

USLS-15 BATCH 2003

# The Golden Batch Silver Homecoming

Strategic Plan 2026–2028 · Committee Meeting Presentation

## Our Unique Legacy

We are the Golden Batch — we graduated in 2003 during the school's 50th anniversary (Golden Year). In December 2028, as we celebrate our 25th reunion (Silver Homecoming), the school celebrates its 75th anniversary (Platinum Year). This isn't just our reunion — it's a legacy moment we're uniquely positioned to honor.

### PART 1: UNDERSTANDING THE SCOPE

## What We're Actually Responsible For

As Silver Jubilarians (25-year batch), we don't just plan our own reunion — we HOST the entire school's 2028 Alumni Homecoming. Here's what that means:



### Host General Alumni Homecoming

FREE event for all USLS alumni (not just our batch). Expected 250–350+ attendees from multiple graduating years. Held on school grounds before Dec 15/16, 2028.

**250–350**<sub>+</sub> people



## Our Batch Silver Jubilee

Our own Batch 2003 celebration (Thanksgiving Mass, campus tour, reunion party, teacher tributes). This is separate from but happens alongside the general homecoming.

**357** batch members



## Give Back to School

Tradition for all jubilarians: establish a scholarship, donate a facility, or fund a community project — especially meaningful given the school's 75th Platinum Year.

**75th** year legacy



## Golf Tournament (Traditional)

Per Alumni Office: Silver Jubilarians typically sponsor the One La Salle Golf Tournament (Nov 2028). Requires ₱500–600K to cover welcome dinner, awarding night, prizes.

**₱500–600K** sponsorship

## The Math That Matters

### Only 200 graduates contribute

Out of 357 yearbook members, only the ~200 actual graduates are expected to fund the event.

### But 350+ people attend

Your budget funds food/experience for all alumni from ANY year who show up to the general homecoming.

### 80–100 payers needed

Realistically, not all 200 will contribute. You're targeting 80–100 committed payers at various tiers.

### ₱1.7M total budget

This must cover: homecoming for 350+, your batch events, giving back, and possibly golf tournament sponsorship.

## PART 2: LEARNING FROM OTHERS

## What Other Silver Jubilarians Actually Did

Data from USLS Center for Alumni Relations archives (2022–2025). Your peer group — the batches who did exactly what you're about to do.

## High School Class of 1997

Silver Jubilee 2022

- ✓ HOSTED the General Alumni Homecoming (Dec 27, 2022)
- ✓ Thanksgiving Mass for all alumni
- ✓ Alumni Homecoming at Miguel Hall
- ✓ Recognition ceremony
- ✓ Multiple batches attended (school-wide event)

✓ As Silver Jubilarians, they hosted the ENTIRE school's homecoming

## High School Class of 1998

Silver Jubilee 2023

- ✓ HOSTED the General Alumni Homecoming (Dec 16, 2023)
- ✓ Thanksgiving Mass
- ✓ Recognition ceremony
- ✓ Variety show honoring former teachers
- ✓ Fellowship dinner
- ✓ ALSO organized Golf Tournament (Nov 18–19, 2023)

✓ Did BOTH: hosted general homecoming AND organized major golf tournament fundraiser

## The Silver Jubilarian Pattern

1. Host General Homecoming

2. Your Batch Events

December event, FREE for all alumni, 250-350+ attendees, school-wide celebration

Mass, campus tour, reunion party, teacher tributes — your own celebration alongside the general event

### 3. Golf Tournament (Optional)

HS 1998 did it, HS 1997 didn't mention it. It's traditional but not mandatory.

### 4. Give Back

Scholarships (most common), physical donations (classrooms), or community service projects

## PART 3: THE MONEY

# Budget Breakdown & Critical Questions

You have ₱1.7M budgeted. Here's how it needs to be allocated — and the questions we must answer TODAY.

# ₱1,700,000

TOTAL BUDGET TARGET

**₱680K**

**Catering & Food**

For 350+ alumni (ALL batches, not just ours) + spouses/family/faculty

**₱365K**

**Infrastructure & Production**

Sound, lights, power, decorations, setup — professional-grade event

**₱360K**

**Operations & Extras**

Photo/video, tokens, program, volunteers, permits

**₱170K**

**Contingency**

Weather, last-minute needs, buffer for big turnout

**! CRITICAL BUDGET QUESTION**

Does this ₱1.7M budget include:

Golf Tournament Sponsorship (₱500–600K)?

