

## Data Analytics

Orders (Multiple Connecti...  
Return Data

re

## Tables

Region  
Measure Names  
Measure Values

## Parameters

top 5 high revenue

## Pages

## Filters

YEAR(Order Date): 2..  
Action (Category)  
Action (Category,...

## Marks

## All

Multiple

Color Size Label

Detail Tooltip Path

Measure Names

Multiple fields

SUM(Sales)

SUM(Profit)

Columns

MONTH(Order Date)

Rows

SUM(Sales)

SUM(Profit)

The Sales/Profit for all the months of 2017 as a continuous line chart and area chart.



Data Source

sales/profit

buble category wise sales

Tree Map

sales vs profit scatter plot

KPI

quarters

returned orders

stacked bar

top 5 customers

top 5 products


sales by state

sales a

24 marks 1 row by 1 column SUM(Profit): 93,439

Command Prompt

## Data Analytics

 Orders (Multiple Connecti... Return Datare  

## Tables

Abc Region

Abc Measure Names

# Measure Values

## Parameters

# top 5 high revenue

## Pages

Columns

Rows

## Filters

Action (MONTH(O...

Action (Category...

## Marks

Circle

Color

Size

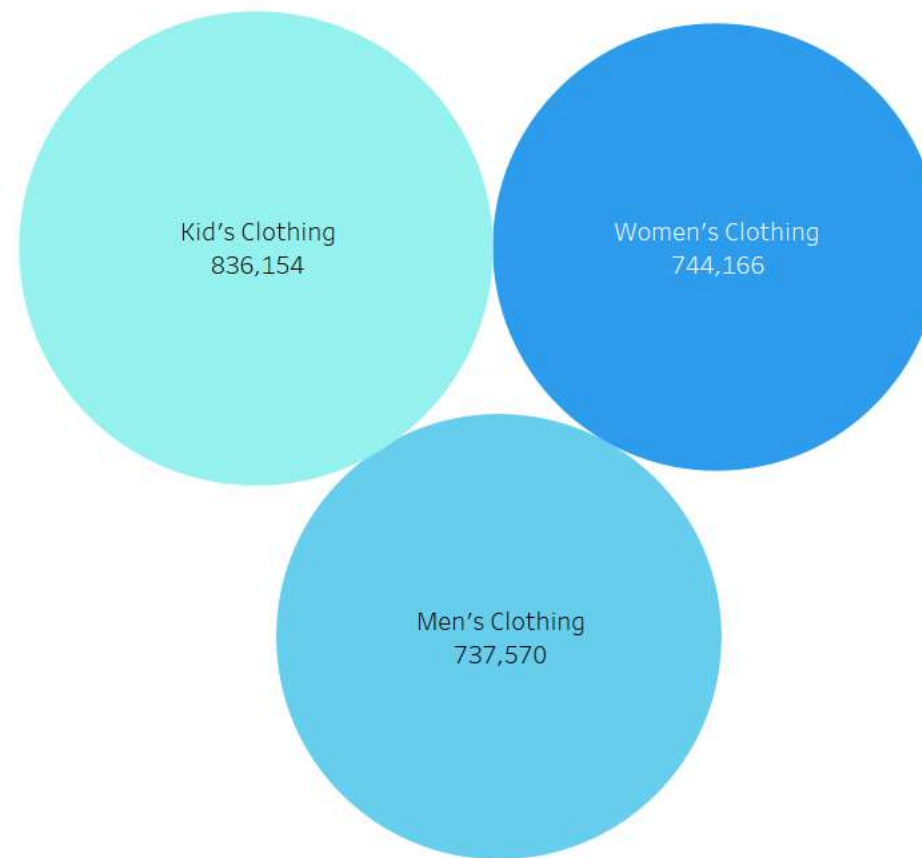
Label

Detail



Tooltip

 SUM(Sales) Category SUM(Sales) Category

## Category-wise Sales as Packed Bubbles Chart



## Category

 Kid's Clothing Women's Clothing Men's Clothing

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buble category wise sales

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top 5 customers

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sales by state

sales a

3 marks 1 row by 1 column SUM(Sales): 2,317,890

## Data Analytics

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Abc Region

Abc Measure Names

# Measure Values

## Parameters





# top 5 high revenue

## Pages

## Filters

Inclusions (Catego.. Action (Category,S.. Action (Quantity(.. 

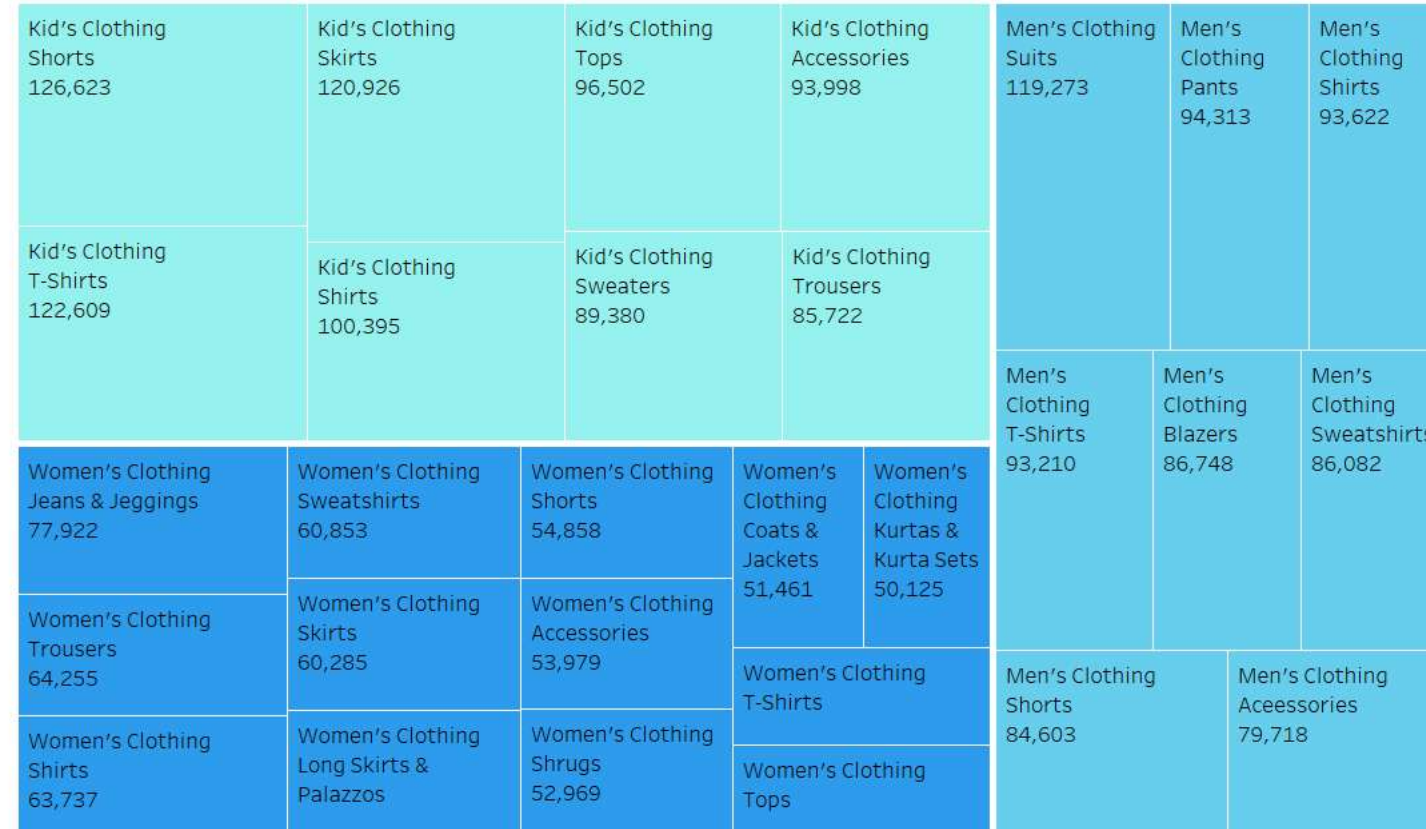
## Marks

☐ Automatic Color  Size  Label Detail  Tooltip Category SUM(Sales) Category Sub-Category SUM(Sales)

## Columns

## Rows

## Treemap chart showing Sales by Category and Sub-Category.



## Category



-  Kid's Clothing
-  Men's Clothing
-  Women's Clothing



## Data Analytics

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 Region Measure Names Measure Values

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 top 5 high revenue

## Pages

## Filters

Action (Category, S...

Action (Quantity (..

