

AI-POWERED PREDICTIVE TRADING ANALYTICS PLATFORM

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Business Model Canvas 1

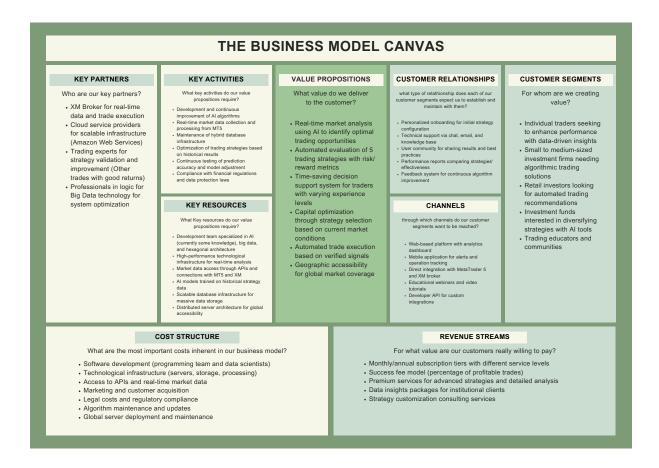


Figure 1: Business Model

User Stories

Use Stories - Individual Trader

Title: Real-Time Trading Alerts	Priority: High	Estimate: -
User Story:		
As an individual trader,		
I want to receive real-time alerts about buying/selling opportunities based on the analysis		
of the 5 strategies so that		
I can act quickly on market movements.		
Acceptance Criteria:		
Given the strategy is enabled		
When the system detects a market signal		
Then an alert is instantly delivered to the user	•	

Title: Mobile Platform Access	Priority: High	Estimate: -	
User Story:			
As an individual trader,			
I want to access the trading platform from my mobile device so that			
I can stay updated and execute trades on the go.			
Acceptance Criteria:			
Given I have internet access			
When I log in from mobile			
Then I can use all trading features			

Title: Trade History Review	Priority: Medium	Estimate: -	
User Story:			
As an individual trader,			
I want to review my past trades and strategy performance so that			
I can improve my future decisions.			
Acceptance Criteria:			
Given I'm logged in			
When I navigate to my trade history			
Then I can filter and view past operations			

2.2 Use Stories – Portfolio Manager

Title: Dany Strategy Performance Reports	Priority: High	Estimate: –	
User Story:			
As a portfolio manager,			
I want to receive daily reports on each strategy's performance under various market			
conditions so that			
I can optimize capital distribution.			
Acceptance Criteria:			
Given I'm subscribed to reports			
When the day ends			
Then I receive a detailed summary of strategy	results		

Title: Capital Allocation Simulation	Priority: High	Estimate: -	
User Story:			
As a portfolio manager,			
I want to simulate how allocating capital across different strategies would have performed			
in the past so that			
I can make data-driven decisions.			
Acceptance Criteria:			
Given I input allocation percentages			
When I run the simulation			

Then the system displays historical performance results

,	Medium-High		
User Story:			
As a portfolio manager,			
I want to monitor the risk/reward ratio of my strategy mix in real time			
so that I can proactively rebalance the portfolio.			
Acceptance Criteria:			
Given my portfolio is active			
When market data changes			
Then the system recalculates and alerts on dev	riations		

Title: Risk/Reward Monitoring | Priority: | Estimate: -

2.3 Use Stories – Advanced Trader

Title: AI Model Configuration	Priority: High	Estimate: –	
User Story:			
As an advanced trader,			
I want to fine-tune AI model parameters			
so that I can adapt strategy behavior to my trading approach.			
Acceptance Criteria:			
Given I access the configuration panel			
When I change a model parameter			
Then recommendations are adjusted accordingly	ly		

Title: Strategy Backtesting	Priority: High	Estimate: -	
User Story:			
As an advanced trader,			
I want to run backtests with custom parameters			
so that I can validate my theories before trading live.			
Acceptance Criteria:			
Given I select a strategy and timeframe			
When I run a backtest			
Then the system shows detailed historical performance			

3 Data Sources and Structures

To obtain the raw financial data, given their ease of integration, usability in the market and wide recognition, the Yahoo Finance and Alpha Vantage sources were selected.

Yahoo Finance (yfinance)

Overview: yfinance is a popular library that provides access to Yahoo Finance data, including stock prices, financial statements, and historical data. Some features are:

- Retrieve historical market data
- Fetch fundamental data (income statements, balance sheets, cash flows)
- Get real-time stock prices
- Download options data

Alpha Vantage

Overview: Alpha Vantage provides free access to real-time and historical financial market data via APIs. Some features are:

- Stock, forex, and cryptocurrency data
- Fundamental data
- Technical indicators
- Economic indicators

Structures

The main structures that potentially will be needed are:

Customer data

User ID, name, email, strategy preferences, subscription level, transaction history.

Format: Relational database (e.g., PostgreSQL).

