# ISOM 673 -4101: Social Network Analytics

# Empirical Assignment 6

# Network Homophily and "Failing Fast" in Silicon Valley Venture Capital Investing

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# **Chapter 1**

# **Investor Firm Status and Investment Diversification**

## 1.1 Rsiena regression results and insights

In this part, I ran regression between different kinds of homophily and entrepreneur's attributes and waves of network between investors and entrepreneurs. For each industry, I first ran a regression almost with every homophily and attributes that I created; then I dropped those insignificant ones and ran further regression until it cannot convergent anymore. Also, I chose the recent 9 years or each industry since these industries that I worked on has not many records 10 years ago.

Retail

Estimates, standard errors and convergence t-ratios

		Estimate	Standard	Convergence
			Error	t-ratio
<ol> <li>rate co</li> </ol>	nstant SWsiena rate (period 1)	0.1000	( 0.0462 )	-0.0219
2. rate co	nstant SWsiena rate (period 2)	0.0813	( 0.0403 )	0.0384
<ol><li>rate co</li></ol>	nstant SWsiena rate (period 3)	0.1473	( 0.0565 )	0.0312
4. rate co	nstant SWsiena rate (period 4)	0.3330	( 0.0930 )	-0.0699
5. rate co	nstant SWsiena rate (period 5)	0.4102	( 0.1065 )	0.0834
6. rate co	nstant SWsiena rate (period 6)	0.2197	( 0.0709 )	0.0143
7. rate co	nstant SWsiena rate (period 7)	0.2655	( 0.0936 )	-0.0328
8. rate co	nstant SWsiena rate (period 8)	0.1970	( 0.0891 )	-0.0084
9. eval ou	tdegree (density)	-32.7087	( 6.7068 )	-0.0043
10. eval 4-		5.8440	( 2.9820 )	0.0036
	degree - popularity (sqrt)	12.7580	( 3.9097 )	0.0147
	tdegree - activity (sqrt)	11.1604	(5.3905)	-0.0165
13. eval ou	t-in degree^(1/2) assortativity	-11.5631		0.0144
14. eval et	hniceff	4.3705	( 1.7285 )	0.0056
<ol><li>eval ge</li></ol>	ndereff	556.8012	( 45.2552 )	-0.2522
	perienceeff	0.4568	( 0.2063 )	0.0119
17. eval en	tregender alter	-557.1947	( 45.0964 )	0.1767
18. eval en	trerace alter	-0.6025	( 0.5818 )	-0.0006
19. eval en	treround alter	0.2428		0.0211
20. eval en	trebus alter	-0.7241	( 0.8003 )	0.0083
21. eval en	treexperience alter	0.8334	( 0.2302 )	0.0382
22. eval en	tregeo alter	0.9436	( 0.6597 )	0.0052

Overall maximum convergence ratio: 1.1913

Total of 2260 iteration steps.

Looking at the results, the coefficients really illustrate what factors influence investor's decision about whether or not to invest in an entrepreneur's startup in the retail industry. Since almost all of the convergence t-ratios are all less than 0.1, and the maximum convergence ratio is rather small (I tried my best but cannot achieve 0.25 here), I can draw following conclusions.

The coefficient of cycle4 is positive, indicating that the closure capturing network homophily has a positive effect on investors choosing to make an investment; the coefficients of outActSqrt and inPopSqrt are both positive, meaning that investors who fund many entrepreneurs' ventures tend to be more likely to do so going forward, and that entrepreneurs who are funded by many investors tend to be more likely to receive funding opportunities by more investors going forward; the coefficient of outInAss is negative, meaning that investors who fund many entrepreneurs' ventures do not tend to associate with entrepreneurs who receive many funding opportunities from investors, which means that investors tend to find those "treasure that has never been found before". The coefficients of three dyadic predictors here are all positive, indicating that having ethnic, gender, and experience homophily could more likely lead to the investor investing the entrepreneur. The coefficients of entrepreneur's gender, race and business skills are negative, which indicates that female, white people and people not having a business background are more likely to be invested in in the retail industry. The coefficients of entrepreneur's investment round, experience and whether located in top10 cities are positive, indicating that the more rounds the entrepreneur has got, the longer he has immersed himself in the industry, more likely he can get investments – being located in the top 10 cities also helps.

