

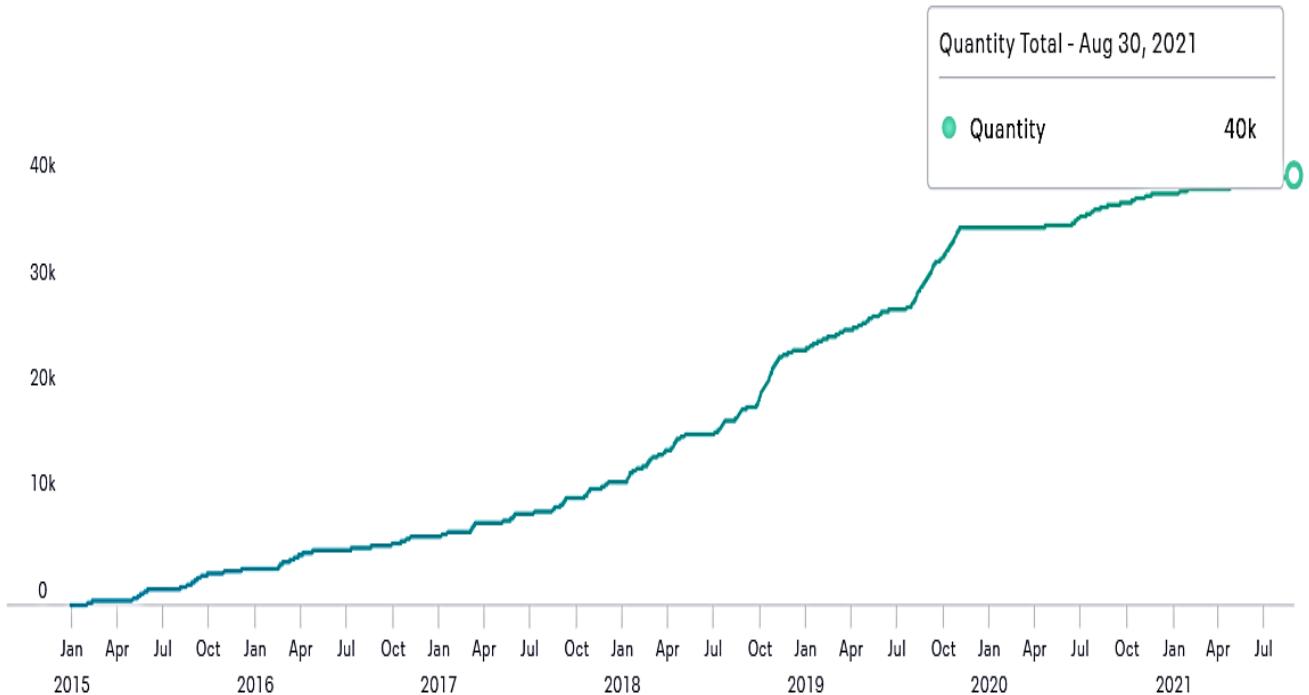


EVENT MARKETING PORTFOLIO

FEI FANG

ABOUT ME

Hello! My name is Fei Fang, and I have 6 years' event marketing experience in developing multi-channel marketing campaigns for custom events, including attorney workshops, high-net-worth-individual (HNWI) events, roadshows, industry expos, and online lead-generation webinars within the legal & immigration publishing industry. With a deep understanding of event audience behaviors, I apply the principles of neuromarketing and marketing analytics to event marketing campaigns that secure event registrations and keep the attendees engaged. I have trained and led a global marketing team of various cultural backgrounds, expanding event footprints to over 30 cities in the US and 13 countries. This portfolio presents a proven track record of my previous event marketing experience.



