



Design 作品集



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北京金舟互联科技有限公司 UI设计师

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GRAPHIC DESIGN

平面设计

01

• APPINTERFACE •

移动端设计

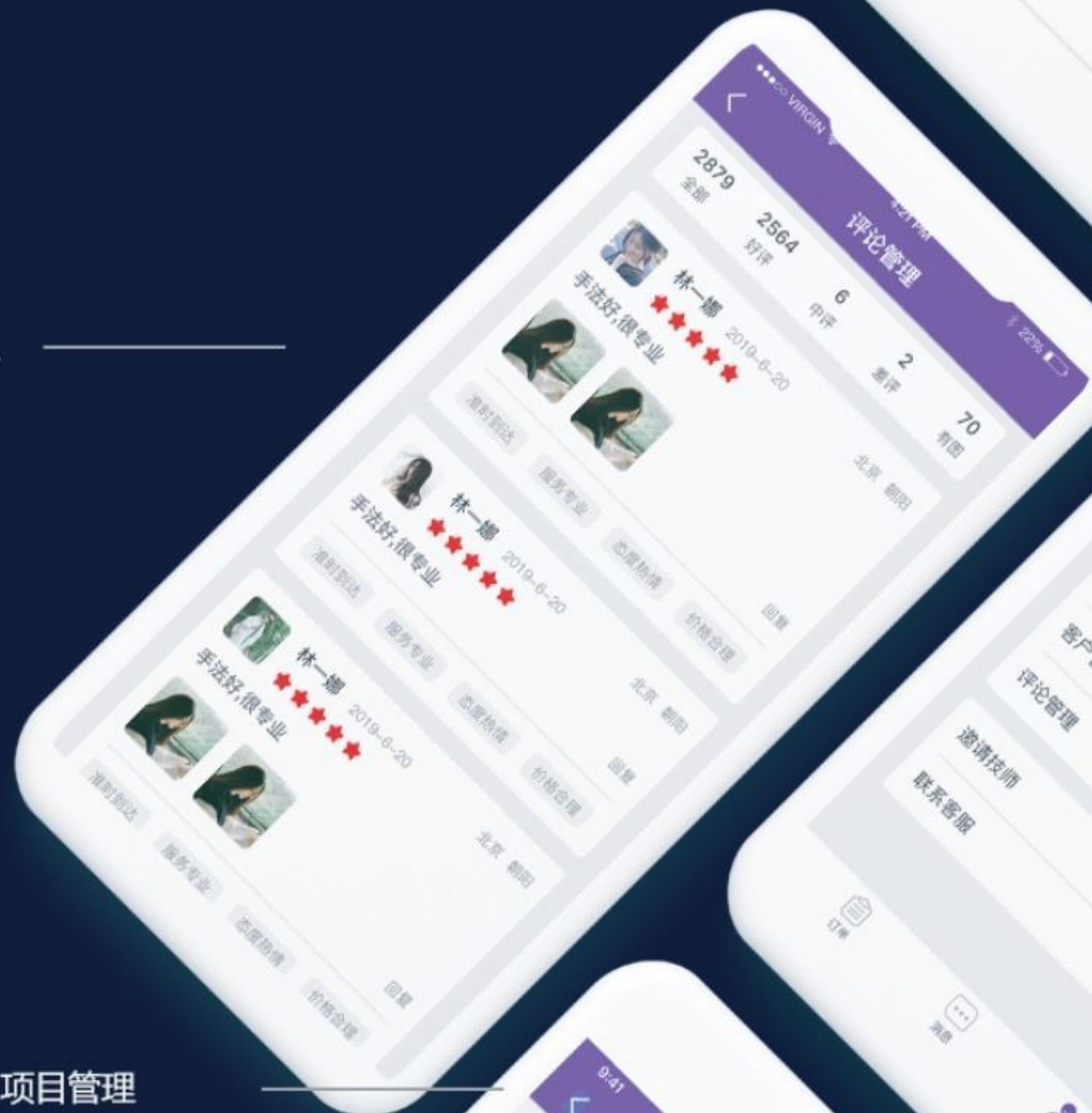
01

一点到家 APP 客户端设计



一点到家 APP 商家端设计

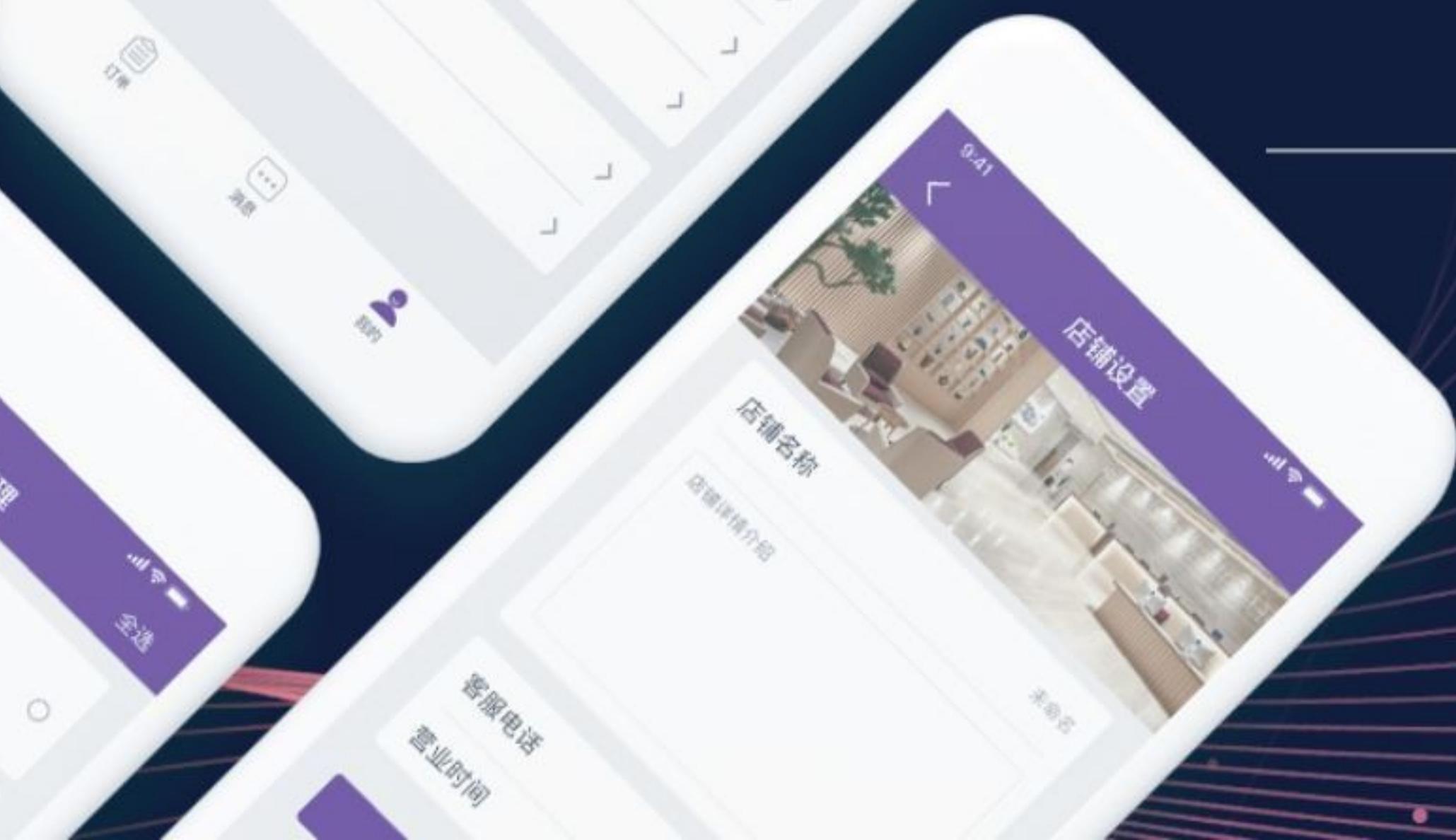
评论管理



项目管理



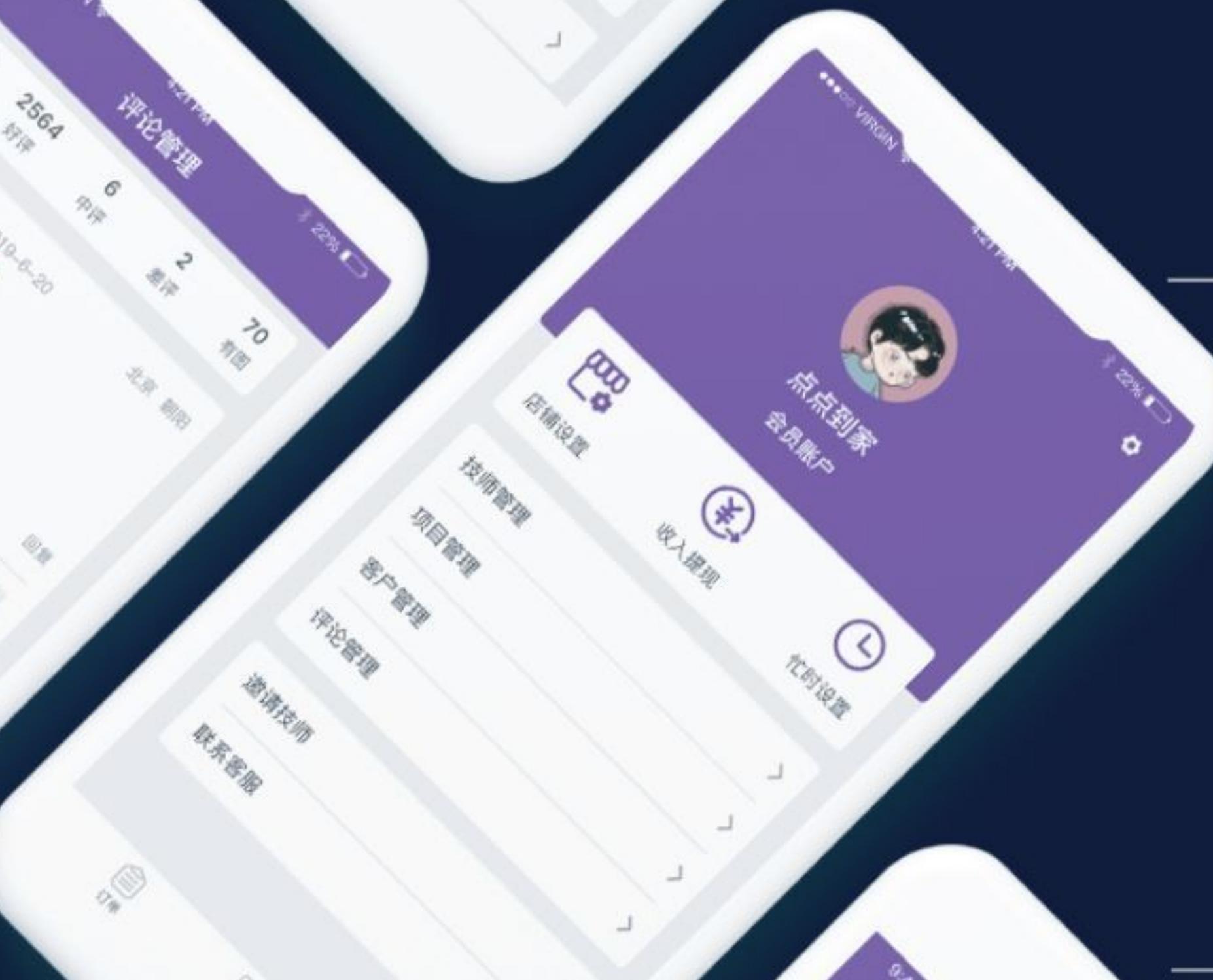
店铺设置



技师管理



我的

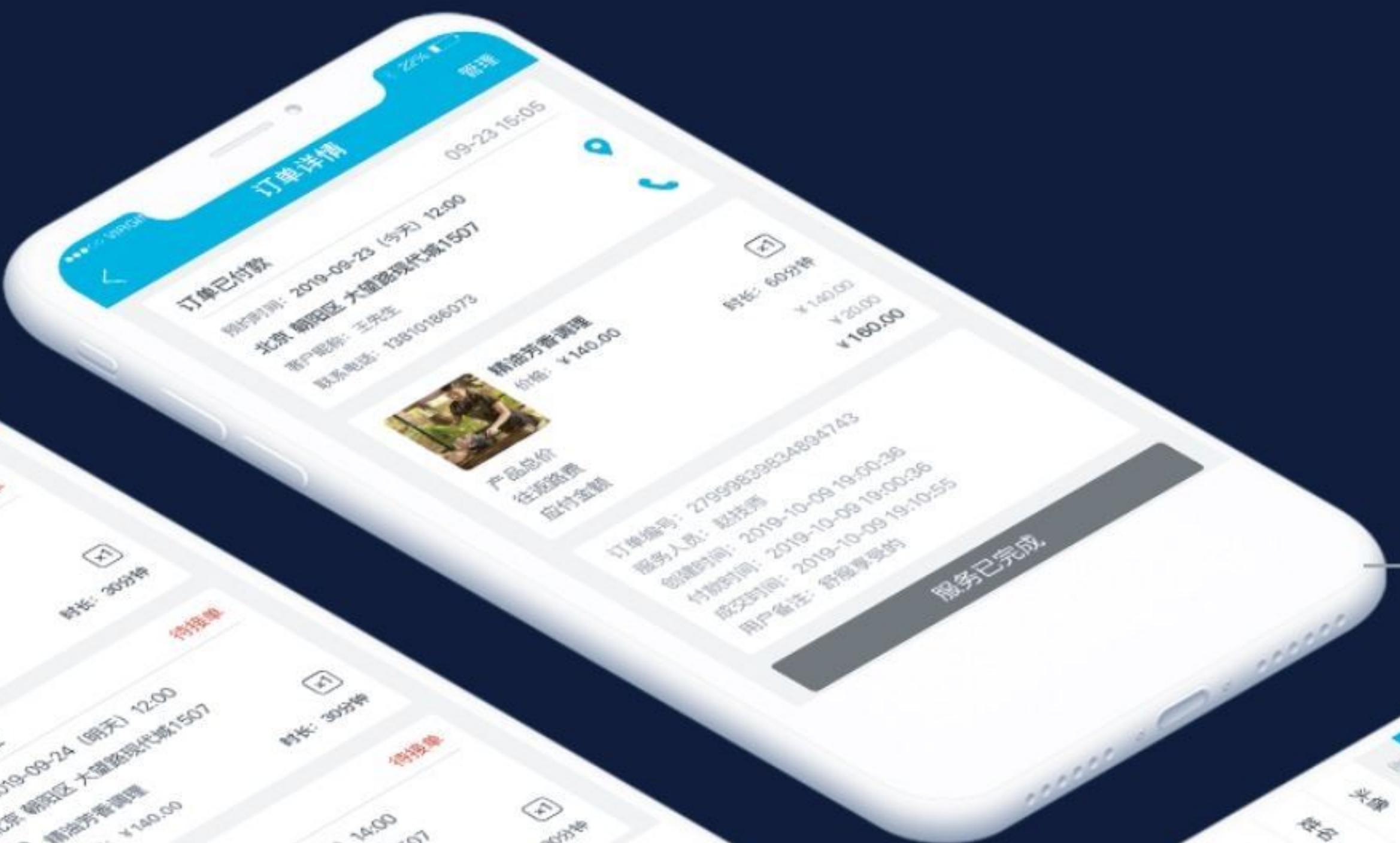


一点到家 APP 技师端设计