#### **Commercial service**

Estimates, standard errors and convergence t-ratios

		Estimate	Standard	Convergence
			Error	t-ratio
<ol> <li>rat</li> </ol>	e constant SWsiena rate (period 1)	0.1439	( 0.0315)	0.0185
2. rat	e constant SWsiena rate (period 2)	0.1875	( 0.0379)	-0.0160
3. rat	e constant SWsiena rate (period 3)	0.2076	( 0.0395)	0.0466
4. rat	e constant SWsiena rate (period 4)	0.2017	( 0.0396)	-0.0113
5. rat	e constant SWsiena rate (period 5)	0.2255	( 0.0465)	0.0097
6. rat	e constant SWsiena rate (period 6)	0.2570	( 0.0525)	0.0539
7. rat	e constant SWsiena rate (period 7)	0.4352	( 0.0833 )	-0.0111
8. rat	e constant SWsiena rate (period 8)	0.3373	( 0.0822 )	-0.0088
9. eva	l outdegree (density)	-20.9466	(201.6869)	-0.0087
10. eva	l 4-cycles (1)	15.1906	(72.7601)	-0.0008
11. eva	l indegree - popularity (sqrt)	24.7504	(200.1038)	-0.0379
	l outdegree - activity (sqrt)		(201.2437)	
13. eva	l out-in degree^(1/2) assortativity	-25.7582	(199.9434)	0.0045
	l ethniceff	5.4955	,	
15. eva	l gendereff	0.4877		0.0058
16. eva	l experienceeff	0.6713	( 0.1186 )	-0.0239
17. eva	l schooleff	1.4232	( 0.6815 )	0.0132
18. eva	l skillseff	-0.5690	( 1.0947 )	0.0103
19. eva	l entreschool alter	-0.1872	( 0.6101)	-0.0160
	l entretech alter	0.5690	( 0.4810 )	0.0575
21. eva	l entregender alter	0.0028	( 1.2700 )	-0.0125
22. eva	l entrerace alter	-0.8737	( 0.5093)	-0.0122
23. eva	l entreround alter	0.5574	( 0.0723 )	-0.0077
24. eva	l entrebus alter	-0.3927	( 0.5431 )	-0.0025
25. eva	l entreexperience alter	0.9077	( 0.1207 )	0.0474
26. eva	l entregeo alter	0.1478	( 0.2127 )	-0.0086

Overall maximum convergence ratio: 1.8927

Total of 2265 iteration steps.

Using similar way of analysis, we can see that the ethnic, gender, school and experience homophily can positively affect the investor to invest in the entrepreneur, while the coefficient of skills homophily is negative, indicating that investor and entrepreneur choose to be complementary to each other in terms of skills, which makes sense. In the same way, other personal attributes promote the investor to invest in an entrepreneur if their coefficients are positive, else not.

## **Healthcare Devices and Supplies**

# Estimates, standard errors and convergence t-ratios

		Estimate	Standard	Convergence
			Error	t-ratio
	rate constant SWsiena rate (period 1)	0.0229 (		
	rate constant SWsiena rate (period 2)	0.0344 (	: :	
	rate constant SWsiena rate (period 3)	0.0459 (		
	rate constant SWsiena rate (period 4)	0.0112 (	1 1	
	rate constant SWsiena rate (period 5)	0.0459 (	•	0.0420
	rate constant SWsiena rate (period 6)	0.0807 (		-0.0245
	rate constant SWsiena rate (period 7)	0.1287 (		-0.0377
	rate constant SWsiena rate (period 8)	0.1140 (		-0.0147
	rate constant SWsiena rate (period 9)	0.0440 (		
	rate constant SWsiena rate (period 10)	0.0886		
	rate constant SWsiena rate (period 11)	0.1453 (		
	rate constant SWsiena rate (period 12)	0.0858	: :	
	rate constant SWsiena rate (period 13)	0.1790 (		
	rate constant SWsiena rate (period 14)	0.2907 (	1 1	
	rate constant SWsiena rate (period 15)	0.1752 (	•	
	rate constant SWsiena rate (period 16)	0.2462 (	•	0.0193
	rate constant SWsiena rate (period 17)	0.1764 (		
	rate constant SWsiena rate (period 18)	0.1623 (		0.0114
	eval outdegree (density)	-13.3663 (		
	eval 4-cycles (1)	5.5801 (		0.0159
	eval indegree - popularity (sqrt)	9.0726 (		-0.0507
	eval outdegree - activity (sqrt)	8.8601 (		-0.0626
	eval out-in degree^(1/2) assortativity			-0.0044
	eval ethniceff	6.0044 (	: :	0.0488
	eval gendereff	0.1256 (		-0.0420
	eval schooleff	-6.0331 (		0.0577
	eval skillseff		( 14.1160 )	0.0388
	eval entregender alter	-0.5586 (		-0.0060
	eval entrerace alter	-0.1234 (	: :	
	eval entreschool alter	-0.0710 (		
	eval entrebus alter	-0.3406 (		0.0113
	eval entretech alter	0.1924 (		
33.	eval entregeo alter	-0.3180 (	( 0.5474 )	-0.0201

