Thank you for purchasing my theme. If you have any questions that are beyond the scope of this help file, please feel free ask any questions on the online Support Forum, located at: http://themewich.com/forum. Thanks so much!

big·format *User Guide and Theme Setup*

Contents

Getting Started

To install this theme you must have a working version of WordPress already installed. For information regarding the installation of the WordPress platform, please see the WordPress Codex - http://codex. wordpress.org/Installing_WordPress

Installation

Once wordpress is installed, you can upload the theme files and activate the theme. The theme files can be uploaded in two ways:

- **FTP Upload:** Using your FTP program, upload the non-zipped theme folder into the **/wp-content/ themes/** folder on your server.

- **WordPress Upload: First, unzip the downloaded zip file.** Navigate to **Appearance > Add New Themes > Upload.** Go to browse, and select the zipped theme folder, called **bookcase.zip**. Hit "Install Now" and the theme will be uploaded and installed.

Once the theme is uploaded, you need to activate it. Go to **Appearance > Themes** and activate your chosen theme.

Setting Up The Homepage

To set up the homepage you must create a new page. Navigate to **Pages > Add New.** You can give this page any title and you do not have to include any content. Select from **"Homepage"** from the **"Page Attributes"** section. Once you've selected **"Homepage"** for the "Page Attributes" section, **click publish**.

Now that you have created your new page which uses a homepage template, navigate to **Settings > Reading** and configure the **"Front Page Displays"** setting. Select the static page option and choose the page you just created as your front page.

Your homepage is now created and can be viewed by visiting your root URL. The Aware homepage will display projects that can be configured in the next section of this documentation.

Setting Up The YouTube Video Homepage

To set up the video homepage you must create a new page. Navigate to **Pages > Add New.** You can give this page any title and you do not have to include any content. Select from **"Homepage-Video"** from the **"Page Attributes"** section. Once you've selected **"Homepage-Video"** for the "Page Attributes" section, **click publish**.

Now that you have created your new page which uses a homepage template, fill out the form below in your newly created homepage to add the video to the homepage. To set this new page as the homepage, navigate to **Settings > Reading** and configure the **"Front Page Displays"** setting. Select the static page option and choose the page you just created as your front page.

Setting Up The Project Page

To set up the project page you must create a new page. Navigate to **Pages > Add New.** You can give this page any title and you do not have to include any content. Select from **"Page - All Projects"** from the **"Page Attributes"** section. Once you've selected **"Page - All Projects"** for the "Page Attributes" section, **click publish**.

Now that you have created your new page which uses a project page template, and "portfolio" posts that you create will automatically show up there.

Setting Up The Blog

To set up the blog you must create a new page. Navigate to **Pages > Add New.** You can give this page a title of "Blog" yet you do not have to include any content. Click **"Publish".**

Once you have created your new page, navigate to **Settings > Reading** and configure the **"Front Page Displays"** setting. Select the static page option and choose the page you just created for your posts page. Your blog index is now created and can be viewed by visiting the page you just published.

Setting Up The Contact Page

To set up the project page you must create a new page. Navigate to **Pages > Add New.** You can give this page any title and you do not have to include any content. Select from **"Page - Contact"** from the **"Page Attributes"** section. Once you've selected **"Homepage"** for the "Page Attributes" section, **click publish**. Then make sure you have an email address entered in Theme Options > Forms.

Adding a Page Background

To add a fullscreen background to any page, just look for the "featured image" section in the lower right hand side of the page. Click "Add a Featured Image" and upload or select an image you want to be the fullscreen background.

Adding Projects

You can add your own projects to the theme. To add a new portfolio item, navigate to **Portfolio> Add New.** Here you can add a brief description of the project, assign various skills and upload images for the individual slideshows.

Adding Images

You will need to upload at least one image to each portfolio item for it to display correctly. You can do this by first setting a featured image - this will be used as your portfolio thumbnail.

To add a featured image, click the **"Set Featured Image"** link, upload your image and choose "Use as Featured Image". It is recommended that the featured image uploads are at least 640px in width but can be any height.

