

PITCH DECK

AUGUST 2024

# The FEG Ecosystem & SmartDeFi™ Protocol



FEED EVERY GORILLA





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## Get to know FEG x SmartDeFi™

FEED EVERY GORILLA (FEG) is a trailblazing DeFi project that burst onto the scene in January 2021. Since then, we've navigated through myriad challenges, constantly emerging stronger and relentlessly pushing boundaries even during the most challenging bear market conditions.

After passing two rigorous third-party audits, We're excited to share that our FREE to use SmartDeFi™ Token Launchpad is officially live on [SmartDeFi.com](https://SmartDeFi.com).

Create your token on the Ethereum, BNB, and BASE Chains. You can deploy on multiple chains with a singular token supply. Projects can deploy on all three chains and more as we expand SmartDeFi™ to multiple EVMs with a singular supply and bridge 1:1 between them over time.

What's more, FEG Token Stakers are in for a treat. Based on the chain they are staked on, they are rewarded from all volumes of FEG Token itself and every project that ever launches from the SmartDeFi™ Token Launchpad.





# The Protocol

## ⊕ Advanced Token Creation

- Enables users to easily create highly advanced crypto tokens.
- Accessible to the average user without requiring extensive technical knowledge.

## ⊕ Platform Compatibility

- Currently supports BNB Chain, Ethereum (ETH), and BASE.
- Plans to expand to additional EVM blockchains, enhancing cross-chain capability.

## ⊕ Cross-Chain Bridge Protocol

- Tokens may run a singular supply across multiple EVMs where the technology is supported, facilitating seamless asset transfers and integration.

## ⊕ Cost-Efficiency

- The launchpad is provided FREE of charge, making it accessible to a wider audience.
- Includes innovative presale technology for single or multi-chain deployment of tokens with adequate and sustainable liquidity.

## ⊕ Real-World Asset-Tokenization

- Supports tokenizing real-world assets with the option to require KYC, enhancing security and compliance (DEXs excluded from KYC requirements).
- Dividends may be distributed via our fully-audited staking protocol to investors, adding an additional layer of value and incentive.

## ⊕ The protocol is audited by





# SmartDeFi™ LaunchPad

Designed with features supporting innovative strategies:

**+ Audited. Twice.**

The SmartDeFi™ protocol has been undergoing rigorous audits.

**+ Tokenless Presale (Liquidity Generation Event)**

Generate liquidity from a 100% tokenless LGE, where users acquiring a vested share of the generated LP and eliminate common problems in current presale models.

**+ Adjustable tokenomics**

Modify tokenomic structures to better align with evolving project goals or investor strategies, subject to a 3-day security delay for changes.