Overall maximum convergence ratio: 1.7057

Total of 2444 iteration steps.

# **Commercial product**

Estimates, standard errors and convergence t-ratios

			Estimate		Standard		Convergence
					Error		t-ratio
1.	rate	constant SWsiena rate (period 1)	0.1626	(	0.0521	)	0.0680
2.	rate	constant SWsiena rate (period 2)	0.1615	(	0.0509	)	-0.0316
		constant SWsiena rate (period 3)	0.3619	(	0.0824	)	0.0663
4.	rate	constant SWsiena rate (period 4)	0.2313	(	0.0661	)	-0.0220
5.	rate	constant SWsiena rate (period 5)	0.4062	(	0.1003	)	0.0231
6.	rate	constant SWsiena rate (period 6)	0.4312	(	0.1135	)	0.0091
7.	rate	constant SWsiena rate (period 7)	0.5601	(	0.1860	)	0.0652
8.	rate	constant SWsiena rate (period 8)	0.6551	(	0.2656	)	-0.0487
9.	eval	outdegree (density)	-8.5902	(	7.1812	)	0.0194
10.	eval	4-cycles (1)	-1.2437	(	32.2064	)	0.0316
11.	eval	indegree - popularity (sqrt)	2.0577	(	4.9722	)	0.0030
12.	eval	outdegree - activity (sqrt)	-0.1576	(	6.0407	)	-0.0218
13.	eval	out-in degree^(1/2) assortativity	-0.5190	(	4.2576	)	0.0444
14.	eval	ethniceff	9.6878	(	1.1728	)	0.0161
15.	eval	gendereff	-1.0908	(	1.4284	)	-0.0302
16.	eval	schooleff	1.3805	(	2.1829	)	0.0487
17.	eval	skillseff	0.9705	(	3.3564	)	0.0669
18.	eval	entregender alter	2.9516	(	2.3675	)	0.0266
19.	eval	entrerace alter	-3.9680	(	1.8106	)	-0.0097
20.	eval	entreschool alter	-0.6343	(	2.0088	)	-0.0147
21.	eval	entrebus alter	1.3889	(	1.1803	)	-0.0075
22.	eval	entretech alter	-1.4849	Ċ	2.7642	)	0.0376
23.	eval	entregeo alter	-0.0616	Ċ	2.1261	)	-0.0578

Overall maximum convergence ratio: 2.0135

Total of 2336 iteration steps.

# Pharmaceuticals and Biotechnology

Estimates, standard errors and convergence t-ratios

			Estimate	Standard	Convergence
				Error	t-ratio
		constant SWsiena rate (period 1)	0.1772 (		
		constant SWsiena rate (period 2)	0.2142 (		
		constant SWsiena rate (period 3)	0.1369 (		) -0.0096
		constant SWsiena rate (period 4)	0.1394 (	0.0533	0.0222
5.	rate	constant SWsiena rate (period 5)	0.2561 (	0.0772	0.0086
6.	rate	constant SWsiena rate (period 6)	0.2134 (	0.0654	0.0411
7.	rate	constant SWsiena rate (period 7)	0.4463 (	0.1069	0.0228
8.	rate	constant SWsiena rate (period 8)	0.1940 (	0.0580	0.0289
9.	eval	outdegree (density)	-1.8656 (	5.5345	0.0924
10.	eval	4-cycles (1)	1.4646 (	2.8648	0.0316
11.	eval	indegree - popularity (sqrt)	-2.1690 (	5.2312	0.0851
12.	eval	outdegree - activity (sqrt)	0.3660 (	4.9652	0.1009
13.	eval	out-in degree^(1/2) assortativity	-0.2618 (	4.6958	0.1183
		ethniceff	3.9610 (	1.3030	0.0318
15.	eval	gendereff	-0.6850 (	0.7452	0.0430
16.	eval	schooleff	-71.5426 (	68.9841	0.5664
17.	eval	skillseff	1.1376 (	2.2278	-0.0362
18.	eval	entregender alter	0.3653 (	0.9108	0.0065
19.	eval	entrerace alter	-0.7852 (	0.7717	-0.0262
20.	eval	entreschool alter	0.5214 (	0.4611	0.1074
21.	eval	entrebus alter	0.2750 (	0.3846	0.0983
		entretech alter	-0.7590 (		0.0265
		entregeo alter	0.6014 (		0.0839
				,	

