

286.40K

Total Profit

2.30M

Total Sales

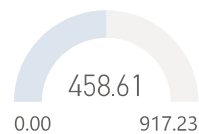
5009

Total Orders

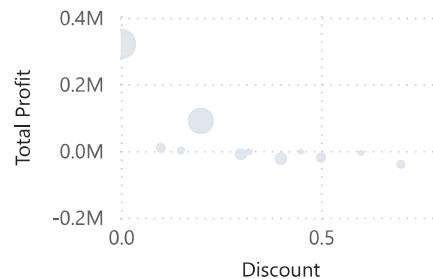
On Time Delivery Rate



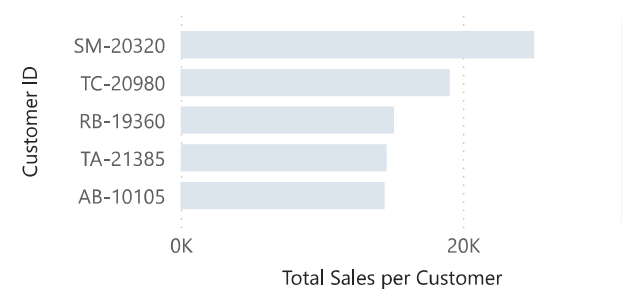
Average Order Value



Discount Impact on Profitability

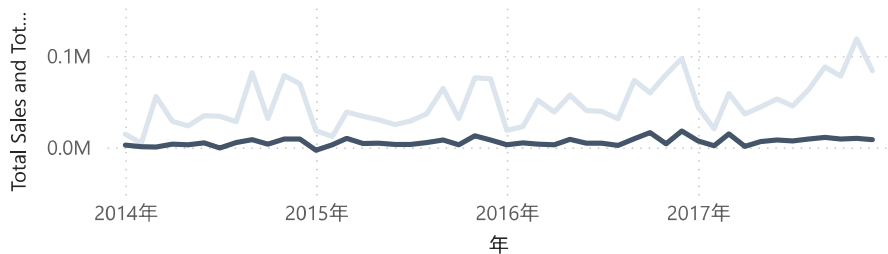


Customer Contribution Analysis



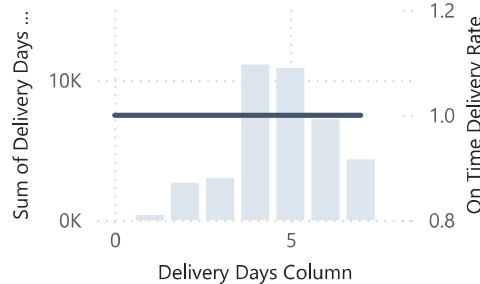
Sales & Profit Trends Over Time

Total Sales Total Profit



Order Delivery Efficiency

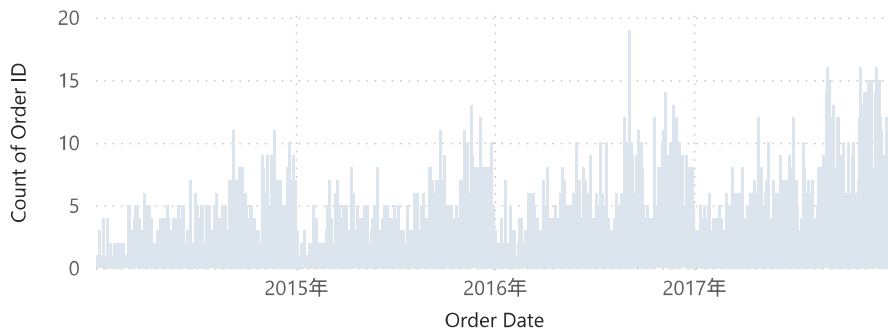
Sum of Delivery Days Column On Time Delivery Rate



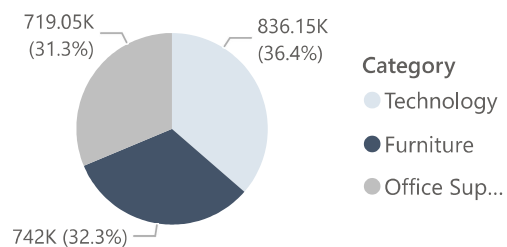
Customer ID Total Profit per Customer Total Sales per Customer

Customer ID	Total Profit per Customer	Total Sales per Customer
TC-20980	8,981.32	19,052.22
RB-19360	6,976.10	15,117.34
SC-20095	5,757.41	14,142.33
HL-15040	5,622.43	12,873.30
AB-10105	5,444.81	14,473.57
TA-21385	4,703.79	14,595.62
CM-12385	3,899.89	8,954.02
KD-16495	3,038.63	8,181.26
AR-10540	2,884.62	6,608.45
Total	286,397.02	2,297,200.86

Daily New Orders Trend



Sales Distribution by Product Category



Customer Segments Comparison