40,000+ new leads have been generated for various events since I started handing event marketing in 2015. Source: Eventbrite

CONTENT

- ❖ Highlights of Signature Events
- ❖ Marketing Collateral
- ❖ Marketing Operations

International Students Expo

Highlights:

- ❖ 50+ events in 13+ campuses and cities across USA; 2000+ students
- ❖ Outreached and partnered with university associations & promoted events for free
- ❖ Planned and executed social media campaigns (WeChat, discussion boards, Facebook forums)



Immigration Industry Summit

Highlights:

- ❖ 12+ summits; 1440+ government-certified agents
- ❖ Countries include China, Korea, Taiwan, Vietnam
- ❖ Developed multi-language telemarketing cold-calling campaigns and trained overseas telemarketers



HNWI Investor Networking Seminar

Highlights:

- ❖ 30+ cities across USA; 100+events; 3000+ investors
- ❖ Developed integrated marketing campaigns with pay-per-click, emails and SMS to drive event registrations
- ❖ Over 65% of event sponsors are returning clients



Overseas EB-5 Investment Expo

Highlights:

- ❖ 30+ expos; 1500+ overseas investors
- ❖ Countries include India, Turkey, UAE, Kuwait, Saudi Arabia, Bahrain, Qatar, and Oman
- ❖ Developed multi-language email campaigns with Mailchimp and MikeCRM
- ❖ Executed SEM campaigns using Google Adwords



Online Interactive Webinar

Highlights:

- ❖ 5+ audience groups, including attorneys, international students recruiters, immigrant investors, financial intermediates and education agents
- ❖ Rated by one sponsor “the most cost-effective lead-generation marketing platform”
- ❖ Developed a highly interactive webinar program; over 75% of webinar attendees stayed more than 1.5 hours
- ❖ Set up an integrated end-to-end event operation process from marketing to event execution





**Project Was Granted USCIS Expedite
You Select Attorney – We Cover The Fee**

CONTACT US

SOUTH FACE VILLAGE EB-5 PROJECT

USCIS GRANTED EXPEDITED APPROVAL of our project exemplar! We will also request that USCIS expedite investors' I-526 filings to reduce processing time. For more info, please contact:

Brent Raymond, Vice President
Brent@southfacelake.com
860-609-2839 (mobile and WhatsApp)
860-788-7741 (Office)

About the Project:

SouthFace Village at Okemo is the second phase of a successful luxury vacation home real estate development located in the North Eastern USA. Unit sales in the first and second phases are strong. This isn't a new project with job creation and financial projections based only on market studies and pro-formas, but a well-established real estate development with a proven success record and strong unit sales both prior to and during the Covid-19 pandemic. In fact, interest in our units has become even more heightened during the pandemic as people in neighboring urban states seek refuge in a safe, rural home with modern luxuries.

- Located in a RURAL Targeted Employment Area (TEA), the project qualifies at the lower \$900,000 investment amount. Rural TEAs do not rely on shifting unemployment numbers so there is minimal risk that the TEA qualification will become invalid in the future.
- Job Creation Buffers are required and have been negotiated and construction and job



INVESTING IN YOUR AMERICAN DREAM

CONTACT US ACT NOW

This has been an eventful summer for the EB-5 Regional Center Program. On June 22, 2021, the California District Court invalidated the EB-5 Modernization Rules that became effective in November 2019. This, among other changes, immediately decreased the minimum investment from \$900,000 back to \$500,000. While many investors successfully rushed to file their I-526 petitions at \$500,000, this period was short-lived as the Program expired on June 30, 2021.

Although the Regional Center Program expired in June, we believe that it may be reauthorized or prior to September 30, 2021. Upon reauthorization, we expect the minimum investment amount to remain at \$500,000 for some period of time. Please read our [recent Q&A](#) to learn more about



点击这里选择参与城市!

做为独立美国法律出版商，ILW不代表任何一家区域中心
将为您展现与传统EB-5产业不同的视角。

亲爱的朋友， ILW移民日报诚挚地邀请您，

由ILW于广州(2月20日)、上海 (2月22日)、北京 (2月24日) 主办，移民超市协办的免费美国投资移民研讨及展会，杰出的专业人士将从美国来到底内。众多美国移民律师以及投资区域中心代表将与您探讨中国移民议题。您亦会获悉美国投资签证的最新发展。会上将提供全午餐。研讨会时间为上午10点至下午4点，您可选择方便的与会地点：