**+ Multi-asset backing**

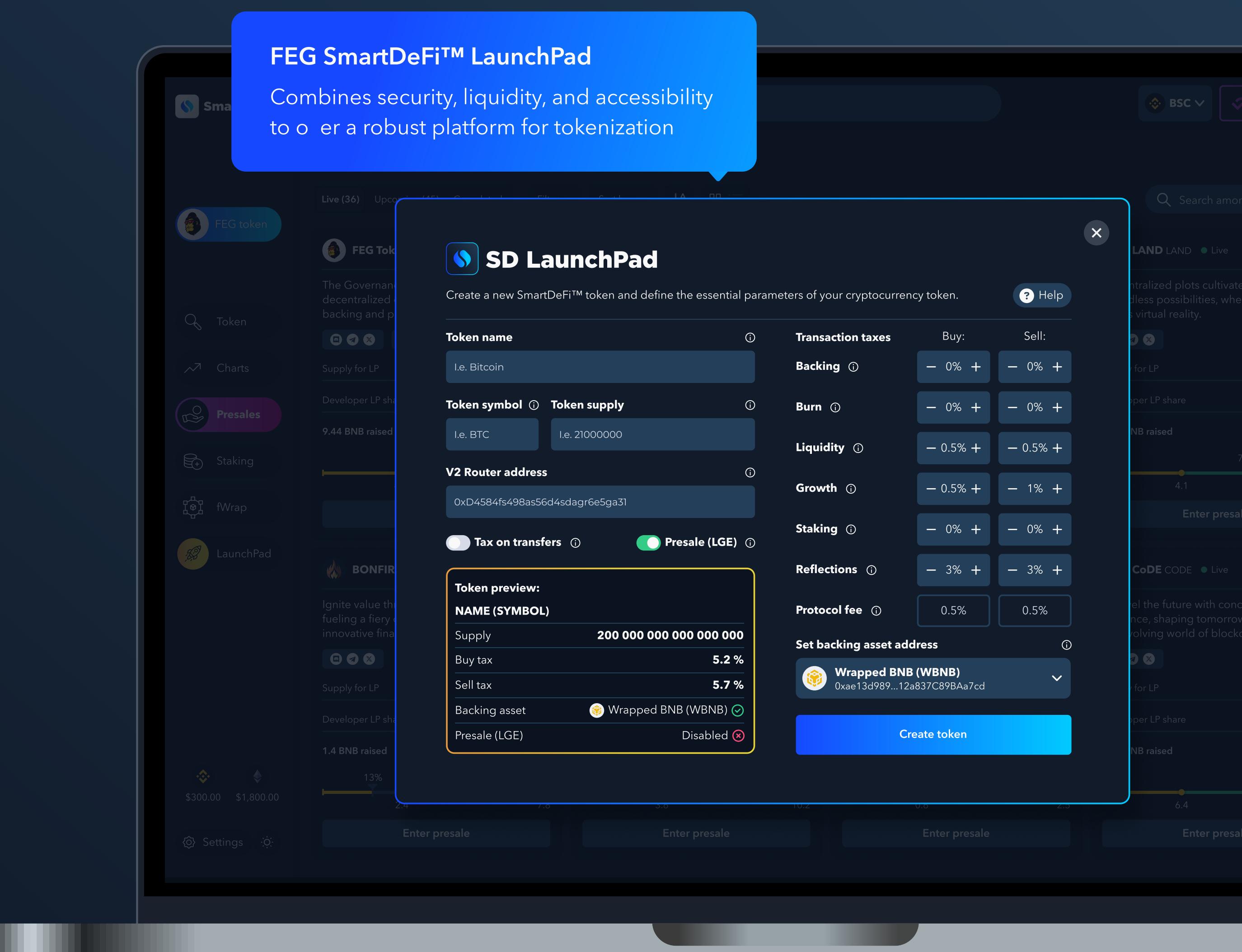
Back tokens with multiple assets such as ETH, USDC, and more.

**+ Interest-free loans**

SmartDeFi™ token can be used as collateral to take out loans against its baseline value - without having to sell or burn the SmartDeFi™ Token

**FEG SmartDeFi™ LaunchPad**

Combines security, liquidity, and accessibility to offer a robust platform for tokenization



The image shows the SmartDeFi LaunchPad interface. On the left, a sidebar lists various tokens: FEG token, FEG Tok, The Governor, fWrap, and LaunchPad. The main area is titled "SD LaunchPad" and displays a form for creating a new token. The form fields include:

- Token name:** I.e. Bitcoin
- Token symbol:** I.e. BTC
- Token supply:** I.e. 21000000
- V2 Router address:** 0xD4584fs498as56d4sdagr6e5ga31
- Tax on transfers:** Off
- Presale (LGE):** Enabled

**Token preview:**

NAME (SYMBOL)	
Supply	200 000 000 000 000 000
Buy tax	5.2 %
Sell tax	5.7 %
Backing asset	Wrapped BNB (WBNB)
Presale (LGE)	Disabled

**Transaction taxes:**

Backing	Buy: - 0% +	Sell: - 0% +
Burn	- 0% +	- 0% +
Liquidity	- 0.5% +	- 0.5% +
Growth	- 0.5% +	- 1% +
Staking	- 0% +	- 0% +
Reflections	- 3% +	- 3% +

**Protocol fee:** 0.5%

**Set backing asset address:** Wrapped BNB (WBNB)

**Create token** button



# SmartDeFi™

## Cross-Chain Bridge



Enables a singular token supply and seamless 1:1 transfer of SmartDeFi tokens across all EVM compatible chains. Allows users from different Layer 1 (L1) and Layer 2 (L2) platforms to interact and transfer tokens effortlessly.

