Feiteng Huang

C.T. Bauer College of Business, University of Houston

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EDUCATION

University of Houston — **Houston, USA**
Ph.D. in Supply Chain Management (ABD; expected completion summer 2026) — *Aug 2021 -*
Committee chair: *Meng Li*

Beijing Foreign Studies University — **Beijing, China**
M.A. in Management Science and Engineering — *Sept 2018 - June 2021*
Advisor: *Jihong Zhang*
B.A. in Information Systems — *Sept 2014 - June 2018*
Minor: English Language and Literature

University of Queensland — **Brisbane, Australia**
Visiting student with State Funded Scholarship — *July 2016 - Dec 2016*

RESEARCH INTERESTS

Topics: Behavioral Operations Management, Human-Algorithm Interaction

Methodologies: Lab Experiments, Field Experiments, Reinforcement Learning, Game Theory

JOURNAL PUBLICATION

Ma, X., Huang, F., Li, X., & Zhang, J. (2024). Optimal contract design in mobile service industry considering network congestion. International Journal of Production Economics, 267, 109056-. `https://doi.org/10.1016/j.ijpe.2023.109056` (ABS 3)

WORK-IN-PROGRESS PROJECTS

"Spatial Biases in Process Flexibility" *(With Meng Li, Yang Zhang)*

- Major revision at Production and Operations Management (UTD 24), available at SSRN: `https://papers.ssrn.com/sol3/papers.cfm?abstract_id=5385503`

"Orchestrating User Education in Data Product Service Systems to Enhance Engagement: A Field Experiment" *(with Yifan Dou, Tian Lu, Xiaoyu Ma, Xingyuan Yuan)*

- Major revision at Service Science (ABS), available at SSRN: `https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4378715`

"Improving Organ Utilization with Acceptance-Adjusted Allocation Policy" *(With Shubham Akshat, Meng Li)*

AWARDS AND HONORS

POMS College of Supply Chain Management 2025–2026 Doctoral Fellowship	2025
Behavioral Research Assistance for Doctoral Students (BRADS) grant, University of Houston	2022-2025
Outstanding Paper, Institute of Supply Chain and Operations Management	2022
Second Prize, China Post-Graduate Mathematical Contest in Modeling	2019
Outstanding Graduate Honor, Beijing Foreign Studies University	2018
First-class Scholarship, Beijing Foreign Studies University	2015

ACADEMIC PRESENTATIONS

Spatial Biases in Process Flexibility, POMS Annual Conference 2025, Atlanta, US   2025

Selling Data Products by Educating Customers: Evidence from A Field Experiment, Informs Annual Meeting 2022, Indianapolis, US   2022

TEACHING

University of Houston

Supply Chain Fundamentals (Undergrad, evaluation: 4.59/5)   Spring 2025

Beijing Foreign Studies University

Calculus (Undergrad)   Fall 2018, Fall 2019

Probability Theory and Mathematical Statistics (Undergrad)   Spring 2019, Spring 2020

SERVICES

Academic Conferences: POMS Annual Conference 2025 (session organizer)

Academic Paper Review: POM, JOOM, PACIS, ICIS, HICSS, Electronic Commerce Research

SKILLS

Programming	Python, HTML, SQL, C#, R
Software	MATLAB, Stata, LaTeX
Languages	Chinese (native), English (fluent)