广州：2月20日 10点至4点 广州珠江新城柏悦酒店

上海：2月22日 10点至4点 上海静安区希尔顿酒店

北京：2月24日 10点至4点 北京国贸饭店

Marketing Collateral

Email Design

ILW美國投資移民會展暨研討會



點擊此處免費註冊

親愛的朋友，

ILW移民日報誠摯地邀請您于7月26日下午三點參加ILW於台北威斯汀六福皇宮舉辦的美國投資移民會展暨研討會，演講人持續更新中。會上將提供全午餐。研討會時間為上午10點至下午4點，感謝您的支持。



郭念慈
美國移民律師
美國達理律師事務所



Matthew Galati
美國移民律師
Green and Speigel LLC (最新加入)



宋智堯
美國移民律師
D'Alessio Law Group

**NYC TESLA
EB-5 PROJECT**
A Direct Pooled Project

Contact: NYC EV MOBILITY
hello@nycevmobility.com

CONTACT US

Opportunity:

NuRide, the largest asset-based transportation company and already a leader in transportation and dealership quality auto repairs and maintenance in New York City, is excited to offer an opportunity for investment in their NYC Electric Vehicle Mobility project, comprising of 50 Tesla Y Long Range Electric Vehicles along with a new state-of-the-art development of a repairs and collision center. This pooled project will amount to \$11MM in capital funding, estimated to create 190 direct full-time permanent jobs.

In order to incorporate the Tesla vehicles. NuRide will be setting up a 10,000 square foot facility with Tesla superchargers and technology infrastructure for operating the fleet. These Tesla vehicles will be utilized to service NuRide's expanding demand with partners such as Blade, a luxury end to end transportation company with a fleet of helicopters. Furthermore, NuRide will partner with their existing transportation network companies (TNC) partners such as Uber and Curb to provide a greener and cleaner transportation option to the City of New York and the surrounding

Istanbul Investment Expo



FREE
REGISTRATION
HERE



Hilton Istanbul Bosphorus
Harbiye, Cumhuriyet Cd. 50
D, 34367
Şişli/Istanbul, Turkey
November 12th, 2016
11am through 8pm - any time
convenient for you

FREE
REGISTRATION
HERE

You are cordially invited to attend the Free US Investment Expo taking place in Istanbul on November 12th from 11am to 8pm. This expo will present information about immigration to America through investment, and will provide exciting options for you and your family. Have all of your investment-based US immigration questions answered. You will get to meet multiple US immigration attorneys who can give you personalized advise on your immigration options. You will get to meet multiple US-based investment programs which can help you and your family get Green Cards fast.

PROGRAM

US Immigration Attorneys and US investment firms will be available to talk to you throughout the day from 11am to 8pm. There will be short presentations by immigration attorneys and investment firms throughout the day. Complimentary refreshments will be served.

What is an EB-5 Investor Visa?

An EB-5 investor visa is a United States visa which provides a method of obtaining a green card for foreign nationals who invest money in the United States. The EB-5 investor visa may allow foreign investors in commercial enterprises that will benefit the economy and create or

Marketing Collateral

Email Design

Marketing Collateral

Event Landing Page

Dear Friend,

You are cordially invited to attend the Indian H-1B to EB-5 Seminar - Austin, Sep 10th from 3:30 - 7:00 pm. Find out how you can get your Green Card fast using EB-5. Get all your questions answered by many immigration attorneys and professionals. Have one-on-one interactions with immigration lawyers and professionals to understand ways of getting your Green Card fast.

Special Highlights:

- What is the EB-5 Immigrant Investor Program?
- How does the EB-5 Immigration Process work?
- How does an attorney prepare Source and Path of Funds?
- What about Retrogression?
- How about Job Creation, Regional Center Structure, etc?
- What are the Latest Regulatory/Legislative and USCIS developments?

Who Should Attend?

All H1B holders who want to get a green card fast through EB-5 investment.

Even if you are on a visa other than H-1B visa, you are welcome to attend this seminar on getting your Green Card fast using investment.

Please Note - Online research is not a substitute for attending this seminar in person because of US law; under American law, some information can only be shared face to face and not on a website. This seminar is a unique and rare opportunity to talk face to face with experienced immigration attorneys, and EB-5 projects to understand it thoroughly--with all your questions answered. Registration is Free. You must register on Eventbrite and have your ticket to get into the event. Print it out or download it on your mobile phone in advance. Please forward a link to this page to your friends and ask them to register. They will thank you for it. Seating is limited so you must register to reserve your seat. Register Now!

