

USLS-IS BATCH 2003

# Silver Homecoming Funding Strategy

The Numbers, The Tiers, The Reality

₱206,950

COLLECTED (MONTH 1)

12.2%

OF ₱1.7M GOAL

35

MONTHS TO EVENT

₱42,657

AVG NEEDED/MONTH

## Reunion Attendance: What to Expect

CATEGORY	COUNT	% OF TOTAL	NOTES
Total Yearbook Members	357	100%	Everyone in our 2003 yearbook (grads + non-

CATEGORY	COUNT	% OF TOTAL	NOTES
			grads)
Actual Graduates	~200	56%	Only graduates expected to contribute ₱25K
Expected Contributors	80-100	40-50%	Realistic participation rate for contributions
Expected Attendees (Our Batch)	120-150	60-75%	Typical turnout for 25-year reunions
Plus Spouses/Partners	+80-120	—	~70% of attendees bring a plus-one
Plus Other Alumni (Other Batches)	+50-80	—	General homecoming is school-wide
TOTAL EVENT ATTENDANCE	250-350+	—	What our ₱1.7M budget must cover

# The Reality Check

Only 40-50% of graduates will contribute financially (80-100 people). But 60-75% will attend (120-150 from our batch). Plus spouses and other alumni batches. Your budget feeds 250-350+ people, funded by 80-100 contributors.

# Contribution Tiers: Choose How You Show Up

RECOMMENDED

## Full Commitment

**₱25,000**

~₱700/month × 36 months = ₱25,200

- ✓ Full event access for you + guest(s)
- ✓ Commemorative silver reunion token
- ✓ Full photo & video package
- ✓ Recognition as founding supporter
- ✓ Helps us hit target with 68 payers

## Strong Support

**₱15,000**

~₱420/month × 36 months = ₱15,120

- ✓ Full event access for you + guest(s)
- ✓ Commemorative reunion token
- ✓ Digital photo & video access
- ✓ Helps close the gap meaningfully

## Solid Contributor

**₱10,000**

~₱280/month × 36 months = ₱10,080

- ✓ Full event access for you + guest(s)
- ✓ Commemorative reunion token
- ✓ Digital photo & video access
- ✓ Every peso gets us closer

**What You Can**

**₱5,000+**

**Flexible timeline**

- ✓ Full event access for you + guest(s)
- ✓ You're still part of this — no exceptions
- ✓ Contribute what you can, when you can

## What Happens at Different Participation Levels



**UNDERFUNDED**

**50 payers × ₱25K**

₱1,250,000 — ₱450K short

Tokens and souvenirs get cut. Photo/video team downsized or removed. Catering downgraded. We're still hosting 250–350+ people but with a budget that doesn't match. Nobody walks away proud.



**TARGET (WE NEED THIS)**

**80–100 payers (mixed tiers)**

₱1,700,000 — fully funded

Full catering for 350+ guests. Professional production. Commemorative tokens for every graduate. Complete photo and video documentation. Golf tournament sponsored. The Golden Batch's Silver Homecoming done right — an event the school remembers.



**EXCEEDED**

**120+ payers**

₱1,700,000+ — surplus options

Every extra peso goes back to us: upgraded experience, a batch scholarship in our name honoring the school's 75th year, or reduced per-head contributions. Full transparency on surplus — committee decides together.

# How We Hit ₱1.7M: The Math

SCENARIO	FULL (₱25K)	STRONG (₱15K)	SOLID (₱10K)	WHAT YOU CAN (₱5K AVG)	TOTAL
Conservative	40 × ₱25K = ₱1M	20 × ₱15K = ₱300K	15 × ₱10K = ₱150K	10 × ₱5K = ₱50K	₱1.5M (85 payers)
Target	50 × ₱25K = ₱1.25M	20 × ₱15K = ₱300K	10 × ₱10K = ₱100K	10 × ₱5K = ₱50K	₱1.7M (90 payers)
Optimistic	60 × ₱25K = ₱1.5M	25 × ₱15K = ₱375K	10 × ₱10K = ₱100K	5 × ₱5K = ₱25K	₱2M (100 payers)

**Key Insight:** We don't need all 200 graduates to pay ₱25K. We need **50–60 people at Full Commitment** tier, plus **30–40 at other tiers**. That's 80–100 total contributors across all levels. This is achievable if everyone finds their tier and commits.

## Putting ₱25,000 in Perspective

WHAT ₱25,000 GETS YOU	CONTEXT
₱700/month for 36 months	Less than a daily ₱25 coffee
One family dinner at a nice restaurant	₱5,000–₱8,000 for 4 people
2–3 months of premium streaming services	Netflix + Spotify + Disney+ = ~₱1,000/month
Annual gym membership	₱15,000–₱30,000/year at major gyms
1–2 concert tickets	VIP seats at major concerts: ₱10,000–₱20,000 each
<b>Your legacy at the school's 75th Platinum Year</b>	<b>Priceless</b>

## This Is Our Moment

We graduated during the school's Golden Year. We return for their Platinum Year. In December 2028, we host 250–350+ alumni for a homecoming worthy of both

milestones. We establish a scholarship. We show what The Golden Batch can do. But only if we commit — individually and collectively — to making it happen.