

# FELICIA HOU

feliciahou.com  
felicia.hou27@gmail.com  
(408) 300-4212

## EDUCATION

### UC IRVINE

Sept 2016 - June 2020

**GPA: 3.87/4.00**

**B.S. in Informatics** (Specialization in Human-Computer Interaction),  
**Minor in Psychology**

## AWARDS

### Campuswide Honors Collegium

Prestigious academic program comprised of top 3% of undergraduate students at UC Irvine

### Dean's Honors List (Fall 2016 - Winter 2019)

Awarded quarterly for achieving a GPA of 3.5 or higher

### "Best Health Hack" Winner

SLO Hacks 2019

## SKILLS

### Tools

Figma  
Sketch  
InVision  
Adobe XD  
Adobe Photoshop  
Adobe Illustrator  
Zeplin  
Tableau  
Procreate

### Programming

Python  
Java  
HTML & CSS  
JavaScript  
Swift  
Node.js  
React

### Design

User Interviews  
Usability Testing  
Interaction Design  
UI Design  
Storyboards  
Wireframes  
Prototyping  
Lean Canvas  
Journey Map  
Competitor Analysis

### Other

UI/UI Unit Tests  
GitHub  
Agile

## EXPERIENCE

Jan 2020

June 2020

### SAP | NEWPORT BEACH, CA

*UI/UX Design Intern (Senior Design Project)*

- Orchestrated UI/UX design and implementation of voice transcription and analysis tool throughout whole product lifecycle with Node.js, React, Firebase, Google Cloud API

June 2018

Aug 2019

### BELKIN INTERNATIONAL | PLAYA VISTA, CA

*Software Engineering Associate*

- Core member of Linksys mobile app team to develop UI screens and wireflows in Swift from Sketch designs
- Created UI unit tests and unit tests in Xcode to increase code coverage, improve localization, and detect bugs

Sept 2018

Apr 2019

### AMAZON | IRVINE, CA

*Amazon Prime Student Ambassador*

- Increased brand presence on campus through promotional events and face-to-face interactions with 700+ students weekly

Apr 2018

June 2018

### CIE DIGITAL LABS | IRVINE, CA

*UX Researcher*

- Recommended UX improvements for Student Success App after collecting data through interviews and surveys from 1000+ students and conducting quantitative and qualitative analysis

Apr 2018

June 2018

### UC HUMANITIES RESEARCH INSTITUTE | IRVINE, CA

*Web SEO Assistant*

*Web SEO Assistant*

- Managed backend of Wordpress website by overseeing 894 posts and properly utilizing categories, tags, and meta-descriptions

Jan 2018

Mar 2018

### UCI SCHOOL OF ICS | IRVINE, CA

*Python Lab Tutor*

- Mentored 43 students enrolled in Python course by reviewing code and explaining concepts

Apr 2017

June 2018

### ALPHA KAPPA PSI | IRVINE, CA

*Technology Chairman*

- Transformed organization's website UI and shifted web platform from Wordpress to Squarespace