# Fine-grained Opinion Mining with Recurrent Neural Networks and Word Embeddings

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#### Outline

- Introduction
- Recurrent Neural Networks
- Word Embeddings
- 4 Experiments
- 6 Conclusions

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## Fine-grained Opinion Mining Tasks



#### Fine-grained Opinion Mining [Wiebe et al., 2005]

- identifying the opinion holder
- identifying the target/aspect of the opinion
- detecting opinion expressions
- measuring strength/polarity of opinion expressions

## Fine-grained Opinion Mining Tasks

#### Token-level Sequence Labeling

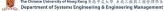
- identifying the opinion holder
- identifying the opinion target
- detecting opinion expressions

The	hard	disk	is	very	noisy
0	B-TARG	I-TARG	0	0	0
0	0	0	0	B-EXPR	I-EXPR

#### Semantic Compositional Task [Socher et al., 2013]

- measure strength/polarity of opinion expressions
- compose word vectors based on parse trees





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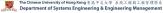
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Our Objective: General class of models to solve these tasks





### Contributions

- Propose a general class of discriminative models based on Recurrent Neural Network (RNN) architecture and word embeddings for fine-grained opinion mining tasks
- (2) Experiment with several RNN architectures including Elman-type, Jordan-type and Long Short Term Memory (LSTM) and their variations
- (3) Present a new architecture to incorporate other **linguistic features** into RNNs besides word embeddings

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## Motivations for Recurrent Neural Networks (RNNs)

- (1) **Extensive feature engineering efforts** required by other models (e.g., CRFs) for each task [Pontiki et al., 2014]
- (2) DNNs learn features automatically and outperform CRFs on similar tasks
- (3) Word embeddings yield significant gains when used as extra features in existing NLP systems [Turian et al., 2010]
- (4) Word embeddings also help in **effective training** of RNNs [Collobert and Weston, 2008, Irsoy and Cardie, 2014]

#### We apply RNNs to

- Model sequential dependencies
- Learn features automatically
- Incorporate linguistic features into RNNs



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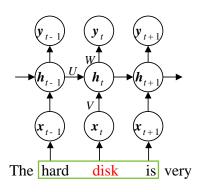
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## RNN Types

- Elman-RNN [Elman, 1990]
- Jordan-RNN [Jordan, 1997]
- LSTM-RNN [Hochreiter and Schmidhuber, 1997]

## Elman-type RNN

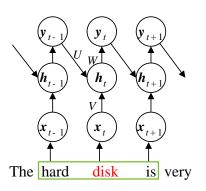


$$\mathbf{h}_t = f(U\mathbf{h}_{t-1} + V\mathbf{x}_t + \mathbf{b}) \tag{1}$$

• Concatenated context vector for "disk":  $x_t = [x_{hard}, x_{disk}, x_{is}]$ 



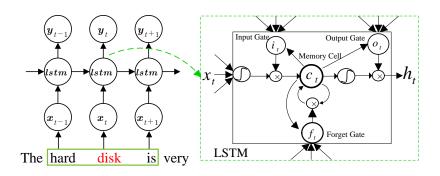
## Jordan-type RNN



$$\mathbf{h}_t = f(U\mathbf{y}_{t-1} + V\mathbf{x}_t + \mathbf{b}) \tag{2}$$



#### LSTM-RNN



$$\mathbf{i}_t = \sigma(U_i \mathbf{h}_{t-1} + V_i \mathbf{x}_t + C_i \mathbf{c}_{t-1} + \mathbf{b}_i)$$
 (3)

$$\mathbf{f}_t = \sigma(U_f \mathbf{h}_{t-1} + V_f \mathbf{x}_t + C_f \mathbf{c}_{t-1} + \mathbf{b}_f)$$
 (4)