## Marks

○ Circle

Color Size Label

Detail Tooltip

Category

Category

Sub-Category

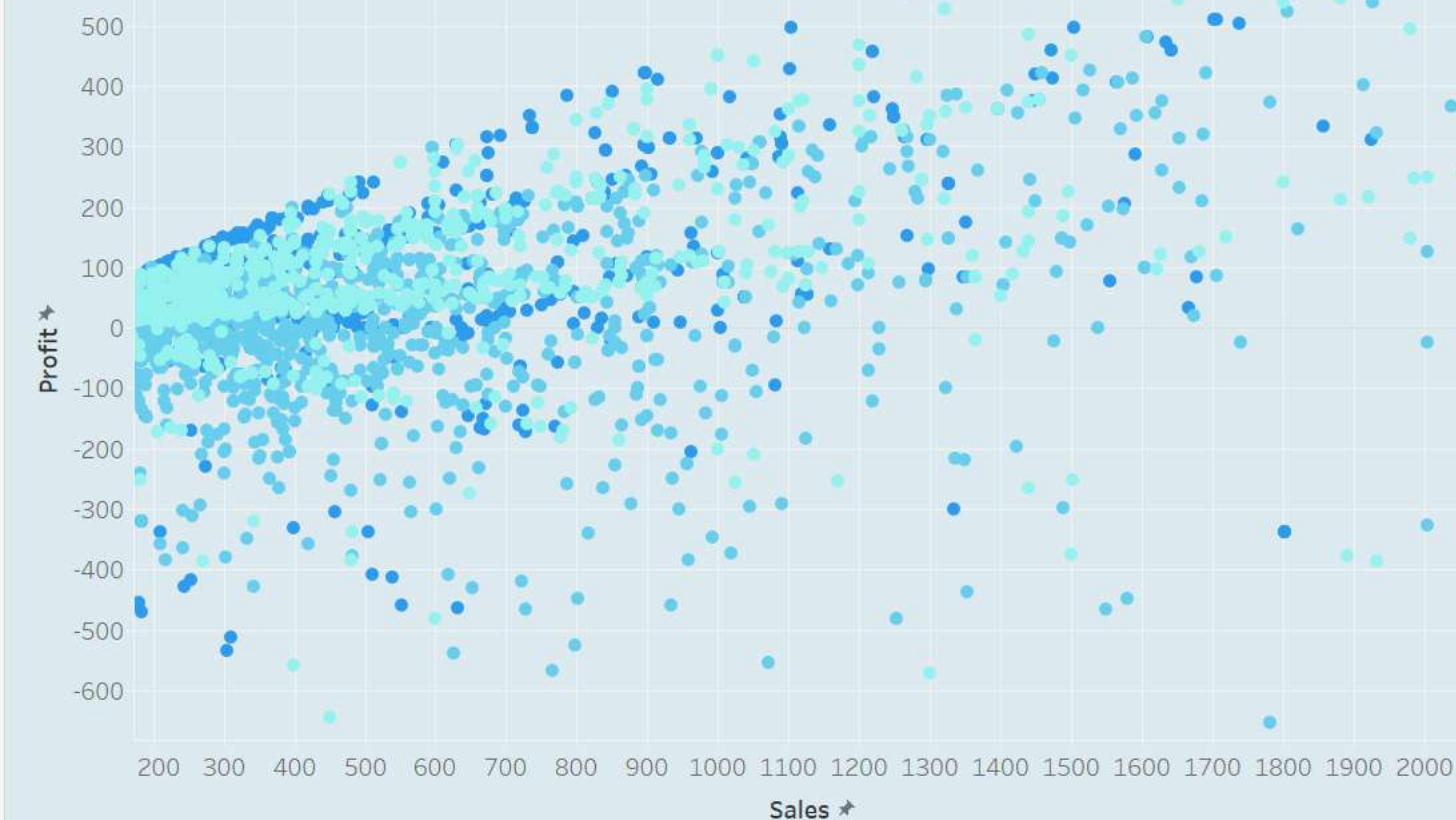

## Columns

Sales

## Rows

Profit

## Sales vs Profit on a Scatter Plot with Category and Sub-Category


Data Source sales/profit bubble category wise sales Tree Map sales vs profit scatter plot KPI quarters returned orders stacked bar top 5 customers top 5 products sales by state sales a 

9994 marks 1 row by 1 column SUM(Sales): 2,317,890

## Data Analytics

 Orders (Multiple Connecti... Return Datare  

## Tables

 Region Measure Names Measure Values

## Parameters

 top 5 high revenue




## Pages

## Filters

Measure Names

Action (Category) Action (MONTH(O.. Action (Category... 

## Marks

Automatic  Color  Size  Text Detail  Tooltip Measure Val.. 

## Measure Values

SUM(Discount)

SUM(Profit)

AGG(Profit Ratio)

SUM(Sales)

Columns



Rows

Measure Names



Aggregated values for all Sales KPIs like *Total Sales, Profit, Profit Ratio, Discount* in a Table view.

Discount	1,561
Profit	286,397
Profit Ratio	12
Sales	2,317,890

## Data Analytics

 Orders (Multiple Connecti... Return Datare  

## Tables

 Region Measure Names Measure Values

## Parameters

 top 5 high revenue



## Pages

## Filters

State: California

Action (Category)

## Marks

☐ Square Color  Size  Label Detail  Tooltip SUM(Sales)  
 SUM(Sales)  
 SUM(Profit)

## Columns

State

QUARTER(Order D..

## Rows

Category

## Sales for all the quarters of all the years across *State*, and *Category* as a Highlight Table.

	State / Quarter of Order Date												
	California												
Catego..	2014 Q1	2014 .. =	2014 Q3	2014 Q4	2015 Q1	2015 Q2	2015 Q3	2015 Q4	2016 Q1	2016 Q2	2016 Q3	2016 Q4	2017
Kid's	2,025	9,735	5,502	10,941	5,019	9,179	3,420	13,468	9,957	12,637	14,610	12,475	8,
Clothing	481	1,319	1,084	1,605	914	1,674	857	2,400	1,137	1,743	3,326	2,693	1,
Men's	3,288	6,933	7,623	15,119	5,968	4,925	9,860	11,747	3,971	10,440	13,931	21,586	4,
Clothing	36	582	559	706	589	410	254	669	280	241	1,042	1,305	5
Women' s Clothi..	4,689	1,837	13,349	10,261	1,954	5,440	7,925	9,539	7,892	4,686	5,792	13,576	10,
	1,093	511	1,899	2,762	769	1,079	1,955	2,800	799	1,484	1,971	3,985	3,
	<												

SUM(Sales)

1,837

21,586

Data Source

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buble category wise sales

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KPI

quarters

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stacked bar

top 5 customers

top 5 products

sales by state

sales a

48 marks 3 rows by 16 columns SUM(Sales): 457,688





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Region  
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top 5 high revenue

## Pages

## Filters

YEAR(Order Date): 2..  
CNT(Return Data.c..  
Action (Category,R..  
Action (Customer..

