

# Silver Homecoming Funding Strategy

The Numbers, The Tiers, The Reality

**₱206,950**

COLLECTED (MONTH 1)

**12.2%**

OF ₱1.7M GOAL

**35**

MONTHS TO EVENT

**₱42,657**

AVG NEEDED/MONTH

## Reunion Attendance: What to Expect

CATEGORY	COUNT	% OF TOTAL	NOTES
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Total Yearbook Members	357	100%	Everyone in our 2003 yearbook (grads + non-
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Category	Count	% of Total	Notes
grads)			
<b>Actual Graduates</b>	~200	56%	Only graduates expected to contribute ₱25K
<b>Expected Contributors</b>	<b>80-100</b>	<b>40-50%</b>	<b>Realistic participation rate for contributions</b>
<b>Expected Attendees (Our Batch)</b>	120-150	60-75%	Typical turnout for 25-year reunions
<b>Plus Spouses/Partners</b>	+80-120	—	~70% of attendees bring a plus-one
<b>Plus Other Alumni (Other Batches)</b>	+50-80	—	General homecoming is school-wide
<b>TOTAL EVENT ATTENDANCE</b>	<b>250-350+</b>	<b>—</b>	<b>What our ₱1.7M budget must cover</b>

## The Reality Check

Only 40-50% of graduates will contribute financially (80-100 people). But 60-75% will attend (120-150 from our batch). Plus spouses and other alumni batches. Your budget feeds 250-350+ people, funded by 80-100 contributors.

# Contribution Tiers: Choose How You Show Up

RECOMMENDED

## Full Commitment

# ₱25,000

~₱700/month × 36 months = ₱25,200

- ✓ Full event access for you + guest(s)
- ✓ Commemorative silver reunion token
- ✓ Full photo & video package
- ✓ Recognition as founding supporter
- ✓ Helps us hit target with 68 payers

## Strong Support

# ₱15,000

~₱420/month × 36 months = ₱15,120

- ✓ Full event access for you + guest(s)
- ✓ Commemorative reunion token
- ✓ Digital photo & video access
- ✓ Helps close the gap meaningfully

## Solid Contributor

# ₱10,000

~₱280/month × 36 months = ₱10,080

- ✓ Full event access for you + guest(s)
- ✓ Commemorative reunion token
- ✓ Digital photo & video access
- ✓ Every peso gets us closer

## What You Can

# ₱5,000+

Flexible timeline

- ✓ Full event access for you + guest(s)
- ✓ You're still part of this — no exceptions
- ✓ Contribute what you can, when you can

## What Happens at Different Participation Levels



UNDERFUNDDED

## **50 payers × ₱25K**

₱1,250,000 — ₱450K short

Tokens and souvenirs get cut. Photo/video team downsized or removed. Catering downgraded. We're still hosting 250–350+ people but with a budget that doesn't match. Nobody walks away proud.



**TARGET (WE NEED THIS)**

## **80-100 payers (mixed tiers)**

₱1,700,000 — fully funded

Full catering for 350+ guests. Professional production. Commemorative tokens for every graduate. Complete photo and video documentation. Golf tournament sponsored. The Golden Batch's Silver Homecoming done right — an event the school remembers.



**EXCEEDED**

## **120+ payers**

₱1,700,000+ — surplus options

Every extra peso goes back to us: upgraded experience, a batch scholarship in our name honoring the school's 75th year, or reduced per-head contributions. Full transparency on surplus — committee decides together.

# How We Hit ₱1.7M: The Math

SCENARIO	FULL (₱25K)	STRONG (₱15K)	SOLID (₱10K)	WHAT YOU CAN (₱5K AVG)	TOTAL
Conservative	40 × ₱25K = ₱1M	20 × ₱15K = ₱300K	15 × ₱10K = ₱150K	10 × ₱5K = ₱50K	₱1.5M (85 payers)
Target	50 × ₱25K = ₱1.25M	20 × ₱15K = ₱300K	10 × ₱10K = ₱100K	10 × ₱5K = ₱50K	₱1.7M (90 payers)
Optimistic	60 × ₱25K = ₱1.5M	25 × ₱15K = ₱375K	10 × ₱10K = ₱100K	5 × ₱5K = ₱25K	₱2M (100 payers)

**Key Insight:** We don't need all 200 graduates to pay ₱25K. We need **50–60 people at Full Commitment tier**, plus **30–40 at other tiers**. That's 80–100 total contributors across all levels. This is achievable if everyone finds their tier and commits.

## Putting ₱25,000 in Perspective

**WHAT ₱25,000 GETS YOU****CONTEXT****₱700/month for 36 months**

Less than a daily ₱25 coffee

**One family dinner at a nice restaurant**

₱5,000-₱8,000 for 4 people

**2-3 months of premium streaming services**Netflix + Spotify + Disney+ =  
~₱1,000/month**Annual gym membership**

₱15,000-₱30,000/year at major gyms

**1-2 concert tickets**VIP seats at major concerts: ₱10,000-  
₱20,000 each**Your legacy at the school's 75th Platinum Year****Priceless**

## This Is Our Moment

We graduated during the school's Golden Year. We return for their Platinum Year. In December 2028, we host 250-350+ alumni for a homecoming worthy of both

milestones. We establish a scholarship. We show what The Golden Batch can do. But only if we commit — individually and collectively — to making it happen.