### Successfully Deployed and Tested Chains

-  Ethereum
-  BNB Chain
-  BASE



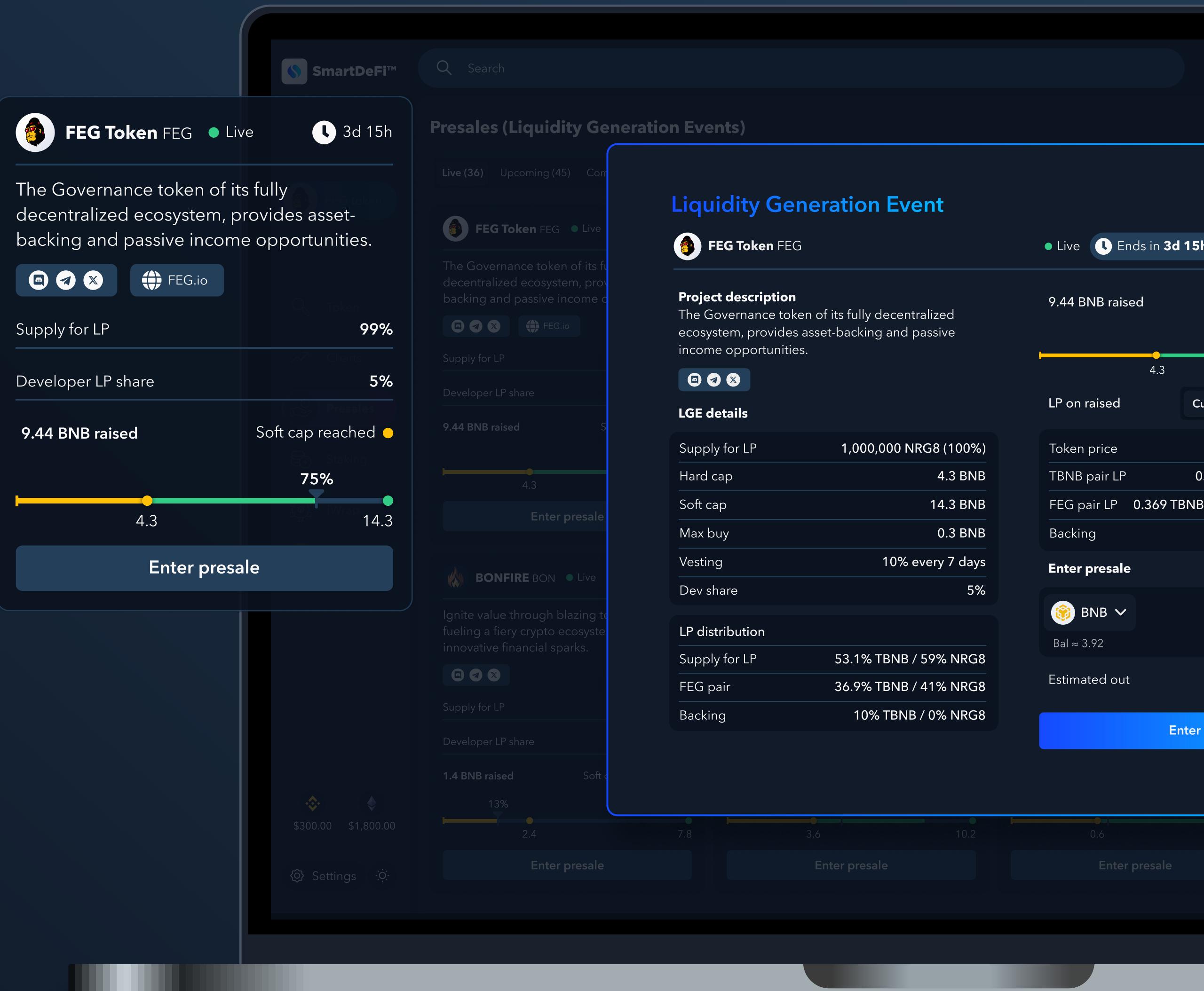


# Tokenless Presales

Ending presale pump and dumps by introducing a groundbreaking method where investors actively contribute to liquidity and are rewarded with tokens of equivalent dollar value, securely held by the contract.

Upon withdrawing their investment, they receive their new value in ETH, BNB, or BASE while the corresponding tokens are meticulously burnt to the dead wallet, safeguarding the market price and bolstering presale security.

Throughout this exciting journey, investors also earn DEX liquidity provider fees, adding another layer of reward and incentivization to their participation.





## Asset-backing

Picture a cryptocurrency that not only mitigates the volatility of speculative and tokenized traditional assets but also ensures a minimum value perpetually on the rise, subject to fluctuations in the underlying asset's price. That's the innovative promise of SmartDeFi™ Asset-Backing.

This innovative feature serves as a link between your token's minimum value and the market price, ensuring stability and security in the volatile world of crypto trading. With SmartDeFi™, your investment remains resilient, protecting you from the unpredictable fluctuations seen in traditional cryptocurrencies. Plus, with the option for multiple assets to back a single SmartDeFi™ Token, your investment portfolio gains an unprecedented level of diversification and resilience.