## Marks

Automatic  
Color Size Label  
Detail Tooltip  
Category

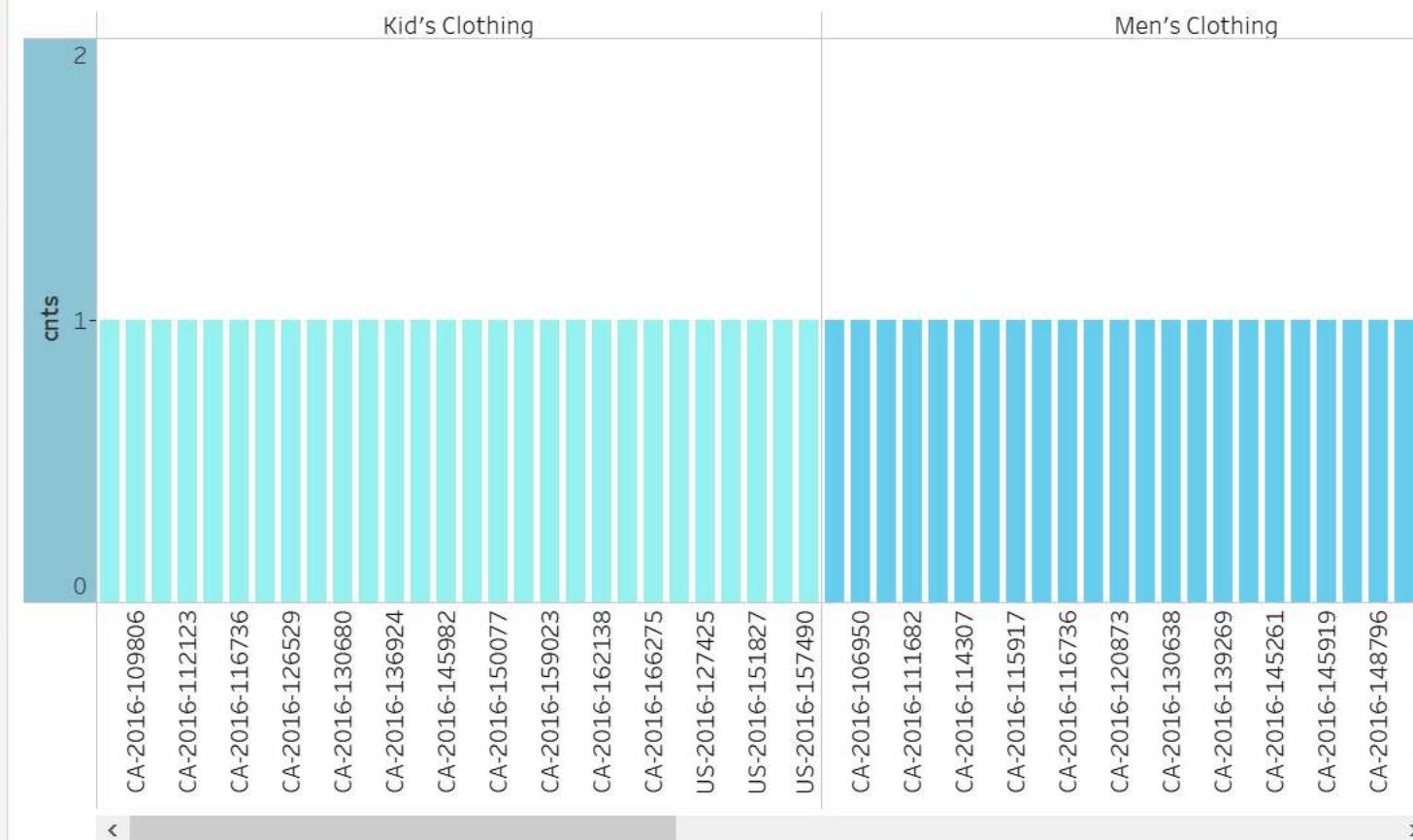
## Columns

Category Order ID

## Rows

CNT(Return Data.c..

Compute the *number of orders returned* for each Product *Category* in 2016.



## Category

Kid's Clothing  
Men's Clothing  
Women's Clothing

## Summary

Count: 116  
CNT(Return Data.csv)  
Sum: 116  
Average: 1.00  
Minimum: 1  
Maximum: 1  
Median: 1.00

## Data

Analytics

 Orders (Multiple Connecti... Return Datare  

## Tables

Abc Region

Abc Measure Names

# Measure Values

## Pages



## Filters

Action (Category)

Region

Action (Customer ...)

## Marks

 All SUM(Sales) SUM(Quantity) Automatic Color

Size

Label

 Detail

Tooltip

## Parameters

# top 5 high revenue

Columns

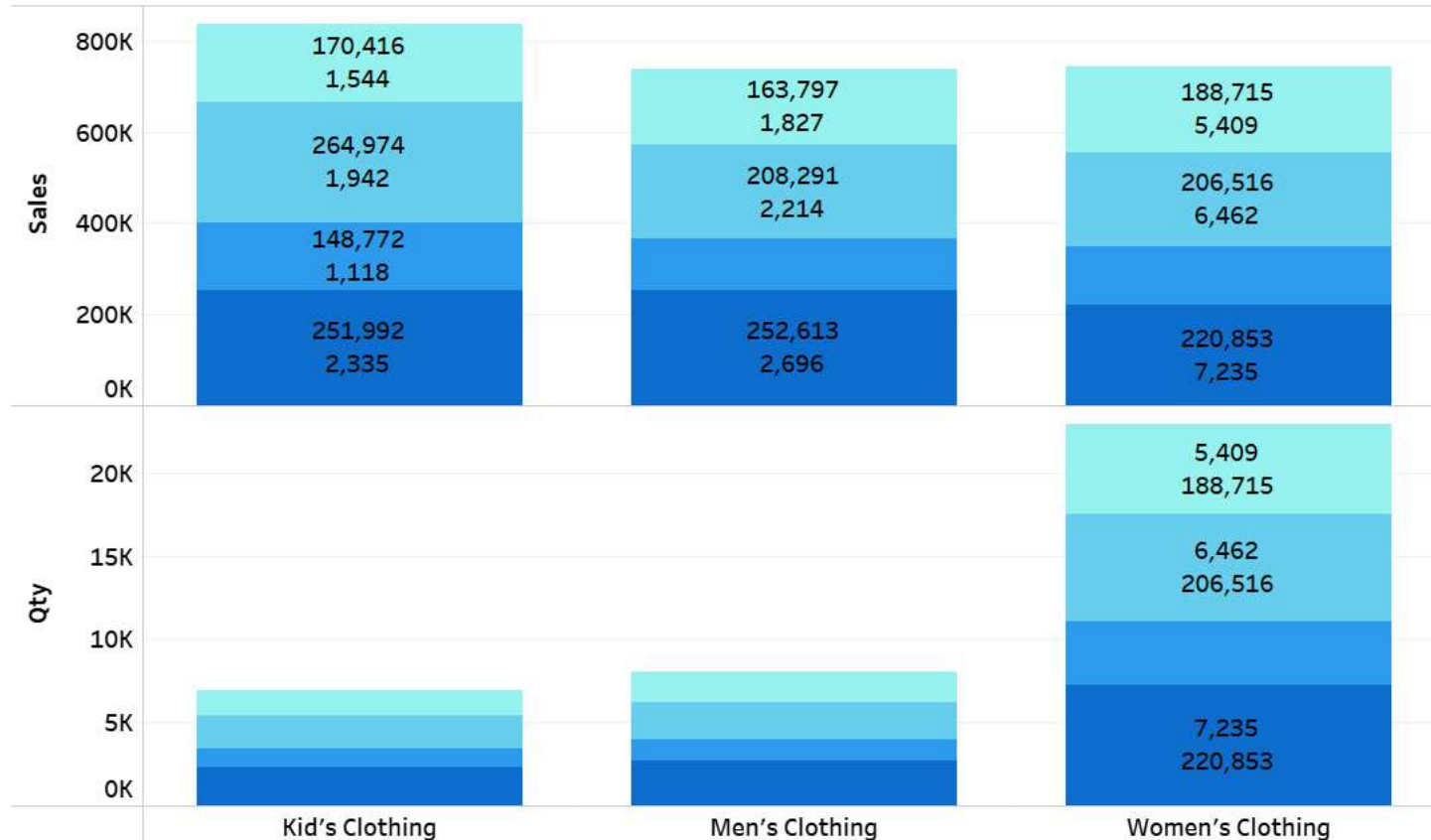
Category

Rows

SUM(Sales)

SUM(Quantity)

