

Felipa Mendez

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[felipamendez](#) | [Blog](#)

JOB TITLE

Experienced in Ruby on Rails and JavaScript based programming and a background in email development. Possess strong skills in mentoring and project management that help teams develop professionally and increase project efficiency.

TECHNICAL SKILLS

Ruby, Rails, SQL, Javascript, React, Design

TECHNICAL PROJECTS

Raven - [Github frontend](#) [Github backend](#)

Social Media Website that allows users to like and write posts, users can view the user pages.

- Used Sinatra and Active Record to build a custom API that demonstrated typical object relationships in social media.
- Created user pages for each user with React Router, retrieving user data through the useParams hook.
- Connected the front and backend with fetch CRUD functions, and Active Record methods.
- Managed the product design and planned the entity relationship diagram representing the databases.

Mom & Pop - [Github](#)

Ecommerce application that displays, and filters products, allows users to leave a review, and add items to cart.

- Created a database of items, and rendered the items depending on the item page.
- Utilized React Router and conditional rendering to create a responsive single page app.
- Designed application functionality, and appearance through CSS flexbox and React components.

EXPERIENCE

Basecamp Strategy

Washington, D.C.

Email Deployment Director

July 2020 - August 2021

- Director of producing and deploying emails at a Democratic, digital fundraising firm, which raised over 6.5 million dollars for our clients. Managed the CRMs of 16 clients, including congressional candidates and PACs. Managed tasks from email segmentation to email production within the CRMs.
- Produced web pages through SquareSpace that had thousands of clicks. Managed and trained a team of fellows in HTML to produce emails. Assisted in the testing and debugging of a server-side email generator.

Austin Uptown Dance

Austin, Texas

Ballroom Dance Instructor

May 2019 - Present

- Taught private partner dance lessons and group classes in English and Spanish.

EDUCATION

Flatiron School

Austin, Texas

Full Stack Web Development, Ruby on Rails and JavaScript program

January 2022 - May 2022

The University of Texas at Austin

Austin, Texas

B.A., Honors, International Relations and Global Studies • Government • Concentrations in Latin American Studies, Spanish Language, and Security Studies

May 2020