Transaction data

Trade ID, timestamp, strategy used, financial instrument, volume, result (profit/loss).

Format: Relational database with indexes for quick queries.

Real-time market data

Stock prices, forex, cryptocurrencies; technical indicators; volume.

Format: non-relational database (e.g., MongoDB) to handle massive flows.

Analytical data

Historical performance of strategies, risk/reward metrics, benchmark comparisons.

Format: data warehouse (e.g., Snowflake) for aggregated analysis.

Configuration data

User-customized parameters for AI models.

Format: Relational database.

4 Expected Data Volume and Transactions

Assumptions were used based on the customer segments and their needs as described in the user stories.

Users: Assume 10,000 individual traders, 500 investment firms and 1,000 retail investors in the first year (11,500 total users).

Interactions per user: Individual traders: 10 daily alerts, 5 trades executed.

Firms: 50 daily alerts, 20 trades.

Retail investors: 5 daily alerts, 2 trades.

Data generated per trade: 1 KB (includes timestamp, instrument, volume, result).

Daily volume:

Alerts: $(10,000 \times 10) + (500 \times 50) + (1,000 \times 5) = 130,000$ alerts.

Trades: $(10,000 \times 5) + (500 \times 20) + (1,000 \times 2) = 62,000$ trades.

Total data: $62,000 \times 1 \text{ KB} = 62 \text{ MB/day (trades only)} + \text{market data (} 1 \text{ GB/day per tracked exchange)}.$

Monthly volume: 1.86 GB (transactions) + 30 GB (market) = 32 GB/month (minimum).

Daily transactions: 62,000 trades executed.

5 Potential Problems and Considerations

Real-time data processing

Problem: Constant data ingestion from multiple exchanges (NYSE, NASDAQ, etc.) can overload

infrastructure if not optimized.

Consideration: Use message queuing (e.g., Kafka) and distributed processing (e.g., Spark).

Scalability

Problem: User and data growth can degrade performance.

Consideration: Implement geographic replication and auto-scaling in AWS.

Security

Problem: Sensitive data (transactions, configurations) are targets for attacks.

Consideration: AES-256 encryption, multi-factor authentication and regular audits.

Regulatory compliance

Problem: Financial regulations vary by country (e.g., GDPR, SEC).

Consideration: Store data by region and generate automated compliance reports.

6 Database Design

6.1 Define Components

The components in a hexagonal architecture separate the core domain from external concerns. For your trading platform, these components are:

6.1.1 Domain Layer (Core)

Trading Domain

- Strategy evaluation logic
- Signal generation algorithms
- Risk calculation engines
- Portfolio optimization models

User Domain

- Authentication business rules
- Permission management
- Subscription handling logic

6.1.2 Ports (Interfaces)

Primary Ports (API Interfaces)

- StrategyService: Interface for strategy operations
- TradeService: Interface for trade execution
- AlertService: Interface for notification generation
- PortfolioService: Interface for portfolio management
- UserService: Interface for user operations

Secondary Ports (Repository Interfaces)

- StrategyRepository: Interface for strategy persistence
- TradeRepository: Interface for trade persistence
- MarketDataRepository: Interface for market data retrieval
- UserRepository: Interface for user persistence
- AlertRepository: Interface for alert persistence

6.1.3 Adapters

Primary Adapters (Driving)

- RESTController: REST API endpoints
- ullet WebSocketController: Real-time communication
- ScheduledTaskRunner: Time-based operations

Secondary Adapters (Driven)

- PostgreSQLRepository: Implementation for relational data
- MongoDBRepository: Implementation for high-volume data
- YahooFinanceAdapter: Market data integration
- AlphaVantageAdapter: Additional market data
- XMBrokerAdapter: Trade execution with XM

6.2 Define Entities

6.2.1 User Domain Entities

- 1. User: System users with different roles (individual traders, portfolio managers, advanced traders)
- 2. Subscription: User subscription plans and payment status
- 3. Role: User permission roles (could be embedded in User or separate)
- 4. UserPreference: User settings and UI preferences

6.2.2 Trading Domain Entities

- 1. Strategy: Trading strategies with their logic and parameters
- 2. StrategyConfig: User-specific strategy configurations
- 3. Trade: Trading decisions and outcomes
- 4. TradeExecution: Broker interactions for trade execution
- 5. Alert: Trading opportunity notifications

6.2.3 Market Data Entities

- 1. FinancialInstrument: Tradable assets across markets
- 2. MarketData: Price and volume information
- 3. TechnicalIndicator: Calculated indicators based on market data

6.2.4 Portfolio Domain Entities

- 1. Portfolio: Collection of strategies with allocated capital
- 2. Portfolio Allocation: Distribution of capital across strategies
- 3. PortfolioPerformance: Performance metrics for portfolios

6.2.5 Analysis Domain Entities

- 1. StrategyPerformance: Performance metrics for strategies
- 2. BacktestResult: Results of historical strategy testing
- 3. MarketCondition: Classification of market environments

6.3 Define Relationship

Aca va la matriz pegala

6.4 Define Relationship Types

Here are the specific relationship types with cardinality constraints:

6.4.1 One-to-One (1:1) Relationships

[label=0.]User - UserPreference

- 1. Each user has exactly one set of preferences.
 - Implementation: Foreign key from UserPreference to User with unique constraint.