## Sales/Quantity of Product Category in each Region as a Stacked Bar Chart.



## Region

 Central East South West

## Summary

Count: 24

## SUM(Quantity)

Sum: 37,873

Average: 3,156.08

Minimum: 1,118

Maximum: 7,235

Median: 2,274.50

## SUM(Sales)

Sum: 2,317,890

Average: 193,157

Minimum: 112,869

Maximum: 264,974

Median: 197,616

Data Source

sales/profit

buble category wise sales

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KPI

quarters

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top 5 customers

top 5 products

sales by state

sales a

24 marks 2 rows by 3 columns SUM(Quantity): 37,873





## Data Analytics

Orders (Multiple Connecti...  
Return Data

re

## Tables

Region  
Measure Names  
Measure Values

## Parameters

top 5 high revenue

## Pages

## Filters

Customer Name

## Marks

Automatic

Color Size Label

Detail Tooltip

Customer Name  
SUM(Sales)  
Product

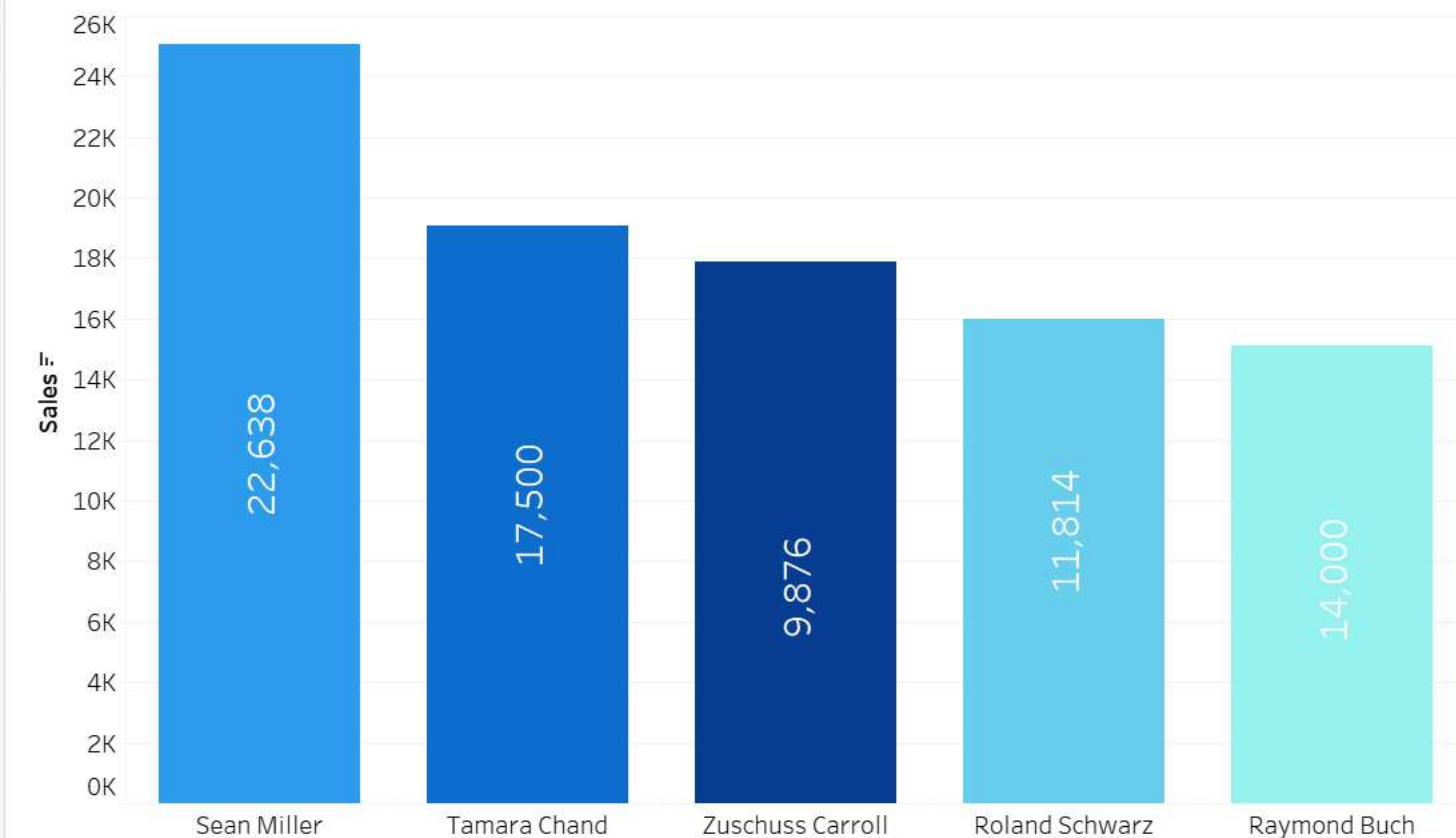
## Columns

Customer Name

## Rows

SUM(Sales)

## Top 5 Customers by Sales



## Customer Name

Raymond Buch  
Roland Schwarz  
Sean Miller  
Tamara Chand  
Zuschuss Carroll

Data Source sales/profit bubble category wise sales Tree Map sales vs profit scatter plot KPI quarters returned orders stacked bar top 5 customers top 5 products sales by state sales a

83 marks 1 row by 5 columns SUM(Sales): 93,087

## Data Analytics

Orders (Multiple Connecti...  
Return Data

re

## Tables

Region  
Measure Names  
Measure Values

## Parameters

top 5 high revenue

## Pages

## Filters

Product

## Marks

Automatic

Color

Size

Label

Detail

Tooltip

Product

SUM(Sales)

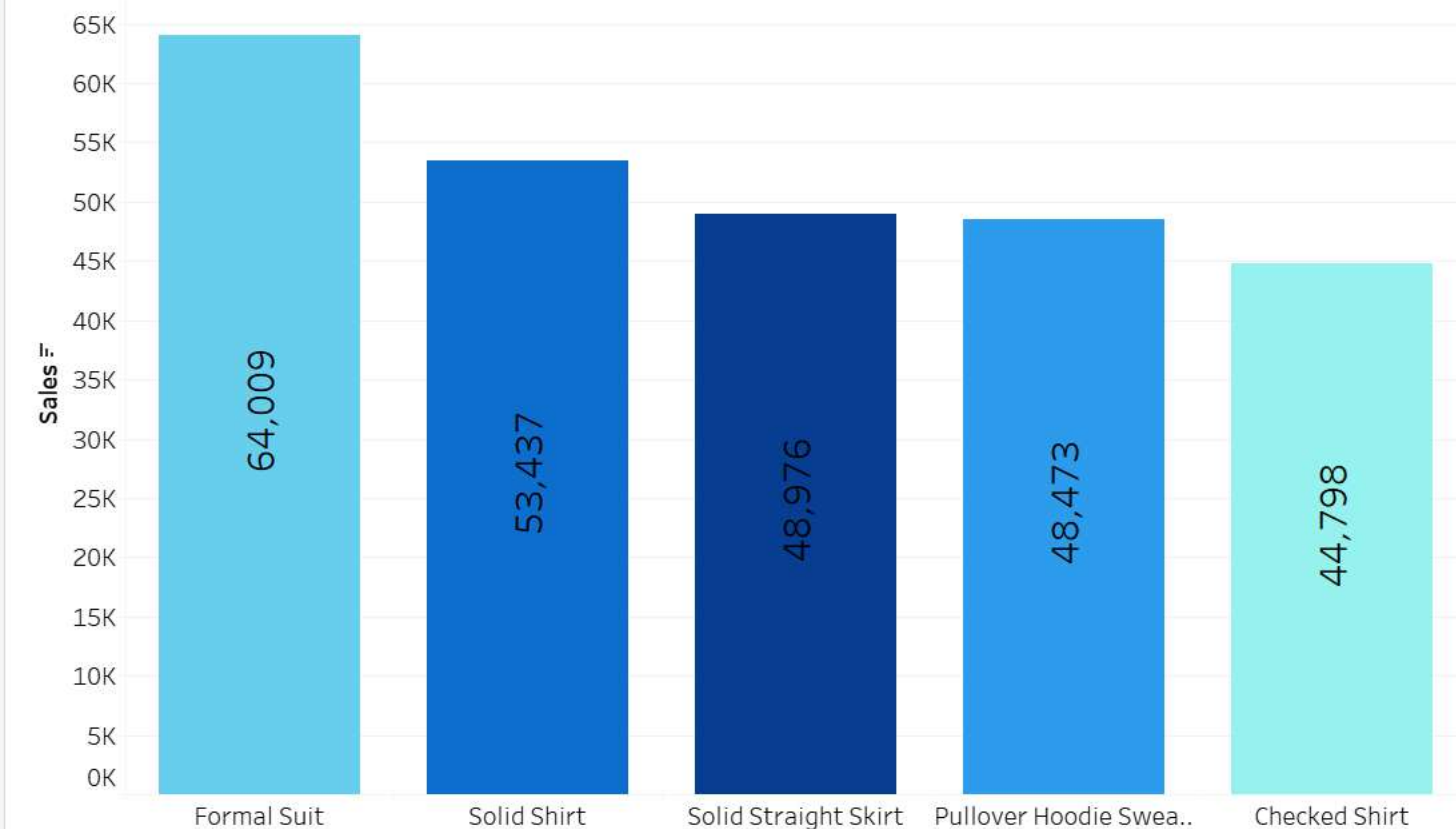
Columns

Product

Rows

SUM(Sales)

## Top 5 products by Sales



## Product

Checked Shirt  
Formal Suit  
Pullover Hoodie Swea..  
Solid Shirt  
Solid Straight Skirt

Data Source sales/profit bubble category wise sales Tree Map sales vs profit scatter plot KPI quarters returned orders stacked bar top 5 customers top 5 products sales by state sales a

5 marks 1 row by 5 columns SUM(Sales): 259,693

**Data** Analytics

Orders (Multiple Connecti...  
Return Data

re

**Tables**

Region  
Measure Names  
Measure Values

**Parameters**

top 5 high revenue

**Pages****Filters****Marks**

Automatic

Color Size Label

Detail Tooltip

SUM(Sales)  
State  
Country  
SUM(Sales)