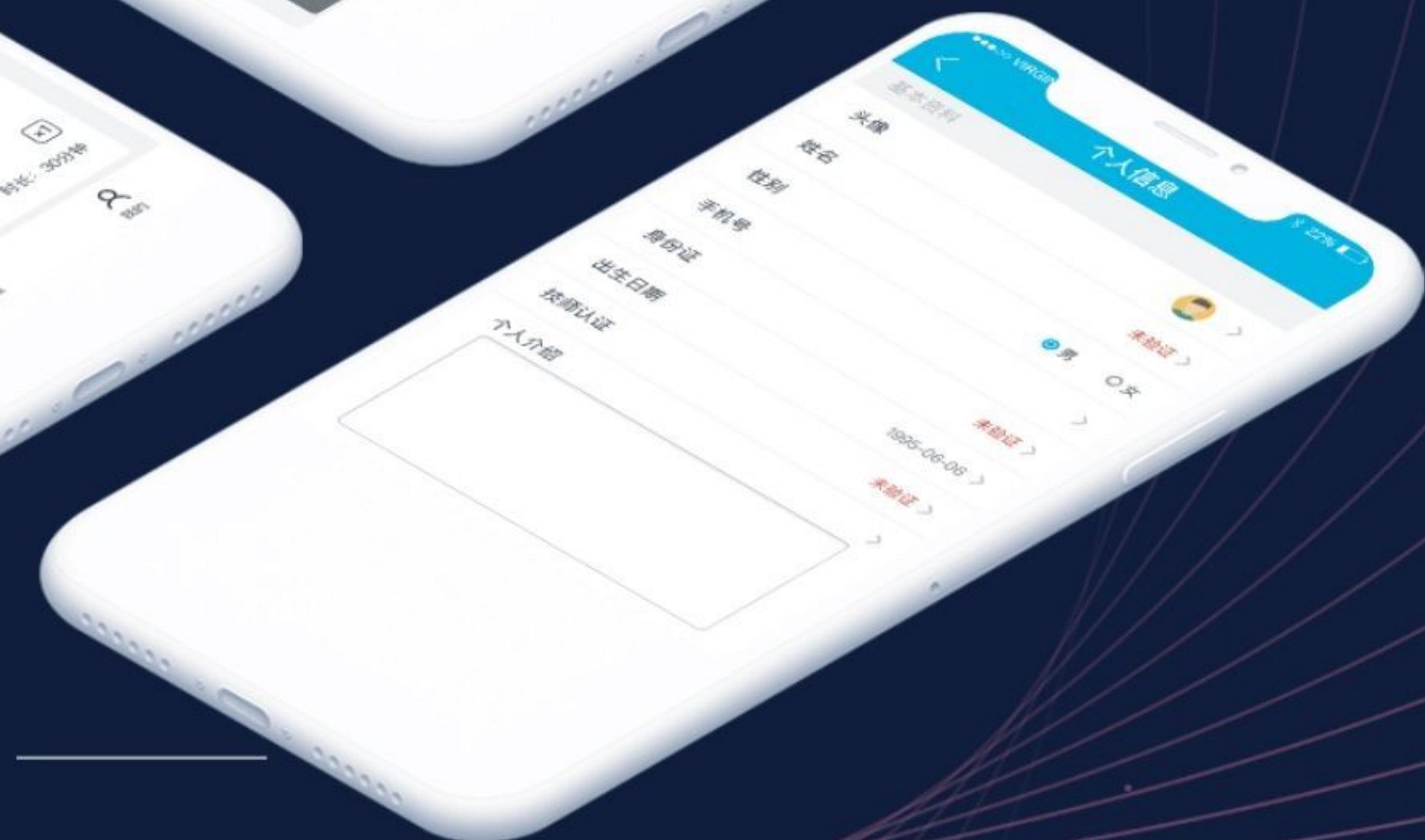
订单



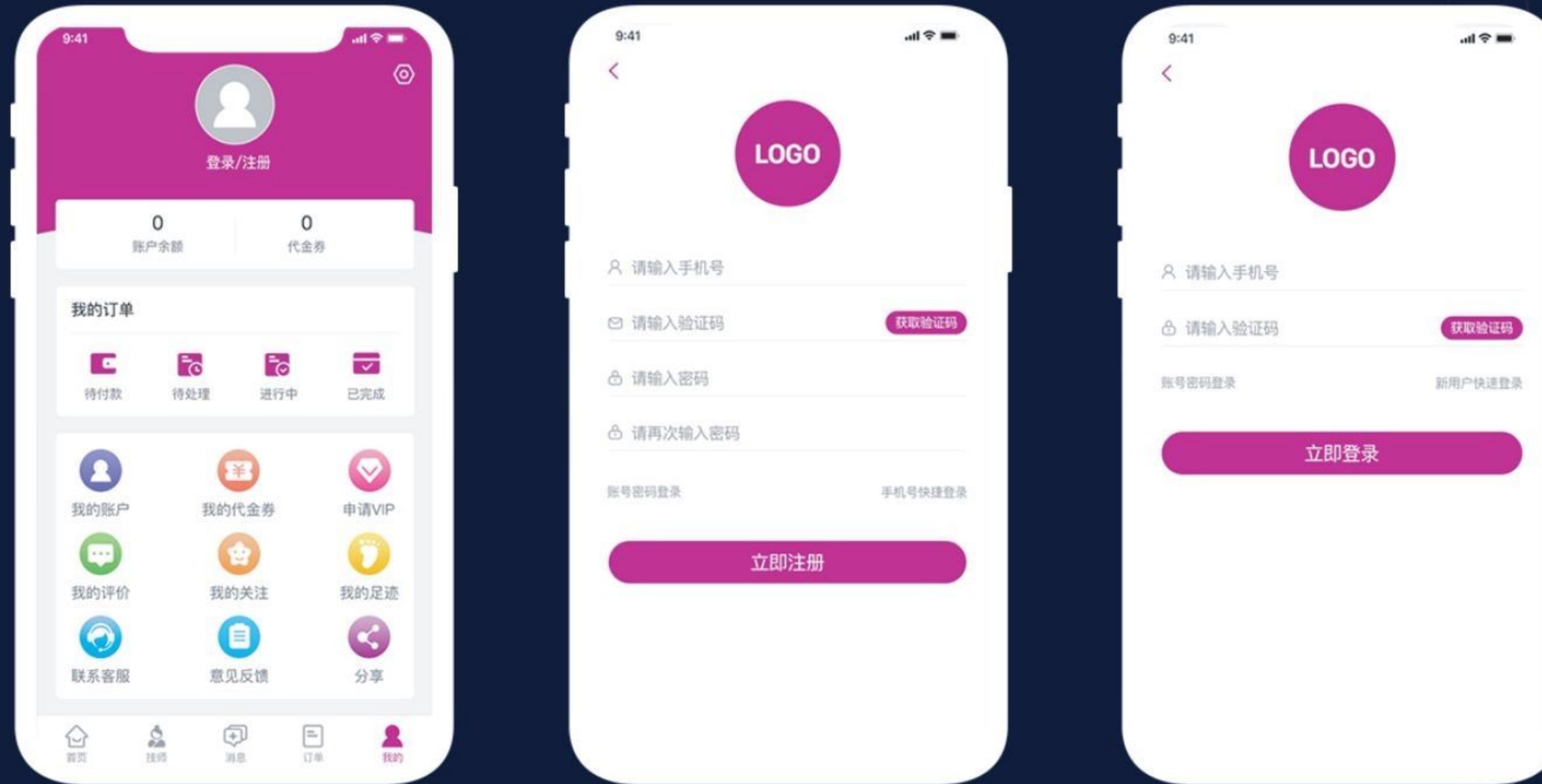
订单详情



个人信息



登录注册页设计



91 金融小程序设计



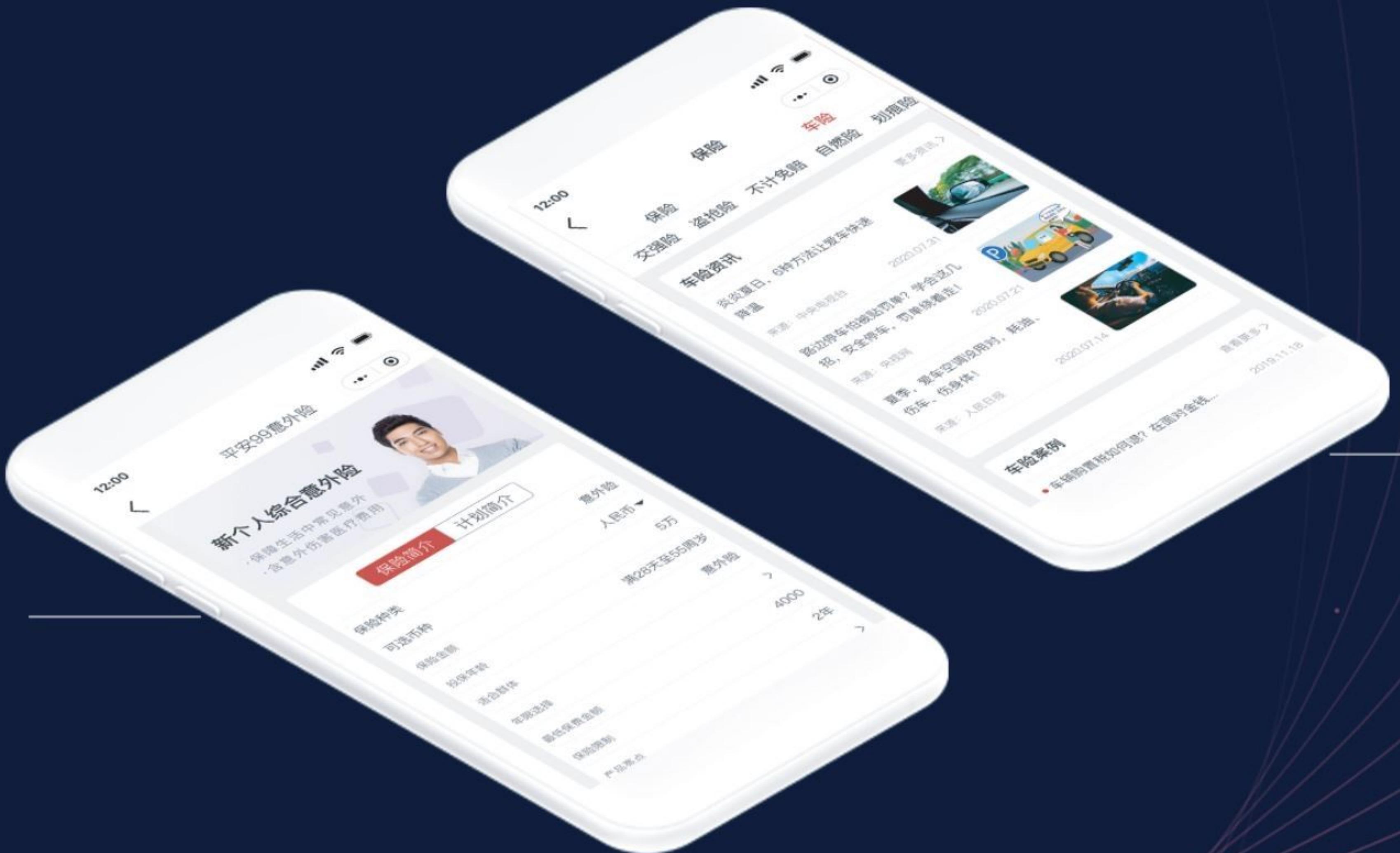
首页

产品详情

我的

产品亮点

91 金融小程序设计



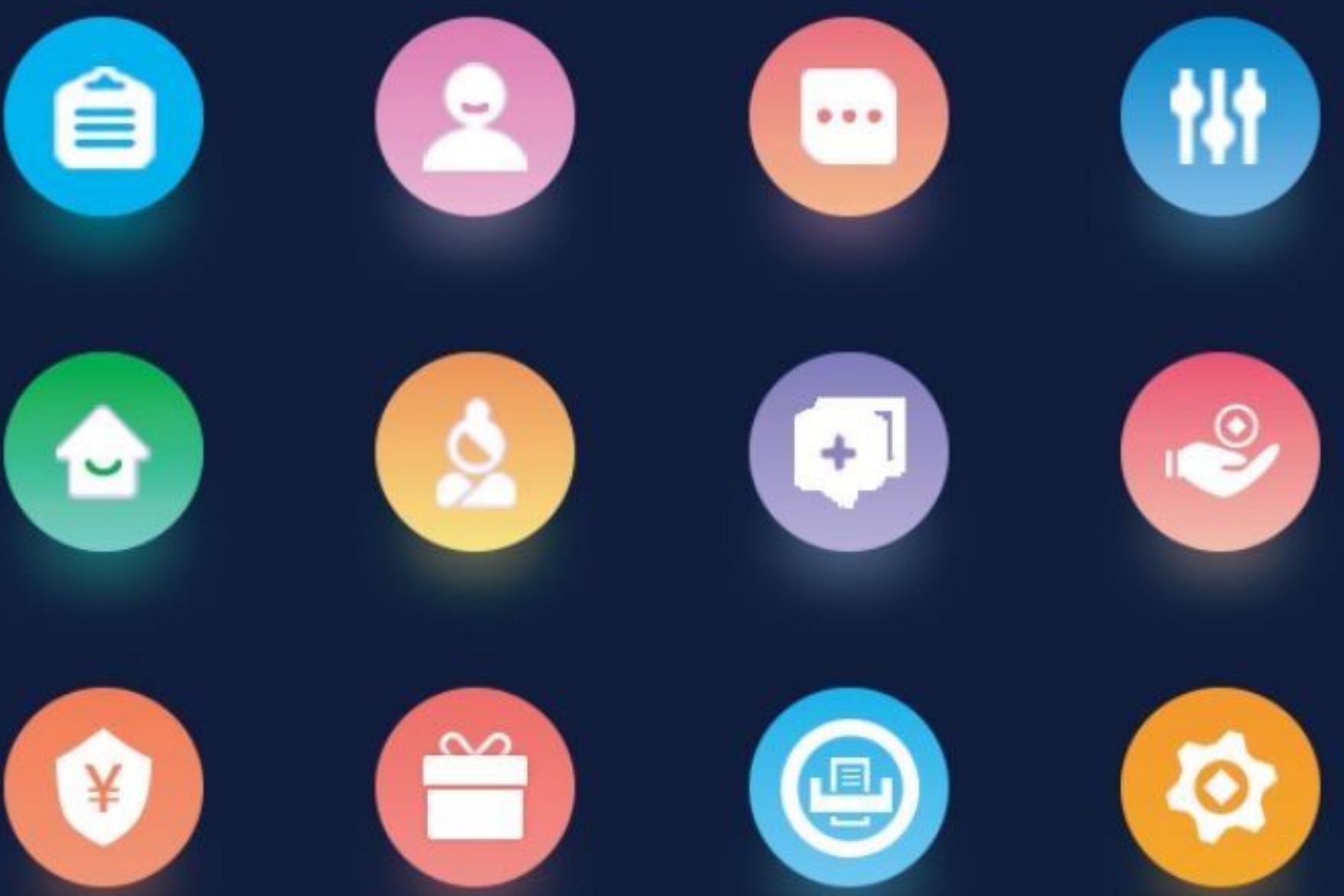
保险详情

我的

启动页设计



图标 ICON 设计



02

• WEB DESIGN

网页设计

02

N·CAFE 官网设计



N·CAFE 官网设计

Envato
www.envato.com

您当前位置：首页 > 活动中心

Muamit Geyran
www.muamitgiran.com

N·活
ACTIVITY CENTER

最新活动

全球首推
“北京感”
恋人物语
校园故事
免费品尝
全新升级

