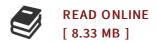




Little Bets: How Breakthrough Ideas Emerge from Small Discoveries (Hardback)

By Peter Sims

Cornerstone, United Kingdom, 2011. Hardback. Book Condition: New. 240 x 162 mm. Language: English . Brand New Book. How can errors produce perfection? How can failure fuel ambition? And how can confusion enhance creativity? The answer: little bets. The little bets approach is about using negativity to positive effect. If your plans fall apart, refine them; if you don t know where best to begin, just begin somewhere. Every decision is a risk: take a chance and see what happens. In Little Bets, leading business consultant Peter Sims turns problems on their heads and outlines a counter-intuitive path to perfection. Using real-life case studies from the worlds of business, design, warfare and even comedy, he shows that it can be more rational to act first and think later, more efficient to fail and find out what doesn t work. It s a flexible philosophy that has both saved corporate giants such as Apple and Pixar and inspired the third-world microfinancing industry. When success is the only acceptable outcome, Little Bets advocates a bold and radical approach in which failure is good, questions are solutions, and excellence is not a means but an end.



Reviews

The ideal publication i ever read through. It is writter in simple words and never hard to understand. Your daily life span is going to be convert once you full looking over this ebook.

-- Tanner Willms PhD

I actually started out reading this article ebook. This is for those who statte that there had not been a worth reading. Its been developed in an extremely easy way and it is just after i finished reading this book in which in fact modified me, change the way i really believe.

-- Antonetta Ritchie IV

Other Books



Adobe PhotoShop Creative Cloud Revealed Update (Mixed media product)

Cengage Learning, Inc, United States, 2013. Mixed media product. Book Condition: New. 240 x 194 mm. Language: English . Brand New Book. Your Adobe Creative Cloud package includes two components: 1) Online access to Adobe Creative Cloud updates on your CourseMate product,...



Serenade for Winds, Op. 44 / B. 77: Study Score (Paperback)

Petrucci Library Press, United States, 2013. Paperback. Book Condition: New. 240 x 166 mm. Language: English . Brand New Book ***** Print on Demand *****. Dvorak composed this deservedly popular work 1878 shortly after the premiere of his opera The Cunning Peasant. Scored...



The Noon Witch, Op. 108 / B. 196: Study Score (Paperback)

Petrucci Library Press, United States, 2013. Paperback. Book Condition: New. 240 x 168 mm. Language: English . Brand New Book ***** Print on Demand *****. The third of the four late tone poems inspired by Bouquet, a collection of ballads by Karel Jaromir...



A Smarter Way to Learn JavaScript: The New Approach That Uses Technology to Cut Your Effort in Half (Paperback)

Createspace, United States, 2014. Paperback. Book Condition: New. 251 x 178 mm. Language: English. Brand New Book ***** Print on Demand *****. The ultimate learn-by-doing approach Written for beginners, useful for experienced developers who want to sharpen their skills and don t mind...



Twitter Marketing Workbook: How to Market Your Business on Twitter (Paperback)

Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. Workbook. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.Twitter Marketing Workbook 2016 Learn how to market your business on Twitter for free A best-selling...



The Three Little Pigs - Read it Yourself with Ladybird: Level 2 (Paperback)

Penguin Books Ltd, United Kingdom, 2013. Paperback. Book Condition: New. 222 x 150 mm. Language: English. Brand New Book. In this classic fairy tale, the three little pigs leave home and build their own houses - one of straw, one of...