Adding Additional Images to the a Project Slideshow

You can also add at least one slideshow image to the portfolio item. Slideshow images need to be at least 640px wide, but can be any height.
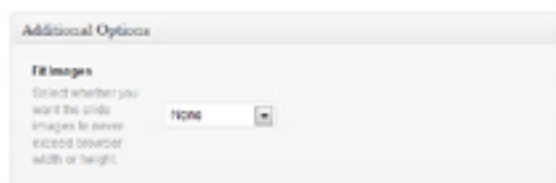
Adding Video

Each portfolio item can display a video from YouTube or Vimeo. To add a video from either Vimeo or YouTube, simply copy and paste the page URL of the video in the video link box of your project. Each project still needs at least a featured image to function correctly, even if there's a video link.

Note, you don't need to use the video "embed code". Just the video link.

Adding Skills

You can categorize your portfolio items by creating and assigning skill types. A skill type is similar to a post category. You can create new skill types by navigating to **Portfolio > Skills** or they can be created from the portfolio item creation page.
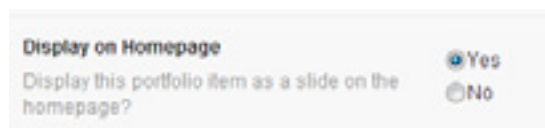
Fitting Images

Below the WYSIWYG area, there's an option to "Fit Images". On some projects, you may not want images to scale and crop to completely fill the screen. If you want to see the entire image no matter what, just adjust the "fit images" option. This will not affect the homepage.

Adding Projects and Captions to the Homepage

You can add your own projects to feature on the homepage. To add a new portfolio item, navigate to **Portfolio> Add New.** Here you can add a brief description of the project, assign various skills and upload images for the individual slideshows.

Featuring on the Homepage

To feature a slide on the homepage, click "Yes" under "Display on Hompeage" in your portfolio item edit screen. More options should appear beneath this box.

Adjusting the Slide Options

Select your choices from the options for the homepage slide. When you're ready to see the results, click the "update" button on your portfolio page.

Theme Features

Custom Widgets

There are 5 custom widgets along with the standard widgets included with wordpress. They can be found under **Appearance > Widgets.** Widgets can be placed in the Footer, Below the Navigation and various sidebars on pages.

Custom Project Thumbnail Widget

A widget that allows you to display featured projects with thumbnail popups.

- **Project Image or Video (Any Size):** URL or a project image or URL for a Youtube or Vimeo video.
- **Project Thumbnail URL (210px x 155px):** The URL ofor the project thumbnail (must be 210px x 155px).
- **Project Title:** The title of your project
- **Description (Optional):** An optional description can be added. Shortcodes such as buttons can be used.

Custom Recent Projects Widget

A widget that displays small project thumbnails from recent projects.

- **Title (optional):** An optional title for the widget.
- **Number of Posts:** Select the number of projects to display. Must be at least 1.

Custom Custom News Widget

A widget that allows you to display the most recent blog posts from a specific category.

- **News Title (optional):** An optional title for the widget.
- **Number of Posts (Max 10):** Select the number of posts to display. Must be at least 1 and less than 10.
- **Choose a Category:** Select a post category from the dropdown list.

Custom Twitter Widget

A widget that allows you to display your latest tweets.

- **Twitter Title (Optional):** An optional title for the widget.
- **Twitter Username:** Enter your twitter username. "@" is not required.
- **Number of Tweets:** The number of tweets to display.

Custom Quick Contact Widget

A widget that allows you to display a quick contact form on your site.

- **Contact Title (Optional):** An optional title for the widget.
- **Contact Page URL:** URL of the contact page for validation and sending.
- **Button Text:** Text to display on the "submit" button.

Shortcodes

The theme comes with a number of shortcodes allowing you to add styled content to your site with little effort. Shortcodes can embed files or create objects that would normally require lots of complicated code in just one line.