6.4.2 One-to-Many (1:N) Relationships

[label=0.] User - Subscription

- 1. A user can have multiple subscriptions (historical record).
 - Implementation: Foreign key from Subscription to User.

2. User - StrategyConfig

- A user can create multiple strategy configurations.
- Implementation: Foreign key from StrategyConfig to User.

3. User - Trade

- A user can execute multiple trades.
- Implementation: Foreign key from Trade to User.

4. User - Alert

- A user can receive multiple alerts.
- Implementation: Foreign key from Alert to User.

5. User - Portfolio

- A user can manage multiple portfolios.
- Implementation: Foreign key from Portfolio to User.

6. Strategy - StrategyConfig

- A strategy can have multiple configurations.
- Implementation: Foreign key from StrategyConfig to Strategy.

7. Strategy - Alert

- A strategy can generate multiple alerts.
- Implementation: Foreign key from Alert to Strategy.

8. Strategy - StrategyPerformance

- A strategy has multiple performance records.
- Implementation: Foreign key from StrategyPerformance to Strategy.

9. Strategy - BacktestResult

- A strategy can have multiple backtest results.
- Implementation: Foreign key from BacktestResult to Strategy.

10. FinancialInstrument - MarketData

- \bullet An instrument generates multiple market data points.
- Implementation: Foreign key from MarketData to FinancialInstrument.

11. FinancialInstrument - Trade

- An instrument can be involved in multiple trades.
- Implementation: Foreign key from Trade to FinancialInstrument.

12. MarketData - TechnicalIndicator

- A market data point can generate multiple technical indicators.
- Implementation: Foreign key from TechnicalIndicator to MarketData.

13. Trade - TradeExecution

- A trade can have multiple execution records.
- Implementation: Foreign key from TradeExecution to Trade.

14. Portfolio - Portfolio Allocation

- A portfolio contains multiple strategy allocations.
- Implementation: Foreign key from PortfolioAllocation to Portfolio.

15. Portfolio - PortfolioPerformance

- A portfolio has multiple performance records.
- Implementation: Foreign key from PortfolioPerformance to Portfolio.

$16. \ {\bf Strategy Config \ \textbf{-} \ Backtest Result}$

- A configuration can have multiple backtest results.
- Implementation: Foreign key from BacktestResult to StrategyConfig.

6.4.3 Many-to-Many (M:N) Relationships

[label=0.]Strategy - Portfolio

- 1. A strategy can be used in multiple portfolios.
 - A portfolio can use multiple strategies.
 - Implementation: Resolved through PortfolioAllocation junction table.

2. Strategy - MarketCondition

- A strategy can perform differently under multiple market conditions.
- A market condition affects multiple strategies.
- Implementation: Relationship is captured through StrategyPerformance table.

3. FinancialInstrument - Strategy

- A strategy can trade multiple instruments.
- An instrument can be traded by multiple strategies.
- Implementation: Implicit through Trade records.

6.4.4 Reflexive Relationships

[label=0.]Strategy - Strategy (Base/Derived)

- 1. A strategy can be derived from another strategy.
 - Implementation: Add parent_strategy_id (nullable FK) to Strategy table.

2. Portfolio - Portfolio (Master/Sub)

- A portfolio can contain sub-portfolios.
- Implementation: Add parent_portfolio_id (nullable FK) to Portfolio table.

7 Entity-Relationship Diagram

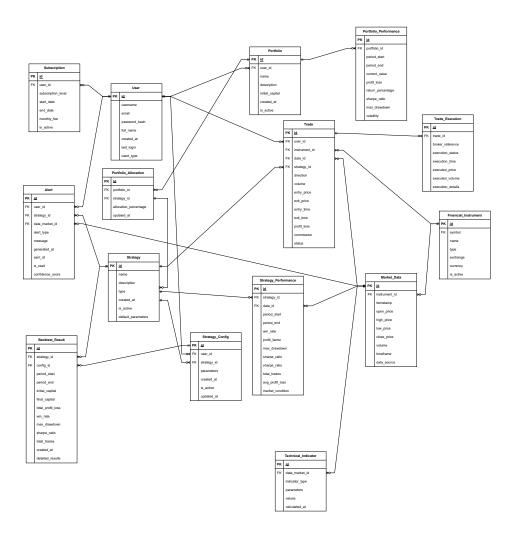


Figure 2: Model ER

 $Link\ al\ repositorio:\ \verb|https://github.com/felimarod/project-databases-ii|$

8 References