**? DECIDE TODAY**

Giving Back Scholarship/Donation?

? **DECIDE TODAY**

Teacher Tribute Dinner (separate from homecoming)? ? **DECIDE TODAY**

#### PART 4: THE HYBRID FUNDING MODEL

## How We Reach ₱1.7M by December 2028

Two revenue streams working together: graduate contributions + smaller fundraising events building toward the golf tournament sponsorship.

1

### Graduate Contributions (Primary)

₱25,000 target per graduate with flexible tiers: Full (₱25K), Strong Support (₱15K), Solid (₱10K), What You Can (₱5K+). Monthly installments available (₱700/mo × 36 months).

Target: 80–100 contributors = ₱1.2M – ₱1.5M

2

## Small Fundraising Events (Supplemental)

2-3 events throughout 2026-2027 to build momentum, engage non-payers, and add funds: Fun Run (₱50-100K), Movie Night (₱30-50K), Mini-Golf or Bazaar (₱40-80K).

Target: ₱150K - ₱250K supplemental

3

## Golf Tournament Sponsorship (Capstone)

November 2028 - Use accumulated funds to SPONSOR the One La Salle Golf Tournament (₱500-600K for welcome dinner, awarding night, prizes). High visibility for school's 75th year.

Funded by: Contributions + Events

## Why This Hybrid Model Works

### Contributions are the foundation

₱206K already collected in 1 month.  
At this pace, contributions alone could hit ₱1.2M+

### Events build momentum

Keep batch engaged, create FOMO for non-payers, generate media/social buzz

Golf tournament is funded

Multiple touchpoints



Don't need NEW fundraising for golf  
— use accumulated funds to sponsor  
it

Different ways to participate: can't  
give ₱25K? Attend fun run. Can't run?  
Donate ₱5K.

#### PART 5: THE ROADMAP

## 2026-2028 Timeline & Milestones

Based on Alumni Office guidance + what other Silver Jubilarians did. Every milestone drives toward December 2028.

### Q1 2026 (Now – March)

#### Foundation Phase: Launch Contribution Framework

Present ₱25K contribution tiers to full batch. Formalize committee structure. Begin monthly tracking.

- Launch contribution framework to all 200 graduates
- Set up monthly auto-debit for installment payers
- First committee progress report
- **Target: ₱400K total by end Q1**

### Q2-Q3 2026 (April – September)

#### Engagement Phase: First Fundraising Event

Organize Fun Run or Movie Night. Build momentum. Personal outreach to non-responders.

- Host first fundraising event (Fun Run target: ₱75K net)
- Identify and follow up with non-responders
- Quarterly progress report to batch
- **Target: ₱700K total by end Q3**

## Q4 2026 (October – December)

### Momentum Phase: Year-End Push

Holiday messaging. Recognition for contributors. Second fundraising event (Bazaar/Mini-Golf).

- Year-end donor recognition event
- Second fundraising event (target: ₱60K net)
- Thank-you notes to all contributors
- **Target: ₱1M total by end 2026**

## 2027 (Full Year)

### Acceleration Phase: Mid-Point Drive

18 months to homecoming. Vendor negotiations begin. Finalize venue details with Alumni Office.

- Mid-point celebration (25 months countdown)
- Begin vendor contracts (catering, AV, photo/video)
- Quarterly updates to batch
- **Target: ₱1.4M total by end 2027**

## January – June 2028

### Finalization Phase: Last Push

Final contribution drive. Confirm attendee count. Finalize all contracts.

- Last-chance contribution window
- Finalize food/beverage counts
- Announce giving-back project (scholarship/donation)

→ Target: ₱1.6M+ total by June 2028

## March 2028

### March with HS Graduates (Silver Jubilarian Tradition)

As 25-year Silver Jubilarians, we march with the HS graduating class. Barong formal attire.

## November 2028

### One La Salle Golf Tournament (If Sponsoring)

Two-day event at Marapara Golf & Country Club. Day 1: Welcome dinner. Day 2: Awarding night.

- Batch sponsors tournament (₱500–600K from accumulated funds)
- High visibility for school's 75th Platinum Year
- Golf committee coordinates logistics

## December 2028

### THE SILVER HOMECOMING & GENERAL ALUMNI HOMECOMING

Before Dec 15/16. School grounds. FREE for all alumni. We host 250–350+ attendees.

