



Cases in Hospitality and Tourism Management

By O'Halloran, Robert M.; Jarvis, Ken; Allen-Chabot, Amy M.

Prentice Hall, 2005. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Table of Contents Cases in Food Service Management Menu Extensions in a Fast Food Operation, Amy Allen-Chabot Ph.D. RD, Assistant Professor, Anne Arundel Community College The Waitress with a Nose Ring, Susan Kosharek, MS, RD, LD, private practice Menu changes resulting from food delivery shortages, Amy Allen-Chabot Ph.D, RD, Assistant Professor, Anne Arundel Community College The Case of the Excessively Busy Line Co., George Alexakis Ed.D., Lecturer Business and Hospitality Administration, Nova Southeastern University The Redesign of a School Cafeteria, Robert M. O'Halloran, Ph.D., Kemmons Wilson School of Hospitality & Resort Management, University of Memphis The Employee Whose Personal Habits Defy Sanitation Guidelines, Linda Kautz Osterkamp, PhD, RD, FADA Nutrition Consultant and Adjunct Faculty, University of Arizona Marketing Ingenuity & Product Development, Robert M. O'Halloran, Ph.D., Kemmons Wilson School of Hospitality & Resort Management, University of Memphis Vending Opportunities, Robert M. O'Halloran, Ph.D., & Cynthia S. Deale, Ph.D., Kemmons Wilson School of Hospitality & Resort Management, University of Memphis The Buses are coming! A Management Planning Case Study, Oscar Oberkircher, MS, Lecturer: Human Ecology Department, Oneonta State College Rebidding the Contract, Robert M. O'Halloran, Ph.D., Kemmons Wilson School of Hospitality & Resort...



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