Overall maximum convergence ratio: 1.1596

Total of 2336 iteration steps.

#### 1.2 Conclusion

You can easily check the influence of those significant homophily or entrepreneur's attributes in the 5 industries' network. Each industry has its own features of homophily.

Those homophily push the entrepreneurs to 'fail fast', because they find giving up easily does not mean much for their future path – what matters more is the homophily between them and the investors. So they would choose to quickly give up a startup firm if they sensed that it would not have a rather big possibility to succeed. That's kind of based on their knowledge of the homophily's influence on the investment network.

# Chapter 2

#### **Investor Firm Status and Investment Diversification**

#### 2.1 (Question A)

Regression between the homophily of investment decisions reflected in its local network and whether the firm goes out of business:

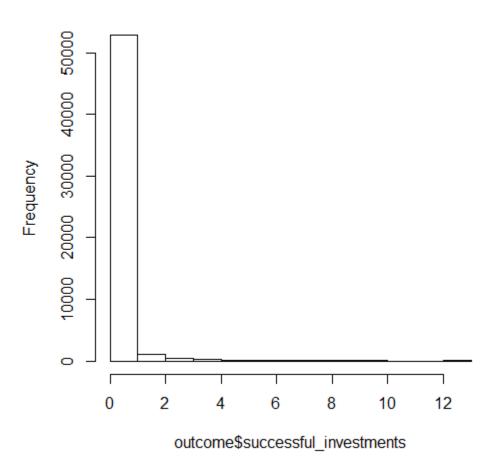
```
Call:
alm(formula = out_of_business \sim 14c_scaled + gender + ethnicity +
   age_diff + geo_dist + ivyplus + complementarity + male_exec +
   nonwhite_exec + ivyplus_exec + inv_long + inv_lat + year,
   family = "binomial", data = outcome)
Deviance Residuals:
   Min
             10
                  Median
-0.3944 -0.2377 -0.1833 -0.1355
                                   3.8217
Coefficients:
                 Estimate Std. Error z value Pr(>|z|)
                4.428e+00 1.325e+01
                                      0.334 0.73829
(Intercept)
14c_scaled
               -5.906e-01 7.207e-02 -8.194 2.53e-16 ***
               -1.139e-01 1.658e-01 -0.687 0.49207
gender
ethnicity
                4.055e-01 1.475e-01
                                     2.750 0.00596 **
age_diff
               -1.889e-01 1.760e-02 -10.730 < 2e-16 ***
geo_dist
               4.724e-08 2.722e-08 1.736 0.08259 .
               -5.236e-01 2.215e-01 -2.364 0.01809 *
ivvplus
complementarity 1.028e-01 9.635e-02 1.067 0.28594
male_exec
               5.648e-01 2.163e-01 2.611 0.00904 **
nonwhite_exec -2.655e-03 1.540e-01 -0.017 0.98624
ivyplus_exec 7.913e-02 1.383e-01
                                    0.572 0.56717
inv_long
               3.068e-03 1.593e-03
                                     1.926 0.05415
inv_lat
               -2.003e-02 8.837e-03 -2.266 0.02343 *
               -3.675e-03 6.568e-03 -0.560 0.57577
year
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
(Dispersion parameter for binomial family taken to be 1)
   Null deviance: 10189.3 on 52024
                                    degrees of freedom
Residual deviance: 9732.8 on 52011 degrees of freedom
  (2929 observations deleted due to missingness)
AIC: 9760.8
Number of Fisher Scoring iterations: 8
```

As you can see from the result, ethnicity homophily and top school homophily are positively correlated with number of going out of business, which means these homophily would not help investors to avoid going out of business. While age homophily and top school homophily can help investors avoid going out of business.

