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EDUCATION

**Universidad Nacional
Experimental del Tachira**
Bachelor of Computer Engineering
2016

SKILLS

- HTML5/CSS3
- JavaScript
- TypeScript
- Angular
- React.js
- Node.js
- SASS
- BrightScript (Roku)
- PHP
- SQL
- WordPress

DANIEL FELICITA

ABOUT ME

With over 15 years of professional experience as a Frontend Developer and a degree in Software Engineering, I offer a proven track record of driving impactful solutions across diverse web technologies. Throughout my career, I've excelled as a Developer, Leader, and Mentor, specializing in HTML, CSS, PHP, JavaScript, TypeScript, Angular, BrightScript, and more. I am deeply committed to delivering client-centric solutions, consistently exceeding expectations, and garnering positive client feedback. My passion for technology fuels my continuous learning and readiness to tackle new challenges. As a motivated and reliable team member, I am dedicated to achieving excellence in every project.

WORK EXPERIENCE

Hypergiant

Apr 2023 - May 2024

Senior Roku Developer

As a BrightScript (Roku) Developer, I am an integral part of a dynamic team tasked with creating a new channel for SiriusXM from the ground up. Leveraging my expertise in BrightScript and web development, I contribute significantly to developing and implementing key features aimed at enhancing the user experience on the Roku platform. My responsibilities include crafting essential functionalities such as login/logout processes, session management, and portions of the account linking process crucial for channel certification. I have also played a pivotal role in optimizing user data storage solutions across devices and the Roku cloud, ensuring seamless integration with SiriusXM's systems. Notably, I have designed and implemented a visually engaging welcome screen with intricate custom animations, and developed a customized content library tailored to user preferences. Through collaborative efforts with my team, I strive to meet project milestones efficiently while maintaining high standards of code quality and reusability.

Univision Colombia

Sep 2023 - Mar 2024

Senior Roku Developer

I contributed to a team responsible for maintaining and enhancing the Roku channel Vix, utilizing a range of Roku developer tools to ensure optimal performance and user experience. Key achievements included the successful launch of an updated channel version, characterized by improved start-up times, smooth navigation on low-end devices, and new features like suggested continuing watching content on the main Roku menu. Operating under agile Scrum principles, I played a pivotal role in integrating the Roku Continue Watching functionality, enhancing deep-linking capabilities, and ensuring seamless integration with our analytics service. I also collaborated on implementing profile creation analytics and integrating PG rating functionalities for user profiles, contributing to the channel's functionality and user engagement metrics.



LANGUAGES

- Spanish
- English
- French

CERTIFICATIONS

Udemy

React.JS, Guía desde 0
Sep. 2021

Johns Hopkins University

HTML, CSS, and Javascript for Web Developers
Oct. 2020

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Adoreal Inc

Nov 2022 - Mar 2023

Senior Frontend Developer

As a Frontend Developer for a custom web application serving aesthetic clinics and patients, I played a pivotal role in a collaborative development team utilizing Agile Scrum methodologies. Leveraging Angular (version 15) with TypeScript and SCSS for styling, we interfaced seamlessly with a custom C# API. Adhering to ESLint standards and employing GitHub Actions for CI/CD, we maintained robust code quality and efficient deployment practices.

A highlight of my role included spearheading the creation of new, reusable components that standardized design language and enhanced user experience across the application. I collaborated closely with backend developers to ensure seamless integration of these components, contributing to the application's overall functionality and scalability. Through my proficiency in Angular and TypeScript, I ensured the delivery of high-quality code that met project objectives and exceeded client expectations.

X-Team

Nov 2021 - Sep 2022

Senior Frontend Developer

As a Frontend Developer at District Taco LLC, I played a key role in a collaborative team utilizing Kanban methodologies. We utilized Angular (version 12) with TypeScript and SASS to develop a sophisticated custom web application. This application interfaced with a custom API for business data and integrated Okta API for robust user management, including roles and permissions.

I closely collaborated with backend developers to ensure seamless API integration and implemented frontend features that enhanced the application's functionality. Adhering to ESLint standards and leveraging GitHub Actions for CI/CD, I maintained high code quality and efficient deployment practices.

The custom web app we developed empowered new franchisees with comprehensive tools to navigate the Mexican food business, while providing regional managers with advanced management capabilities tailored to specific regions. Key features included recipe and ingredient management, training modules, kitchen scheduling, reservation systems, order management, and administrative functions.

