



# Loop



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# A Social Web Problem

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There are tons of project management web apps on the Internet (Slack, Jira, Basecamp, Asana).

Students have a ton of group projects... and they use none of these things.

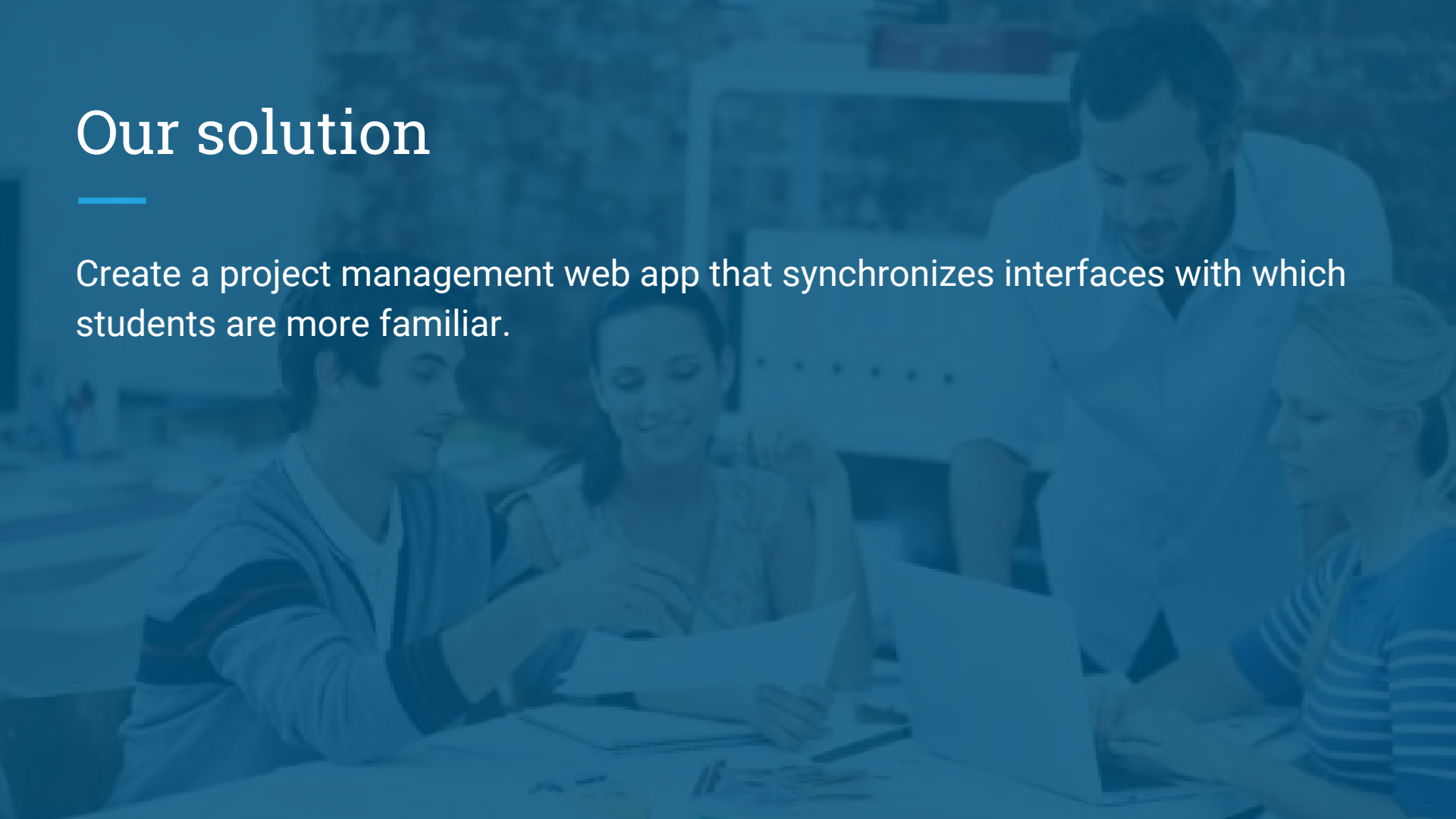
Instead they use a bunch of different web apps to manage unique aspects of their group projects (Facebook, GroupMe, WhenIsGood, Google Drive, Trello).



# Our solution

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Create a project management web app that synchronizes interfaces with which students are more familiar.



# Feature List

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## Core Features

- Messaging
- Bulletin board
- Calendar which tracks project timeline and group member availability
- File manager / links list

## Stretch Features

- Reminders
- ToDo List

# What we learned in class!

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How to improve coordination efforts on and offline

How to foster an online community (in this case, a small team)

How to increase contribution and avoid social-loafing

Increased output visibility increases accountability

Certain demographics exclusively use specific platforms

# What we will accomplish

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- UX design
- Fully functioning web app (front-end and back-end)
- User testing and feedback report

# Our Group Resources

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User Experience Team: Lauren, Felicia

Front-end Dev Team: Gail, Evi, Casey, Felicia

Back-end Dev Team: Gail, Evi, Casey

User Testing Team: Lauren



# Thanks!