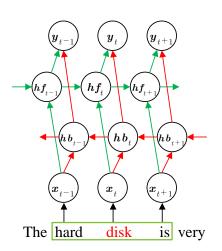
$$\mathbf{c}_t = \mathbf{i}_t \odot g(U_c \mathbf{h}_{t-1} + V_c \mathbf{x}_t + \mathbf{b}_c) + \mathbf{f}_t \odot \mathbf{c}_{t-1}$$
 (5)

$$\mathbf{o}_t = \sigma(U_o \mathbf{h}_{t-1} + V_o \mathbf{x}_t + C_o \mathbf{c}_t + \mathbf{b}_o)$$
 (6)

$$\mathbf{h}_t = \mathbf{o}_t \odot h(\mathbf{c}_t) \tag{7}$$

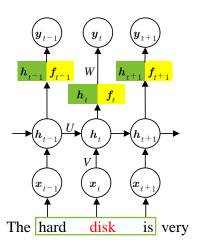


## Bidirectionality





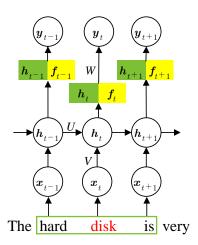
## Linguistic Features



- Encode POS and chunk information as binary features
- Feed them to the output layer of RNNs



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## Word Embeddings (1/2)

#### Word Embeddings

- Distributed, real-valued and dense representation
- Each dimension describes syntactic/semantic properties
- Induced using neural networks from very large corpora

#### Fine-tuning

- Random weight initialization ⇒ local minima
- Embeddings as features ⇒ not exploiting feature learning
- Our model ⇒ fine-tuning of pre-trained embeddings

## Word Embeddings (2/2)

	SENNA <sup>1</sup>	Google <sup>2</sup>	Amazon <sup>3</sup>
Domain	Wikipedia	News	Reviews
Vocabulary	130K	ЗМ	1M
#Words	N/A	100B	4.7B
#Dimensions	50	300	50 & 300

- Feed to CRF as additional continuous valued features
- Initialize the lookup-table layer of a RNN



<sup>&</sup>lt;sup>1</sup>[Collobert and Weston, 2008]

<sup>&</sup>lt;sup>2</sup>[Mikolov et al., 2013]

<sup>&</sup>lt;sup>3</sup>[McAuley and Leskovec, 2013]

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#### **Datasets & Evaluation Metrics**

	Lap	top	Resta	urant
	Train	Test	Train	Test
Sentences	3045	800	3041	800
Sentence length	15	13	14	14
One-word targets	1494	364	2786	818
Multi-word targets	864	290	907	316
Total targets	2358	654	3693	1134

• Precision, Recall and F<sub>1</sub> based on **exact matching** 

#### Baseline

#### Second-order linear-chain CRF:

$$P(\mathbf{y}|\mathbf{x}) = \frac{1}{Z(\mathbf{x})} \exp\left(\sum_{t=1}^{T} \sum_{k=1}^{K} \theta_k f_k(y_t, y_{t-1}, \mathbf{x}, t)\right)$$
(8)

- $\mathbf{x} = \{x_t\}_{t=1}^T$ : word sequence from t = 1 to T
- $\mathbf{y} = \{y_t\}_{t=1}^T$ : label sequence of B, I or O
- $\theta_k$ : weight parameter for feature function  $f_k(y_t, y_{t-1}, \mathbf{x}, t)$
- K: the total number of feature functions
- Z(x): normalizing factor over all label sequences

**Features for CRF Baseline**: POS, chunks, prefixes, suffixes, position, context, stylistics

## Experiments on Train/Test Set (CRF vs. RNNs)

System	Dim.	$ h_l $	Laptop	$ h_r $	Restaurant
CRF Base	-	-	68.66	-	77.28
+SENNA	50	-	71.38	-	78.54
+Amazon	50	-	70.61	-	79.46
+Google	300	-	68.81	-	80.36
+Amazon	300	-	72.20	-	79.66
Jordan-RN	N				
+SENNA	50	200	71.41	200	78.83
+Amazon	50	100	73.21	150	79.01
+Google	300	150	73.42	200	79.89
+Amazon	300	50	72.43	200	78.30
Elman-RNN	I				
+SENNA	50	100	73.86	150	79.89
+Amazon	50	100	74.43	100	80.37
+Google	300	100	72.91	100	79.54
+Amazon	300	200	73.67	100	79.82