Marketing Collateral

Email Content

Subject: Press Conference at Unique Immigrant Career Fair

Dear Sir/Madam,

Immigrants seeking jobs typically have a major problem--many employers impressed by them pull back at the prospect of going through immigration process for them.

We are conducting first of its kind immigrant-friendly career fair--where ONLY the employers who hire more than 500 hundred of immigrants per year on H-1B will participate. The career fair includes an Immigration Expo featuring many immigration attorneys to help immigrants navigate through their immigration situation to a new job.

We invite you to the press conference for the H1B Career Fair & Immigration Expo at 11am on Friday June 29th. The speakers include distinguished immigration attorneys, immigration law publisher, and employers employing large number of immigrants.

Could you also please bring this H-1B Career Fair and Immigration Expo to the attention of your readers? We are sure they would appreciate knowing about it.

Marketing Collateral

Brochure Cover

The image displays a collection of marketing materials. On the left, a dark brochure cover features the word 'Marketing' in large white letters. To its right is a snippet from the 'InterLand Development Corporation' website, showing their logo and a section titled 'INTERLAND DEVELOPMENT CORPORATION A GLANCE'. Below this is another snippet for 'iuzeit', featuring their logo and a section titled 'IZUEIT A GLANCE'. The right side of the image is dominated by a large, vibrant banner for the 'ILW EB-5 EXPO'. This banner features a black and white photograph of two prominent Indian landmarks: the Charminar in Hyderabad and the Vidhana Soudha in Bengaluru. The banner text includes 'Hyderabad | BENGALURU' and the dates '25th & 26th Aug 2018' and '28th & 29th Aug 2018'. At the bottom, logos for 'FGI FAKHOURY GLOBAL IMMIGRATION' and 'InterLand Development Corporation' are displayed, along with the 'iuzeit' logo.

InterLand Development Corporation

INTERLAND DEVELOPMENT CORPORATION A GLANCE

InterLand was founded in Boston in 1971. Since then, InterLand has acquired and managed a wide range of assets throughout the United States, from multi-family real estate to natural resources and agriculture. Today, we are based in the thriving New York-New Jersey Metropolitan Area, with a leadership team that combines extensive experiences in the fields of underwriting and development and was responsible for \$1.25 billion of development in the previous decade.

ABOUT THE BUILDING

Since inception, ILW.COM has employed individuals from various cultural backgrounds in efforts to establish a diverse, truly unique and multi-global staff. Founded as a publishing company of US immigration law, we believe it is necessary to represent various cultures from around the world and learn from the individual backgrounds of our associates in order to be a genuinely diversified company. Our past and current staff members play vital roles in relation to all of the projects we are involved in. Whether working independently or as a unified team, each individual offers a pivotal, specific talent that allows ILW to offer unparalleled efficiency, exceptional satisfaction and maintain the level of integrity and trust that our readers and clients have come to expect of us.

iuzeit™

IZUEIT A GLANCE

iuzeit provides the comprehensive and unbiased product information that consumers demand to make the best purchase decision—all in one place.

Today's process for consumer product research is broken. People seeking new products have to search multiple websites across inconsistent formats to find the information they are looking for. Consumers spend a significant amount of time and energy to obtain the expert opinions, product specs, and user reviews they need to make a decision about what to buy.

With more than 5,000 data points per-product analyzed, iuzeit has created the most comprehensive and data-driven research destination on the market. For our consumers, we offer a superior one-stop shop experience by streamlining the Discovery, Research, and Purchase journey.

Our core technology, built around how the data we aggregate is processed, organized, and analyzed with our proprietary algorithms, differentiates us from our competitors. It is the only website where you can see product pictures, features, specifications, consumer reviews, expert reviews, top videos, and comprehensive pricing options—all in one place.

