

The Golden Batch Silver Homecoming

Strategic Plan 2026-2028 · Committee Meeting Presentation

Our Unique Legacy

We are the Golden Batch — we graduated in 2003 during the school's 50th anniversary (Golden Year). In December 2028, as we celebrate our 25th reunion (Silver Homecoming), the school celebrates its 75th anniversary (Platinum Year). This isn't just our reunion — it's a legacy moment we're uniquely positioned to honor.

What We're Actually Responsible For

As Silver Jubilarians (25-year batch), we don't just plan our own reunion — we HOST the entire school's 2028 Alumni Homecoming. Here's what that means:



Host General Alumni Homecoming

FREE event for all USLS alumni (not just our batch). Expected 250–300 attendees from multiple graduating years. Held on school grounds on December 16, 2028.

250–300 people



Our Batch Silver Jubilee

Our own Batch 2003 celebration (Thanksgiving Mass, campus tour, reunion party, teacher tributes). 357 yearbook members, but only ~200 actual graduates.

~200 graduates



Give Back to School

Tradition for all jubilarians: establish a scholarship, donate a facility, or fund a community project — especially meaningful given the school's 75th Platinum Year.

75th year legacy



Golf Tournament (Traditional)

Per Alumni Office: Silver Jubilarians typically sponsor the One La Salle Golf Tournament (Nov 2028). Requires ₱500–600K to cover welcome dinner, awarding night, prizes.

₱500–600K sponsorship

The Math That Matters

Only ~200 graduates contribute

Out of 357 yearbook members, only ~200 actually graduated and are expected to fund the event.

But 250–300 people attend

Our budget funds food/experience for all alumni from ANY year who show up to the general homecoming, plus families, teachers, and guests.

80–100 payers needed

₱1.7M total budget

Realistically, not all 200 will contribute. We're targeting 80-100 committed payers (40-50% contribution rate) at various tiers.

This must cover: homecoming for 250-300, our batch events, giving back, and possibly golf tournament sponsorship.

What Other Silver Jubilarians Actually Did

Data from USLS Center for Alumni Relations archives (2022–2025). Our peer group — the batches who did exactly what we're about to do, including IS Batch 2000 who celebrated their Silver Jubilee in December 2025.

High School Class of 1997

Silver Jubilee 2022

- ✓ HOSTED the General Alumni Homecoming (Dec 27, 2022)
- ✓ Thanksgiving Mass for all alumni
- ✓ Alumni Homecoming at Miguel Hall
- ✓ Recognition ceremony
- ✓ Multiple batches attended (school-wide event)

✓ As Silver Jubilarians, they hosted the ENTIRE school's homecoming

High School Class of 1998

Silver Jubilee 2023

- ✓ HOSTED the General Alumni Homecoming (Dec 16, 2023)
- ✓ Thanksgiving Mass
- ✓ Recognition ceremony
- ✓ Variety show honoring former teachers
- ✓ Fellowship dinner
- ✓ ALSO organized Golf Tournament (Nov 18–19, 2023)

✓ Did BOTH: hosted general homecoming AND organized major golf tournament fundraiser

High School Batch 2000

Silver Jubilee 2025

- ✓ Organized USLS-IS Lasallian Run (Fun Run) (Feb 9, 2025)
- ✓ Brought together students, alumni, parents, and Lasallian community
- ✓ Celebration of health, camaraderie, and Lasallian spirit
- ✓ CARe & USLSAA provided full support
- ✓ Successful fundraising event with broad community participation

✓ OUR DIRECT PEERS: IS Batch doing their 25th Silver Jubilee most recently (Feb 2025) — they did a FUN RUN as a fundraising event

The Silver Jubilarian Pattern

1. Host General Homecoming

December event, FREE for all alumni,
250-300 attendees, school-wide
celebration

2. Our Batch Events

Mass, campus tour, reunion party,
teacher tributes — our own
celebration alongside the general
event

3. Golf Tournament (Optional)

HS 1998 did it, HS 1997 didn't mention
it. It's traditional but not mandatory.