I significantly contributed to the project's success by designing and implementing reusable components that ensured a cohesive user interface and experience. Through my expertise in Angular, TypeScript, and SASS, I facilitated effective collaboration within the team, delivering exceptional results aligned with client expectations.



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X-Team

May 2021 - Oct 2021

Fullstack Developer

As a Fullstack Developer at X-Team, I played a pivotal role in developing an internal application using React.js, Node.js, and Express.js. Collaborating within a Kanban-driven team, I focused on enhancing the HHRR team's operational efficiency by implementing features for communications, payments, invoices, rewards, and reimbursements.

On the frontend, I utilized React.js with TypeScript and SASS to architect reusable components that ensured a consistent user interface and experience. Adhering to ESLint standards, I maintained high code quality throughout development. Simultaneously, I contributed to the backend using Node.js and Express.js, integrating them with a PostgreSQL database to handle data management effectively.

I implemented CI/CD pipelines using GitHub Actions, ensuring seamless deployment and integration processes. My ability to quickly learn and adapt, coupled with effective collaboration within the team, facilitated the successful delivery of this essential project for X-Team's internal operations.

X-Team

Nov 2020 - May 2021

Roku Developer

As a Roku Developer at BeachBody LLC, I spearheaded efforts to ensure compliance with stringent certification guidelines for the Roku store. Operating within a Kanban development framework, I collaborated closely with the team to implement necessary updates, including integrating deep linking functionality and optimizing channel performance.

A significant challenge involved meeting tight deadlines for channel recertification while simultaneously executing a soft rebranding initiative to revamp the channel's interface. Leveraging my expertise in BrightScript, Deep Linking Tester, Advanced Layout Editor, and SceneGraph Developer Extensions, I successfully aligned the Roku channel interface with the user experience standards of other devices.

My role demanded proficiency in navigating complex certification requirements, effective teamwork to achieve project milestones, and the application of diverse technologies to enhance the user interface of the BeachBody LLC Roku channel.

Zemoga, Inc.

May 2020 - Nov 2020

Roku Developer

As a Roku Developer at DIRECTV Latinoamérica, I played a pivotal role in the development of a new channel from inception. Operating under the Scrum methodology, our team focused on redesigning and enhancing performance to meet updated certification standards.



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My initial responsibility involved creating and implementing reusable components using BrightScript, Deep Linking Tester, Advanced Layout Editor, and SceneGraph Developer Extensions. I designed and integrated essential components such as cards, badges, and carousels, which were instrumental across various channel views, including resource listings and video streaming.

Collaborating closely with the team, we successfully delivered a high-quality channel that not only improved performance but also featured an updated design aligned with client requirements and strict deadlines. My proficiency in developing reusable components and expertise in BrightScript and SceneGraph Developer Extensions significantly contributed to the project's overall success.

Qrvey Inc.

Jul 2018 - Apr 2020

Team Leader | Senior Frontend Developer

As a Frontend Developer and team leader utilizing Scrum methodology, I spearheaded the development of a robust platform using Angular, TypeScript, SASS, and REST API technologies. Central to our project was the creation of highly modular components capable of dynamically handling data from diverse sources—whether databases, CSV, JSON, or ElasticSearch—and transforming it into our application's unified data model.

Beyond technical responsibilities, I assumed a leadership role by mentoring team members, empowering them to advance both personally and professionally. Through collaborative efforts and effective mentorship, I facilitated their growth into senior developers, enhancing our team's overall capabilities.

To ensure seamless integration and deployment, we implemented CD/CI pipelines using Jenkins and Bitbucket, maintaining rigorous standards for code quality and platform reliability.

Overall, my leadership in fostering a collaborative environment, coupled with technical expertise in Angular, TypeScript, and REST APIs, was pivotal in delivering a successful platform that met our project goals and exceeded client expectations.

Qrvey Inc.

Jul 2018 - Apr 2020

Senior Frontend Developer

As a Frontend Developer following Scrum methodology, I played a pivotal role in the transition from AngularJS to Angular 2 (Version 5) for a large-scale application. My focus was on redesigning and recreating reusable components to replace the monolithic core code, promoting easier maintenance and scalability. Implementing RxJS, I synchronized elements to establish a unified data flow, significantly enhancing application performance.

I also spearheaded the application's redesign, leveraging Angular, TypeScript, and SASS to develop a modern, responsive interface that catered to user needs and expectations.



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To ensure seamless integration and delivery, we adopted Jenkins and Bitbucket for our CD/CI pipeline. Collaborating closely with team members, I facilitated knowledge sharing and skill development to optimize project contributions.