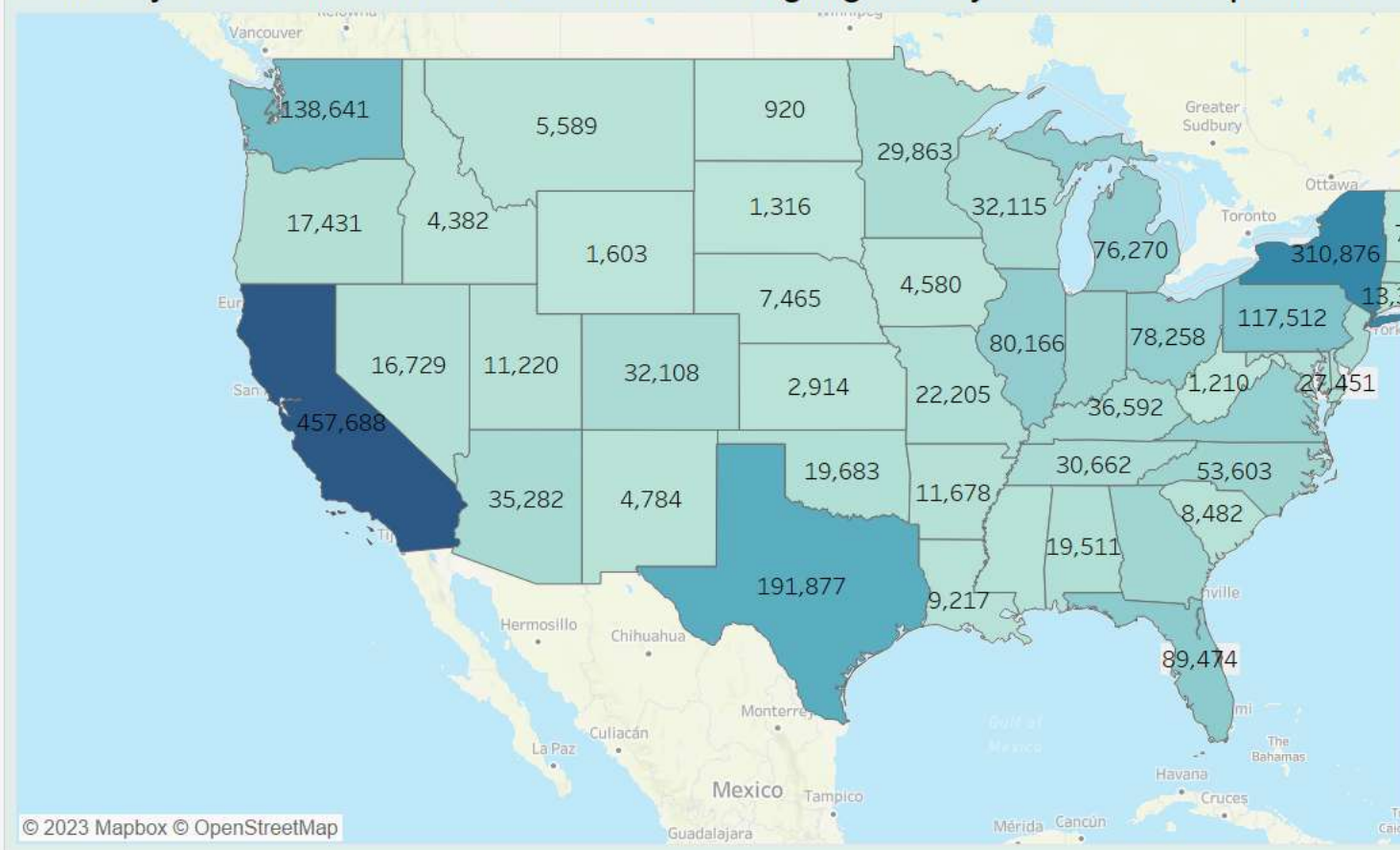
**Columns**

Longitude (generated)

**Rows**

Latitude (generated)

**Sales by State where the sales variation is highlighted by color as a Map Chart.**



SUM(Sales)

920 457,688

Data Source sales/profit bubble category wise sales Tree Map sales vs profit scatter plot KPI quarters returned orders stacked bar top 5 customers top 5 products sales by state sales a


49 marks 1 row by 1 column SUM(Sales): 2,317,890



## Data Analytics

 Orders (Multiple Connecti... Return Datare  

## Tables

 Region Measure Names Measure Values

## Parameters






 top 5 high revenue

## Pages

## Filters

 Action (Category) Action (Category,R..

## Marks

☐ All☐ SUM(Sales)☐ Circle Color  Size  Label Detail  Tooltip Measure Names☐ SUM(Profit)

## Columns

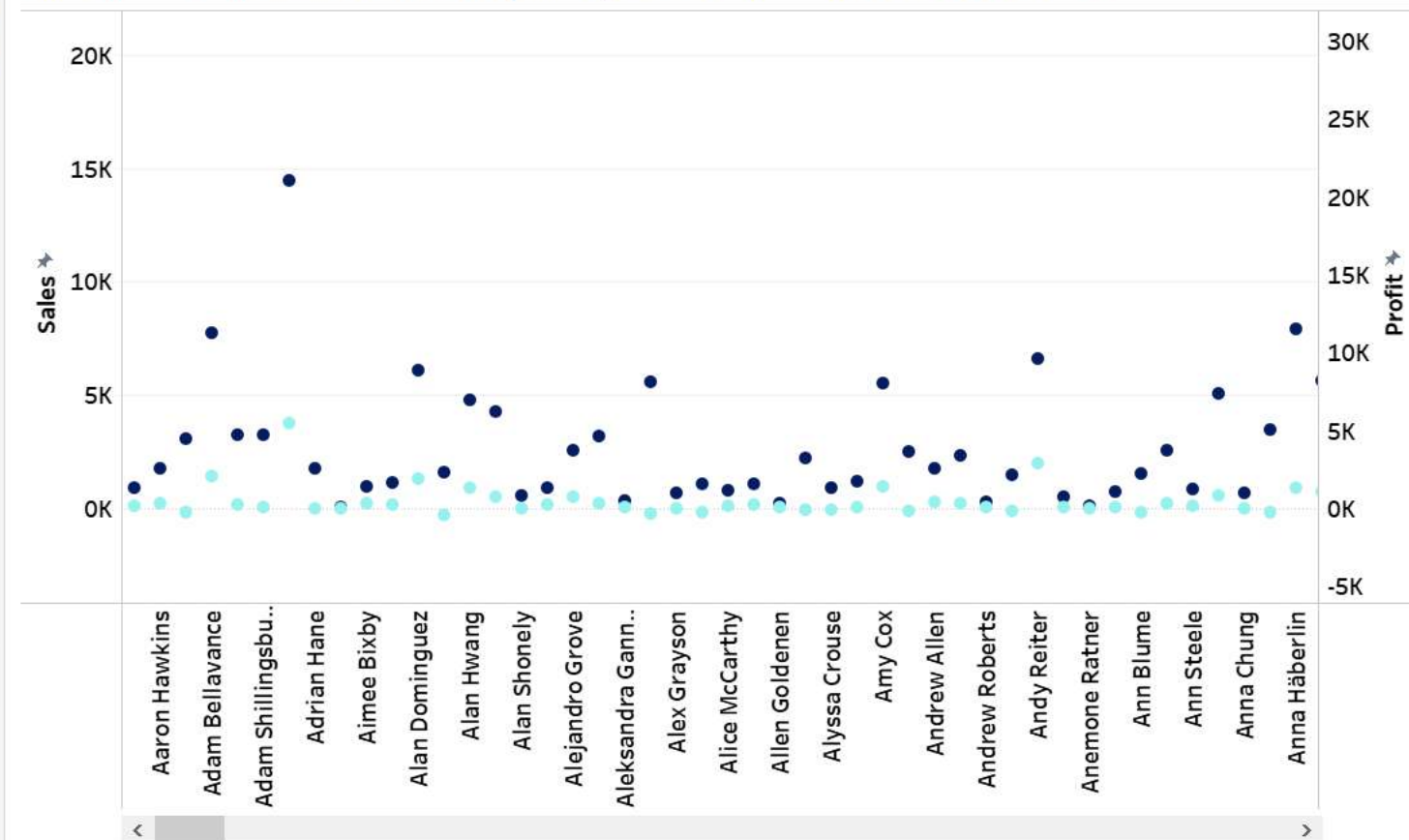
Customer Name

## Rows


SUM(Sales)

SUM(Profit)