Conveniently, the available shortcodes have been included as buttons in the WYSIWYG editor. When creating a page or post, click the desired shortcode icon to insert your code. Simply hover over the buttons to see what shortcodes you'll be inserting.
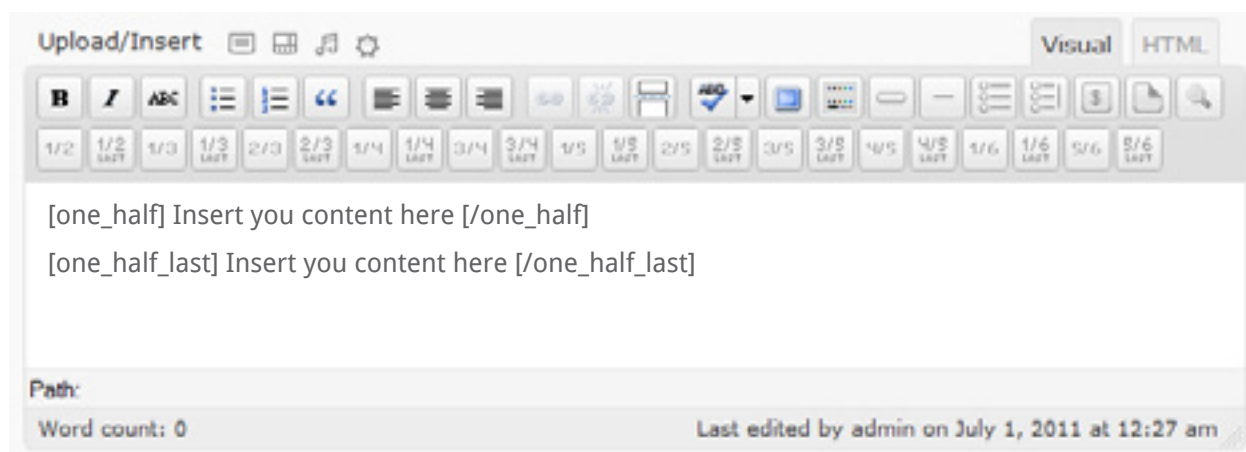
Shortcode Buttons:

Column Shortcodes

Column shortcodes give you the versatility of creating variable layouts on a page. You can break paragraphs, images, and even other shortcodes into columns of your chosing. Columns are also responsive, and will automatically format themselves for mobile viewing.

Note: You must end each set of columns with a "last" option such as "One_Half_Last".

Example:

Columns go in halves, thirds, fourths, fifths and sixths:

Columns:

[one_half]content[one_half]

[one_third]content[one_third]

[one_fourth]content[one_fourth]
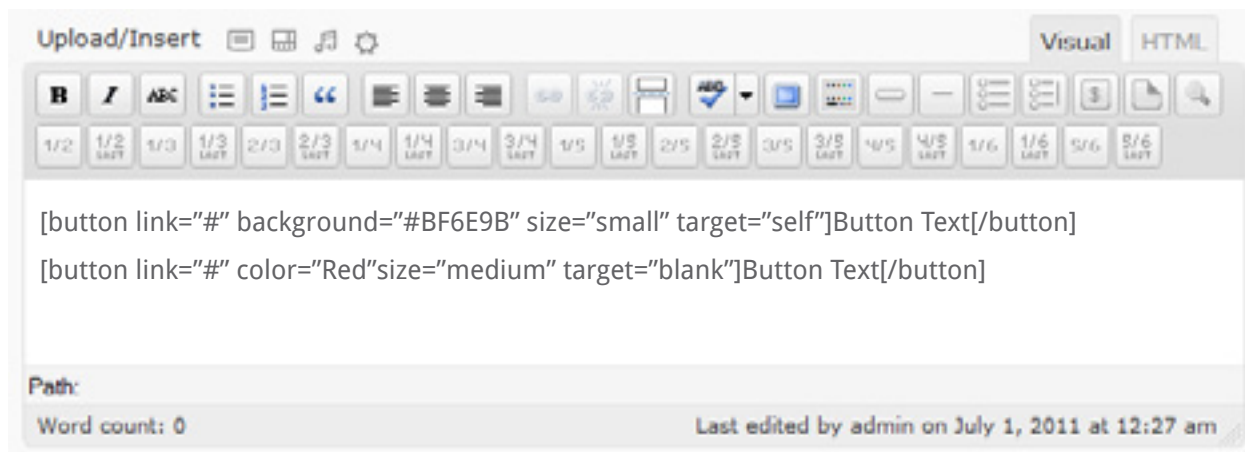
[two_third]content[two_third]

…. etc.