咖啡豆与拿铁艺术的结合，一杯咖啡，一份温暖。

N·CAFE 全球首推跨界果萃咖啡
2020-1-1—2020-1-10
了解详情 10天

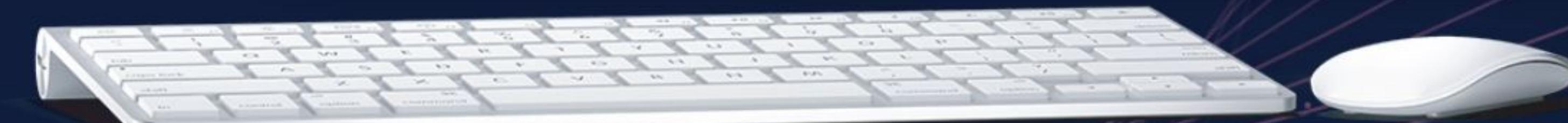
“北京感” 感CAFE登场
2020-1-14—2020-1-23
了解详情 10天

恋人物语缘定今生
2020-2-8—2020-2-14
了解详情 7天

留在N·CAFE免费品尝活动
2020-5-1—2020-5-6
了解详情 6天

在咖啡的氤氲里分享你的校园故事
2020-5-20—2020-6-1
了解详情 13天

N·CAFE 全新升级
2020-10-1—2020-10-8
了解详情 8天



N·CAFE 官网设计

The image displays a comprehensive screenshot of the N·CAFE website, showcasing its design and layout across multiple pages.