Overall, my proficiency in Angular, TypeScript, and SASS, combined with my adaptability to new technologies and collaborative approach, played a crucial role in successfully transitioning and delivering a high-performing application with a modern UX design.

Cuantico Creativo C.A.

Jan 2016 - May 2017

Full Stack Web Developer

As part of an entrepreneurial venture with a team of interdisciplinary professionals, I developed and delivered a variety of client projects utilizing a broad range of technologies, including WordPress, Magento, CakePHP, PHP, HTML, CSS, and JavaScript. Our agency specialized in providing customized web solutions tailored to the unique needs of our clients. Projects ranged from SEO-optimized websites for bakeries and grocery stores to complex web applications for process automation and management.

In my role, I focused on designing and developing robust, scalable solutions that enhanced our clients' online presence and operational efficiency. By employing technologies such as Bootstrap, SQL, jQuery, and MySQL, I ensured our products were not only visually appealing but also technically sound and efficient.

Our commitment to delivering high-quality products and exceptional customer service established our agency as a trusted partner for businesses seeking to improve their digital footprint. This experience allowed me to refine my skills in full-stack development, project management, and client relations, contributing significantly to our agency's success.

Upwork

Mar 2013 - May 2017

Web Developer

As a Web Developer during my longest freelance engagement, I focused on creating, maintaining, and updating WordPress sites and online stores using E-commerce plugins in WordPress and Magento. Additionally, I developed web applications with CakePHP for managing trust funds.

Throughout this period, I utilized a wide range of technologies, including HTML, CSS, JavaScript, PHP, WordPress, CakePHP, and Magento, to deliver functional and engaging web solutions tailored to my clients' needs. My work involved designing and implementing user-friendly interfaces, optimizing site performance, and ensuring seamless integration of various plugins and features.

By staying up-to-date with the latest industry trends and best practices, I was able to provide high-quality web solutions that met my clients' expectations and enhanced their online presence. This experience allowed me to refine my skills in full-stack development and client management, solidifying my expertise in web development.



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Universidad Nacional Experimental del Táchira

Full Stack Developer

Nov 2016 - Apr 2017

As the sole developer for a project at the University's Extension Department, I was responsible for all aspects of the project's lifecycle, from initial data design to final delivery. Utilizing the MVC methodology, I developed an application to manage the department's processes. The app, built using CakePHP, PHP, HTML, CSS, JavaScript, and MySQL, was deployed on a private server for internal use only.

This application enabled the department to efficiently manage internal messages, department projects, budgets, meetings, and qualifications. My responsibilities included designing the database, developing the frontend and backend components, and ensuring the application met the department's needs for organization and efficiency.

By leveraging a comprehensive tech stack that included Bootstrap, SQL, and MySQL, I was able to create a robust and user-friendly application that streamlined departmental operations and improved overall productivity.

Universidad Nacional Experimental del Táchira

Full Stack Developer

May 2015 - Dec 2015

As the developer for an advanced virtual library project for the Regional Research Department, I utilized CakePHP as the development framework to collaborate with an SEO expert. The primary objective of this project was to upload and index all presented research projects with Google Search Site, ensuring that the documents were searchable using the Google Search Engine. The application and all documents were deployed on a private server.

I was responsible for overseeing all aspects of the project lifecycle, from data design to final delivery. Using technologies such as Bootstrap, SQL, database design, HTML, HTML5, PHP, CSS, and MySQL, I developed a robust and efficient virtual library. My role included designing the database, developing the application, and ensuring the seamless integration of SEO techniques to maximize the visibility and accessibility of the research documents.

By leveraging my expertise in CakePHP and working closely with the SEO expert, I successfully delivered a comprehensive virtual library that met the department's needs for organization, accessibility, and searchability.



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Thor Soluciones Informáticas C.A.

Jan 2016 - May 2017

C# and Java Developer

As a budding entrepreneur and developer, my early work focused on creating custom software solutions for manufacturing companies. Collaborating with a college friend, we utilized technologies such as C#, Java, SQL, and MySQL to develop a bespoke application for a copper pipes factory. This application managed all aspects of their operations, including purchases, sales, budgets, clients, employees, and production processes.

In addition to this core project, we expanded our services to create websites for other factories, translate operations manuals, and develop additional Java applications to address various needs within the manufacturing industry. These projects demonstrated our ability to deliver tailored solutions that improved operational efficiency and met the specific requirements of our clients.

In the years following these initial projects, I continued to provide support and maintenance for some of these products, ensuring their continued functionality and relevance as the manufacturing landscape evolved.

REFERENCES

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