4. Give Back

Scholarships (most common),
physical donations (classrooms), or
community service projects

PART 3: THE MONEY

Budget Breakdown & Critical Questions

We have ₱1.7M budgeted for the General Alumni Homecoming at Santuario de La Salle (school grounds). Here's how it needs to be allocated — and the questions we must answer TODAY.

₱1,700,000

TOTAL BUDGET TARGET

₱660K

Food & Catering

Premium buffet for 300 pax, welcome drinks, upgraded beverage station, service staff

₱185K

Sound, Lights & Power

Professional sound system (upgraded), stage lighting with effects, LED wall/projector, generator backup

₱80K

Event Infrastructure

Premium tables/chairs, elevated stage, professional backdrop, registration desk with branding

₱125K

Decorations & Setup

Premium 25th anniversary theming, elegant centerpieces, memory wall, photo displays, setup/teardown

₱95K

Photo & Video

2 videographers, 2 photographers, drone footage, same-day edit highlight reel

₱120K

Tokens & Giveaways

Quality commemorative items (300 @ ₱350/pc), raffle prizes, VIP/donor recognition plaques

₱165K

Program & Operations

Professional hosts (celebrity tier), live band, event coordination, marshals, ushers, security, permits

₱170K

Contingency (10%)

Weather, attendance variability, price increases — proper buffer for milestone event

⚠ CRITICAL BUDGET QUESTION

Does this ₱1.7M budget include:

Golf Tournament Sponsorship (₱500–600K)?

? DECIDE TODAY

Giving Back Scholarship/Donation?

? DECIDE TODAY

Teacher Tribute Dinner (separate from homecoming)?

? DECIDE TODAY

PART 4: THE HYBRID FUNDING MODEL

How We Reach ₱1.7M by December 2028

Two revenue streams working together: graduate contributions + smaller fundraising events building toward the golf tournament sponsorship.

1

Graduate Contributions (Primary)

Tiered contribution model: Platinum (₱25K), Gold (₱15K), Silver (₱10K), Monthly Plan (₱400–500/mo). Monthly installments available (₱700/mo × 35 months for Platinum tier).

Target: 80-100 contributors = ₱1.2M – ₱1.5M

2

Fundraising Events (Supplemental)

USLS-IS Lasallian Run (Q4 2027 or early 2028) — Following IS Batch 2000's successful model (Feb 2025). Engages students, alumni, parents, and Lasallian community. Creates momentum leading into homecoming. Additional smaller events in 2026–2027: Movie Night, Mini-Golf, or Bazaar.

Lasallian Run: ₱75-100K | Total Target: ₱150K - ₱250K

3

Golf Tournament Sponsorship (Capstone)

November 2028 – Use accumulated funds to SPONSOR the One La Salle Golf Tournament (₱500-600K for welcome dinner, awarding night, prizes). High visibility for school's 75th year.

Funded by: Contributions + Events

Why This Hybrid Model Works

Contributions are the foundation

₱206K already collected in 1 month.
At this pace, contributions alone could hit ₱1.2M+

Events build momentum

Keep batch engaged, create FOMO for non-payers, generate media/social buzz

Golf tournament is funded

Don't need NEW fundraising for golf — use accumulated funds to sponsor it

Multiple touchpoints

Different ways to participate: can't give ₱25K? Attend fun run. Can't run? Donate ₱5K.

PART 5: THE ROADMAP

2026-2028 Timeline & Milestones

Based on Alumni Office guidance + what other Silver Jubilarians did. Every milestone drives toward December 2028.

Q1 2026 (Now – March)

Foundation Phase: Launch Website & Contribution Framework

Launch thegoldenbatch.com website with registration system. Present contribution tiers to full batch. Formalize committee structure.