Top Header: A browser window titled "Web Browser" shows the N·CAFE homepage. The header includes a "Tab Name" field, a search bar, and a menu with links to 首页 (Home), 品牌故事 (Brand Story), 活动中心 (Activity Center), 精品推荐 (Product Recommendation), 楼下体验店 (Experience Store), 会员中心 (Member Center), and 登录 (Login).

Homepage: The main page features a dark background with coffee beans scattered around. A central callout box contains the text "体验纯手工研磨" (Experience pure hand-grind) and "让我们来 提高生活品质吧!" (Let's come together to improve our quality of life). Below this, a large image of a cup of coffee with a spoon is displayed.

Brand History: This section, dated 2020, is titled "N·品牌历史" (N·Brand History) and "BRAND HISTORY". It includes a timeline element and a photograph of coffee beans and brewing equipment.

Experience Store Services: This section, titled "N·体验店服务" (N·Experience Store Services) and "LABORATORY SERVICES", features three sub-sections: "咖啡豆的知识了解" (Knowledge about coffee beans), "咖啡的种类区别" (Difference between coffee types), and "咖啡机的使用" (Use of coffee machines). It also includes a "让在家也能喝上自己亲手做的咖啡" (Let you drink coffee made by yourself at home) section with a photo of coffee beans and cups.

Activities: This section, titled "N·体验店活动" (N·Experience Store Activities) and "STORE ACTIVITIES", shows a photo of a coffee machine and a "N·新品首发" (New product launch) announcement.