Hyderabad | BENGALURU
25th & 26th Aug 2018 28th & 29th Aug 2018

FGI
FAKHOURY GLOBAL
IMMIGRATION

InterLand Development Corporation

iuzeit™

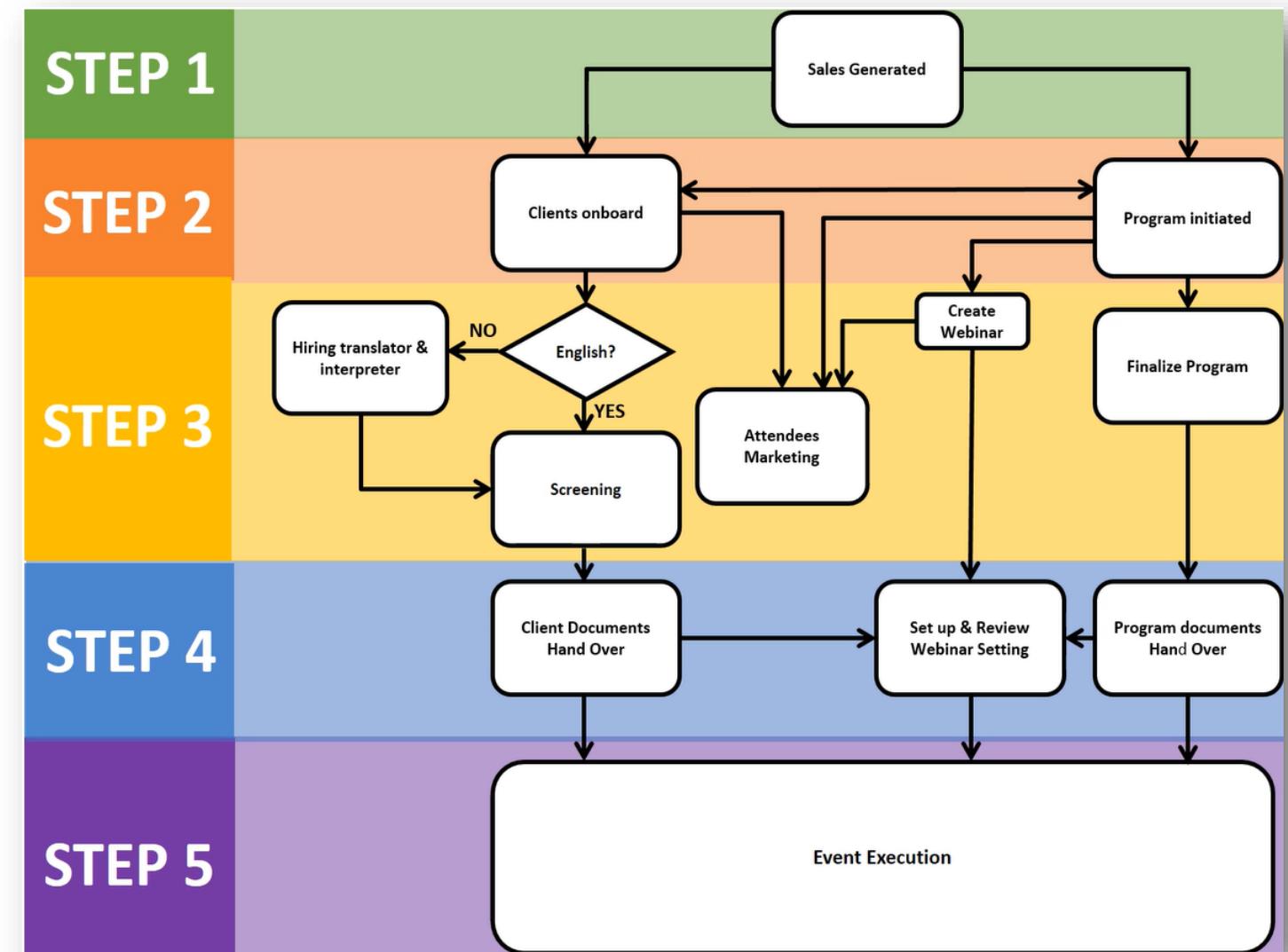
Marketing Operations

3D Floor Plan



Marketing Operations

Webinar Operational Workflow



THANK YOU



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www.linkedin.com/in/feifangnyc