- Word embeddings complement other features for CRF
- RNNs outperform CRF without any feature engineering
- Elman-RNN generally performs better than Jordan-RNN



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## Experiments on Train/Test Set (Bidirection & LSTM)

System	Dim.	$ h_I $	Laptop	$ h_r $	Restaurant				
Elman-RN	Elman-RNN								
+SENNA	50	100	73.86	150	79.89				
+Amazon	50	100	74.43	100	80.37				
+Google	300	100	72.91	100	79.54				
+Amazon	300	200	73.67	100	79.82				
Bi-Elman-	RNN								
+SENNA	50	100	72.38	100	80.10				
+Amazon	50	50	73.93	50	79.97				
+Google	300	50	72.67	100	79.52				
+Amazon	300	50	71.12	50	79.09				
LSTM-RNI	1								
+SENNA	50	100	73.40	150	79.43				
+Amazon	50	50	72.44	50	79.79				
+Google	300	100	72.11	50	79.20				
+Amazon	300	50	73.52	50	78.99				
Bi-LSTM-F	Bi-LSTM-RNN								
+SENNA	50	50	72.60	150	79.89				
+Amazon	50	100	74.03	100	79.36				
+Google	300	50	70.90	50	78.80				
+Amazon	300	150	71.25	150	78.88				

- Bidirection and LSTM provide no clear gains over Elman-RNN
- LSTM and Bidirection increase the number of parameters
   ⇒ may contribute to overfitting on this specific task



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LSTM-RNI	1								
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## Experiments on Train/Test Set (Linguistic Features)

Dim	h <sub>i</sub>	Lanton	h	Restaurant				
	11	Laptop	11	Hestaurant				
Elman-RNN +SENNA 50 100 73.86 150 79.89								
				79.89				
50	100	74.43	100	80.37				
300	100	72.91	100	79.54				
300	200	73.67	100	79.82				
N + Fea	at.							
50	50	73.70	100	81.36				
50	200	73.30	50	81.66				
300	150	74.25	100	80.57				
300	50	73.92	100	80.24				
V								
50	100	73.40	150	79.43				
50	50	72.44	50	79.79				
300	100	72.11	50	79.20				
300	50	73.52	50	78.99				
V + Fea	t.							
50	50	73.19	150	80.28				
50	100	75.00	50	80.82				
300	50	72.19	50	81.37				
300	100	72.85	100	80.60				
4 top s	systen	ıs						
-	-	74.55	-	79.62				
-	-	73.78	-	84.01				
	50 50 300 300 N + Fea 50 50 300 300 N + Fea 50 50 300 300 N + Fea 50 50 50 50 50 50 50 50 50 50	N   50   100   300   200   N + Feat.   50   50   300   50   300   50   50	N  50 100 73.86 50 100 74.43 300 100 72.91 300 200 73.67 N + Feat.  50 50 73.70 50 200 73.30 300 150 74.25 300 50 73.92 N  50 100 73.40 50 50 72.44 300 100 72.11 300 50 73.52 N + Feat.  50 50 73.52 N + Feat.  50 50 72.85 100 75.00 300 50 72.21 300 100 75.00 300 50 72.21 300 100 75.00 300 50 72.21 300 100 75.20 300 50 72.21 300 100 75.285	N    50				

- Linguistic features yield gains on both datasets
- RNNs without feature engineering achieve the second best
- LSTM-RNN+Feat. achieves the best results on Laptop



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IHS_RD	-	-	74.55	-	79.62			
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#### 10-fold Cross Validation Results

Model	Laptop			Restaurant		
WIOGEI	Р	R	F <sub>1</sub>	Р	R	F <sub>1</sub>
CRF Base	79.77	64.09	70.87	82.59	74.63	78.36
+ SENNA	78.23	67.38	72.34	81.21	78.12	79.60
Elman-RNN	82.03	72.68	76.97	81.96	78.41	80.08
+ Feat.	80.02	76.60	78.22	81.91	81.22	81.52
+ Bidir.	81.92	73.70	77.47	81.69	78.46	79.97
+ Feat. + Bidir.	81.00	75.70	78.17	82.80	80.44	81.57
LSTM-RNN	81.92	73.30	77.14	83.64	77.45	80.36
+ Feat.	80.70	75.82	78.00	81.80	81.39	81.54
+ Bidir.	81.31	74.20	77.37	81.66	79.23	80.37
+ Feat. + Bidir.	80.81	74.48	77.27	82.96	80.42	81.56