Brand Experience: This section, titled "N·品牌体验" (N·Brand Experience) and "BRAND EXPERIENCE", features a photo of a smiling barista, a photo of coffee beans, and a photo of a coffee machine.

03

• E-COMMERCE DESIGN •

电商设计

03

电商首页设计



电商首页设计



电商首页设计



电商首页设计

99划算热卖爆款

99划算节



2件-3件-5第四件0元
麦小呆爆款手撕素肉
植物蛋白 肉感强劲 好吃不怕胖

划算 划算价 9.9 立即抢购

99划算节



第二件立减5元
麦小呆香辣海带结
香辣油润 口感脆嫩 开胃解腻

划算 划算价 9.9 立即抢购

99划算节



2件-3件-5第四件0元
麦小呆大刀肉辣条
耐嚼多汁 甜辣新口味

划算 划算价 9.9 立即抢购

99划算节



第二件仅需6.9元
麦小呆五谷杂粮辣条
软面筋和脆豌豆的奇妙组合

划算 划算价 9.9 立即抢购

99划算节 惊喜首次 9.9



9.7 麦小呆手撕素肉大葱白萝卜片
9.9 麦小呆海带结红烧肉味
21.8 麦小呆肉丝饼
8.9 麦小呆大辣片
9.9 第二件仅需6.9元
32.6 麦小呆辣条
18.8 不油炸海带结
7.4 第二件仅需6.9元
9.9 第二件仅需6.9元
19.9 麦小呆手撕素肉
16.9 麦小呆肉丝饼
9.8 麦小呆五谷杂粮辣条
15.0 麦小呆手撕素肉
21.8 麦小呆辣条
9.6 麦小呆肉丝饼
9.9 麦小呆经典大辣片
15.0 麦小呆手撕素肉
24.9 麦小呆手撕素肉
12.8 麦小呆辣条
19.9 五谷杂粮辣条
18.8 9号肉丝饼
15.8 麦小呆手撕素肉
14.9 麦小呆手撕素肉
15.0 麦小呆手撕素肉

