Fei Young

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Education

Drexel University, College of Media Arts & Design

Philadelphia, PA

Bachelor of Science in User Experience and Interaction Design

Anticipated Graduation: June 2027

Cumulative GPA: 3.71

Projects

Redesigning Le Cat Café's Website (Large Screen)

Drexel University

UX/UI designer

September 2023 – Present

- Analyze design principles and reconfigure the <u>Le Cat Café's</u> website, focusing on the homepage and an inner page ("Ways to Help the Cats" under the "Help Us" section)
- Streamline and simplify the user experience by minimizing complexity and wordiness while ensuring the retention of crucial information
- Capture users' interest in adopting or donating to the cause through the incorporation of softer design choices (multiple rounded edges, warm/soothing colors)

Student Portfolio (Small Screen)

Drexel University

UX/UI designer

September 2023 – Present

- Highlight student accomplishments through a user-friendly portfolio, focusing on modern-day simplicity/minimalism with an intuitive layout
- Encode information in HTML and CSS that prioritizes both functionality and aesthetics with eye-capturing texts, fonts, and color psychology

Shape and Pattern

Drexel University

Photoshop Editor, Designer

October 2023 – October 2023

- Engaged in extensive study of shapes and patterns and integrated these concepts into creating an abstract motif design
- Utilized Photoshop to apply masking techniques, seamlessly incorporating patterns into objects for enhanced visual appeal

Experience

Office of the Provost

Philadelphia, PA

Front Desk Assistant

September 2023 – Present

- Spearhead technology initiatives including the review and reconstruction of the Provost's website to support student learning and academic excellence
- Analyze and redesign the layout of the website for easier and intuitive access to resources
- Collaborate with faculty, staff, and students to identify and address institutional challenges

Relevant Coursework

- User Interface Design I/II
- Web Design I/II
- Design I/II for Media
- Human Factors
 Engineering Interactive
 Digital Media
- Scripting for Interactive Digital Media I
- Photography
- Introductory Drawing
- Design Thinking: Product Design

Honors and Awards

- Dean's List, Drexel University
- Founder's Scholarship, Drexel University

Skills and Certifications

Program languages:

HTML & CSS

Programs:

- Adobe Photoshop & Illustrator
- Visual Studio Code
- GitHub
- Figma

Skills:

- Wireframing
- Sketching
- User Research
- Stakeholder Mapping
- Web Analysis
- Design Thinking
- Problem-Solving
- Teamwork
- Multimedia Craft