March 2024

60 wETH

+ 4 wETH last 30 days

March 2024

445 wBNB

+ 45 wBNB last 30 days

wETH holder count  
>1000

wBNB holder rank

506

60

54

445

330

248

11.03.24

18

0

20.03.23 20.05

108

0

20.03.23

20.05

20.07

20.09

20.11

20.01

11.03.24

160

205

248

330

445

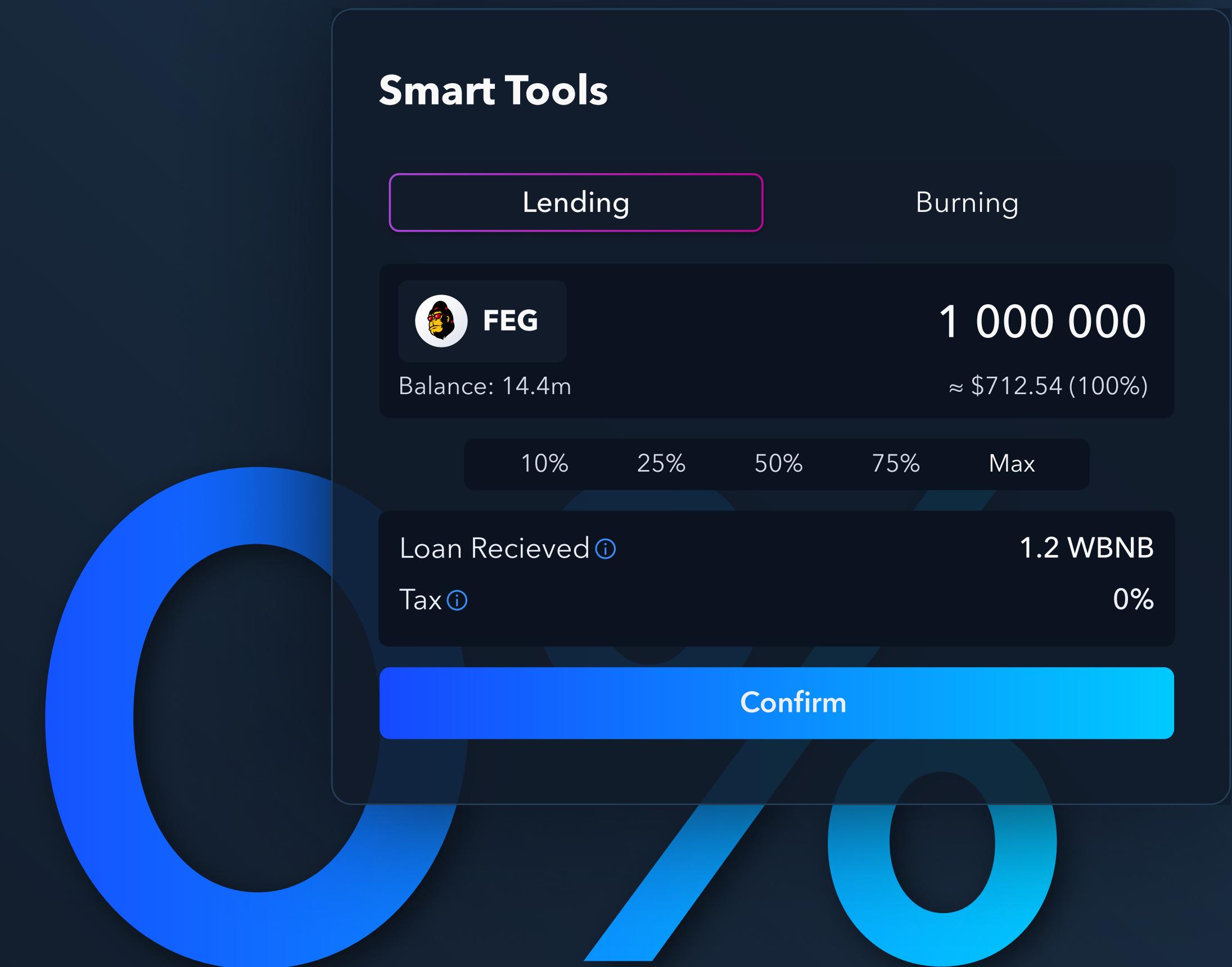
▲ 90 up last 30 days



## Interest-free Loans

SmartLending empowers holders of any SmartDeFi™ token to secure loans against the assets backing the token, without selling or burning it.

- Borrowers receive the token's baseline value instantly and enjoy a 30-day interest-free repayment period.
- In case of difficulty repaying on time, borrowers can extend the loan for another 30 days by burning 0.1% of the token.
- Users have the flexibility to choose lending against one or multiple assets backing the token.
- The loan extension option can be repeated as necessary, offering borrowers additional flexibility and convenience.





# Staking

SmartDeFi™ introduces a staking system that allows SmartDeFi™ token holders to participate and earn rewards.