Last Column of the Row:

[one_half_last]content[one_half_last]

[one_third_last]content[one_third_last]

[one_fourth_last]content[one_fourth_last]

[two_third_last]content[two_third_last]

…. etc.

Button Shortcodes

These button shortcodes allows you to insert a button into your content and can be linked to the destination URL of your choice.

Example:

```
Upload/Insert  📷 🎬 🎵 ⚙                                    Visual   HTML

B  I  ABC  ☰ ☰ "  ▤ ▤ ▤  ∞ ✂ 🖨  ✓ ▾  ⬜ ▦  —  —  ▤ ▤ ⬜ ⬜ 🔍

1/2 1/2 1/3 1/3 2/3 2/3 1/4 1/4 3/4 3/4 1/5 1/5 2/5 2/5 3/5 3/5 4/5 4/5 1/6 1/6 5/6 5/6

[button link="#" background="#BF6E9B" size="small" target="self"]Button Text[/button]
[button link="#" color="Red"size="medium" target="blank"]Button Text[/button]

Path:
Word count: 0                              Last edited by admin on July 1, 2011 at 12:27 am
```

Buttons have the following options:

color (optional)	size	target
"Red"	"small"	"blank" - opens in a new window.
"Orange"	"medium"	"self" - open in the current window.
"Yellow"	"large"	
"Green"	"huge"	
"Blue"		
"Purple"		

background(optional)

For custom background colors. Must be in hexidecimal form and start with #.
Example:

[button link="#" background="#BF6E9B" size="small" target="self"]#BF6E9B[/button]

Titled Divider Shortcode

This shortcode lets you place a divider anywhere. The divider will automatically match the width of it's container. For instance, if you want a half-width divider, place it inside a [one_half][/one_half] shortcode.

Example:
[divider]Title[/divider]

Lightbox Shortcode

A lightbox shorcode creates a link to a PrettyPhoto lightbox. The contents of the lightbox popup are indicated with the link="(linkurl)".

Example:
[lightbox link="http://www.example.com/image.jpg"]Link text or image can go here.[/lightbox]

The link can be an image, a vimeo or youtube link, or inline content.

Inline content Follows this form:
[lightbox link="#inline-content"]Link Text[/lightbox]
<div id="inlinecontent" style="display:none;">This is inline content</div>

Feature Tabs Shortcode

The featured tabs shortcode allows you to insert content into multiple featured tabs. The tabs can be viewed in turn by the user. You can include any number of tabs but you must ensure the number of titles and tabs match.

Example:

[tabs tab1="Tab 1 Title" tab2="Tab 2 Title" tab3="Tab 3 Title"]