## 2.2 (Question B)

First, I checked the distribution of y variable. It turns out to be like a Poisson distribution, so I chose to use passion(link='log') as the family of glm regression.

# Histogram of outcome\$successful\_investments



Regression between homophily and number of successful investments:

```
Call:
alm(formula = successful_investments \sim 14c_scaled + gender +
    ethnicity + age_diff + geo_dist + ivyplus + complementarity +
    male_exec + nonwhite_exec + ivyplus_exec + inv_long + inv_lat +
    year + 14c_avg + gender_avg + ethnicity_avg + age_diff_avg +
    geo_dist_avg + ivyplus_avg + complementarity_avg + male_exec_avg +
    nonwhite_exec_avg + ivyplus_exec_avg, family = poisson(link = "log"),
    data = outcome)
Deviance Residuals:
                  Median
              10
                               30
                                       Max
-5.7507 -0.6825 -0.5821 -0.4665
                                    6.5671
Coefficients:
                     Estimate Std. Error z value Pr(>|z|)
                              4.354e+00 29.979 < 2e-16 ***
(Intercept)
                     1.305e+02
                               5.294e-03
                                          8.968 < 2e-16 ***
14c_scaled
                    4.748e-02
gender
                   -1.727e-01
                               1.690e-01
                                          -1.022 0.306707
                   -1.360e-01
                               1.007e-01
                                          -1.351 0.176776
ethnicity
                    1.259e-01
                               5.891e-03
                                          21.373 < 2e-16 ***
age_diff
                                          -1.444 0.148783
geo_dist
                   -2.672e-08
                               1.851e-08
                                          -4.547 5.45e-06 ***
ivyplus
                   -6.538e-01
                               1.438e-01
                    3.188e-03
                                          0.045 0.964289
complementarity
                               7.120e-02
                    1.316e-01
                               1.754e-01
                                           0.750 0.453054
male_exec
                                           0.302 0.762861
nonwhite_exec
                    3.016e-02
                               9.994e-02
                                           3.697 0.000218 ***
ivyplus_exec
                    3.727e-01
                               1.008e-01
                   -4.911e-03
                               4.609e-04 -10.656 < 2e-16 ***
inv_long
                                           2.908 0.003643 **
inv_lat
                    8.297e-03
                               2.854e-03
                   -6.610e-02 2.158e-03 -30.636 < 2e-16 ***
year
                               1.690e-05 76.555 < 2e-16 ***
14c ava
                    1.294e-03
                                           3.581 0.000343 ***
gender_avg
                    6.694e-01 1.869e-01
                                          -2.053 0.040049 *
ethnicity_avg
                   -2.321e-01 1.130e-01
                               7.373e-03
age_diff_avg
                   -1.544e-03
                                          -0.209 0.834125
                    4.964e-08 2.141e-08
geo_dist_avg
                                          2.319 0.020415 *
                                          5.672 1.41e-08 ***
ivyplus_avg
                    9.520e-01 1.678e-01
                                          -3.758 0.000171 ***
complementarity_avg -3.059e-01 8.138e-02
male_exec_avg -4.894e-01 1.953e-01
                                          -2.506 0.012211 *
nonwhite_exec_avg
                   -3.248e-03 1.133e-01
                                          -0.029 0.977131
ivyplus_exec_avg
                   -6.667e-01 1.185e-01 -5.626 1.85e-08 ***
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
(Dispersion parameter for poisson family taken to be 1)
    Null deviance: 49003 on 52024 degrees of freedom
Residual deviance: 41649 on 52001 degrees of freedom
  (2929 observations deleted due to missingness)
AIC: 60159
Number of Fisher Scoring iterations: 6
```

After checking the coefficients of those significant variables, I can conclude that top school homophily cannot help investors achieve more successful investments, while age homophily could.

