

# Funding Strategy — Silver Homecoming 2028

USLS-IS Batch 2003 • Realistic Projections & Contribution Tiers

## Who's Coming & Who's Paying

CATEGORY	COUNT	NOTES
Batch 2003 Graduates	~200	Only graduates expected to contribute
Expected Payers	80-100	40-50% contribution rate (realistic)
Our Batch Attendance	100-120	Batch 2003 alumni (with/without +1s)
Plus Significant Others	+80-100	~70% bring spouses/partners
Other HS Alumni Batches	+50-100	General homecoming (FREE for all)
HS Teachers & Faculty	+15-25	Invited guests
TOTAL ATTENDANCE	245-345	What ₱1.7M budget must cover
Food Budget Safety	300 pax	Prevents running short

The Math: ~200 graduates fund the event. Realistically, 80-100 (40-50%) will contribute. But attendance will be 245-345 people (our batch + families + other alumni + teachers). We budget for 300 pax to avoid running out of food.

## Contribution Tiers — Choose Your Level

<div>PLATINUM</div> <div>₱25,000</div> <div>₱700/mo × 36</div>	<div>GOLD</div> <div>₱15,000</div> <div>₱420/mo × 36</div>	<div>SILVER</div> <div>₱10,000</div> <div>₱280/mo × 36</div>	<div>WHAT YOU CAN</div> <div>₱5,000+</div> <div>Flexible</div>
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₱25K is the FULL tier, not the average. Most people will land in the ₱10K-15K range. That's fine — we need VOLUME across all tiers, not everyone at ₱25K.

## How We Hit ₱1.7M — Realistic Tier Distribution

SCENARIO	FULL (₱25K)	STRONG (₱15K)	SOLID (₱10K)	WHAT YOU CAN (₱5K AVG)	TOTAL RAISED
Conservative	10-15 payers ₱250K-375K	20-30 payers ₱300K-450K	30-40 payers ₱300K-400K	20-25 payers ₱100K-125K	₱950K - ₱1.35M (80-110 total)
Target (Need This)	15-20 payers ₱375K-500K	25-30 payers ₱375K-450K	30-35 payers ₱300K-350K	20-25 payers ₱100K-125K	₱1.15M - ₱1.43M (90-110 total)
Optimistic	25-30 payers ₱625K-750K	30-35 payers ₱450K-525K	25-30 payers ₱250K-300K	15-20 payers ₱75K-100K	₱1.4M - ₱1.68M (95-115 total)

Reality Check: Contributions alone get us to ₱1.2M-1.5M range. We need SUPPLEMENTAL sources (fundraising events, golf tournament sponsorship from accumulated funds, etc.) to bridge the gap to ₱1.7M. Contributions are the FOUNDATION, not the only source.

## Supplemental Funding Sources

SOURCE	TARGET AMOUNT	NOTES
Graduate Contributions	₱1.2M - ₱1.5M	Primary source (see scenarios above)
Small Events (2-3)	₱150K - ₱250K	Fun Run, Movie Night, Bazaar (build momentum)
Golf Tournament	Funded from above	Use accumulated funds (₱500-600K)
TOTAL TARGET	₱1.7M+	Covers homecoming + golf sponsorship

Hybrid Model: Contributions are the backbone. Small events keep batch engaged and add ₱150-250K. Golf tournament sponsorship (₱500-600K) comes from the accumulated funds, not as a separate ask. Everything feeds into one goal: ₱1.7M by Dec 2028.