Fei Young
Philadelphia, PA 19104

https://feiyoung.netlify.app || 215-718-7380 || jy585@drexel.edu || linkedin.com/in/feiyoung

Education

Drexel University in Philadelphia, PA
B.S in User Experience and Interaction Design

Anticipated Graduation: June 2027
GPA: 3.81

Skills and Certifications

Development: HTML, CSS, JavaScript (basic), PHP (basic), MySQL, Responsive Web Design
Programs: Figma, Adobe Creative Suite (Photoshop, Illustrator), VSCode, GitHub, Microsoft Suite, MailChimp, Canva, Asana
Skills: UX/UI Design, Design Thinking, Microinteractions, Wireframing, Prototyping, User Research and Analysis, User Persona, Stakeholder and Journey Mapping, Usability Testing, Sketching, Web Analysis, Project Management, Research and Development

Work Experience

R&D Coordinator, Grant Proposal Writer
The Better Give Back Foundation, Inc.

Glassboro, NJ
Apr. 2024 – Sept. 2024

- Conducted extensive quantitative and qualitative user-focused research to develop a strategic brand identity that resonated with diverse user needs
- Led the grant application lifecycle, including concept ideation, budget planning & structuring, and cross-functional collaboration with stakeholders, ensuring each grant aligned with key organizational goals and deadlines
- Facilitated team workshops, fostering an inclusive and collaborative environment that encouraged diverse perspectives and innovative problem-solving to achieve project milestones
- Ensured program compliance with Diversity, Equity, Accessibility, and Inclusion (DEAI) standards, applying best practices to support equitable access and user-centered design in project plans

Project Experience

UX/UI Designer, UX/UI Researcher
Creating a Mobile App for the Kim's Dragon Food Truck

Philadelphia, PA
Sept. 2024 – Dec. 2024

- Simplified the complex menu by designing an intuitive navigation and filtering system, resolving user pain points and improving overall usability
- Conducted and recorded usability and task flow tests to refine the app's information architecture and design choices
- Researched and analyzed competitors to identify opportunities for innovation and differentiation
- Collaborated with a team to develop a cohesive color scheme, vision board, mood board, sketches, affinity maps, journey maps, wireframes, and both low- and high-fidelity prototypes

Web Developer, Front-end Developer, UX/UI Designer
Responsive Recipe Website: Pocket Recipes

Philadelphia, PA
Sept. 2024 – Dec. 2024

- Programmed a dynamic recipe webpage using HTML, CSS, and PHP to retrieve and display data (MySQL) for 40 recipes
- Designed and branded a responsive website layout with media queries, flexbox, and grid for an imaginary recipe company, optimized for small, medium, and large screens
- Prioritized accessibility by using semantic HTML and color-contrast checks, ensuring an inclusive user experience
- Validated HTML, CSS, and PHP code for cross-browser compatibility and compliance with web standards

UX/UI Designer, Interaction Designer
Rebranding of DailyBean's Mobile App: Don't Bubble It Up

Philadelphia, PA
Apr. 2024 – June 2024

- Rebranded DailyBean by analyzing microinteractions for effectiveness and storytelling, informing design improvements in usability, aesthetics, and user engagement
- Conducted user research to create user personas, IX flows, and task flows for a more intuitive experience
- Designed wireframes, interaction guides, and high-fidelity UI in Figma for a cohesive rebranding
- Animated microinteractions using Figma plugins (Motion and Jitter) to enhance user engagement
- Created a visual walkthrough video of the app's navigation with CuteCut Pro, highlighting key interaction flows

Activities

Drexel CHI User Experience (member), Society of Asian Scientists and Engineers (member), Ascent Peer Mentorship Program (mentor), Asian Student Association (member)