

FELICIA BOGHIU

WEB CONTENT MANAGER

PROFILE

An ambitious, creative life-long learner. Versatile skill set with broad experience in Communications, Content Management, and Public Relations. I recently completed my first-ever Full Stack Web Development Bootcamp, where I earned advanced training in HTML, CSS, JS fundamentals, Vue.js, React.js, Node.js, Express, MySQL, and more.

SKILLS

Communication
Content Management
Web Development
Visual Branding
Podcast Production

TECHNOLOGIES LITERACY

Hootsuite	<div></div>
Canva	<div></div>
HTML/CSS	<div></div>
JavaScript	<div></div>
WordPress	<div></div>

LANGUAGES

English
Romanian
Spanish
Russian

INTERESTS

EDUCATION

2011 - 2014

Moldova State University

Communications, Advertising, and PR

March 2020

CodeOp

Full Stack Development Bootcamp

EXPERIENCE

September 2014 - March 2015

International Leadership Fellow - **ASEB**

- Supported the CEO with daily operational functions.
- Worked directly with the Business Development Department to achieve the planning and implementation of new business strategies.
- Organized promotional campaigns and planned fundraising events (online and offline)
- Responsible for designing marketing materials for prominent "Hilarity for Charity Variety Show."

June 2017 - March 2020

Social Media Coordinator - **Total pentru Incaltaminte**

- Build and monitor the company's online presence to improve marketing and sales efforts
- Engage with existing and potential customers
- Create and promote brand-focused engaging content

March 2020 - Present

Podcast Producer - **ASEB (Alzheimer's Services of the East Bay)**

- Support the Podcast Host throughout the conceptualization and oversee the production process
- Guest research and scheduling
- Direct, edit and distribute audio/video materials
- Sustain an online presence and manage social media promotion



Hiking



Music



Painting



Travelling



Photography