- Linguistic features complement word embeddings in RNNs
  - Laptop: +1.25% (p < 0.004)
  - Restaurant: +1.44% (p < 0.00006)</li>
- Elman/LSTM + Feat. obtains best results on Laptop
- Elman/LSTM + Feat. + Bidir. obtains best results on Restaurant



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+ Feat. + Bidir.	81.00	75.70	78.17	82.80	80.44	81.57
LSTM-RNN	81.92	73.30	77.14	83.64	77.45	80.36
+ Feat.	80.70	75.82	78.00	81.80	81.39	81.54
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+ Feat.	80.70	75.82	78.00	81.80	81.39	81.54
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## Effects of Fine-tuning

System	Dim.	Laptop		Resta	urant
Elman-RNN		-tune	+tune	-tune	+tune
+SENNA	50	60.85	73.86	75.78	79.89
+Amazon	50	15.51	74.43	22.85	80.37
+Random	50	38.26	72.99	56.98	78.44
+Google	300	67.91	72.91	74.73	79.54
+Amazon	300	15.51	73.67	22.85	79.82
Jordan-RNN		-tune	+tune	-tune	+tune
+SENNA	50	58.81	71.41	74.68	78.83
+Amazon	50	15.51	73.21	22.85	79.01
+Random	50	38.05	71.46	55.65	77.38
+Google	300	69.39	73.42	77.33	79.89
+Amazon	300	15.51	72.43	22.85	78.30

• In most cases fine-tuning makes a big difference!



#### Outline

- Introduction
- Recurrent Neural Networks
- Word Embeddings
- Experiments
- Conclusions



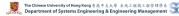
#### Conclusions

#### General class of models for fine-grained opinion mining

- Pre-trained word embeddings from three external sources
- RNNs including Elman, Jordan, LSTM and their variations

#### Results on extracting opinion targets

- Word embeddings improve both CRF and RNN models
- RNNs outperform CRFs
- Incorporating linguistic features into RNNs improves further
- Fine-tuning word embeddings gives the best results



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#### Questions

## Thank You!



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## Appendix: Features for CRF Baseline

- Character features: 'AllUpper', 'AllDigit', 'AllSymbol', 'AllUpperDigit', 'AllUpperSymbol', 'AllDigitSymbol', 'AllUpperDigitSymbol', 'InitUpper', 'AllLetter', 'AllAlnum', two digits, four digits, all alphanumerical, not alphanumerical, containing an upper-or-lower-or-digit-or-symbol character;
- BOS feature for begin of sentence and EOS feature for end of sentence;
- Context features by combining the above features from context (within left two and right two). For example, we generate a bigram feature of "w[0]|w[1]=I|charge", which means the current word is I and the next word is charge, or a bigram feature of "pos[0]|pos[1]=PRP|VBP" which means the current POS tag is PRP and the next POS tag is VBP.

### Linguistic Features

Feature	POS tags	Comment
JJ	JJ, JJR, JJS	Adjective
NN	NN, NNS, NNP, NNPS	Noun
RB	RB, RBR, RBS	Adverb
VB	VB, VBD, VBG, VBN, VBP, VBZ	Verb

Table 1: Features for POS tags

Feature	Chunking tags	Phrase
NP	B-NP, I-NP	Noun
PP	B-PP, I-PP	Prepositional
VP	B-VP, I-VP	Verb
ADJP	B-ADJP, I-ADJP	Adjective
ADVP	B-ADVP, I-ADVP	Adverb

Table 2: Features for Chunking

- Encode POS tags and chunk as binary features
- Feed them to the output layer of RNNs