- **Launch thegoldenbatch.com website (March 2026)**
- Open registration for all ~357 batch members (graduates and non-graduates)
- Launch contribution framework (Platinum/Gold/Silver/Monthly tiers)
- First committee progress report
- **Target: ₱400K total by end Q1**

Q2-Q3 2026 (April – September)

Engagement Phase: Build Momentum

Build momentum. Personal outreach to non-responders. First fundraising event.

- Small fundraising event (Movie Night or Bazaar: ₱30-60K)
- Identify and follow up with non-responders
- Quarterly progress report to batch
- **Target: ₱600K total by end Q3**

Q4 2026 (October - December)

Momentum Phase: Year-End Push

Holiday messaging. Recognition for contributors. Second fundraising event (Bazaar/Mini-Golf).

- Year-end donor recognition event
- Second fundraising event (target: ₱60K net)
- Thank-you notes to all contributors
- Target: ₱1M total by end 2026**

2027 (Full Year)

Acceleration Phase: Mid-Point Drive + Lasallian Run

18 months to homecoming. Vendor negotiations begin. Organize USLS-IS Lasallian Run (following IS Batch 2000's successful Feb 2025 model).

- **USLS-IS Lasallian Run (Q4 2027 - Oct/Nov/Dec)**
- Target: ₱75-100K net proceeds
- Engage students, alumni, parents, Lasallian community
- Mid-point celebration (25 months countdown)
- Begin vendor contracts (catering, AV, photo/video)
- Quarterly updates to batch
- Target: ₱1.5M total by end 2027**

January - June 2028

Finalization Phase: Last Push

Final contribution drive. Confirm attendee count. Finalize all contracts.

- Last-chance contribution window
- Finalize food/beverage counts
- Confirm giving-back project details (if applicable)
- Target: ₱1.6M+ total by June 2028**

March 2028

March with HS Graduates (Silver Jubilarian Tradition)

As 25-year Silver Jubilarians, we march with the HS graduating class. Barong formal attire.

November 2028

One La Salle Golf Tournament (If Sponsoring)

Two-day event at Marapara Golf & Country Club. Day 1: Welcome dinner. Day 2: Awarding night.

- Batch sponsors tournament (₱500–600K from accumulated funds)
- High visibility for school's 75th Platinum Year
- Golf committee coordinates logistics

December 16, 2028

THE SILVER HOMECOMING & GENERAL ALUMNI HOMECOMING

Santuário de La Salle (school grounds). FREE for all alumni. We host 250–300 attendees.

- 5:30pm: Anticipated Mass
- 6:00–6:30pm: Registration
- 7:00pm: Program begins (recognition, entertainment, dinner)
- **Total budget deployed: ₱1.7M**

Critical Decisions for TODAY's Meeting

These cannot be deferred. We need committee consensus to move forward.

1. What is our funding approach?

Option A: Contribution-Only — Platinum/Gold/Silver/Monthly Plan

- tiers, 80-100 payers, no fundraising events (or just 1 optional Lasallian Run)

Option B: Hybrid Model (RECOMMENDED) —

Platinum/Gold/Silver/Monthly Plan contributions (₱1.2-1.5M) + USLS-

- IS Lasallian Run in Q4 2027 (₱75-100K) + 1-2 smaller events (₱50-80K total). Golf tournament sponsorship (₱500-600K) funded FROM accumulated funds.

- **Option C: Event-Heavy** — Multiple large fundraisers throughout 2026-2028, lower per-person contribution ask (₱10-15K avg)

2. What is our total fundraising target?

₱1.5M Target — Covers General Alumni Homecoming (Dec 16, 2028)

- for 250-300 attendees + batch events. No golf tournament sponsorship, no major giving-back project.

₱1.7M Target (RECOMMENDED) — Covers General Alumni

- Homecoming + batch events + ₱100K buffer for contingencies/giving-back. Golf tournament sponsorship (₱500-600K) comes FROM this budget if we reach it.

₱2.2M+ Target — Covers ₱1.7M homecoming budget + separate

- ₱500-600K for golf tournament sponsorship (not from homecoming funds).