## SmartDeFi™ Enhancement Overview:

### + Token Accumulation

Stakers benefit from Tokenomics Taxes, earning a portion of the SmartDeFi™ Token they hold.

### + Broad Project Participation

This feature facilitates any project (e.g., partner, promotion, etc.) to allocate segments of their token supplies to a project staking pool, amplifying earning potential.

### + Real-World Assets Dividends

The protocol supports dividend distributions when tokenizing real-world assets.

### My stake

	Accumulated from staking	+ 2,120,000.02 FEG ≈ \$1654.54
Total stake value ⓘ	\$8790.50	
Total stake ⓘ	9,783,868.59 FEG	
Stake ⓘ	7,663,868.57 FEG	
Stake share ⓘ	0.1607%	
Unlock time ⓘ	23d 22h 14m	
Full claim time ⓘ	23d 22h 14m	
Unstake sacrifice ⓘ	1%	

### Rewards

		Claim all rewards (51)
	NIT	663868.5788845621 (≈ \$312.54)
	wBNB	0.004 (≈ \$0.54)
	FEG	1680012 (≈ \$112.54)
	WLD	7854 (≈ \$0.40)
	TTK	2 (≈ \$0.0004)

1 2 3 4 5



# Real-World Assets

Real-World Asset (RWA) Tokenization on our platform transforms physical assets into digital tokens for seamless ownership, trade, and leverage on the blockchain.