## Visualize Sales &amp; Profit analysis by Customer on a Scatter Plot.





## Measure Names

 Profit Sales

## Data Analytics

 Orders (Multiple Connecti... Return Datare  

## Tables

 Region Measure Names Measure Values

## Parameters

 top 5 high revenue


## Pages

## Filters

*Action (Category, S...*

## Marks

Automatic

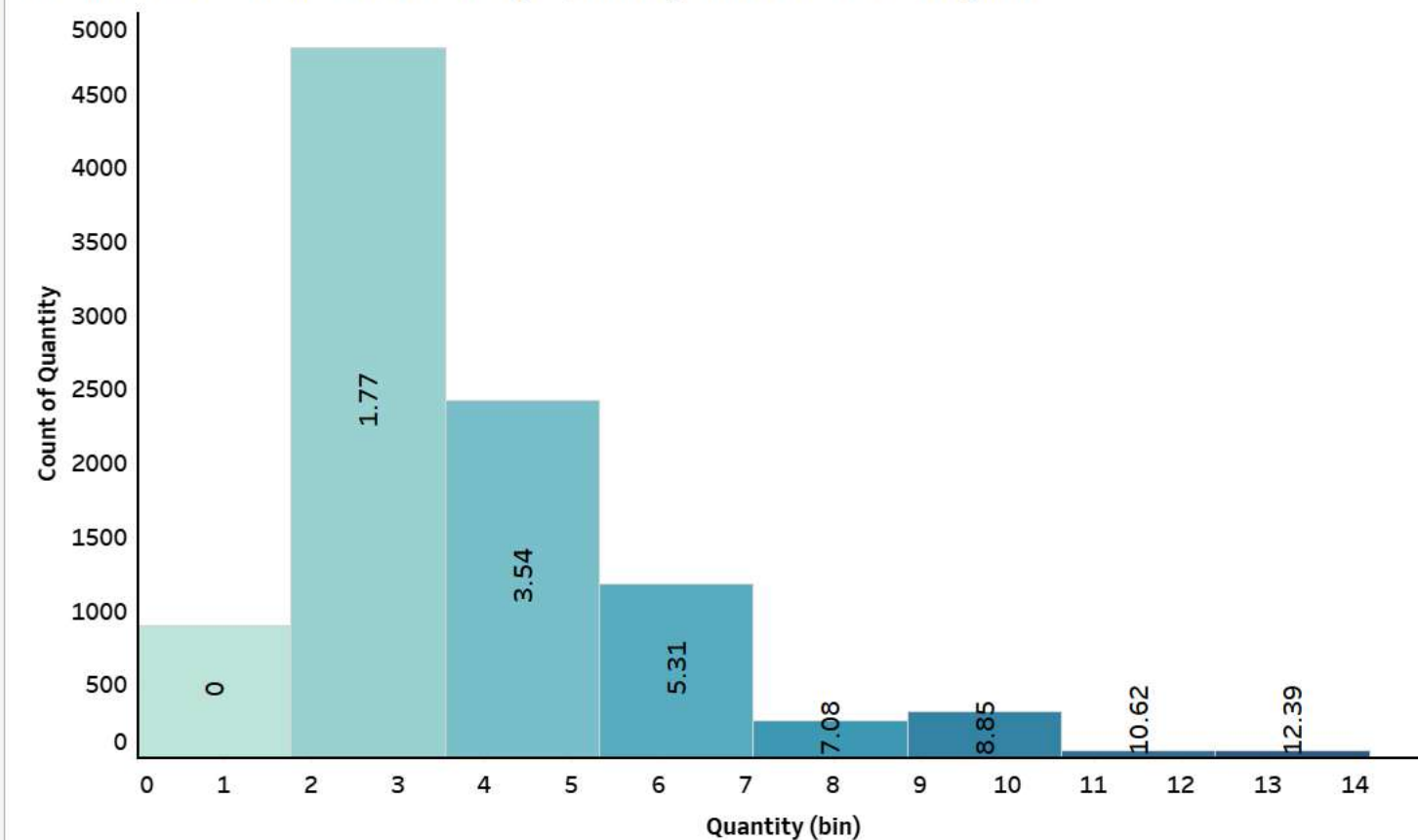
 Color Size Label Detail Tooltip Quantity (bin) Quantity (bin)

Columns

Quantity (bin)

Rows

CNT(Quantity)

*Number of orders received by Quantity bins as a Histogram.*

Quantity (bin)