3. Is the Golf Tournament sponsorship (₱500-600K) part of our budget or separate?

- **Part of ₱1.7M:** Golf sponsorship comes from accumulated funds (contributions + events)

- **Separate/Additional:** Need to raise ₱2.2-2.3M total (₱1.7M homecoming + ₱500-600K golf)

- **Skip Golf Tournament:** Not sponsoring it, focus only on homecoming

4. What is our giving-back commitment for the school's 75th Platinum Year?

- **Scholarship:** "USLS-IS Batch 2003 Scholarship" for school's 75th (amount TBD, part of budget or separate)
- **Physical Donation:** Classroom, facility upgrade, memorial bench, etc.
- **Community Project:** Support Bahay Pag Asa or other school-affiliated charity
- **Decide Later:** Wait until we see final budget surplus (if any) in 2028

5. What are our next 3 immediate action items (next 30 days)?

- Finalize contribution framework messaging & launch to full batch (~357 members)
- Set up monthly reporting cadence to batch (progress updates, funds tracking)
- Meet with Alumni Office to confirm December 16, 2028 homecoming logistics

Launch thegoldenbatch.com website with registration system
(March 2026 target)

Set up batch polling system on thegoldenbatch.com for major decisions

6. Should we poll registered users of the website on major decisions via thegoldenbatch.com?

Yes – Poll on Everything: Giving-back project, golf tournament sponsorship, funding approach confirmation, all major decisions

Yes – Selective Polling: Only poll on giving-back project and other key decisions (not day-to-day operations)

No – Committee Decides: Committee makes all decisions, batch gets progress updates only

PART 6: RECOMMENDED APPROACH

The Action Plan (If Committee Approves)

Based on precedents, current momentum (P206K in 1 month), and volunteer bandwidth constraints.

ACTION ITEM	TIMELINE	OWNER	SUCCESS METRIC
Launch Website (Invite-Only Registration) Deploy thegoldenbatch.com with registration system for all ~357 batch members. Enable contribution tracking, RSVP, and fund transparency.	Next 30 days (March 2026)	Full Committee	Website live, registration open
Website Demo to Committee Felie presents website solutions: streamline process/tracking, organize & centralize communication, and transparency in numbers	TODAY	Felie	Committee understands platform capabilities
Finalize Funding Approach Vote on hybrid model: contributions + 2 events + golf sponsorship from accumulated funds	TODAY	Full Committee	Consensus decision documented

Action Item	Timeline	Owner	Success Metric
Launch Contribution Framework Announce Platinum/Gold/Silver/Monthly Plan tiers to all ~357 batch members (graduates and non-graduates) via email + website	Next 7 days	Co-Chairs	Email sent, website updated
Set Up Batch Polling System Enable polling feature on thegoldenbatch.com for major decisions (giving-back project, golf tournament, funding confirmation)	Next 30 days	FM	Polling system live, first poll ready
Monthly Batch Communication Simple monthly check-in to keep batch engaged (upcoming events, important decisions, reminders). Funds page on website provides real-time tracking.	Ongoing (last Friday each month)	Co-Chairs or Comms Lead	Announcement sent by 5pm each month
Alumni Office Coordination SOLIDIFY December 16, 2028 date and logistics BEFORE website launch. Confirm venue details and school support.	Before website launch (Next 2 weeks)	Bia	Date confirmed, meeting held, notes shared
Discuss Giving-Back Project Options Scholarship? Physical donation? Community service? Poll the batch or committee decides?	By end Q4 2026	Full Committee	Options identified, approach decided
Golf Tournament Decision Are we sponsoring it? If yes, start coordination with Golf Committee (Norman Jison, Fidel Hinaires)	By end Q4 2026	Full Committee	Yes/No vote, next steps clear

The Golden Batch for the Platinum Year

We graduated during the school's Golden anniversary. We return for its Platinum milestone. This is our moment to show what The Golden Batch can do.

₱206K

ALREADY COLLECTED

35

MONTHS TO GO

₱1.7M

TARGET BUDGET

300

ALUMNI WE'LL HOST