- This feature ensures seamless transactions and dividend payouts via an audited staking protocol, boosting liquidity and accessibility significantly.
- Tokenizing real estate, art, and commodities enables fractional ownership and broad market access within a secure blockchain environment, linking tangible assets with blockchain utility.
- KYC can be enabled on the token for security, requiring user verification before receiving tokens. A verifier wallet facilitates third-party verification services, preventing misuse. Users cannot receive tokens until KYC verification is complete, ensuring compliance and security.



## Real Estate and Infrastructure

Tokenizing real estate and infrastructure projects like renewable energy plants will allow for fractional ownership and community investment.



## Art, Collectibles, and Intellectual Property

Tokenizing art, collectibles, and the rights to creative works, offers new revenue streams and investment opportunities to more people.



## Finance and Investments

Tokenizing commodities, environmental credits, and venture capital opportunities will increase access to these markets and make them available to a wider audience.



## Healthcare and Education

Tokenizing healthcare data and educational content can enable control, monetization, and personalized access.



# FEG - The Governance Token

## + SmartDeFi™ feeds FEG Ecosystem

- FEG Ecosystem earns a 0.5% protocol fee from every SmartDeFi™ project's buy & sell transactions, collected in the chain's native asset (e.g., ETH, BNB, & BASE) to support FEG's growth.

## + Stake FEG and earn rewards

## + Bridge Fee Allocation

- Half of the Bridge Fee, approximately 1 USD, goes to FEG's Asset-backing pool, while the other half is directed to the multi-sig wallet for growth.

## + Multi-Asset Backing

- All SmartDeFi™ Tokens offer Multi-Asset Backing as an option, with the primary asset being tax-free, while subsequent assets incur a 5% tax allocated to the Multi-Sig wallet.

## + Potential Additional FEG Rewards

- Discussions are ongoing to introduce further chain-specific rewards through future platform integration.



## STAKE FEG AND EARN REWARDS FROM:

### 1. FEG TOKEN TRADING

**1.3%** of **EVERY BUY and SELL** of FEG token

### 2. SMARTDEFI™ PROTOCOL

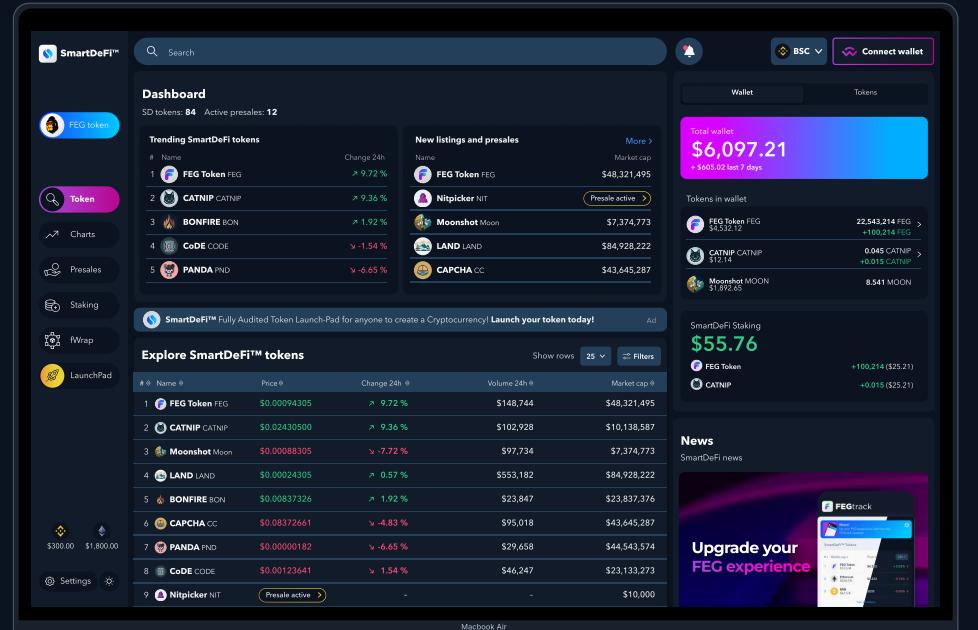
**25%** of Protocol fee on **EVERY BUY and SELL** of **EVERY project** that launches from the SmartDeFi™ LaunchPad.