[tab]Tab 1 Content[/tab]
[tab]Tab 2 Content[/tab]
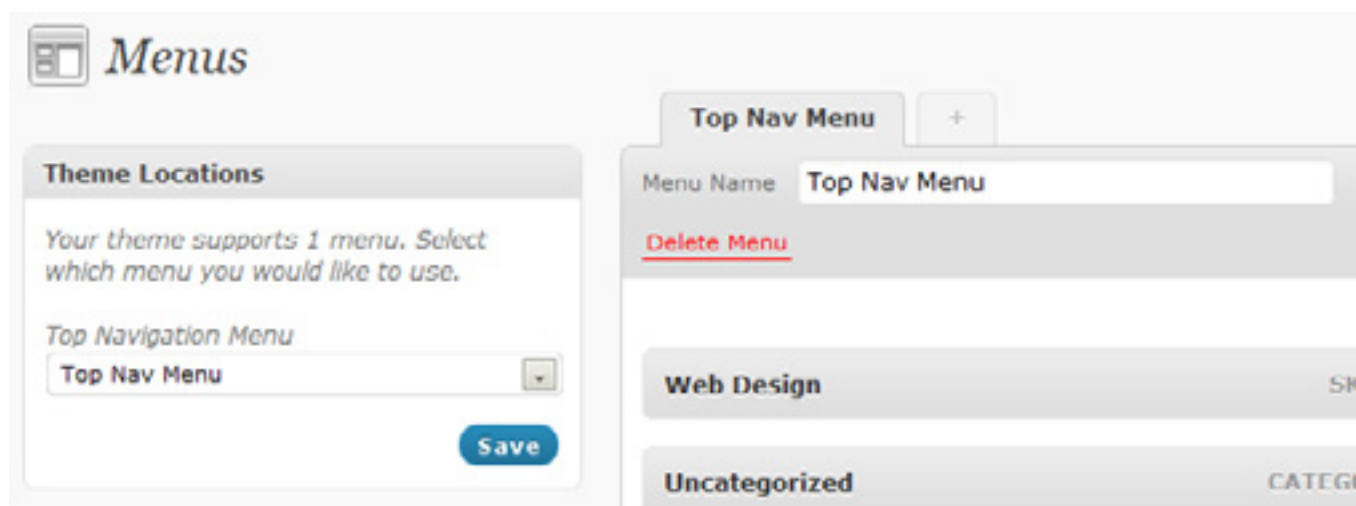[tab]Tab 3 Content[/tab]

[/tabs]

Menus

Setting Up Your Navigation Menu

If you using version 3.0 of WordPress or higher, you can setup custom menus to configure your site's navigation. The theme comes with one custom menu location called "Top Navigation Menu" and is located at the very top of the each page. If you are running earlier versions of WordPress, the menu degrades gracefully and automatically creates your navigation for you - custom menus are replaced with a list of pages. In this case, you will need to change the order of the pages via the page order option in pages.

To setup your custom menus, navigate to **Appearance > Menus.** Give your menu a name and create your menu items using the available widgets. You can add a variety of items including pages, categories, custom links. To extend the available widgets, click the screen options tab at the very top of the screen and configure your options.

Once you've added all your items to your menu, be sure to click "Save Menu". Then, set your menu by selecting it for the Top Navigation Menu in the "Theme Locations" box in the upper left hand side of the screen:

Theme Options

You can customize the entire look of your theme, from colors to fonts and backgrounds. To get to the customization panel, navigate to **Appearance > Site Options.**

General

General options allow you to configure your site's setup. Here you have options to upload your own logo, favicon, and insert your Google Analytics code.

Customize

The customize tab allows you to add your own branding to the theme. This includes textures, background images, and navigation and logo padding. You can also add your own custom css here if you'd like.

Buttons & Links

The buttons & links tab allows you to customize the colors of the skin's buttons and links throughout the site.

Homepage

The homepage tab lets you customize homepage features. Slider Autoplay, Autoplay delay, Site Tagline and recent news options can all be adjusted here.

Portfolio

In the portfolio tab you can adjust the title of your portfolio area and sitewide prettyphoto popup lightbox settings.

Forms

Forms lets you adjust your contact email address, as well as quote request items. You can also adjust successfully sent headings and descriptions.

Fonts

From the Fonts tab, you can adjust sitewide fonts. Headline text is h1-h3, subheadline is h4-h5, and tiny details is h6 tags. Paragraph fonts will automatically adjust in the navigation and other body-like text areas.

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Additional Plugins

This theme uses an additional plugin for extra functionality. To activate pagination, you'll need to download and install the Proper Pagination Plugin:

Proper Pagination

To install and active, navigate to **Plugins > Add New.** Search for Proper Pagination Once the search results appear, click **Install Now.** Once it's installed, be sure to activate the plugin and it should work right away.

Additionally, you can install the plugin manually, by downloading the plugin at **http://wordpress.org/extend/plugins/proper-pagination/** and placing the unzipped plugin folder in your plugins folder.