- 5:30pm: Anticipated Mass
- 6:00–6:30pm: Registration
- 7:00pm: Program begins (recognition, entertainment, dinner)
- Announce Batch 2003 Scholarship for school's 75th
- **Total budget deployed: ₱1.7M**

# Critical Decisions for TODAY's Meeting

These cannot be deferred. We need committee consensus to move forward.

## 1. What is our funding approach?

- ☐ **Option A:** Contribution-Only (₱25K model, 80-100 payers, no extra events except maybe 1 fun run)
- ☐ **Option B:** Hybrid Model (₱25K contributions + 2-3 small events + golf tournament sponsorship)
- ☐ **Option C:** Event-Heavy (Multiple large fundraisers, lower per-person contribution ask)

## 2. Is the Golf Tournament sponsorship (₱500-600K) part of our ₱1.7M budget or separate?

- ☐ **Part of ₱1.7M:** Golf sponsorship comes from accumulated funds (contributions + events)
- ☐ **Separate/Additional:** Need to raise ₱2.2-2.3M total (₱1.7M homecoming + ₱500-600K golf)
- ☐ **Skip Golf Tournament:** Not sponsoring it, focus only on homecoming

### 3. What is our giving-back commitment for the school's 75th Platinum Year?

- ☐ **Scholarship:** "USLS-IS Batch 2003 Scholarship" for school's 75th (amount TBD, part of budget or separate)
- ☐ **Physical Donation:** Classroom, facility upgrade, memorial bench, etc.
- ☐ **Community Project:** Support Bahay Pag Asa or other school-affiliated charity
- ☐ **Decide Later:** Wait until we see final budget surplus (if any) in 2028

### 4. What are our next 3 immediate action items (next 30 days)?

- ☐ Finalize contribution framework messaging & launch to full batch
- ☐ Assign committee roles (funds lead, comms lead, events lead, etc.)
- ☐ Schedule first fundraising event (Fun Run in Q2 2026?)
- ☐ Set up monthly reporting cadence to batch
- ☐ Meet with Alumni Office to confirm homecoming logistics

## PART 6: RECOMMENDED APPROACH

# The Action Plan (If Committee Approves)

Based on precedents, current momentum (₱206K in 1 month), and volunteer bandwidth constraints.

ACTION ITEM	TIMELINE	OWNER	SUCCESS METRIC
<b>Finalize Funding Approach</b> Vote on hybrid model: contributions + 2 events + golf sponsorship from accumulated funds	TODAY	Full Committee	Consensus decision documented
<b>Launch Contribution Framework</b> Announce ₱25K tiers to all 200 graduates via email + website	Next 7 days	FM (Tech) + Comms Lead	Email sent, website updated
<b>Assign Committee Roles</b> Funds lead, events lead, comms lead, Alumni Office liaison, golf coordinator (if doing it)	Next 14 days	Co-Chairs	Roles assigned, accepted
<b>Schedule Q2 2026 Fun Run</b> Batch 2000 did it, easy to organize, good first event	Plan in March, execute in May	Events Lead	Date confirmed, venue booked
<b>Monthly Progress Reports</b> Update batch on funds collected, upcoming events, homecoming plans	Ongoing (last Friday each month)	Comms Lead	Report sent by 5pm each month

ACTION ITEM	TIMELINE	OWNER	SUCCESS METRIC
<b>Alumni Office Coordination</b> Confirm Dec 2028 date, venue logistics, school support, giving-back options	Next 30 days	Alumni Office Liaison	Meeting held, notes shared
<b>Decide on Giving-Back Project</b> Scholarship? Physical donation? Community service? Amount?	Before end Q1 2026	Full Committee	Decision made, budget allocated
<b>Golf Tournament Decision</b> Are we sponsoring it? If yes, start coordination with Golf Committee (Norman Jison, Fidel Hinares)	TODAY	Full Committee	Yes/No vote, next steps clear

# The Golden Batch for the Platinum Year

We graduated during the school's Golden anniversary. We return for its Platinum milestone. This is our moment to show what The Golden Batch can do.

₱206K

ALREADY COLLECTED

35

MONTHS TO GO

₱1.7M

TARGET BUDGET

350+

ALUMNI WE'LL HOST