0.000

7.000

Data Source

se sales

Tree Map

sales vs profit scatter plot

KPI

quarters

returned orders

stacked bar

top 5 customers

top 5 products

sales by state

sales and profit in scatter

histogram

8 marks 1 row by 1 column SUM of CNT(Quantity): 9,994



Dashboard

Layout

Default

Phone

Device Preview

Size

Automatic

Sheets

quarters

returned orders

stacked bar

top 5 customers

top 5 products

Objects

Workflow

Web Page

Navigation

Download

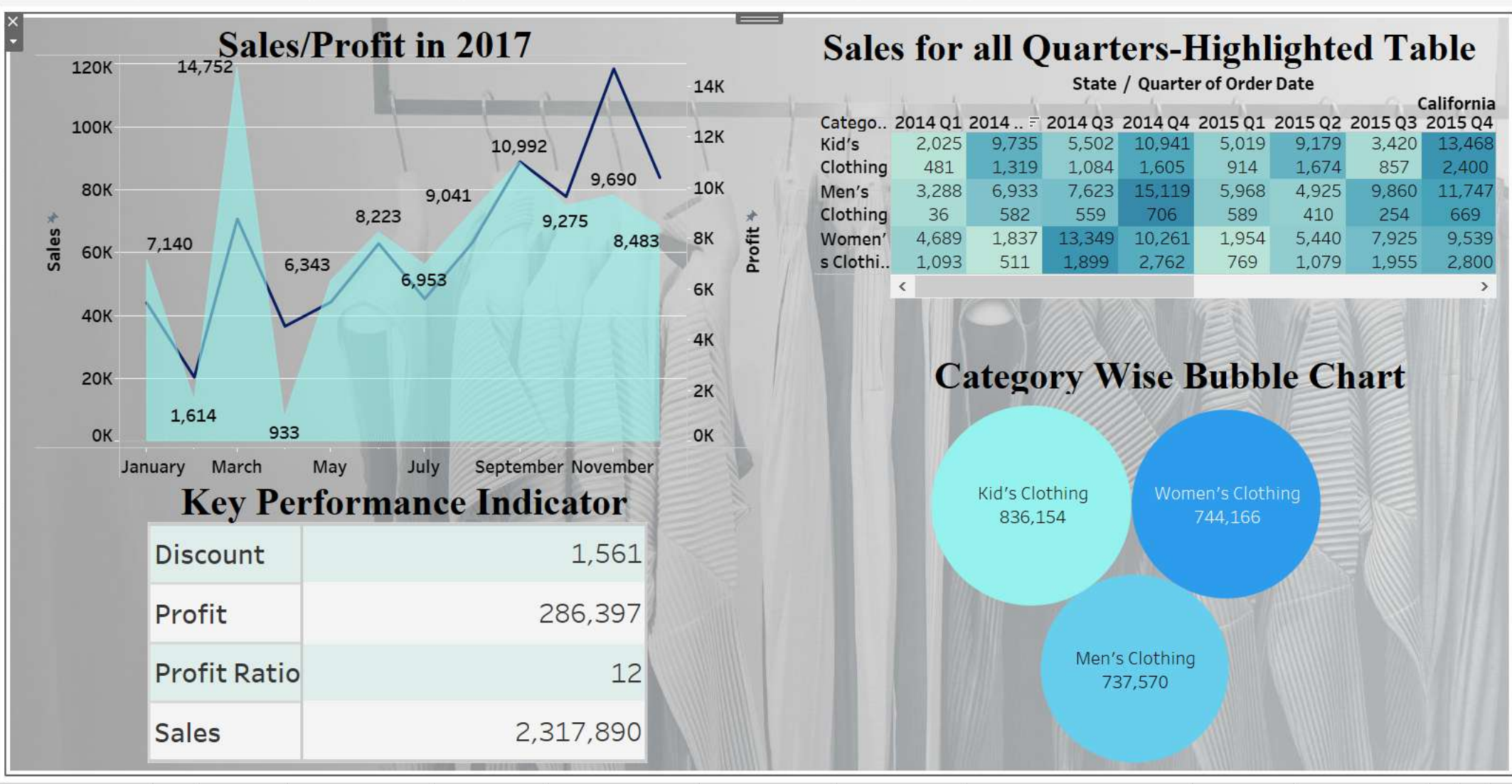
Add Filters

Finstein Discovery

Tiled

Floating

Show dashboard title







## Dashboard

Layout

Default

Phone

Device Preview

## Size

Automatic

## Sheets

- quarters
- returned orders
- stacked bar
- top 5 customers
- top 5 products

## Objects

- Workflow
- Web Page
- Navigation
- Download
- Add Filters
- Finstein Discovery

Tiled

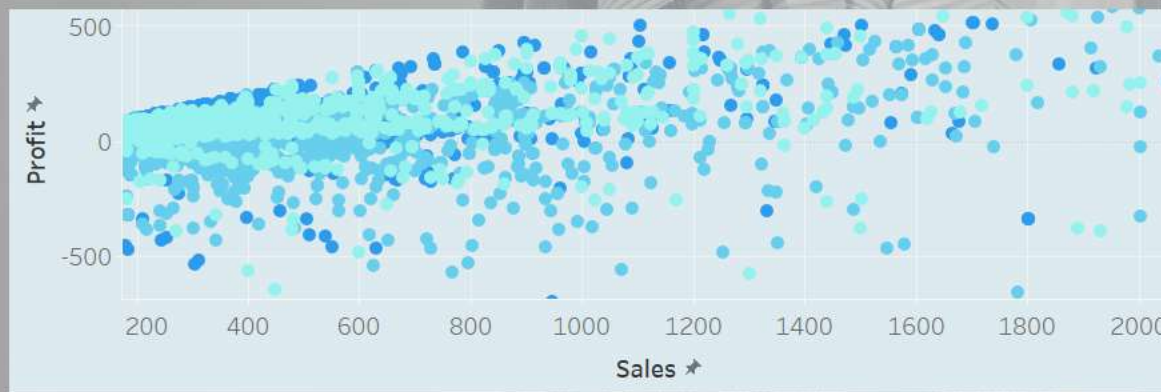
Floating

☐ Show dashboard title

## Sub category wise Tree map



## Sales Vs Profit



## Quantity Bins as Histogram





**Dashboard** Layout

Default  
Phone

Device Preview

**Size**  
Automatic

**Sheets**

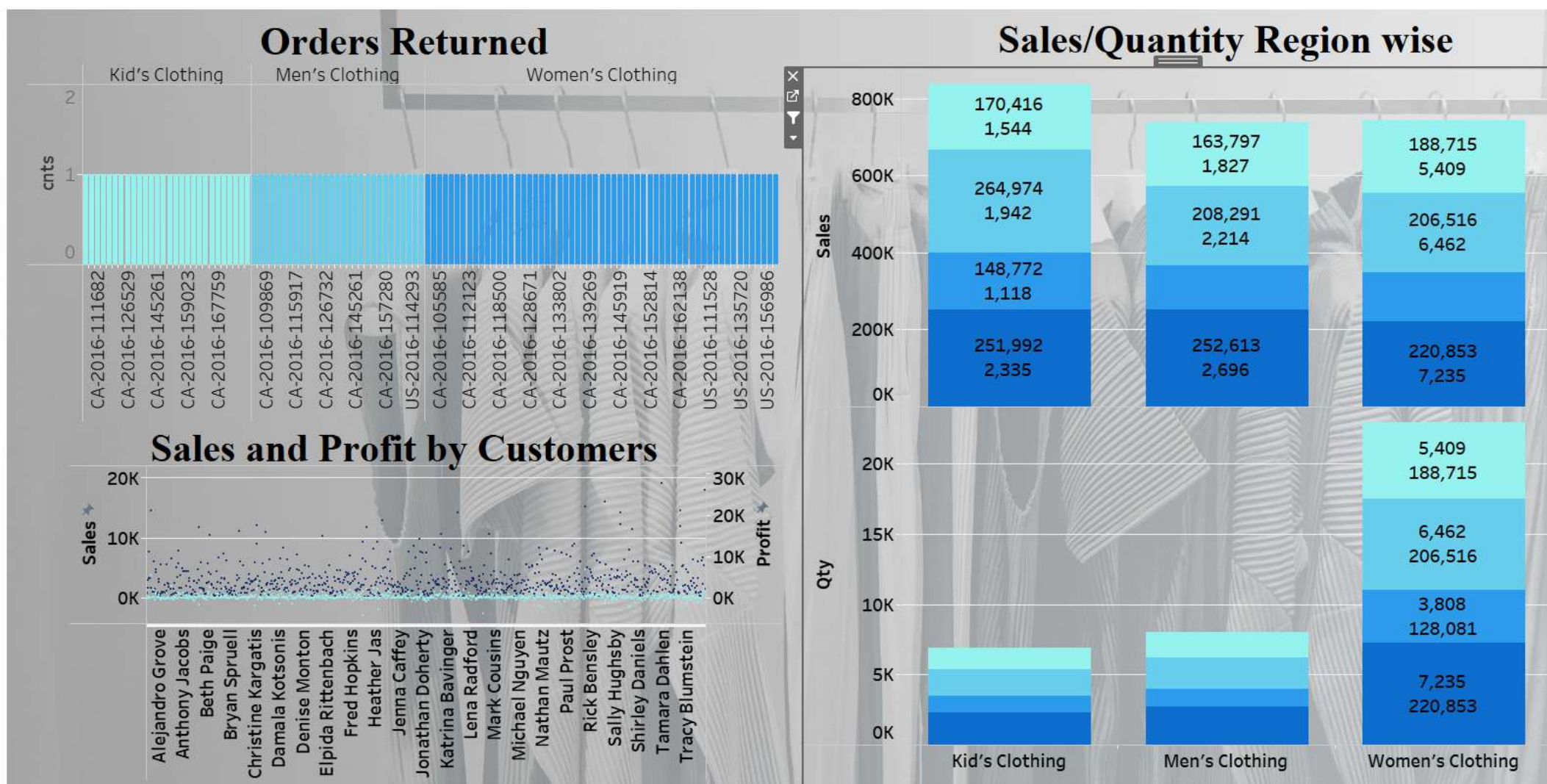
- quarters
- returned orders
- stacked bar
- top 5 customers
- top 5 products

**Objects**

- Workflow
- Web Page
- Navigation
- Download
- Add Filters
- Finstein Discovery

Tiled Floating

Show dashboard title



Dashboard LayoutDefault  
Phone

Device Preview

## Size

Automatic

## Sheets

- quarters
- returned orders
- stacked bar
- top 5 customers
- top 5 products

## Objects

- Workflow
- Web Page
- Navigation
- Download
- Add Filters
- Finstein Discovery

Tiled

Floating

☐ Show dashboard titleData Source | ers | stacked bar | top 5 customers | top 5 products | sales by state | sales and profit in scatter | histogram | Dashboard 1 | Dashboard 2 | Dashboard 3 | **Dashboard 4** | Story 1