## 2.3 (Question C)

Regression between homophily and startups' being benefit:

```
Call:
nonwhite_exec + ivyplus_exec + comp_lon + comp_lat + year,
Coefficients:
                      (Intercept) 14c_scaled
                                                                             age_diff
                                                    gender ethnicity
                                                                                             geo_dist
                                                                                                           ivyplus
                       186.441323
                                    0.4381072
                                                0.8360011 0.2951224
                                                                        1.194351e-02 -3.037248e-07
Generating revenue
                     -288.032186
                                    0.4203304
0.7125965
                                                0.1477674 0.2515909 -1.979534e-05 -1.714051e-07
                                                                                                        0.8469624
                                                0.6223250 8.9152027
                        -8.790595
                                                                         1.800463e-01 -2.374027e-07
Not profitable
                                                                                                        -2.5835065
                                                                         2.398779e-02
Out of business
                      159.323146
                                    0.4472242
                                                -0.4659560 0.7692369
                                                                                       -3.227187e-07
                                                                                                        0.3815110
Profitable
                        52.666913
                                    0.3945598
                                                1.1152240 0.8160843
                                                                         3.766465e-02
                                                                                        1.228325e-08
                                                                                                        0.5548557
Startup
                       -63.201555
                                    0.3963752 -0.1800012 0.5721802
                                                                        8.080599e-02
                                                                                       -2.465334e-07
                                                                                                        0.8264651
                     complementarity
                                           male exec nonwhite exec ivvolus exec
                                                                                     comp_lon -0.003437161
                                                                                                       comp lat
                          -0.95015474
                                         0.082625916
                                                        -0.068862935
                                                                      -0.124742531
                                                                                                                  -0.091956538
Generating revenue
                          -0.72195207
                                        0.002111769
                                                        0.007151966
                                                                      -0.143108876
                                                                                     -0.002235510
                                                                                                    -0.04267429
                                                                                                                  0.145054453
                          -0.04297519
Not profitable
Out of business
                                        0.238157377
                                                        -0.007546508
                                                                       0.122747601
                                                                                     0.016823559
                                                                                                    0.06329483
                                                                                                                 -0.001914255
                          -1.01351444
                                                        0.099148149
                                                                       0.050335101
                                                                                     -0.009788564
                                                                                                                 -0.077478457
                                        0.099446801
                                                                                                    -0.08526149
                                        0.131173115
                                                                       0.006290531 -0.002002496
Profitable
                           -0.96665206
                                                        -0.200004229
Startup
                          -0.97421437 -0.038956136
                                                        0.057933723 -0.036973496 -0.009697395 -0.08754116 0.032907926
Std. Errors:
                       (Intercept)
                                                                     ethnicity
                                                                                     age_diff
                     9.529067e-09 2.487217e-09 8.481358e-09 6.375706e-09 5.263523e-08 1.926945e-08 1.029484e-09
Fxit
Generating revenue 8.691622e-09 8.612425e-09 6.344684e-09 4.181865e-09 4.146984e-08 1.616511e-08
                                                                                                              7.423360e-10
                      1.606329e-08 1.531290e-08 1.358754e-08 1.602781e-08 1.579798e-07
Not profitable
                                                                                               3.370574e-08
                     9.921191e-09 3.006820e-09 7.600200e-09 7.483200e-09 6.163469e-08 2.096231e-08 8.577373e-10 1.149828e-08 3.567156e-09 1.048202e-08 9.258797e-09 7.860017e-08 2.064806e-08 1.139094e-09 9.867527e-09 2.981757e-09 7.740582e-09 6.982795e-09 7.887236e-08 2.010025e-08 1.296891e-09
Out of business
Profitable
Startup
                                           male_exec nonwhite_exec ivyplus_exec comp_lon comp_lat year 726497e-09 1.816990e-09 2.170774e-09 9.734724e-07 3.726372e-07 1.917125e-05 670682e-09 2.122164e-09 1.806527e-09 8.585923e-07 3.441207e-07 1.750544e-05
                     complementarity
                          .107774e-09 8.726497e-09
Generating revenue
                         9.199145e-09 7.670682e-09
Not profitable
                         1.122073e-08 1.447580e-08
                                                       2.667613e-09 4.422592e-09 1.511514e-06 6.473513e-07
                                                                                                                  3.235164e-05
Out of business
                         6.837604e-09 8.929276e-09
                                                       2.185320e-09 2.545656e-09 1.029543e-06 3.804273e-07 1.996516e-05
Profitable
                         7.292031e-09 1.055243e-08
                                                       1.817479e-09 2.847020e-09 1.171060e-06 4.545393e-07 2.314445e-05
                         6.900617e-09 8.769708e-09
                                                       2.225158e-09 2.535883e-09 1.038199e-06 3.773279e-07 1.987181e-05
Startup
Residual Deviance: 85994.63
AIC: 86162.63
```

