

## Design Lead

*Tunetap — A farmer's market for a world of music*

Tunetap is a community-driven music discovery and sharing platform. Our mission is to liberate human creativity by removing friction and increasing personal engagement. In this first phase of our business, we're creating an incredibly easy way for artists to upload their work, receive metrics about fan engagement, and reward top fans. Music lovers are encouraged to share and buy, through either the website or dedicated mobile apps, and may be rewarded by the artist for doing so. Our team is mostly comprised of Cornell students.

The Design Lead is a fusion of visual design and implementation with an emphasis on delivering a stunning user experience. The Design Lead will work with our CEO to design the product vision, and alongside our CTO and developers to build the product. The Design Lead must be able to decide when to incorporate user feedback, and to do so in a way that increases the value of our product.

### Responsibilities

- Design product alongside CEO
- Translate vision into clear design specs for developers
- Delight our users with intuitive, engaging user interfaces
- Ensure consistency of experience for users across web, mobile, and desktop
- Recruit designer and developer talent, as needed

### Requirements

- Internship or experience designing and building intuitive UIs with an emphasis on UX
- Ability to translate goals into action steps
- An eye for detail and an intuition for usable design
- Experience with graphic design and Adobe Illustrator
- Capable of rendering mockups in HTML and CSS

### Desirables

- Background in Computer Science or Information Science
- Experience with Javascript or Rails
- Interest or experience in data and audio visualization
- Comfortable analyzing user metrics and conducting usability studies
- Interest in typography, psychology, music, or cultural diversity

At the moment, this position is unpaid. There is the potential, but not the promise, of pay and/or non-salary incentives, including equity or commission, depending on the performance of our team. In addition, this role is on a temporary basis at the discretion of the employer and the employee.

Come build something amazing. Send an email to [thetap@tunetapmusic.com](mailto:thetap@tunetapmusic.com) and tell us about yourself. Attach or link your resume, portfolio, videos, or anything else that might be relevant. Let us know if someone referred you to this position. We'll be in touch!