

FELICIA HOU

feliciahou.com
felicia.hou27@gmail.com
(408) 300-4212

EDUCATION

UC IRVINE

Sept 2016 - June 2020 (anticipated)

GPA: 3.87/4.00

*B.S. in Informatics (Specialization in Human-Computer Interaction),
Minor in Psychology*

SKILLS

Tools

Figma
Sketch
InVision
Adobe XD
Adobe Photoshop
Adobe Illustrator
Zeplin
Tableau

Design

User Interviews
Usability Testing
Interaction Design
UI Design
Storyboards
Wireframes
Prototyping
Lean Canvas
Journey Map
Competitor Analysis

Programming

Python
Java
HTML & CSS
JavaScript
Swift

Other

UI/UI Unit Tests
GitHub
Agile

EXPERIENCE

Jan 2020

Present

SAP | NEWPORT BEACH, CA

UI/UX Design Intern (Senior Design Project)

- Orchestrating design of voice transcription and analysis tool throughout whole product lifecycle

June 2018

Aug 2019

BELKIN INTERNATIONAL | PLAYA VISTA, CA

Software Engineering Associate

- Core member of Linksys mobile app team to develop UI screens and wireflows in Swift from Sketch designs
- Created UI unit tests and unit tests in Xcode to increase code coverage, improve localization, and detect bugs

Sept 2018

Apr 2019

AMAZON | IRVINE, CA

Amazon Prime Student Ambassador

- Increased brand presence on campus through promotional events and face-to-face interactions with 700+ students weekly

Apr 2018

June 2018

CIE DIGITAL LABS | IRVINE, CA

UX Researcher

- Recommended UX improvements for Student Success App after collecting data through interviews and surveys from 1000+ students and conducting quantitative and qualitative analysis

Apr 2018

June 2018

UC HUMANITIES RESEARCH INSTITUTE | IRVINE, CA

Web SEO Assistant

Web SEO Assistant

- Managed backend of Wordpress website by overseeing 894 posts and properly utilizing categories, tags, and meta-descriptions

Jan 2018

Mar 2018

UCI SCHOOL OF ICS | IRVINE, CA

Python Lab Tutor

- Mentored 43 students enrolled in Python course by reviewing code and explaining concepts
- Recommended best practices for teaching Python concepts by collaborating with professors

Apr 2017

June 2018

ALPHA KAPPA PSI | IRVINE, CA

Technology Chairman

- Transformed organization's website UI and shifted web platform from Wordpress to Squarespace

AWARDS

Campuswide Honors Collegium

Prestigious academic program comprised of top 3% of undergraduate students at UC Irvine

Dean's Honors List (Fall 2016 - Winter 2019)

Awarded quarterly for achieving a GPA of 3.5 or higher

"Best Health Hack" Winner

SLO Hacks 2019