

# #SVGA

## Super Video Game Analysis

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# Goal

- Guide a tour for understanding how gaming industry evolved over years.
- Let our users have an intuitive understanding of different genres and different consoles (Nintendo, Sony, Microsoft).



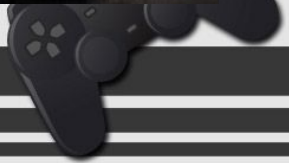
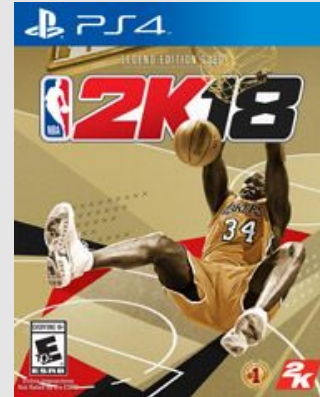
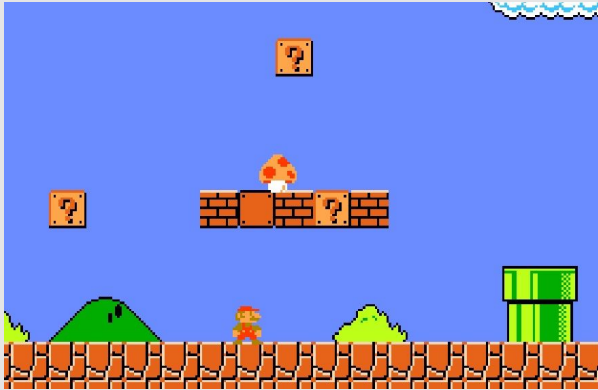
# DEMO

<http://chenxige.me/super-video-game-analysis/final.html>



# Take Away

- Before 1995, platform games were the most popular genre among all video games. After 2005, Action and sport are the 2 dominant genres.
- Percentage of E rating games is decreasing, and percentage of M rating games is increasing.



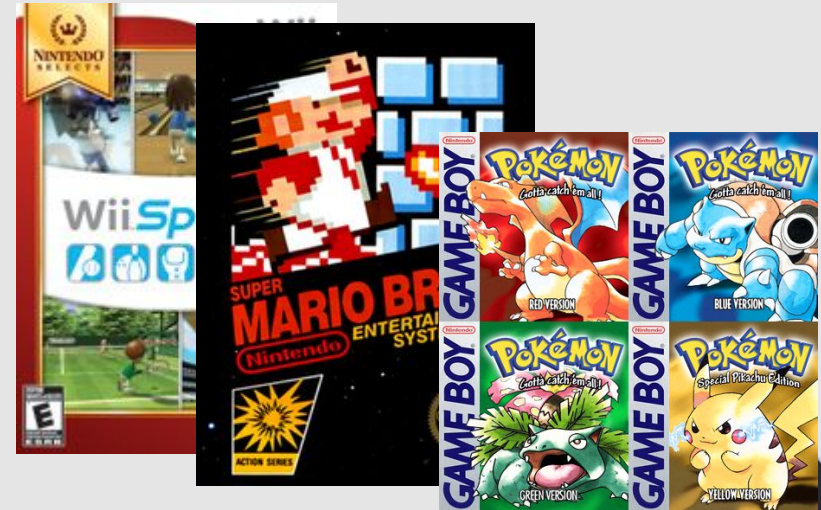
# Take Away

- Wii Sports is the best-selling game for all time (power of bundle!)



# Take Away

- Nintendo consoles have more “E”(everyone) games. Sony and MS consoles have more “T”(teenager) and “M”(17+) games.
- MS consoles have a larger proportion of sports, action and shooter games.



# Thank You!