#### z-score:

```
> z = summary(model)$coefficients/summary(model)$standard.errors
```

```
gender ethnicity
3569250 46288577
                                                                         age_diff
                                                                                      geo_dist
                                                                                                     ivyplus complementarity
                      (Intercept)
                                   14c_scaled
                      19565537921
                                    176143556
                                                98569250
                                                                       226910.916 -15.7619836
                                                                                                   763493877
                                                                                                                    -133678233
Generating revenue
                     -33139059968
                                      48805121
                                                23289958
                                                           60162376
                                                                         -477.343 -10.6033993
                                                                                                 1140942203
                                                                                                                    -78480344
Not profitable
                                                          556233403 1139679.136
                       -547247301
                                      46535706
                                                45801144
                                                                                    -7.0433922
                                                                                                  8627555102
                                                                                                                      -3829981
Out of business
                      16058872138
                                    148736600
                                                -61308379 102795185
                                                                       389192.965
                                                                                   -15.3951889
                                                                                                                    -148226543
                                                           88141502 479193.054
81941435 1024515.877
Profitable
                       4580416295
                                    110609039 106393989
                                                                                     0.5948864
                                                                                                   487102499
                                                                                                                    -132562793
                                    132933434 -23254217
                                                                                   -12.2651881
Startup
                      -6405004572
                                                                                                   637266696
                                                                                                                    -141177861
                      male_exec nonwhite_exec ivyplus_exec comp_lon
                                                                            comp_lat
                      9468394.4
                                      -37899460
                                                    -57464529 -3530.826
                                                                            -66661.81
                                                                                      -4796.58498
                                                    -79217692 -2603.693 -124009.63
27754674 11130.269 97775.08
Generating revenue
                       275303.9
                                       3370128
                                                                                       8286.25095
Not profitable
Out of business
                     16452106.8
                                       -2828937
                                                                                         -59.17028
                                       45370074
                                                     19772938 -9507.683
                                                                          -224120.33 -3880.68267
                     11137162.9
Profitable
                     12430603.8
                                     -110044892
                                                      2209514 -1709.986
                                                                            31615.47 -1174.75126
                                                    -14580125 -9340.598 -232002.90 1656.01090
Startup
                     -4442124.8
                                      26035780
```

#### p-value:

```
> (1 - pnorm(abs(z), 0, 1)) * 2
                     (Intercept) 14c_scaled gender ethnicity age_diff
                                                                                 geo_dist ivyplus complementarity male_exec
                                0
                                             0
                                                                0
                                                                          0 0.000000e+00
                                                                                                                    0
                                                                                                                                0
Generating revenue
Not profitable
Out of business
                                                                           0 0.000000e+00
                                0
                                             0
                                                                0
                                                                           0 1.876055e-12
                                                                                                                    0
                                                                                                                                0
                                                                           0 0.000000e+00
                                                                          0 5.519194e-01
0 0.000000e+00
Profitable
                                0
                                             0
                                                     0
                                                                0
Startup
                                0
                                             0
                                                                0
                     nonwhite_exec ivyplus_exec comp_lon comp_lat year
Generating revenue
                                   0
                                                 0
                                                            0
                                                                      0
                                                 0
                                                                      0
                                                                           Ö
Not profitable
Out of business
Profitable
                                                 0
                                                                      0
Startup
```

The p-value are all below 0.05, indicating that they are all significant. Looking back into the regression results, in terms of Exit, gender, ethnicity, age, skills and top school homophily have positive coefficients, meaning that they could help entrepreneurs' ventures achieving Exit while geographic homophily could not; In terms of Profitable, all of the homophily have positive effect to help the entrepreneurs' ventures to be profitable. Looking through the trajectory of a startup, most of the homophily can help them to be profitable and exit, but cannot guarantee to have a positive effect on avoiding out of business and generating revenue which is breaking even. Overall, failing fast through homophily has a mixed effect on a startup's fate. As an entrepreneur, he should not bet all his life on homophily, other stuff that can reasonably lead to success should be relied on.