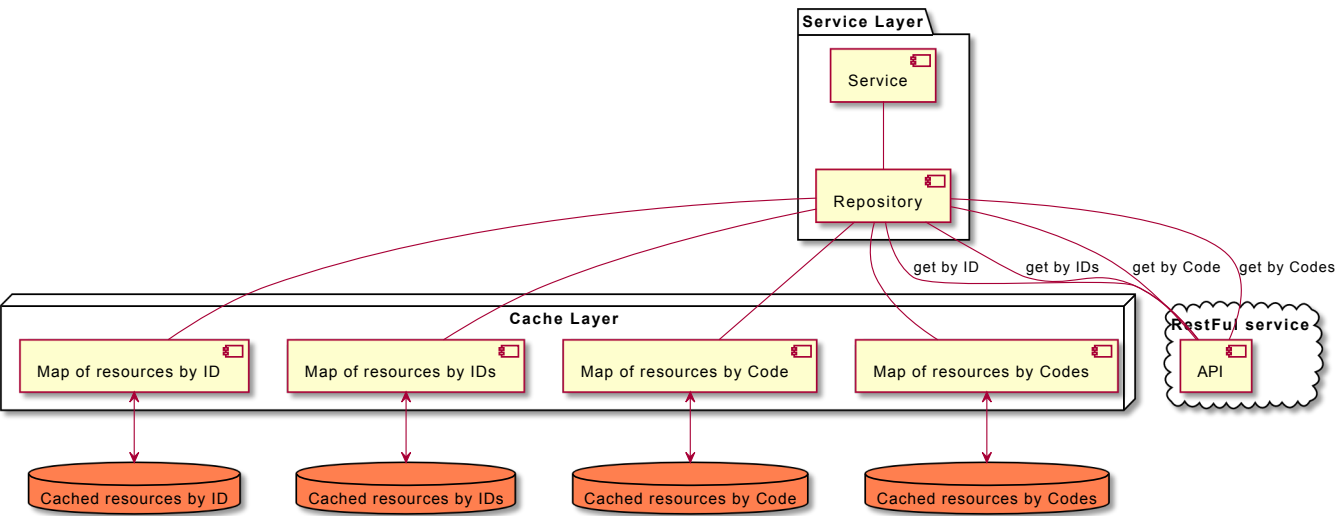## transform this

to this