83 marks 1 row by 5 columns SUM(Sales): 93,087

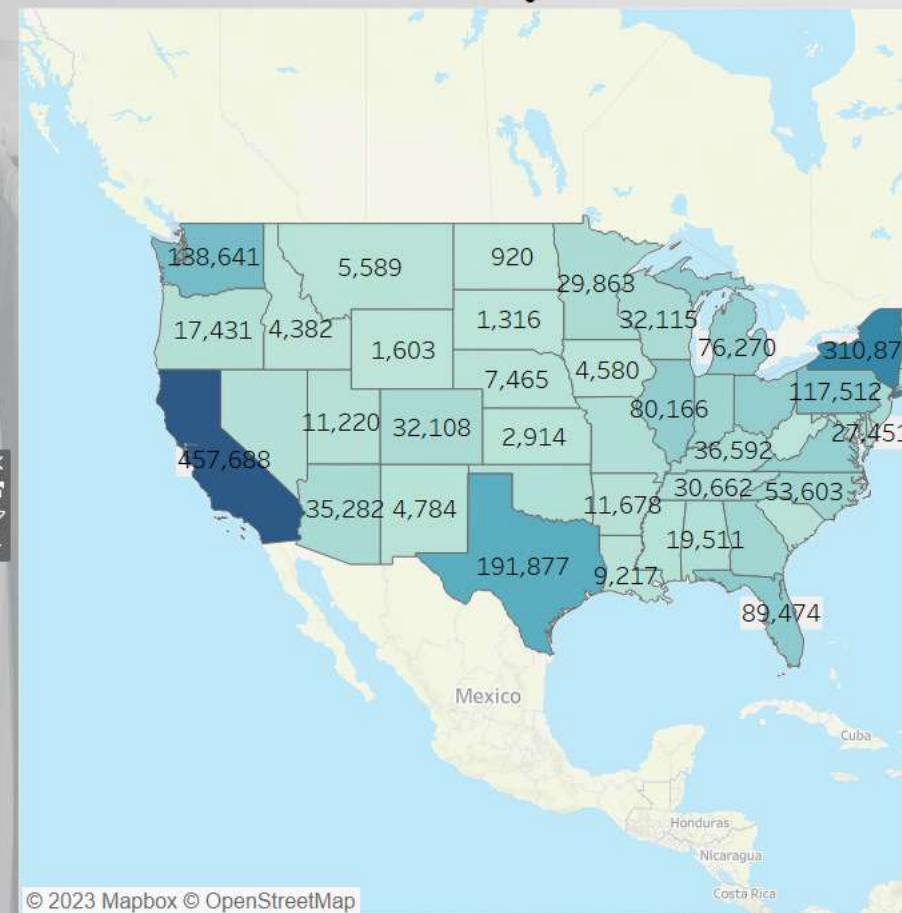
## Top 5 Products



## Top 5 Customers



## Sales by State



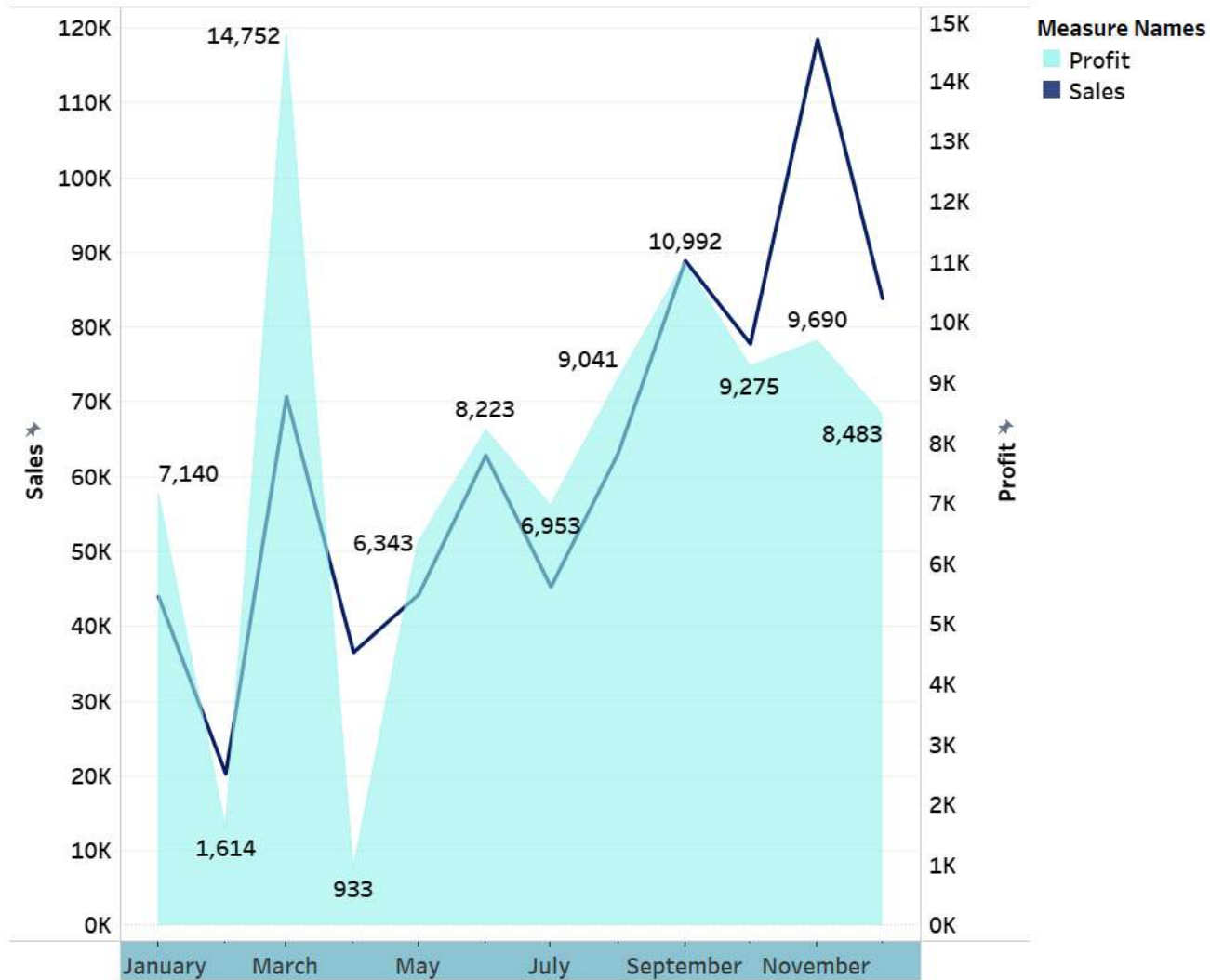


## SALES ANALYSIS

Sales/Profit for all the months of 2017

### Category-wise Sales

Sales by Category and Su



# SALES ANALYSIS

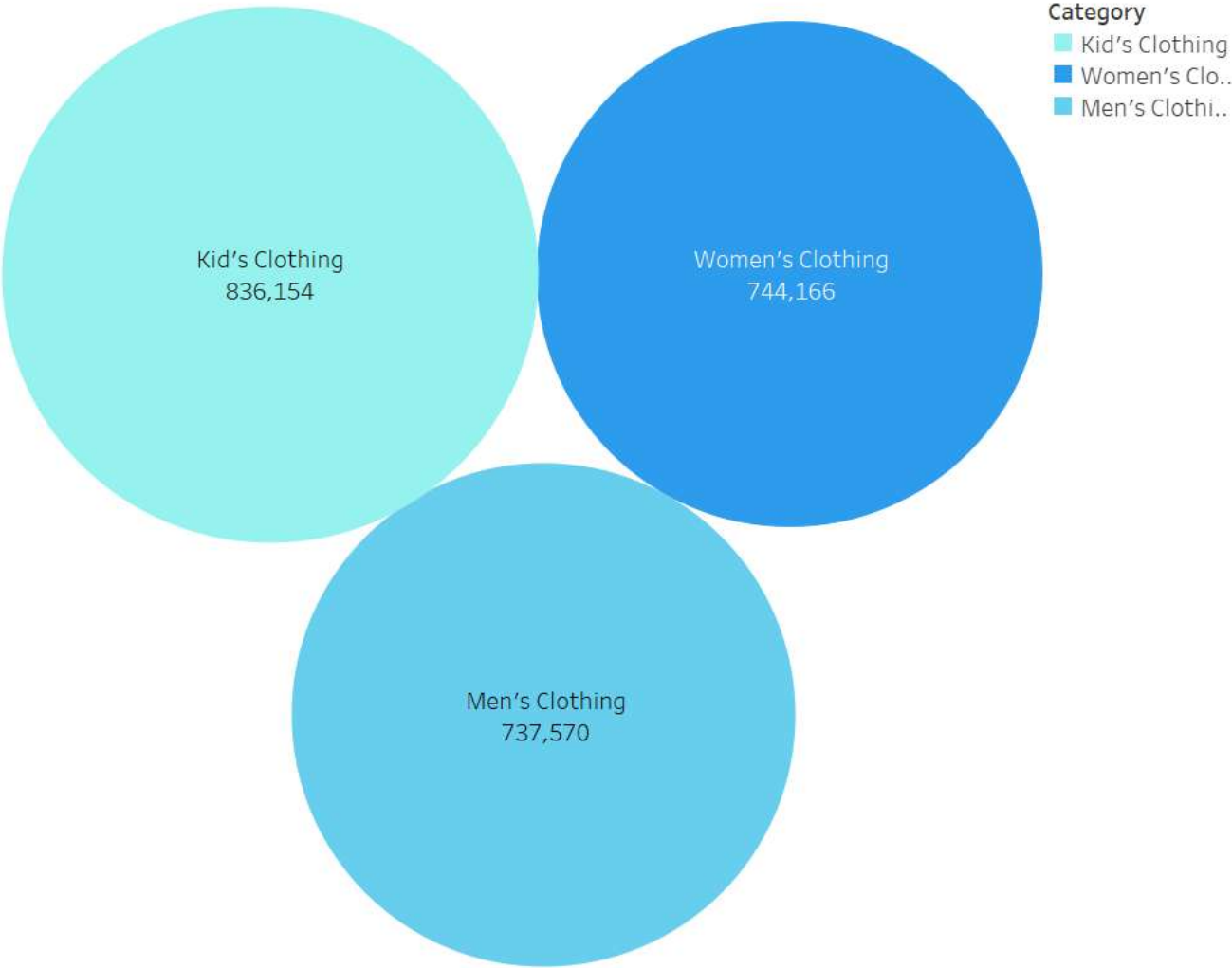
<

Sales/Profit for all the months of 2017

Category-wise Sales

Sales by Category and Su

>



# SALES ANALYSIS