**0.5%** Protocol fee on **EVERY staking deposit** from **ANY SmartDeFi™ project**.

# Our Platforms



**SmartDeFi™**



Explore our custom trading and charting site, where all tokens from our launchpad will be tradable. This platform routes through UniSwap and PancakeSwap and includes all the tools from our collaborative partner, TradingView.

[SmartDeFi.com](https://SmartDeFi.com)



**FEGtrack**



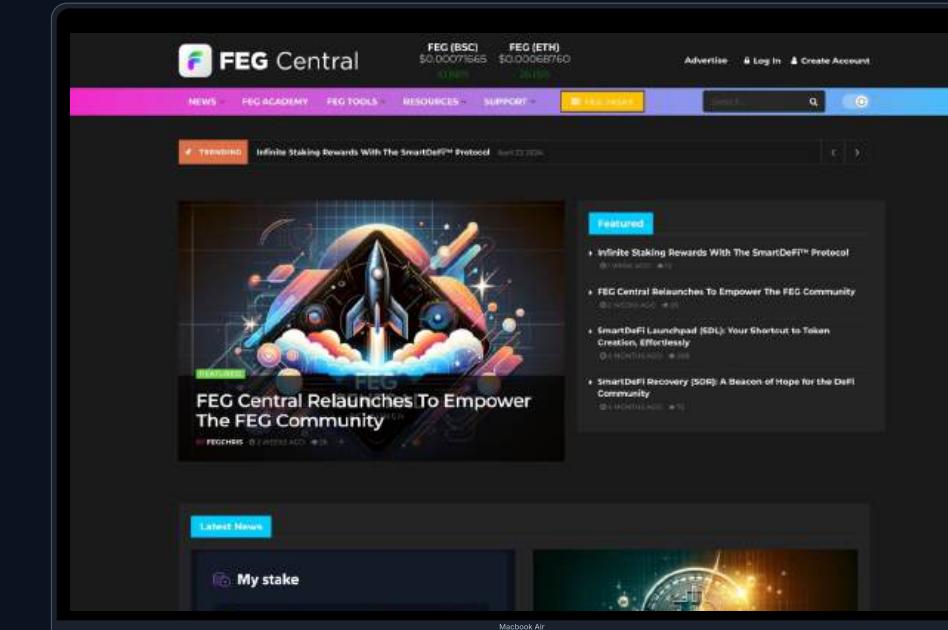
FEG has also developed the FEGtrack app, which provides project data, charting, market information, and news updates. It is available for download on both Android and iOS devices.

Download on the  
App Store

GET IT ON  
Google Play



**FEG Central**



FEG Central, your destination for the latest insights, news articles and updates related to the SmartDeFi™ protocol and from the world of decentralized finance (DeFi).

[FEGcentral.com](https://FEGcentral.com)

# Upcoming Products



## Aggregator

Our specially designed Aggregator/Router enables users to trade tokens on Decentralized Exchanges (DEX) at Market Price, sourcing the most affordable rate from several DEXs.

Coming



## From The Wallet

A completely DeFi platform enabling users to retain possession of their Crypto or NFT throughout the entire process, signifying the pinnacle of peer-to-peer (P2P) trading in the Cryptocurrency & NFT landscape.

Coming



## Grafene

Grafene is a blockchain-based crypto wallet fortified with on-chain two-factor authentication (2FA). It employs cutting-edge blockchain security to ensure your crypto assets are safe and secure.

Coming

# Curious to know more?

## Get in touch

-  [info@fegtoken.com](mailto:info@fegtoken.com)
-  [FEG.io](https://FEG.io)
-  [t.me/FEGchat](https://t.me/FEGchat)
-  [x.com/fegtoken](https://x.com/fegtoken)
-  [discord.fegtoken.com](https://discord.fegtoken.com)



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