Theme Files

This section discloses the sources of various files used within the theme and describes their function. Use this section to gain an understanding on how the theme functions behind the scenes if considering any type of modification.

The Basic Structure

This template is a responsive layout built on the skeleton grid system. The css uses "media queries" to size specific columns and css depending on browser width. Refer to the media queries section in style.css for more information.

CSS Files and Structure

To ensure maximum flexibility, and allowing for easier changes, I'm using one main style.css file for almost all changes. The following are site-wide style sheets and are needed on every page:

reset.css - The first one is a generic reset file. Many browser interpret the default behavior of html elements differently. By using a general reset CSS file, we can work round this. This file also contains some general styling, such as anchor tag colors, font-sizes, etc. Keep in mind, that these values might be overridden somewhere else in the file.

style.css - Used for the specific styling of elements, layout and typography throughout the site. In this file you can change the styles of any of the elements throughout the site, such as buttons, image frames, sliders, featured tabs, forms, quotes and more.

style.php - User skin values entered in the options panel of the admin interface.

prettyphoto.css - used for lightbox styling. You can change the prettyphoto skin in the admin panel under **Port-folio.**

If you would like to edit a specific section of the site, simply identity the class you wish to change (typography, layout, superfish navigation, skin, etc.) and find the appropriate label in style.css.

Javascript

This theme imports multiple javascript files. The use of javascript in this site enhances the user experience, but isn't necessary to view the site if the user have javascript disabled.

Here are some scripts worth noting:

- **jQuery** (This framework is the engine for all the javascript effects on the site)
- **custom.js.php** (This file initializes all of the javascript plugins upon page-load)
- **3rd-Party Plugins**

Here's more detail:

jQuery is a Javascript library that greatly reduces the amount of code that you must write.

Some of the animation, like hover effects is done by the use of custom scripts located in this file. Additionally, this file neatly initializes all of the javascript plugins on page load. Each initialization script detects if it's been activated, so if you remove a javascript feature there's no need to remove it from the custom.js file, however best practice is that you do so.

Additionally, there's a custom script included made specifically for this theme, called the Open Box script. This script controls the "opening" and "closing" of projects on the homescreen, as well as the page scrolling too. This is version 1 of the script, and has been highly tested and will continue to be optimized for load speed. If you happen to see ways to improve this script, just let me know!

In addition to the custom scripts, I implement a few "tried and true" plugins to create the effects. I've used a very basic implementation of each. You can see full documentation by visiting the sites below if you wish to customize them.

• Supersized (fullscreen backrounds)
• JQuery Isotope (Masonry Layout of Portfolio Page)
• WMU Slider (Mobile Portfolio Slideshows)
• FitVid (Allows for Responsive Video Embedding)
• Superfish (Dropdown Navigation)
• Jquery Easing (For Easing Effects)
• Pretty Photo (For Photo & Video Lightbox)
• Tabs (Featured Tabs Script)
• Modernizer (for advanced css3 animations)
• Infinite Scroll (for better page scrolling)
• Jquery Validate (For Front-End Form Validation)
• Scrollto (Better UI Scrolling)
• Ajax Comments (for comments without page reload)
• BlockUI (to block clicking during comment post)

Sources and Credits

I've used the following plugins:

Supersized (Fullscreen Slideshows)

WMU Slider (Mobile Portfolio Slideshows)

Multiple Post Thumbnails Plugin

Thematic Options Framework

Isotope by Metafizzy

Superfish (Dropdown Navigation)

Jquery Easing (For Easing Effects)

Pretty Photo (For Photo & Video Lightbox)

Jquery Validate (For Front-End Form Validation)

Google Fonts API

This theme also utilizes free icon packs "Mini" by FamFamFam, and "Oxygen Icons" by Oxygen Team.

Once again, thank you so much for purchasing this theme. As I said at the beginning, I'd be glad to help you if you have any questions relating to this theme. If you have a more general question relating to the themes on ThemeForest, you might consider visiting the forums and asking your question in the "Item Discussion" section.