99划算节 主会场

专题页设计



专题页设计



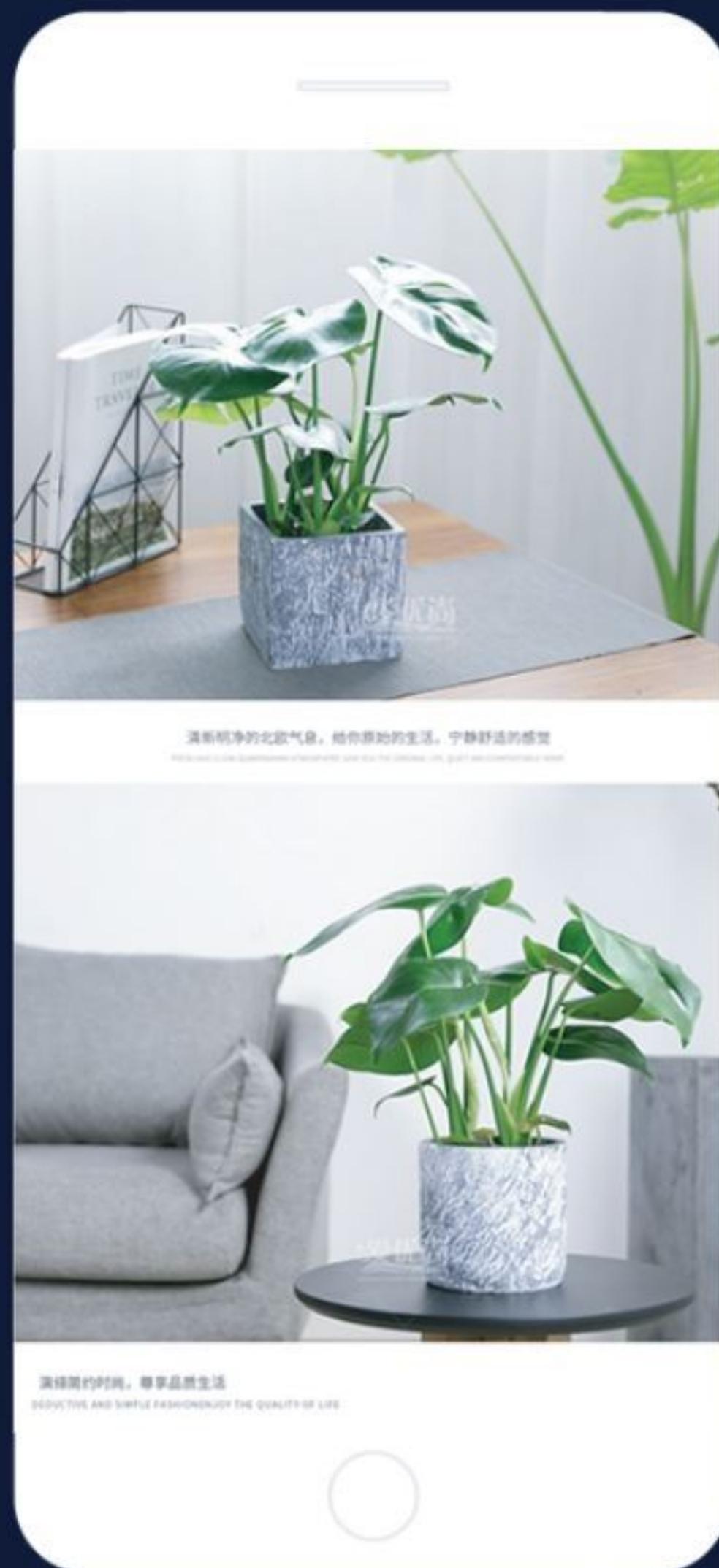
专题页设计



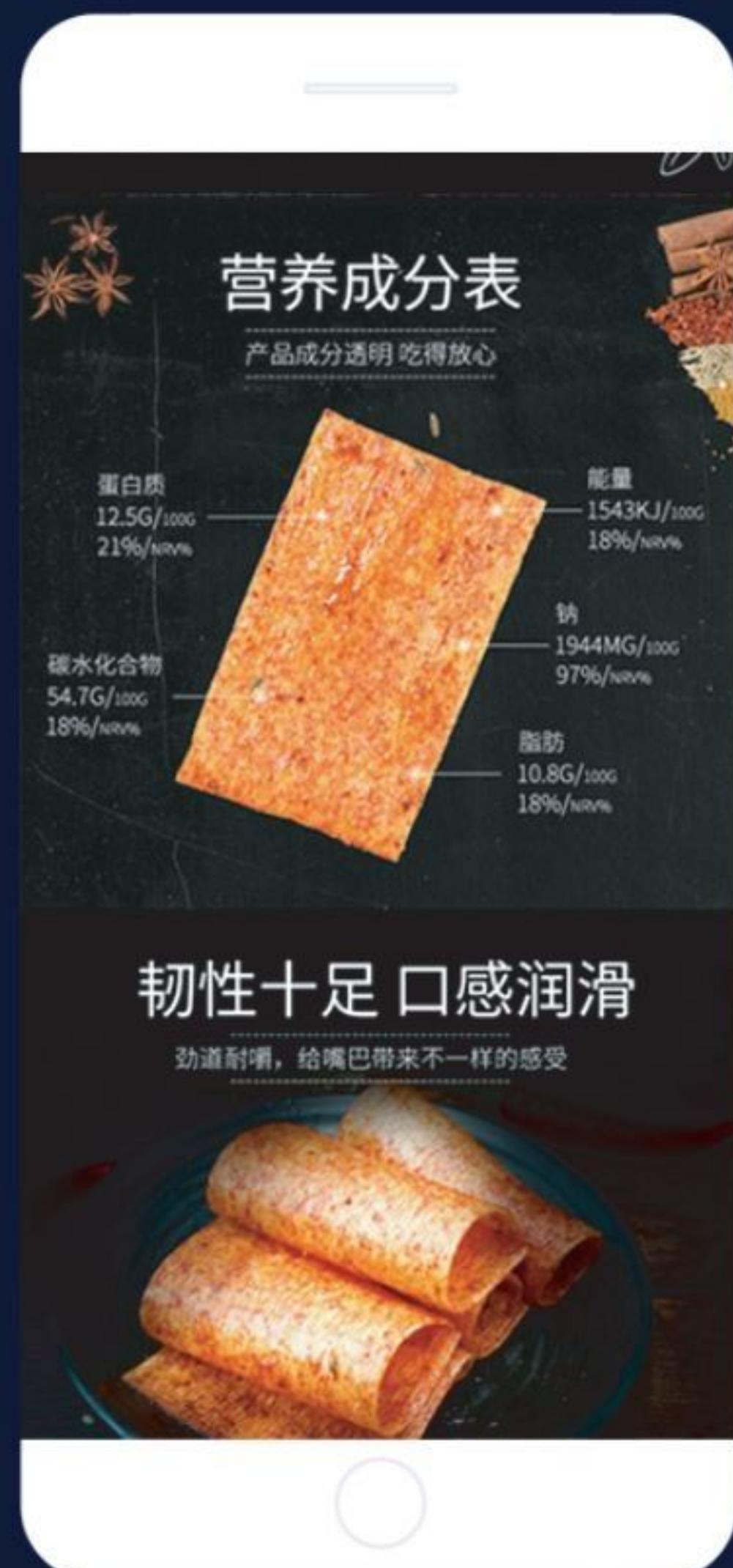
详情页设计



详情页设计



详情页设计



04

GRAPHIC DESIGN

平面设计

Banner 设计



赋予空间新生命

北欧·素灰色
感知生活中的素静之美

承载自己的小天地

Banner 设计

(M.A.C) × 聚划算
— 经典子弹头 · 柔感哑光 —

前1小时买1送1
买即送替换内芯1支

点击购买 >

The banner features a red background with a white rectangular frame. Inside the frame, there are four MAC lipsticks: a red one standing upright, a black one with a silver bullet-shaped cap lying horizontally, a gold one with a gold bullet-shaped cap standing upright, and a black one with a gold bullet-shaped cap lying horizontally. The background behind the products is a gradient of red shades. The text is in white, except for the brand name which is in black. The overall design is clean and modern.

Banner 设计

九九大促狂欢日
极致水润 顷刻透气
EXTREMELY MOISTURIZING
AND BREATHABLE INSTANTLY

全场6折 ▶

OSM OSMPearls PEARL VITAL ESSENCE
OSM OSMPearls PEARL VITAL CLEANSER
OSM OSMPearls PEARL ENHANCING CREAM

Banner 设计

打造无瑕水光肌

深层渗透补水

多效滋养换肤乳套装

立即加购 >

MEIFUBAO

深层渗透补水
多效滋养换肤乳套装

The banner features a light blue background with white and green leafy branches framing the top and bottom. In the center, there is a large bottle of MEIFUBAO Deep Penetrating Hydrating Lotion and three smaller containers (two bottles and one tube) of the same product. The products are set against a background of water splashes, suggesting hydration. The text "打造无瑕水光肌" (Create flawless water-glow skin), "深层渗透补水" (Deep penetration hydrating), and "多效滋养换肤乳套装" (Multi-effect nourishing skin transformation set) are displayed in a clean, modern font. A call-to-action button "立即加购 >" is located at the bottom left. The brand name "MEIFUBAO" is printed on the main bottle.

海报设计



海报设计



海报设计



海报设计



THANK YOU



MM2414449103



15176998335



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